Data Wrangling Report.

The data is downloaded from Kaggle website.

Pandas Library is used to read the csv file into Dataframe.

The dataset contains about 537577 observations and 12 variable.

DATATYPES:

While exploring datatypes for each variable following information about datatype is observed and columns are transormed to the appropriate category to make the more sense about the data.

User_ID 537577 non-null int64
Product_ID 537577 non-null object
Gender 537577 non-null object
Age 537577 non-null object
Occupation 537577 non-null int64
City_Category 537577 non-null object

Stay_In_Current_City_Years 537577 non-null object

Marital_Status 537577 non-null int64
Product_Category_1 537577 non-null int64
Product_Category_2 370591 non-null float64
Product_Category_3 164278 non-null float64

Purchase 537577 non-null int64

Following code describes the steps taken to transform the datatypes to appropriate types to help process the data without any typecasting error while using Numpy/Pandas/Scikit-learn etc.

categorical variables

```
df['Product_ID'] = df.Product_ID.astype('category')
df['Gender'] = df.Gender.astype('category')
df['Age'] = df.Age.astype('category')
df['Occupation'] = df.Occupation.astype('category')
df['City_Category'] = df.City_Category.astype('category')
df['Marital_Status'] = df.Marital_Status.astype('category')
df['Product_Category_2'] = df.Marital_Status.astype('int')
df['Product_Category_3'] = df.Marital_Status.astype('int')
```

REMOVAL OF SPECIAL CHARACTER FROM COLUMN VALUES

Also removed the special character from variable values of columns "Stay_In_Current_City_Years'

The code snippet is as below:

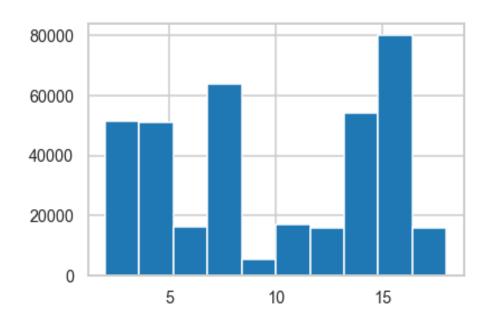
df['Stay_In_Current_City_Years'] = (df['Stay_In_Current_City_Years'].str.strip('+').astype(int))

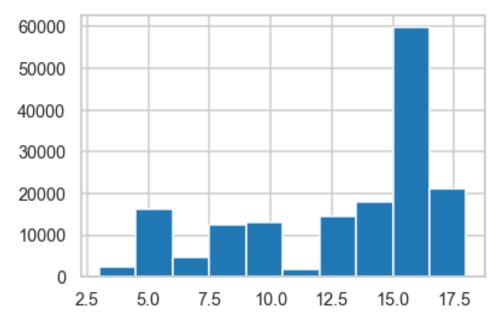
MISSING VALUES:

It is observed that there are missing values in both of the columns as mentioned below:

Product_Category_2 0.310627 Product_Category_3 0.694410

Product_Category_2:





Product_Category 3

As per above histogram distribution for Product Category is non-normal distribution. However while imputing missing value, we can replace the 'nan' value with 0, considering non-purchase of perticular item from the category.