



susan vergnaud

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## education

### **Columbia College Chicago**

- B.A. Interactive Arts & Media with a concentration in Graphic Design
- **Digital Bootcamp**
- Web Development course
- **Design Lab**
- Interaction Design course and Research & Strategy course

## summary

Designer /artist skilled in print, front end web design and production / layout. I've created posters, postcards, direct mail, brochures, newsprint, flyers, annual reports, programs, logos, invitations, large format signage, bus shelters, event marketing, websites, email blasts, digital billboards, and web banners. I have a great eye for color, typography and layout design. I work quickly and accurately while managing multiple projects, meeting tight deadlines and adhering to brand consistency. My professional background also includes working in fine art and illustration by teaching the fundamentals of design and painting. I'm also interested in using my background for UI design.

## skills

- **Excellent skills in** Adobe Photoshop, Illustrator, InDesign, Acrobat, Microsoft Office.
- **Knowledge of** Dreamweaver, After Effects, Final Cut Pro, PowerPoint, Flash, HTML, CSS, Sketch
- **Platforms:** Windows and Mac OS's.

## experience

### **City of Chicago**

### **Graphic Artist III**

**Chicago, IL**

**5/2013-Current**

- Responsible for the design of all City department materials including brochures, flyers, business cards, calendars, annual reports, logos, bus shelters, large format signage, event marketing materials, department logos, icons, web banners, and digital billboards.
- Conceptualize thematic designs for illustrations on various publication large displays and events.
- Meet and provide clients with mockups of prospective projects and campaigns.
- Manage and track the progress of multiple projects while keeping up with various editing rounds.
- Maintain, tag and archive all project and photo assets that reside on various servers.
- Proof all final files before being sending out print.
- Work on time sensitive special projects for the Mayors office which include event invitations, flyers, special reports, posters, postcards, logos, web icons, advertising campaigns.

### **National Restaurant Assoc. Education Foundation**

### **Senior Graphic Designer**

**Chicago, IL**

**1/2013-current (Freelance)**

- Designed, edited and laid out event marketing/signage, promotional posters, banners, emails, flyers and brochures for their annual nationwide invitational and annual golf classic event.
- Created various foundation and event logos for print and web use.
- Managed and tracked the progress of multiple projects and kept up with various editing rounds.
- Work with the internal marketing communications team to revise and create all foundation materials regarding these two annual events.

### **Shared Marketing Services**

### **Senior Graphic Designer**

**Chicago, IL**

**1/2006-1/2013**

- Designed, edited and laid out web banners, emails, magazine ads, newsprint, brochures, promotional posters, postcards, logo design, flyers, icons, billboards for various client/dealer advertising campaigns.
- Retouched, color corrected images, managed asset library and converted PDF files to jpegs.
- Edited animation, video, radio advertisements and created Photoshop website mockups.
- Created guide images for print and HTML templates before being passed to the web dev. team.
- Proof all final print files before being sent out to outside vendors ensuring accuracy.
- Worked with account executives and the web dev. team to finish all the above tasks on time.
- Clients/Dealers included : VW, Audi, Harley Davidson, BP, New Balance, the Northface, Milgard and Ace Hardware.

## interests

I like to draw, sketch, paint and do various freelance projects. I am also involved with the Taproot Foundation doing pro bono design work for non for profit organizations.