



Total Revenue

\$29.36M

YoY Revenue: 112.45%

Total Profit

\$12.08M

YoY Profit: 114.15%

Profit Margin %

41.15%

YoY Margin: 0.80%

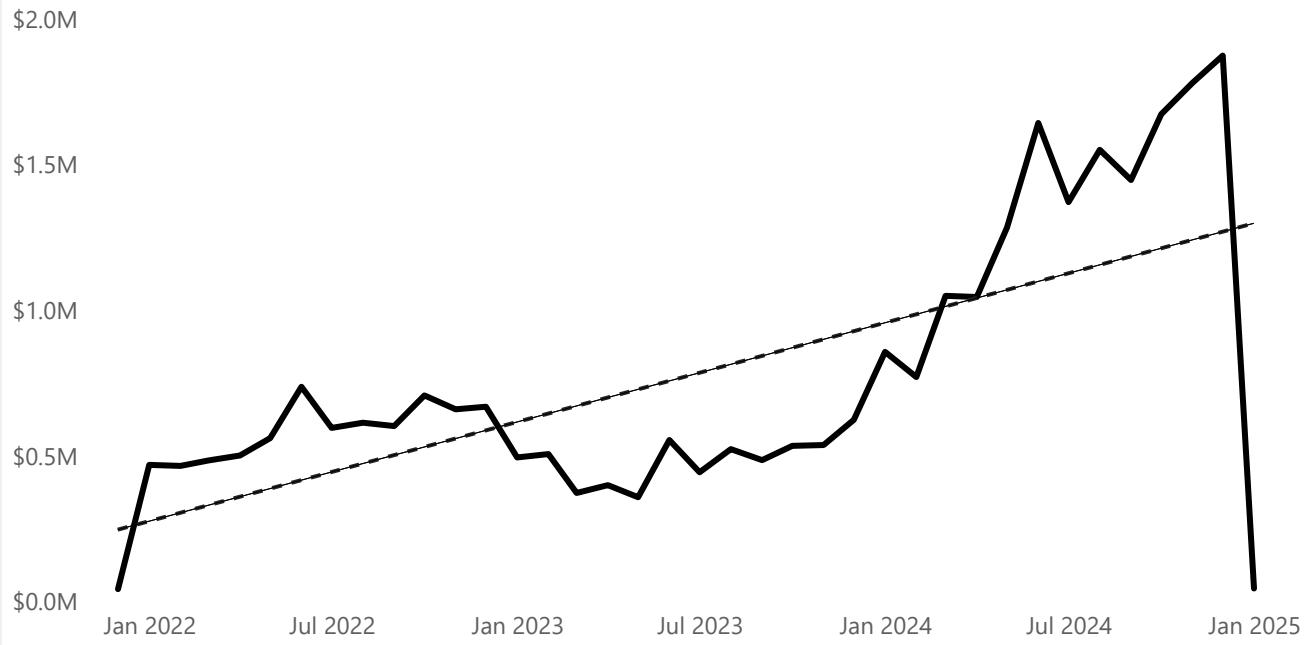
Total Orders

28K

YoY Orders: 351.13%



Revenue Trend



Monthly Revenue

\$0.05M

Prev month: ₹ 0.05M (+0%)

Monthly Orders

871!

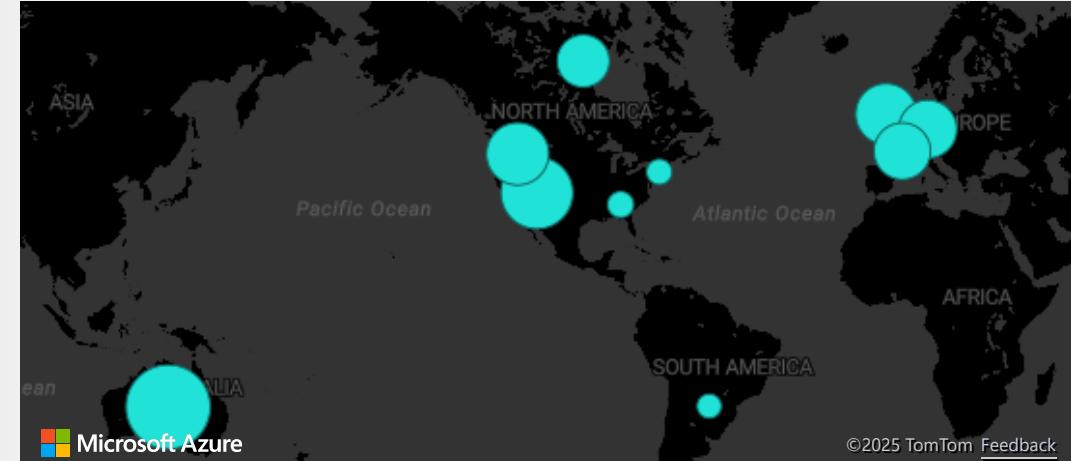
Prev month: 2192 (-60.26%)

Monthly Profit Margin%

55.92%

Prev month: 41.41% (+35.03%)

Total Revenue by Region



Top 10 Products

	Total Revenue	Total Orders	Profit Margin %
Sport-100 Helmet, Red	\$78,028	2230	62.60%
Sport-100 Helmet, Blue	\$74,354	2125	62.60%
Sport-100 Helmet, Black	\$72,954	2085	62.60%
Fender Set - Mountain	\$46,620	2121	62.60%
Water Bottle - 30 oz.	\$21,178	4244	62.60%
Mountain Bottle Cage	\$20,230	2025	62.60%
AWC Logo Cap	\$19,688	2190	23.00%
Total	\$3,65,282	16679	60.47%

Most Ordered Product -

Water Bottle - 30 oz.

Least Ordered Product -

Mountain-100 Silver, 48

Adjustable Race

Current Selected Product

Total Profit

\$12.08M

YoY Profit: 114.15%

Total Quantity

60K

YoY Quantity: 728.62%

Total Region

10

YoY Region: 0.00%

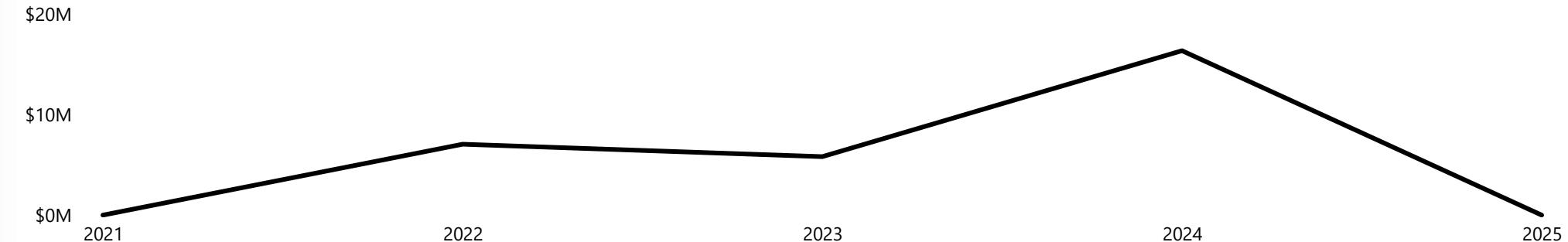


Total Revenue

Total Profit

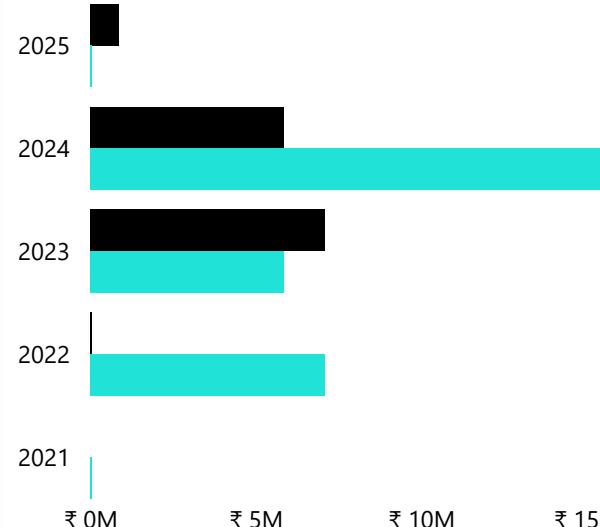
Total Orders

Profit Margin %



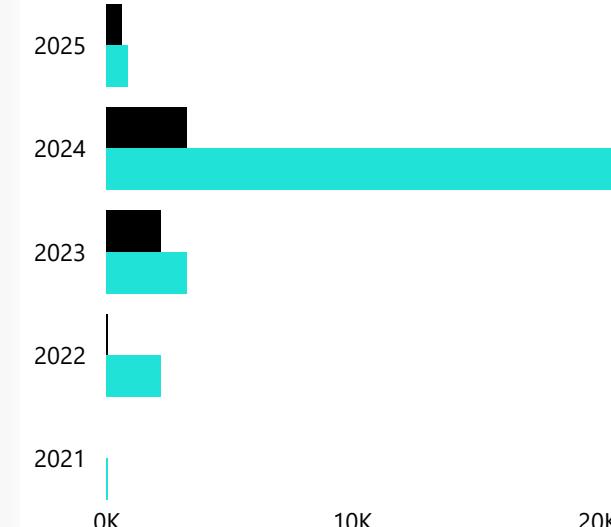
YoY Revenue Growth

● Previous Year Revenue ● Total Revenue

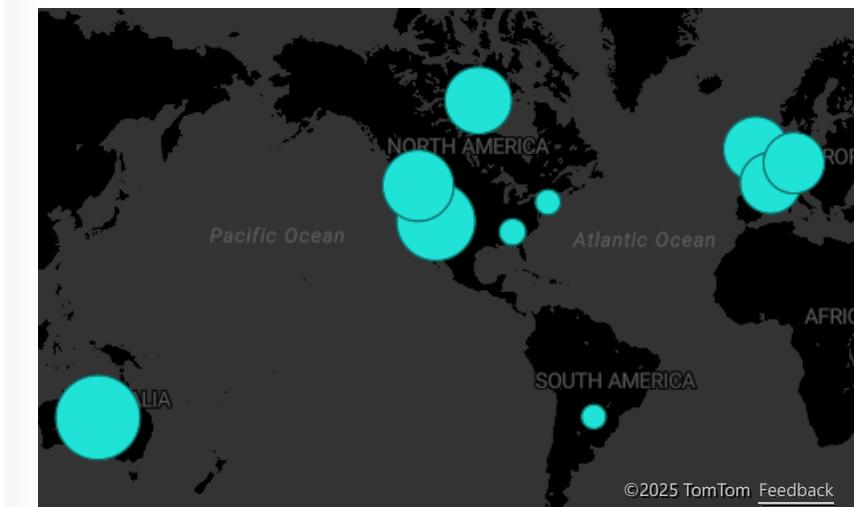


YoY Orders Growth

● Previous Year Orders ● Total Orders



Total Orders by Region



Total Customers
18K

Revenue Per Customer
₹ 1.59K

Latest Order Date
29-12-2021

Avg Orders per Month (Customer)
728

Top Customer (by Revenue):

Nichole Nara

Orders:

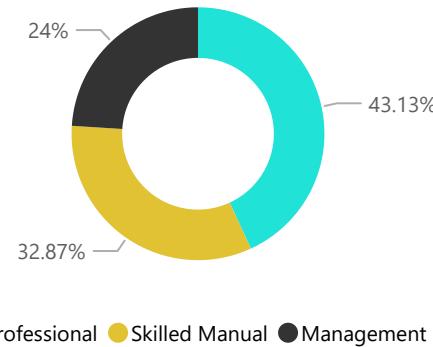
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Revenue:

\$13.3K

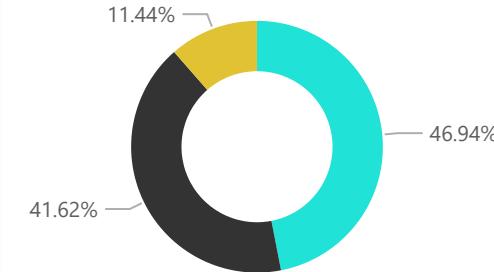
Customer Name	Customer ID	Orders	Revenue
Dalton Perez	11091	28	\$1,189
Mason Roberts	11176	28	\$1,320
Ashley Henderson	11185	27	\$1,616
Charles Jackson	11277	27	\$1,435
Daniel Davis	11711	27	\$1,104
Fernando Barnes	11300	27	\$1,501
Hailey Patterson	11223	27	\$1,205
Henry Garcia	11287	27	\$1,167
Total		27659	\$2,93,58,677

Total Orders by Occupation



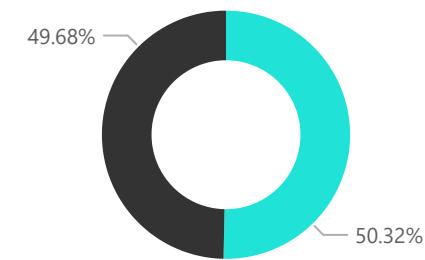
● Professional ● Skilled Manual ● Management

Total Orders by Income Level



● Average ● Low ● High

Total Orders by Gender

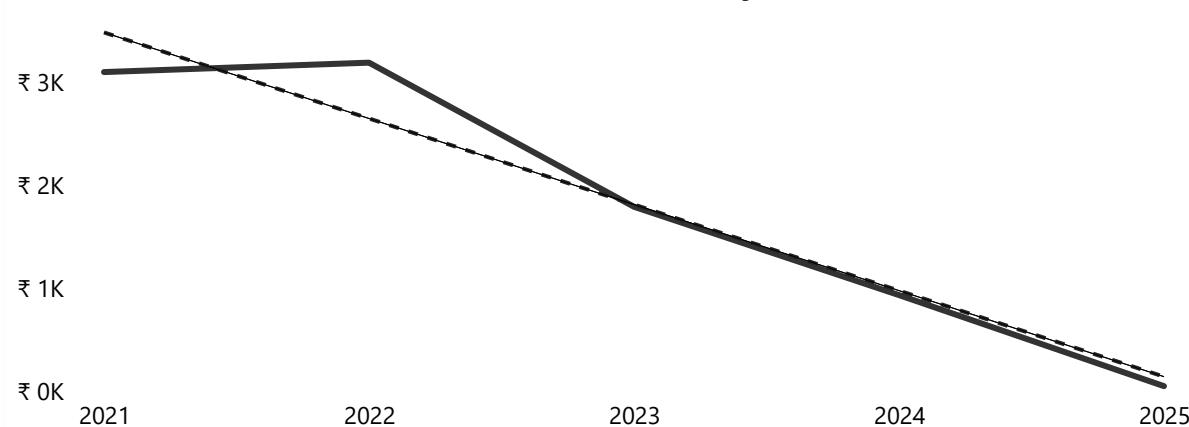


● Male ● Female

Total Customers

Revenue Per Customer

Revenue Per Customer by Year



Total Orders by Year

