

Kiosk Report

Reporting Period is previous quarter Data Attribution is Multi-Touch

100,816,684

IMPRESSIONS ⓘ

\$577,346.14

AD SPEND ⓘ

\$370,258.90

REVENUE ⓘ

\$0.64

ROAS ⓘ

125,299

UNITS SOLD ⓘ

96,369

TRANSACTIONS ⓘ

125,299

CONVERSIONS ⓘ

161,480

TOUCHES ⓘ

\$0

REMAINING WALLET ⓘ

\$5.73

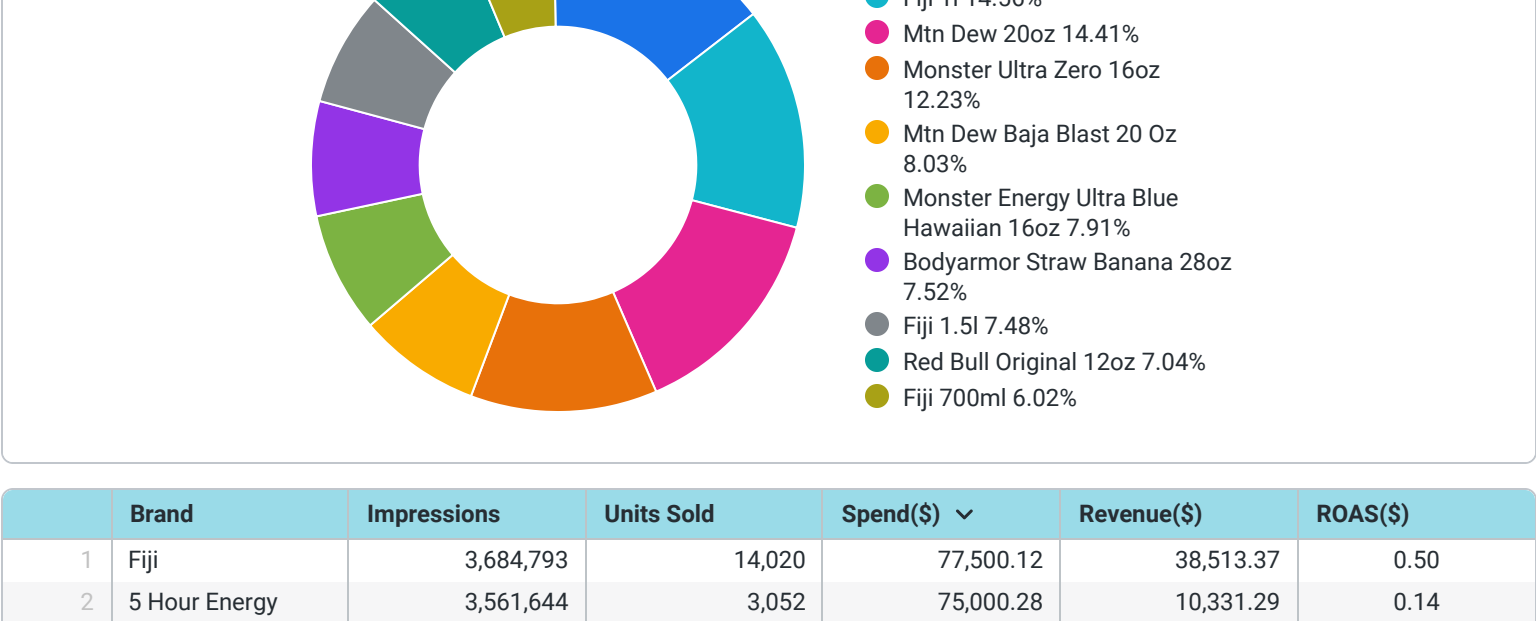
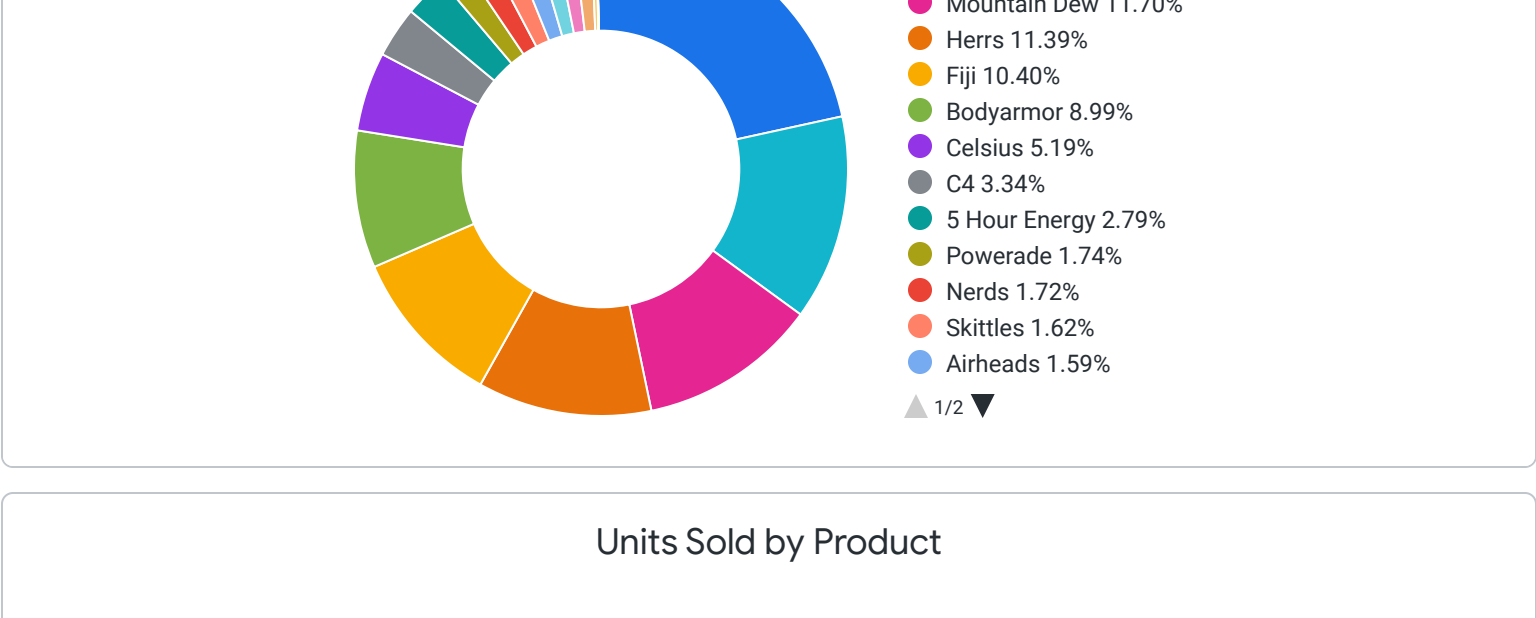
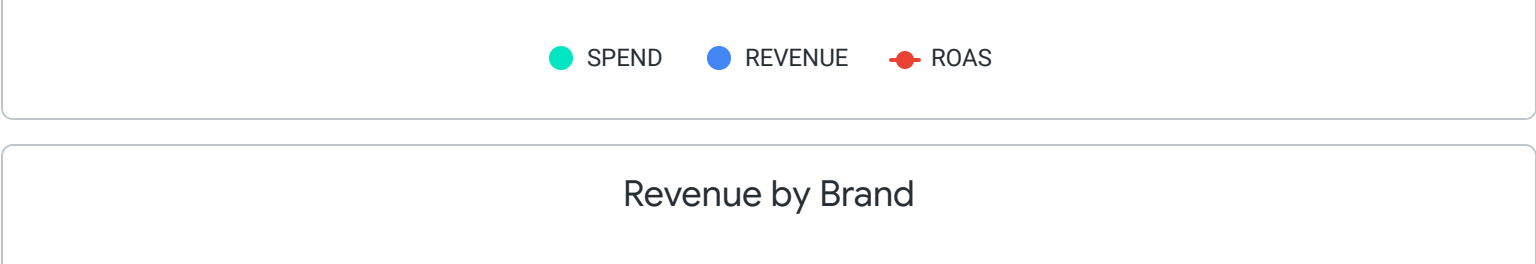
CPM ⓘ

\$5.99

CPT ⓘ

0.10%

CVR ⓘ



	Brand	Impressions	Units Sold	Spend(\$)	Revenue(\$)	ROAS(\$)
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1	Fiji	3,684,793	14,020	77,500.12	38,513.37	0.50
2	5 Hour Energy	3,561,644	3,052	75,000.28	10,331.29	0.14
3	Met Rx	2,051,047	1,389	44,967.07	5,160.17	0.11
4	Bodyarmor	1,933,505	11,142	41,450.09	33,278.94	0.80
5	Mountain Dew	1,622,897	18,104	40,466.33	43,337.02	1.07
6	Monster	369,950	26,123	36,057.92	80,949.84	2.24
7	Herr's	1,291,070	14,620	33,100.27	42,162.94	1.27
8	C4	1,308,169	4,082	30,003.31	12,351.25	0.41
9	Skittles	1,329,680	1,344	30,000.22	5,996.59	0.20
10	Airheads	1,262,373	1,833	29,999.95	5,989.74	0.20
11	Celsius	1,106,023	6,009	25,518.35	19,199.84	0.75
12	Red Bull	805,798	15,434	25,000.31	49,755.21	1.99
13	Prime	1,130,640	1,737	24,740.09	4,626.42	0.19
14	Nerds	327,205	1,966	20,505.51	6,352.89	0.31
15	Powerade	953,996	2,553	20,000.06	6,456.35	0.32
16	Sweetarts	106,578	1,391	13,317.02	4,472.03	0.34
17	Olipop	369,195	462	8,131.79	1,296.96	0.16
18	Pepsi	52,494	0	1,437.39	0.00	0.00
19	Reign	66	38	150.05	124.05	0.83
20	Wawa	77,549,536	0	0.00	0.00	0.00
Totals		100,816,683.7699	125,299	577,346.1385	370,258.902	\$0.64

18	Bodyarmor Tropi...	275,941	1,361	5,916.65	4,075.58	0.69
19	Bodyarmor Flash ...	276,179	1,342	5,916.57	3,852.54	0.65
20	Bodyarmor Straw...	275,675	1,057	5,911.34	3,133.23	0.53
21	Bodyarmor Flash ...	275,590	1,013	5,909.64	2,787.27	0.47
22	Mtn Dew 20oz	209,828	7,161	5,184.68	17,138.52	3.31
23	Mtn Dew Baja Bla...	205,449	3,967	5,111.88	9,546.51	1.87
24	Mtn Dew Code R...	202,474	2,036	5,052.37	4,821.33	0.95
25	Mtn Dew Voltage...	202,153	1,716	5,045.97	4,110.50	0.81
26	Mtn Dew Diet 20oz	202,100	1,989	5,044.90	4,648.99	0.92
27	Mtn Dew Zero 20...	201,049	1,059	5,023.89	2,462.69	0.49
28	Powerade Mt Bla...	239,011	1,110	5,010.47	2,800.87	0.56
29	Mtn Dew 2l	200,040	151	5,003.69	531.78	0.11
30	Powerade Grape ...	238,462	640	4,999.49	1,647.49	0.33
31	Mtn Dew 1.25l	199,803	26	4,998.96	76.70	0.02
32	Powerade Fruit P...	238,311	473	4,996.48	1,174.91	0.24
33	Powerade Zero ...	238,211	329	4,993.63	833.09	0.17
34	Celsius Green Te...	184,551	1,230	4,257.85	3,932.47	0.92
35	Celsius Orange 1...	184,627	1,175	4,256.33	3,756.24	0.88
36	Celsius Peach Vi...	184,387	1,058	4,254.57	3,381.29	0.79
37	Celsius Tropical ...	184,198	889	4,250.78	2,839.21	0.67
38	Celsius Watermel...	184,148	829	4,249.79	2,647.12	0.62
39	Celsius Kiwi Gua...	184,110	828	4,249.03	2,643.51	0.62
40	Prime Hydration ...	161,909	696	3,542.61	1,854.79	0.52
41	Prime Hydration ...	161,757	545	3,539.57	1,447.50	0.41
42	Prime Hydration ...	161,711	452	3,538.65	1,206.57	0.34
43	Prime Hydration ...	161,496	30	3,530.18	79.94	0.02
44	Prime Hydration ...	161,277	13	3,529.96	34.53	0.01
45	Prime Hydration ...	161,257	1	3,529.56	3.09	0.00
46	Prime Hydration ...	161,256	0	3,529.54	0.00	0.00
47	Airheads Xtreme ...	140,905	563	3,342.51	2,075.09	0.62
48	Airheads Xtreme ...	140,347	305	3,335.44	715.85	0.21
49	Airheads Xtreme ...	140,281	240	3,334.12	755.64	0.23
50	Airheads Bites Fr...	140,237	213	3,333.25	660.48	0.20
51	Airheads Singles ...	140,190	187	3,332.32	562.30	0.17
52	Airheads Sour Sl...	140,166	145	3,331.84	443.09	0.13
53	Airheads Soft Fill...	140,116	84	3,330.82	307.57	0.09
54	Airheads Xtreme...	140,088	63	3,330.26	295.47	0.09
55	Airheads 5 Pack ...	140,045	33	3,329.40	78.25	0.02
56	Herr's Honey Bbq ...	109,216	2,572	2,791.43	6,918.57	2.48
57	Herr's Honey Jala...	108,910	2,293	2,785.31	6,168.83	2.21
58	Herr Salt Vin Kl...	108,785	2,157	2,782.82	5,802.29	2.09
59	Herr Salt Vinegar ...	107,611	1,223	2,759.34	3,288.92	1.19
60	Herr's Honey Che...	107,574	1,201	2,758.60	3,231.15	1.17
61	Herr's Sco Kettle ...	107,570	1,210	2,758.52	3,253.86	1.18
62	Herr Reg Chips 2...	107,197	900	2,751.06	2,420.20	0.88
63	Herr Cheese Curl ...	106,929	664	2,745.69	1,784.80	0.65
64	Herr's Cheddar A...	106,921	670	2,745.53	1,801.94	0.66
65	Herr Chip Kettle B...	107,035	446	2,741.29	2,245.34	0.82
66	Herr's Honey Bbq ...	106,689	849	2,740.90	4,074.18	1.49
67	Herr Jalapeno Cu...	106,633	436	2,739.78	1,172.85	0.43
68	Olipop Strawberr...	123,100	166	2,710.81	467.02	0.17
69	Olipop Grape Sle...	123,055	162	2,710.63	456.97	0.17
70	Olipop Root Beer ...	123,040	134	2,710.34	372.97	0.14
71	C4 Candy Shopp...	109,689	935	2,514.41	2,650.99	1.05
72	C4 Energy Frozen...	109,314	647	2,506.91	1,818.46	0.73
73	C4 Popsicle Haw...	109,229	579	2,505.22	1,620.80	0.65
74	C4 Ultimate Arcti...	109,191	457	2,504.46	1,692.65	0.68
75	Skittles Pop'd Or...	111,012	208	2,504.37	1,659.50	0.66
76	C4 Cherry Popsic...	109,185	512	2,504.33	1,440.43	0.58
77	Skittles King 4 Oz	110,941	212	2,502.96	664.41	0.27
78	Skittles Sour Kin...	110,916	190	2,502.45	602.29	0.24
79	C4 Candy Shopp...	109,081	446	2,502.25	1,263.36	0.50
80	Skittles Pop'd So...	110,843	125	2,501.00	999.98	0.40
81	Skittles Gummie...	110,810	111	2,500.33	407.98	0.16
82	Skittles Littles Tu...	110,785	111	2,499.83	357.44	0.14
83	Skittles Gummie...	110,765	99	2,499.43	366.12	0.15
84	Skittles Gummie...	110,763	95	2,499.40	352.12	0.14
85	Skittles Wildberry...	110,885	75	2,498.78	240.51	0.10
86	Skittles Standard ...	110,698	66	2,498.09	156.75	0.06
87	Skittles Mashups...	110,679	52	2,497.72	189.50	0.08
88	C4 Ultimate Fruit ...	108,854	225	2,497.71	831.38	0.33
89	Skittles Smoothie...	110,586	0	2,495.86	0.00	0.00
90	C4 Ultimate Free...	108,712	102	2,494.88	374.79	0.15
91	C4 Wwe Ult Ruthl...	108,705	96	2,494.72	353.59	0.14
92	C4 Ult Wwe Berry...	108,690	83	2,494.43	304.80	0.12
93	C4 Strawberry W...	108,952	0	2,491.99	0.00	0.00
94	C4 Energy Woun...	108,568	0	2,491.99	0.00	0.00
95	Nerds Clusters Soz	26,299	735	2,006.55	2,652.77	1.32
96	Nerds Gummy Cl...	26,185	647	2,004.27	2,329.44	1.16
97	Nerds Clusters V...	26,032	495	2,001.22	1,408.29	0.70
98	Nerds Gummy Cl...	26,995	431	1,997.68	1,223.62	0.61
99	Sweetart Ropes T...	25,537	240	1,991.32	676.19	0.34
100	Sweetart Chewy ...	25,529	234	1,991.16	881.67	0.44
101	Sweetarts Ropes ...	25,481	210	1,990.18	588.54	0.30
102	Sweetarts Ropes ...	25,475	233	1,990.07	649.55	0.33
103	Sweetarts Rope ...	25,192	47	1,984.41	130.35	0.07
104	Nerds Clstrs Grp ...	25,178	27	1,984.12	102.36	0.05
105	Nerds Clstrs Berr...	25,162	30	1,983.80	108.82	0.05
106	Nerds Clusters B...	25,137	17	1,983.30	45.87	0.02
107	Nerds Clusters G...	25,127	9	1,983.11	24.46	0.01
108	Sweetart Chewy ...	25,115	1	1,982.87	2.99	0.00
109	Sweetarts Fruity ...	25,113	0	1,982.83	0.00	0.00
110	Nerds Gummy Cl...	25,113	0	1,982.83	0.00	0.00
111	Nerds Clusters E...	25,113	0	1,982.83	0.00	0.00
112	Monster Energy ...	21,123	5,645	1,608.00	17,610.45	10.95
113	Monster Ultra Zer...	19,948	4,670	1,584.49	14,549.20	9.18
114	Monster Energy ...	18,413	3,093	1,553.80	9,402.26	6.05
115	Monster Energy ...	16,343	1,151	1,512.38	3,560.60	2.35
116	Monster Energy ...	16,245	1,133	1,510.43	3,456.29	2.29
117	Monster Energy ...	16,201	1,069	1,509.55	3,244.69	2.15
118	Monster Energy ...	16,170	927	1,508.94	2,924.86	1.94
119	Monster Energy ...	16,155	1,008	1,508.63	3,061.08	2.03
120	Monster Energy ...	16,049	882	1,506.51	2,719.67	1.81
121	Monster Energy J...	15,870	772	1,502.92	2,369.24	1.58
122	Monster Ultra Fa...	15,857	706	1,502.67	2,127.41	1.42
123	Monster Ultra Pe...	15,845	690	1,502.42	2,089.03	1.39
124	Monster Energy L...	15,840	682	1,502.32	2,084.34	1.39
125	Monster Juice Ri...	15,834	654	1,502.22	2,030.23	1.35
126	Monster Ultra Vio...	15,817	684	1,501.88	2,075.06	1.38