Social Report

Reporting Period is in the last 30 days

2,348,345
IMPRESSIONS

6,528
CLICKS

0.28%
CTR

	Campaign	Objective	Platform	Placement	Impression Device	Impressions	Reach	Clicks	CTR
1	1024460...	Awareness	facebook	facebook_...	android_t...	5	1	0	0.00%
2	1024460...	Awareness	facebook	feed	other	1,927	1,682	8	0.42%
3	1024460...	Awareness	instagram	instagram...	android_t...	53	12	0	0.00%
4	1024460...	Awareness	facebook	feed	desktop	16,918	15,537	20	0.12%
5	1024460...	Awareness	instagram	instagram...	android_s...	10,994	10,173	12	0.11%
6	1024460...	Awareness	facebook	feed	android_t...	3,019	2,514	10	0.33%
7	1024460...	Awareness	instagram	feed	ipod	7	3	0	0.00%
8	1024460...	Awareness	instagram	instagram...	ipad	865	634	0	0.00%
9	1024460...	Awareness	instagram	feed	android_t...	218	83	0	0.00%
10	1024460...	Awareness	facebook	feed	ipad	28,570	26,540	86	0.30%
11	1024460...	Awareness	instagram	feed	android_s...	39,045	38,243	16	0.04%
12	1024460...	Awareness	instagram	instagram...	iphone	168,472	164,342	220	0.13%
13	1024460...	Awareness	facebook	feed	android_s...	336,804	329,172	1,272	0.38%
14	1024460...	Awareness	facebook	feed	iphone	691,035	651,724	2,859	0.41%
15	1050368...	Awareness	instagram	feed	ipad	637	418	0	0.00%
16	1050368...	Awareness	instagram	feed	other	24	0	0	0.00%
17	1050368...	Awareness	facebook	feed	desktop	7,196	6,730	3	0.04%
18	1050368...	Awareness	facebook	feed	other	996	905	3	0.30%
19	1050368...	Awareness	facebook	feed	ipod	12	0	0	0.00%
20	1050368...	Awareness	facebook	facebook_...	ipad	130	116	0	0.00%
21	1050368...	Awareness	instagram	instagram...	ipod	4	2	0	0.00%
22	1050368...	Awareness	instagram	instagram...	other	9	0	0	0.00%
23	1050368...	Awareness	instagram	feed	android_t...	51	0	0	0.00%
24	1050368...	Awareness	instagram	instagram...	ipad	650	604	1	0.15%
25	1050368...	Awareness	instagram	instagram...	android_s...	7,036	6,854	9	0.13%
26	1050368...	Awareness	facebook	facebook_...	android_s...	1,117	1,017	2	0.18%
27	1050368...	Awareness	facebook	feed	android_t...	1,637	1,573	4	0.24%
28	1050368...	Awareness	instagram	feed	android_s...	11,137	11,056	11	0.10%
29	1050368...	Awareness	facebook	feed	ipad	15,566	14,413	29	0.19%
30	1050368...	Awareness	instagram	feed	iphone	71,359	70,714	68	0.10%
31	1050368...	Awareness	instagram	instagram...	iphone	117,235	116,453	135	0.12%
32	1050368...	Awareness	facebook	feed	android_s...	191,014	186,963	552	0.29%
33	1050368...	Awareness	facebook	feed	iphone	412,321	385,517	1,039	0.25%
34	1050368...	Awareness	facebook	facebook_...	other	1	0	0	0.00%
35	1050368...	Awareness	instagram	feed	ipod	3	0	0	0.00%
36	1050368...	Awareness	instagram	feed	desktop	9	0	0	0.00%
37	1050368...	Awareness	instagram	instagram...	desktop	1	0	0	0.00%
38	1050368...	Awareness	facebook	facebook_...	android_t...	1	1	0	0.00%
39	1050368...	Awareness	instagram	instagram...	android_t...	41	0	0	0.00%
40	1024460...	Awareness	instagram	feed	ipad	1,932	1,572	1	0.05%
41	1024460...	Awareness	facebook	feed	ipod	26	0	0	0.00%
42	1024460...	Awareness	instagram	instagram...	other	20	4	0	0.00%
43	1024460...	Awareness	instagram	feed	other	76	15	0	0.00%
44	1024460...	Awareness	instagram	instagram...	ipod	3	0	0	0.00%
45	1050368...	Awareness	facebook	facebook_...	iphone	3,318	3,152	6	0.18%
46	1024460...	Awareness	instagram	feed	iphone	200,765	199,116	152	0.08%
47	1024460...	Awareness	facebook	facebook_...	iphone	4,137	3,848	6	0.15%
48	1024460...	Awareness	facebook	facebook_...	ipad	221	120	0	0.00%
49	1024460...	Awareness	facebook	facebook_...	other	4	1	0	0.00%
50	1024460...	Awareness	facebook	facebook_...	android_s...	1,724	1,414	4	0.23%

Campaign Social Performance

Impressions 📈

Clicks 📈