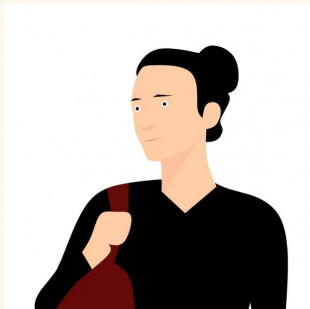


takecake.com

Takecake is a platform where you can find and share the perfect dessert recipe with your choice of ingredients, occasions, and special needs.

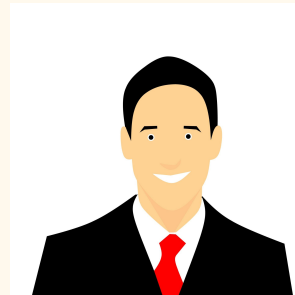
Takcake provides a platform for people to find the dessert recipes by selecting the ingredients they have, by choosing what the occasion is for the serving, and by having some special needs to bake various kinds of desserts. People are able to find the recipe they wish or they can bake. Users can not only learn the recipe, but they can also share their recipes on the site. It is a platform perfect for people who are passionate about baking.

PERSONAS



Cindy

As a stay-home mom, Cindy wants to bake a cake for his son's birthday. She wants to make a fruit flavor cake. By choosing birthday under occasion, then she selects the fruits category. She decides to make a blueberry cake for her son. Cindy follows the steps in one of the recipes on our site.



Denny

Denny is a business owner who enjoys baking. He likes to make his employees sweet snacks. There are employees who want to have sugar-free, keto, or gluten-free desserts. Denny always backs some nice pastries. He can share those recipes on takcaek.com for more people to enjoy their sweet treats.

COMPS