



Susan Pallmann
Designer & Developer
Louisville, KY

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EXPERIENCE

Web Design & Development Intern 2018–2020

Office of Communications & Marketing, University of Louisville

Web design and development work, working with HTML5, CSS3, JavaScript, and jQuery. Utilized Google Analytics to restructure user flows. Worked within brand standards and accessibility rules.

Web Designer, Illustrator (Pro Bono Project) 2019

Evolve KY

Worked as a team to rebrand and produce design deliverables for Evolve KY. Responsible for the total website redesign using Wix, transfer of web host, and improved SEO.

Web Designer, Developer (Freelance) 2019

Darden School of Business, University of Virginia

Designed and developed animated HTML5 advertisements up to web standards working with provided assets from UVA.

EDUCATION

BFA Graphic Design 2020

Graduated *summa cum laude*
Art History & Humanities Minors
University of Louisville

Honors Thesis 2019–2020

“Interaction Design for Retention”

Scholarships

Michael L. Power Endowed Scholarship, 2019–2020
Daniel Stewart Scholarship in Design, 2019–2020
Gifts to Fine Arts Scholarship, 2019–2020
William G. Caldwell Scholarship, 2018–2020
Allen R. Hite Scholarship, 2016–2019
National Scholars Program Scholarship, 2016–2020

AWARDS

Student ADDY Judge’s Choice (District), 2020
Student Silver ADDY (District), 2020
Student ADDY Best of Show (Local), 2020
Student Gold ADDY (Local), 2020
AIGA Louisville Show Student, 2020
AIGA Flux Show UI/UX Student, 2020
AIGA Louisville Show Student, 2019

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe XD & Figma
HTML5 & CSS3

JavaScript & jQuery
Google Analytics & SEO
Microsoft Office
Identity Design
Blender

References available upon request.