



Susan Pallmann

Designer & Developer

Louisville, KY

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EXPERIENCE

Web Design & Development Intern 2018–2020

Office of Communications & Marketing, University of Louisville

Web design and development work, working with HTML5, CSS3, JavaScript, and jQuery. Utilized Google Analytics to restructure user flows. Worked within brand standards and accessibility rules.

Web Designer, Illustrator (Pro Bono Project) 2019

Evolve KY

Worked as a team to rebrand and produce design deliverables for Evolve KY. Responsible for the total website redesign using Wix, transfer of web host, and improved SEO.

Web Designer, Developer (Freelance) 2019

Darden School of Business, University of Virginia

Designed and developed animated HTML5 advertisements up to web standards working with provided assets from UVA.

EDUCATION

BFA Graphic Design 2020

Graduated *summa cum laude*

Art History & Humanities Minors

University of Louisville

Honors Thesis 2019-2020

“Interaction Design for Retention”

Scholarships

Michael L. Power Endowed Scholarship, 2019–2020

Daniel Stewart Scholarship in Design, 2019-2020

Gifts to Fine Arts Scholarship, 2019-2020

William G. Caldwell Scholarship, 2018–2020

Allen R. Hite Scholarship, 2016–2019

National Scholars Program Scholarship, 2016–2020

AWARDS

Student ADDY Judge’s Choice (District), 2020

Student Silver ADDY (District), 2020

Student ADDY Best of Show (Local), 2020

Student Gold ADDY (Local), 2020

AIGA Louisville Show Student, 2020

AIGA Flux Show UI/UX Student, 2020

AIGA Louisville Show Student, 2019

SKILLS

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe XD & Figma

HTML5 & CSS3

JavaScript & jQuery

Google Analytics & SEO

Microsoft Office

Identity Design

Blender

References available upon request.