

**WHOLESALES - RETAIL SALES - PRODUCTION - EXPORT IMPORT**  
**BY BRAND JAN SEP 2025**

**A. WHOLESALERS**

NO.	BRAND	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	SALES 2025	SHARE %
1	TOYOTA	22,082	24,397	22,476	16,077	20,995	17,819	18,905	18,328	20,738	-	-	-	181,817	32.4%
2	DAIHATSU	9,983	11,959	13,057	8,884	11,166	9,356	10,451	9,846	10,605	-	-	-	95,307	17.0%
3	DAIHATSU	5,028	6,684	5,769	3,791	4,756	5,053	5,011	4,781	5,411	-	-	-	48,944	8.7%
4	MITSUBISHI MOTORS	7,276	8,757	6,303	3,000	3,166	4,179	5,235	4,375	4,332	-	-	-	46,623	8.3%
5	SUZUKI	4,982	4,750	4,442	4,145	3,921	4,940	6,010	5,911	5,152	-	-	-	44,253	7.9%
6	BYD	1,114	1,399	3,205	3,496	2,799	2,079	2,335	2,562	1,088	-	-	-	20,077	3.6%
7	MITSUBISHI FUSO	2,105	2,106	1,604	1,404	1,967	2,256	1,871	2,201	2,425	-	-	-	17,939	3.2%
8	ISUZU	2,206	1,903	1,802	1,635	1,904	1,825	2,190	2,193	2,052	-	-	-	17,710	3.2%
9	HYUNDAI - HMMI	2,308	2,226	2,424	1,697	1,650	973	1,239	1,401	1,412	-	-	-	15,240	2.7%
10	CHERY	1,102	1,468	1,829	1,102	1,271	1,593	1,179	1,179	1,105	-	-	-	15,160	2.7%
11	HINO	1,285	1,567	1,193	1,085	1,537	1,535	1,464	1,424	1,452	-	-	-	12,542	2.2%
12	WULING	1,010	1,935	1,850	1,240	1,566	657	1,256	1,411	1,339	-	-	-	12,264	2.2%
13	DENZA	25	912	1,587	811	630	1,768	523	292	227	-	-	-	6,775	1.2%
14	AION	83	159	959	362	282	860	421	725	554	-	-	-	4,405	0.8%
15	VINFAST	18	7	288	1,161	231	542	299	139	156	-	-	-	2,841	0.5%
16	MAZDA	180	206	281	195	286	258	317	361	361	-	-	-	2,355	0.4%
17	GEELY	-	66	176	424	377	216	249	144	144	-	-	-	1,876	0.3%
18	MORRIS GARAGE	144	227	174	113	136	145	151	139	159	-	-	-	1,388	0.2%
19	UD TRUCKS	210	178	218	189	169	146	125	56	73	-	-	-	1,364	0.2%
20	LEXUS	50	109	182	191	245	218	101	135	67	-	-	-	1,299	0.2%
21	B M W	42	181	166	77	184	90	96	144	159	-	-	-	1,139	0.2%
22	CITROEN	101	153	173	90	102	97	123	77	95	-	-	-	1,011	0.2%
23	GWM	62	107	164	35	86	68	29	241	213	-	-	-	1,005	0.2%
24	NISSAN	37	151	84	158	57	121	129	84	73	-	-	-	894	0.2%
25	MERCEDES-BENZ PC	54	103	92	62	88	104	139	158	73	-	-	-	873	0.2%
26	FAW	59	57	59	60	57	63	72	258	83	-	-	-	768	0.1%
27	MERCEDES-BENZ CV	85	50	81	71	54	121	83	71	112	-	-	-	728	0.1%
28	JAECOO	-	-	-	-	-	120	-	318	202	-	-	-	640	0.1%
29	DFSK	17	79	147	48	73	46	58	80	46	-	-	-	594	0.1%
30	FORD	52	50	61	92	71	50	51	64	62	-	-	-	553	0.1%
31	JETOUR	-	82	64	20	20	88	59	97	68	-	-	-	498	0.1%
32	NETA	90	53	55	52	60	84	39	33	21	-	-	-	487	0.1%
33	BAIC	21	51	58	41	38	45	54	78	52	-	-	-	438	0.1%
34	SCANIA	61	57	40	52	32	40	38	32	-	-	-	-	393	0.1%
35	MINI	14	95	25	21	48	25	38	75	38	-	-	-	379	0.1%
36	XPENG	-	-	-	-	-	-	70	163	91	-	-	-	344	0.1%
37	SUBARU	16	17	54	12	8	17	29	48	29	-	-	-	230	0.0%
38	VOLKSWAGEN	4	6	19	5	55	37	17	36	21	-	-	-	200	0.0%
39	SERES	6	9	8	15	20	15	-	2	26	-	-	-	101	0.0%
40	MAXUS	45	13	-	5	3	4	-	16	12	-	-	-	98	0.0%
41	POLYTRON	-	-	-	-	-	-	22	21	50	-	-	-	93	0.0%
42	VOLVO CARS	6	10	7	10	11	8	10	16	10	-	-	-	88	0.0%
43	K I A	32	15	5	13	-	2	3	3	2	-	-	-	75	0.0%
44	AUDI	-	2	2	2	2	1	-	1	1	-	-	-	11	0.0%
45	JEOP	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0%
46	PEUGEOT	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0%
47	TATA	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0%
GRAND TOTAL		61,995	72,356	71,186	52,369	60,847	58,338	60,878	61,777	62,071	-	-	-	561,819	100%
CUMULATIVE		61,995	134,351	205,539	257,908	318,755	377,093	437,971	499,748	561,819	-	-	-		

**B. RETAIL SALES**

NO.	BRAND	MONTH												RETAIL	SHARE
		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC		
1	TOYOTA	21,553	22,222	24,514	18,619	20,161	19,824	20,185	20,733	20,072	-	-	-	187,883	32.1%
2	DAIHATSU	11,305	12,501	13,111	9,801	9,997	10,001	11,220	11,008	11,390	-	-	-	100,334	17.1%
3	HONDA	8,757	7,754	8,165	4,539	4,740	5,238	5,003	5,317	4,600	-	-	-	84,113	9.2%
4	MITSUBISHI MOTORS	4,665	6,176	6,372	4,355	5,372	5,505	4,815	6,161	5,703	-	-	-	49,124	8.4%
5	SUZUKI	4,525	5,068	5,006	4,077	4,523	4,570	5,504	5,700	5,477	-	-	-	44,450	7.6%
6	BYD	1,005	1,488	2,870	3,531	2,639	2,172	2,827	2,746	2,036	-	-	-	21,314	3.6%
7	MITSUBISHI FUSO	1,814	2,147	1,929	1,605	2,024	2,121	1,996	2,066	2,206	-	-	-	17,908	3.1%
8	ISUZU	1,639	2,149	2,007	1,273	2,030	2,196	1,799	2,185	2,230	-	-	-	17,508	3.0%
9	HYUNDAI - HMMI	2,001	2,153	2,354	1,703	1,651	1,721	1,402	1,409	1,412	-	-	-	15,806	2.7%
10	CHERY	1,198	1,327	1,521	1,549	2,067	2,150	1,705	1,485	2,102	-	-	-	15,104	2.6%
11	HINO	2,110	1,967	2,083	1,382	1,357	1,402	1,476	1,616	1,541	-	-	-	14,934	2.6%
12	WULING	1,667	2,033	1,725	1,293	1,465	1,101	1,687	1,546	1,467	-	-	-	13,984	2.4%
13	DENZA	-	519	1,801	847	798	1,128	423	542	369	-	-	-	6,427	1.1%
14	AION	157	127	712	507	466	747	771	681	452	-	-	-	4,620	0.8%
15	VINFAST	28	45	162	1,227	241	491	140	134	160	-	-	-	2,628	0.4%
16	MAZDA	247	297	313	205	253	220	223	333	317	-	-	-	2,408	0.4%
17	B M W	235	310	290	88	101	104	135	274	258	-	-	-	1,795	0.3%
18	GEELY	-	-	103	286	265	132	213	281	207	-	-	-	1,487	0.3%
19	MORRIS GARAGE	165	243	197	114	136	144	129	151	92	-	-	-	1,371	0.2%
20	LEXUS	55	127	175	163	165	124	112	185	153	-	-	-	1,259	0.2%
21	UD TRUCKS	106	131	175	122	124	107	115	43	98	-	-	-	1,021	0.2%
22	MERCEDES-BENZ PC	62	132	137	73	108	127	122	160	95	-	-	-	1,016	0.2%
23	MERCEDES-BENZ CV	95	180	81	136	143	73	93	82	112	-	-	-	995	0.2%
24	CITROEN	85	113	144	101	102	100	121	98	91	-	-	-	955	0.2%
25	GWM	68	78	77	69	46	81	41	210	210	-	-	-	880	0.2%
26	NISSAN	89	113	163	84	76	63	70	75	72	-	-	-	805	0.1%
27	FAW	59	57	59	60	57	63	72	258	83	-	-	-	768	0.1%
28	DFSK	39	38	66	82	92	96	60	78	64	-	-	-	615	0.1%
29	FORD	66	55	64	92	80	58	61	77	50	-	-	-	603	0.1%
30	JAECOO	-	-	-	-	-	-	-	290	174	-	-	-	464	0.1%
31	JETOUR	-	60	50	55	11	23	73	101	61	-	-	-	434	0.1%
32	BAIC	28	43	53	29	40	48	50	75	60	-	-	-	426	0.1%
33	MINI	24	62	69	20	22	54	48	69	47	-	-	-	415	0.1%
34	SCANIA	61	57	40	52	32	40	41	38	32	-	-	-	393	0.1%
35	NETA	53	55	47	50	51	58	31	23	17	-	-	-	385	0.1%
36	XPENG	-	-	-	-	-	-	56	121	82	-	-	-	259	0.0%
37	SUBARU	30	20	23	20	16	13	32	60	35	-	-	-	249	0.0%
38	K I A	38	40	40	23	23	13	18	28	23	-	-	-	246	0.0%
39	VOLKSWAGEN	8	7	19	6	50	39	16	35	24	-	-	-	204	0.0%
40	SERES	9	11	18	6	12	20	15	7	9	-	-	-	107	0.0%
41	VOLVO CARS	6	10	7	10	11	8	10	16	10	-	-	-	88	0.0%
42	MAXUS	23	8	21	3	4	1	6	8	-	-	-	-	74	0.0%
43	POLYTRON	-	-	-	-	-	-	6	12	29	-	-	-	47	0.0%
44	AUDI	1	2	2	2	1	1	-	1	1	-	-	-	11	0.0%
45	PEUGEOT	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0%
46	JEOP	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0%
47	TATA	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0%
GRAND TOTAL		64,076	69,925	76,765	58,259	61,552	62,177	62,922	66,518	63,723	-	-	-	585,917	100%
CUMULATIVE		64,076	134,001	210,766	269,025	330,577	392,754	455,676	522,194	585,917	-	-	-	-	0.0%

WHOLESALES - RETAIL SALES - PRODUCTION - EXPORT IMPORT  
BY BRAND JAN SEP 2024/2025

A. WHOLESALES

NO.	BRAND	2025		+/-	%	SEP		+/-	%	JAN - SEP		+/-	%	M/S	
		AUG	SEP			2024	2025			2024	2025			2025	2024
1	TOYOTA	18.328	20.738	2.410	13.1%	25.454	20.738	-4.716	-18.5%	208.301	181.817	-26.484	-12.7%	32.4%	32.9%
2	DAIHATSU	9.846	10.605	759	7.7%	12.676	10.605	-2.071	-16.3%	125.849	95.307	-30.542	-24.3%	17.0%	19.9%
3	DAIHATSU	6.781	6.071	-710	-10.5%	5.824	6.071	247	4.2%	54.207	48.944	-5.263	-9.7%	8.7%	8.6%
4	MITSUBISHI MOTORS	4.375	4.332	-43	-1.0%	7.926	4.332	-3.594	-45.3%	69.320	46.623	-22.697	-32.7%	8.3%	10.9%
5	SUZUKI	5.911	5.152	-759	-12.8%	5.183	5.152	-31	-0.6%	48.991	44.253	-4.738	-9.7%	7.9%	7.7%
6	BYD	2.562	1.088	-1.474	-57.5%	2.075	1.088	-987	-47.6%	8.536	20.077	11.541	135.2%	3.6%	1.3%
7	MITSUBISHI FUSO	2.201	2.425	224	10.2%	2.341	2.425	84	3.6%	20.080	17.939	-2.141	-10.7%	3.2%	3.2%
8	ISUZU	2.193	2.052	-141	-6.4%	1.670	2.052	382	22.9%	20.076	17.710	-2.366	-11.8%	3.2%	3.2%
9	HYUNDAI - HMID	1.401	1.412	11	0.8%	1.596	1.412	-184	-11.5%	17.104	15.240	-1.864	-10.9%	2.7%	2.7%
10	CHERY	1.179	2.105	926	78.9%	1.126	2.105	979	86.9%	6.190	15.160	8.970	144.9%	2.7%	1.0%
11	HINO	1.424	1.452	28	2.0%	2.251	1.452	-799	-35.5%	16.674	12.542	-4.132	-24.8%	2.2%	2.6%
12	WULING	1.411	1.339	-72	-5.1%	2.004	1.339	-665	-33.2%	13.914	12.264	-1.650	-11.9%	2.2%	2.2%
13	DENZA	292	227	-65	-22.3%	-	227	227	0.0%	-	6.775	6.775	0.0%	1.2%	0.0%
14	AION	725	554	-171	-23.6%	464	554	90	19.4%	464	4.405	3.941	849.4%	0.8%	0.1%
15	VINFAST	139	156	17	12.2%	156	156	0	0.0%	-	2.841	2.841	0.0%	0.5%	0.0%
16	MAZDA	317	361	44	14.0%	401	361	-40	-11.2%	3.447	2.355	-1.092	-31.7%	0.4%	0.5%
17	GEELY	224	144	-80	-35.7%	-	144	144	0.0%	-	1.876	1.876	0.0%	0.3%	0.0%
18	MORRIS GARAGE	139	159	20	14.4%	388	159	-229	-59.0%	3.443	1.388	-2.055	-59.7%	0.2%	0.5%
19	UD TRUCKS	56	73	17	30.4%	159	73	-86	-54.1%	1.501	1.364	-0.137	-9.1%	0.2%	0.2%
20	LEXUS	135	67	-68	-50.4%	137	67	-70	-51.1%	2.048	1.299	-0.749	-36.6%	0.2%	0.3%
21	B M W	144	159	15	10.4%	431	159	-272	-63.1%	3.085	1.139	-1.946	-63.1%	0.2%	0.5%
22	CITROEN	2.745	2.095	-650	-23.4%	1.780	2.095	315	17.7%	962	1.011	15.49	5.1%	0.2%	0.2%
23	GW	241	213	-28	-11.6%	179	213	34	19.0%	477	1.005	528	110.7%	0.2%	0.1%
24	NISSAN	84	73	-11	-13.1%	167	73	-94	-56.3%	885	894	9	1.0%	0.2%	0.1%
25	MERCEDES-BENZ PC	158	73	-85	-53.8%	222	73	-149	-67.1%	1.802	873	-929	-51.6%	0.2%	0.3%
26	FAW	258	83	-175	-67.8%	43	83	40	93.0%	615	768	153	24.9%	0.1%	0.1%
27	MERCEDES-BENZ CV	71	112	41	57.7%	116	112	-4	-3.4%	1.029	728	-301	-29.3%	0.1%	0.2%
28	JACCOO	318	202	-116	-36.5%	202	202	0	0.0%	-	640	640	0.0%	0.1%	0.0%
29	DFSK	80	46	-34	-42.5%	110	46	-64	-58.2%	679	594	-85	-12.5%	0.1%	0.1%
30	FORD	64	62	-2	-3.1%	70	62	-8	-11.4%	605	553	-52	-8.6%	0.1%	0.1%
31	JETOUR	97	68	-29	-29.9%	-	68	68	0.0%	-	498	498	0.0%	0.1%	0.0%
32	NETA	33	21	-12	-36.4%	102	21	-81	-79.4%	463	487	24	5.2%	0.1%	0.1%
33	BAIC	78	52	-26	-33.3%	71	52	-19	-26.8%	299	438	139	46.2%	0.1%	0.0%
34	SCANIA	38	32	-6	-15.8%	26	32	6	23.1%	298	393	95	31.9%	0.1%	0.0%
35	MINI	75	38	-37	-49.3%	80	38	-42	-52.5%	730	379	-351	-48.1%	0.1%	0.1%
36	XPENG	183	91	-92	-50.3%	91	91	0	0.0%	-	344	344	0.0%	0.1%	0.0%
37	SUBARU	48	29	-19	-39.6%	40	29	-11	-27.5%	441	230	-211	-47.8%	0.0%	0.1%
38	VOLKSWAGEN	36	21	-15	-41.7%	4	21	17	425.0%	65	200	135	207.7%	0.0%	0.0%
39	SERES	2	26	24	1200.0%	-	26	26	0.0%	74	101	27	36.5%	0.0%	0.0%
40	MAXUS	12	-	-	-100.0%	-	-	0	0.0%	-	98	98	0.0%	0.0%	0.0%
41	POLYTRON	21	50	29	138.1%	-	50	50	0.0%	-	93	93	0.0%	0.0%	0.0%
42	VOLVO CARS	16	10	-6	-37.5%	10	10	0	0.0%	96	88	-8	-8.3%	0.0%	0.0%
43	K I A	3	2	-1	-33.3%	93	2	-91	-97.8%	960	75	-885	-92.2%	0.0%	0.2%
44	AUDI	1	1	0	0.0%	2	1	-1	-50.0%	22	11	-11	-50.0%	0.0%	0.0%
45	JEOP	-	-	0	0.0%	-	-	0	0.0%	-	-	0	0.0%	0.0%	0.0%
46	PEUGEOT	-	-	0	0.0%	-	-	0	0.0%	27	-	-27	-100.0%	0.0%	0.0%
47	TATA	-	-	0	0.0%	-	-	0	0.0%	1	-	-1	-100.0%	0.0%	0.0%
GRAND TOTAL		61.777	62.071	294	0.5%	73.108	62.071	-11.037	-15.1%	633.660	561.819	-71.841	-11.3%	100%	100%

B. RETAIL SALES

NO.	BRAND	2025		+/-	%	SEP		+/-	%	JAN - SEP		+/-	%	M/S	
		AUG	SEP			2024	2025			2024	2025			2025	2024
1	TOYOTA	20.733	20.072	-661	-3.2%	25.561	20.072	-5.489	-21.5%	217.608	187.883	-29.725	-13.7%	32.1%	33.1%
2	DAIHATSU	11.008	11.390	382	3.5%	12.490	11.390	-1.100	-8.8%	129.848	100.334	-29.514	-22.7%	17.1%	19.8%
3	HONDA	5.317	4.600	-717	-13.5%	7.609	4.600	-3.009	-39.5%	75.514	54.113	-21.401	-28.3%	9.2%	11.5%
4	MITSUBISHI MOTORS	6.161	5.703	-458	-7.4%	6.033	5.703	-330	-5.5%	55.382	49.124	-6.258	-11.3%	8.4%	8.4%
5	SUZUKI	5.700	5.477	-223	-3.9%	5.119	5.477	358	7.0%	50.942	44.450	-6.492	-12.7%	7.6%	7.7%
6	BYD	2.745	2.095	-650	-23.4%	1.780	2.095	315	17.7%	962	1.011	15.49	5.1%	0.2%	0.2%
7	MITSUBISHI FUSO	2.068	2.206	140	6.8%	2.296	2.206	-90	-3.9%	20.023	17.908	-2.115	-10.6%	3.1%	3.0%
8	ISUZU	2.185	2.230	45	2.1%	2.162	2.230	68	3.1%	20.897	17.508	-3.389	-16.2%	3.0%	3.2%
9	HYUNDAI - HMID	1.409	1.412	3	0.2%	1.491	1.412	-79	-5.3%	17.441	15.806	-1.635	-9.4%	2.7%	2.7%
10	CHERY	1.485	2.102	617	41.5%	606	2.102	1.496	246.9%	5.969	15.104	9.135	153.0%	2.6%	0.9%
11	HINO	1.616	1.541	-75	-4.6%	2.137	1.541	-596	-27.9%	16.078	14.934	-1.144	-7.1%	2.5%	2.4%
12	WULING	1.545	1.467	-78	-5.1%	2.007	1.467	-540	-26.9%	17.713	13.967	-3.746	-21.1%	2.4%	2.7%
13	DENZA	542	389	-153	-28.2%	389	389	0	0.0%	-	6.427	6.427	0.0%	1.1%	0.0%
14	AION	681	452	-229	-33.6%	265	452	187	70.6%	265	4.355	1643.4%	0.8%	0.0%	0.0%
15	VINFAST	134	160	26	19.4%	160	160	0	0.0%	-	2.628	2.628	0.0%	0.4%	0.0%
16	MAZDA	333	317	-16	-4.8%	409	317	-92	-22.5%	3.426	2.408	-1.018	-29.7%	0.4%	0.5%
17	B M W	274	258	-16	-5.8%	435	258	-177	-40.7%	2.901	1.795	-1.106	-38.1%	0.3%	0.4%
18	GEELY	281	207	-74	-26.3%	207	207	0	0.0%	-	1.487	1.487	0.0%	0.3%	0.0%
19	MORRIS GARAGE	151	92	-59	-39.1%	442	92	-350	-79.2%	3.408	1.371	-2.037	-59.8%	0.2%	0.5%
20	LEXUS	185	153	-32	-17.3%	201	153	-48	-23.9%	2.199	1.259	-940	-42.7%	0.2%	0.3%
21	UD TRUCKS	43	98	55	127.9%	182	98	-84	-46.2%	1.374	1.021	-353	-25.7%	0.2%	0.2%
22	MERCEDES-BENZ PC	160	95	-65	-40.6%	205	95	-110	-53.7%	1.773	1.016	-757	-42.7%	0.2%	0.3%
23	MERCEDES-BENZ CV	82	112	30	36.6%	124	112	-12	-9.7%	1.104	995	-109	-9.9%	0.2%	0.2%
24	CITROEN	98	91	-7	-7.1%	118	91	-27	-22.9%	585	955	370	63.2%	0.2%	0.1%
25	GW	210	210	0	0.0%	210	210	0	0.0%	487	123.9%	363	74.5%	0.2%	0.1%
26	NISSAN	75	72	-3	-4.0%	148	72	-76	-51.4%	919	805	-114	-12.4%	0.1%	0.1%
27	FAW	258	83	-175	-67.8%	43	83	40	93.0%	615	768	153	24.9%	0.1%	0.1%
28	DFSK	78	64	-14	-17.9%	73	64	-9	-12.3%	662	615	-47	-7.1%	0.1%	0.1%
29	FORD	77	50	-27	-35.1%	61	50	-11	-18.0%	622	603	-19	-3.1%	0.1%	0.1%
30	JACCOO	290	174	-116	-40.0%	-	174	174	0.0%	-	464	464	0.0%	0.1%	0.0%
31	JETOUR	101	61	-40	-39.6%	61	61	0	0.0%	-	434	434	0.0%	0.1%	0.0%
32	BAIC	75	60	-15	-20.0%	36	60	24	66.7%	57	428	369	647.4%	0.1%	0.0%
33	MINI	69	47	-22	-31.9%	121	47	-74	-61.2%	721	415	-306	-42.4%	0.1%	0.1%
34	SCANIA	38	32	-6	-15.8%	26	32	6	23.1%	298	393	95	31.9%	0.1%	0.0%
35	NETA	23	17	-6	-26.1%	63	17	-46	-73.0%	374	385	11	2.9%	0.1%	0.1%
36	XPENG	121	82	-39	-32.2%	-	82	82	0.0%	-	259	259	0.0%	0.0%	0.0%
37	SUBARU	60	35	-25	-41.7%	79	35	-44	-55.7%	502	249	-253	-50.4%	0.0%	0.1%