

**Bachelors Of Engineering** Masters in Sr Software Masters in University of Pune **Distributed Systems** Engineer **Data Science** 2002 - 2006 Walmart, CA, SJSU, CA UC Berkeley, CA 2012 - 2014 2009 - 2010 2021 - 2023 **Software** Software **Staff Software Principal Software** Engineer Engineer Engineer Engineer

Walmart, CA,

2014 - 2019

Walmart, CA,

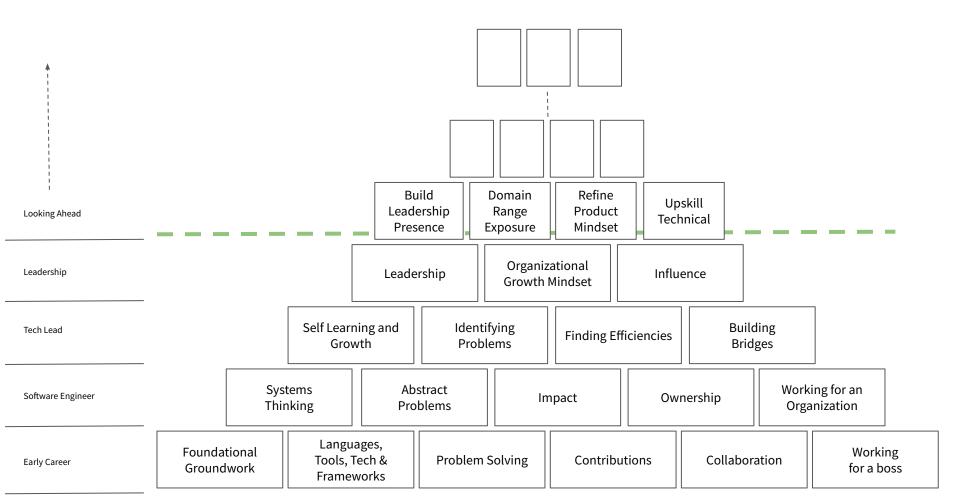
2019 - 2024

Yahoo, CA,

2010 - 2012

TechM, India,

2006 - 2008



## Work Portfolio

- Personalizing E2E Customer Journey
  - Homepage, Search, Product Page, Cart, Checkout, Post Transaction
  - General Merchandise and Grocery Platform
- Customer Understanding
  - Implicit and Explicit Preferences
  - Historical Context and Session Context
  - Brand, Price, Category, Seller Preferences, Delivery Methods
  - Build and Leverage Customer Persona
- Trifecta of Search, Ads and P13N
  - Competing priorities and KPIs
  - Lift, CTR, ATC, Conversion, AOV, CLTV, CPC, ROAS
- Collaboration
  - Product | Program | Software Engineers | Data Science | Data Engineering | Business | Customers / Clients | Quality Assurance | Technical Leads | Architects | Leadership | Management | Engineering Partners | Front End

- 12 BFCM
  - Zero Downtime
  - Within SI A
  - Scalable API
    - on-prem
    - Hybrid
    - Public cloud
- Unified Personalization API
  - Multi-Tenant API
- Grocery Personalization
  - Smart Substitutions
    - Post Transaction Recommendations
    - Built a novel A/B Testing Framework
  - Predictive Basket Experience
    - Customer's Perception and Impact
    - High Precision for Recommendations
  - Infinite Scroll
- My First Data Science Model
  - Cosine, Jaccardian, Hamilton
- Getting a direct report out of PIP

# Deep Dive

### **Grocery Personalization**

Smart Substitutions,
Predictive Basket, Favorites,
Dynamic Ranking and Infinite
Scroll, Similar and
Complementary Products,
Stock Up, Reorder Your
Essentials, Unified API,
Sponsored Ads, Search
Reranking

### **Streamlining ClickStream**

Re-design and re-implement the clickstream data consumer flow to close significant gaps in Attributions and Model Feedback.

#### **International Markets**

Extending personalization platform to onboard international markets - Canada and Brazil on to a Unified Platform.