



Susan Pallmann

Designer & Developer

Louisville, KY

susanpdesign@gmail | 951.219.1206 | susanpallmannndesign.com

EDUCATION

BFA Graphic Design *2020*

Graduated *summa cum laude*

Art History & Humanities Minors

University of Louisville

Honors Thesis *2019-2020*

“Interaction Design for Retention”

SKILLS

Human-Centered Design & Empathy

UX User Research

User Flows, Wireframing & Prototyping

Adobe Creative Cloud

Figma, Adobe XD & Sketch

Accessibility in Digital Media

Illustration

HTML & CSS

JavaScript & jQuery

Wordpress & PHP

Google Firebase

Google Analytics & SEO

Leadership & Communication

EXPERIENCE

UI/UX Designer Contractor *2020–Present*

Unitonomy

Contract UI/UX work: collaborated to think through and completely redesign a Unitonomy

product with iterative wireframing and prototyping. Project focus was user-centered, and all high-level design was informed/validated by user research.

Web Developer Contractor *2020–Present*

The Marketing Squad

Contract web development, working with Wordpress, PHP, HTML, & CSS to create and maintain numerous web properties for clients. Utilized design experience to better translate mockups & prototypes to functional websites.

Web Design & Development Intern *2018–2020*

Office of Communications & Marketing, University of Louisville

Web design and development, working with HTML5, CSS3, JavaScript, and jQuery, as well as within a CMS to create and maintain university web assets. Utilized Google Analytics to restructure user flows. Worked within brand standards and ADA accessibility rules.

Web Designer, Illustrator (Pro Bono Project) *2019*

Evolve KY

Collaborated to rebrand and produce design deliverables for Evolve KY. Personal contributions included illustration, prototype design, web development, and analysis (primarily SEO).

AWARDS

Student ADDY Judge’s Choice (District), *2020*

Student Silver ADDY (District), *2020*

Student ADDY Best of Show (Local), *2020*

Student Gold ADDY (Local), *2020*

AIGA Louisville Show Student, *2020*

AIGA Flux Show UI/UX Student, *2020*

AIGA Louisville Show Student, *2019*