SP

Susan Pallmann
Designer & Developer
Louisville, KY

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EXPERIENCE

Web Design & Development Intern *2018–Present*
Office of Communications & Marketing, University of Louisville

Web design and development work, working with HTML5, CSS3, JavaScript, and jQuery. Utilized Google Analytics to restructure user flows. Worked within brand standards and accessibility rules.

Web Designer, Illustrator (Pro Bono Project) *2019*
Evolve KY

Worked as a team to rebrand and produce design deliverables for Evolve KY. Responsible for the total website redesign using Wix, transfer of web host, and improved SEO.

Web Designer, Developer (Freelance) *2019*
Darden School of Business, University of Virginia

Designed and developed animated HTML5 advertisements up to web standards working with provided assets from UVA.

EDUCATION

BFA Graphic Design *2020*
Graduated *summa cum laude*
Art History & Humanities Minors
University of Louisville

Honors Thesis *2019-2020*
"Interaction Design for Retention"

Scholarships
Michael L. Power Endowed Scholarship, *2019–2020*
Daniel Stewart Scholarship in Design, *2019-2020*
Gifts to Fine Arts Scholarship, *2019-2020*
William G. Caldwell Scholarship, *2018–2020*
Allen R. Hite Scholarship, *2016–2019*
National Scholars Program Scholarship, *2016–2020*

AWARDS

Student ADDY Best of Show (Local), *2020*
Student Gold ADDY (Local), *2020*
AIGA Louisville Show Student, *2020*
AIGA Flux Show UI/UX Student, *2020*
AIGA Louisville Show Student, *2019*

SKILLS

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe XD & Figma
HTML5 & CSS3

JavaScript & jQuery
Google Analytics & SEO
Microsoft Office
Identity Design
Blender

References available upon request.