

# Susan Wheelock

## CONTACT

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## EDUCATION

### Illinois State University, Normal IL

Expected Grad. Spring, May 2027

Bachelor of Science in **Graphic Design**

Minor in **Marketing**

GPA: 3.5

## ACHIEVEMENTS

### Redbird Academic Scholarship

August 2023–May 2026

## TECHNICAL SKILLS

### Adobe Creative Cloud Suite

Photoshop, Illustrator, InDesign,  
After Effects

### Microsoft Suite

Word, Powerpoint, Excel, OneDrive

### Google Workspace

Slides, Docs, Drive

Figma

HTML, CSS

Mac OS, PC

## SOFT SKILLS

Dedicated

Diligent

Time Management

Organized

## DESIGN & WORK EXPERIENCE

### Freelance Artist

Sep 2023 – Present

Huntley & Normal, IL

- Designed promotional flyers, album artwork, and custom T-shirt graphics for musical artists and bands

### Food Service Associate

Aug 2023 – Dec 2025

Watterson Dining | ISU

- Managed salad bar operations, ensuring timely restocking, cleanliness, and compliance with food safety standards
- Cleaned, sanitized, and restocked kitchenware and utensils, to support smooth kitchen operations

### Retail Associate

June 2020 – Aug 2023

Savers | Crystal Lake, IL

- Provided friendly customer service and operated the register
- Maintained store organization and cleanliness
- Provided friendly customer service in a fast-paced retail environment

## COLLEGIATE INVOLVEMENT

### Technical Association of the Gr. Arts

Aug 2025 – Present

Graphic Communications Dept. | ISU

- Assisted in vectorizing sketches
- Contributed graphic design expertise, ideas, and experience to support the club's creative projects

### Girl Gains

Aug 2025 – Present

Lifting Club | ISU

- Advocated for women in fitness by fostering an inclusive and supportive community
- Participated in group workouts, educational activities, and social events
- Promoted a supportive, inclusive, and judgment-free gym environment

## ISU RELEVANT COURSEWORK

### Graphic Design 2

Spring 2025

2040 India Olympics Logo & Mockups

- Collaborated on branding for the 2040 Olympic Games in Ahmedabad, India, including logo, athlete passes, tickets, and brand guide
- Designed the Olympic logo and mockups inspired by Gujarati textiles and architecture, incorporating key landmarks to convey cultural relevance and religious harmony

### Digital Media 2

Fall 2025

Sugar Shot Website

- Designed and developed a website for Sugar Shot to create a cozy, fine-dining atmosphere for desserts and drinks
- Incorporated detailed logo and menu elements to enhance brand personality while maintaining a professional, organized layout
- Established a cohesive visual identity using a dark blue, pink, and gold color palette to balance luxury, playfulness, and warmth

### Typography

Spring 2026

### Marketing 190

Spring 2026

### Video 1

Spring 2026