

SUSAN THAI

Web Designer

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SOFTWARE & APPLICATIONS

Adobe Creative Cloud:

Photoshop, Illustrator, InDesign,
Dreamweaver, Lightroom,
Premier Pro, After Effects, XD, Spark

Other Applications:

UXPin, Asana, Slack, Trello, Webflow,
Facebook Ads Manager, Shopify, Hotjar,
Google Analytics, Hootsuite, Sendgrid

SKILLS

Photography, Videography, Hand-lettering,
Working knowledge of HTML & CSS,
Digital marketing (content creation and analytics)

EDUCATION

April 2019

University of North Florida

BFA with a Concentration in
Graphic Design and Digital Media
Overall GPA 3.68

EXPERIENCE

August 2019 - March 2020

Reform Beauty

Neptune Beach, FL | Graphic Designer / Digital Marketer

Designed and maintained Shopify online store

Produced data-driven marketing content for social media
and Facebook ads

Quickly learned and utilized new skills for varying tasks such
as digital marketing and analytics

August 2018 - August 2019

John A. Delaney Student Union at UNF

Jacksonville, FL | Student Graphic Designer / Videographer

Designed flyers and posters for event promotion

Collaborated with marketing team to create
consistent branding for our social media content

Filmed and edited videos of events for social media

August 2018 - May 2019

Coggin College of Business at UNF

Jacksonville, FL | Student Graphic Designer

Collaborated with department leaders to promote
internet advertising and environmental graphics

Designed on and off campus promotional event
collateral related to the Coggin College of Business

Re-designed web banners on department website
for College of Business programs

Managed and created social media posts based on
data collected from social insights