

Susan Wheelock

CONTACT

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EDUCATION

Illinois State University, Normal IL

Expected Grad. Spring, May 2027

Bachelor of Science in **Graphic Design**

Minor in **Marketing**

GPA: 3.5

ACHIEVEMENTS

Redbird Academic Scholarship

August 2023–May 2026

TECHNICAL SKILLS

Adobe Creative Cloud Suite

Photoshop, Illustrator, InDesign,
After Effects

Microsoft Suite

Word, Powerpoint, Excel, OneDrive

Google Workspace

Slides, Docs, Drive

Figma

HTML, CSS

Mac OS, PC

SOFT SKILLS

Dedicated

Diligent

Time Management

Organized

DESIGN & WORK EXPERIENCE

Freelance Artist

Sep 2023 – Present

Huntley & Normal, IL

- Designed promotional flyers, album artwork, and custom T-shirt graphics for musical artists and bands

Food Service Associate

Aug 2023 – Dec 2025

Watterson Dining | ISU

- Managed salad bar operations, ensuring timely restocking, cleanliness, and compliance with food safety standards
- Cleaned, sanitized, and restocked kitchenware and utensils, to support smooth kitchen operations

Retail Associate

June 2020 – Aug 2023

Savers | Crystal Lake, IL

- Provided friendly customer service and operated the register
- Maintained store organization and cleanliness
- Provided friendly customer service in a fast-paced retail environment

COLLEGIATE INVOLVEMENT

Technical Association of the Gr. Arts

Aug 2025 – Present

Graphic Communications Dept. | ISU

- Assisted in vectorizing sketches
- Contributed graphic design expertise, ideas, and experience to support the club's creative projects

Girl Gains

Aug 2025 – Present

Lifting Club | ISU

- Advocated for women in fitness by fostering an inclusive and supportive community
- Participated in group workouts, educational activities, and social events
- Promoted a supportive, inclusive, and judgment-free gym environment

ISU RELEVANT COURSEWORK

Graphic Design 2

Spring 2025

2040 India Olympics Logo & Mockups

- Collaborated on branding for the 2040 Olympic Games in Ahmedabad, India, including logo, athlete passes, tickets, and brand guide
- Designed the Olympic logo and mockups inspired by Gujarati textiles and architecture, incorporating key landmarks to convey cultural relevance and religious harmony

Digital Media 2

Fall 2025

Sugar Shot Website

- Designed and developed a website for Sugar Shot to create a cozy, fine-dining atmosphere for desserts and drinks
- Incorporated detailed logo and menu elements to enhance brand personality while maintaining a professional, organized layout
- Established a cohesive visual identity using a dark blue, pink, and gold color palette to balance luxury, playfulness, and warmth

Typography

Spring 2026

Marketing 190

Spring 2026

Video 1

Spring 2026