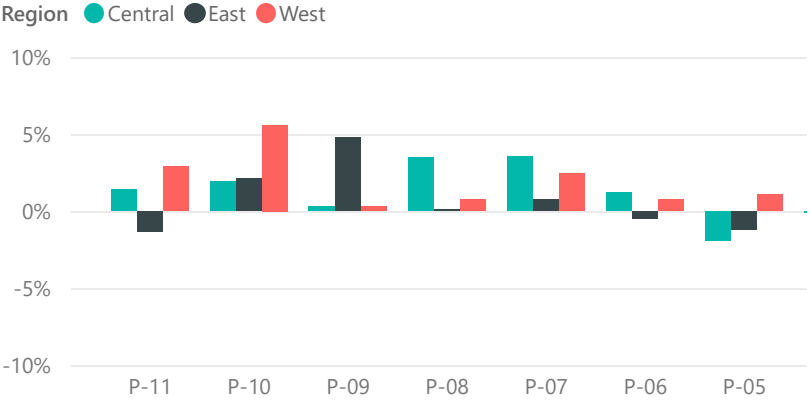


# VanArsdel Ltd. - Market Share

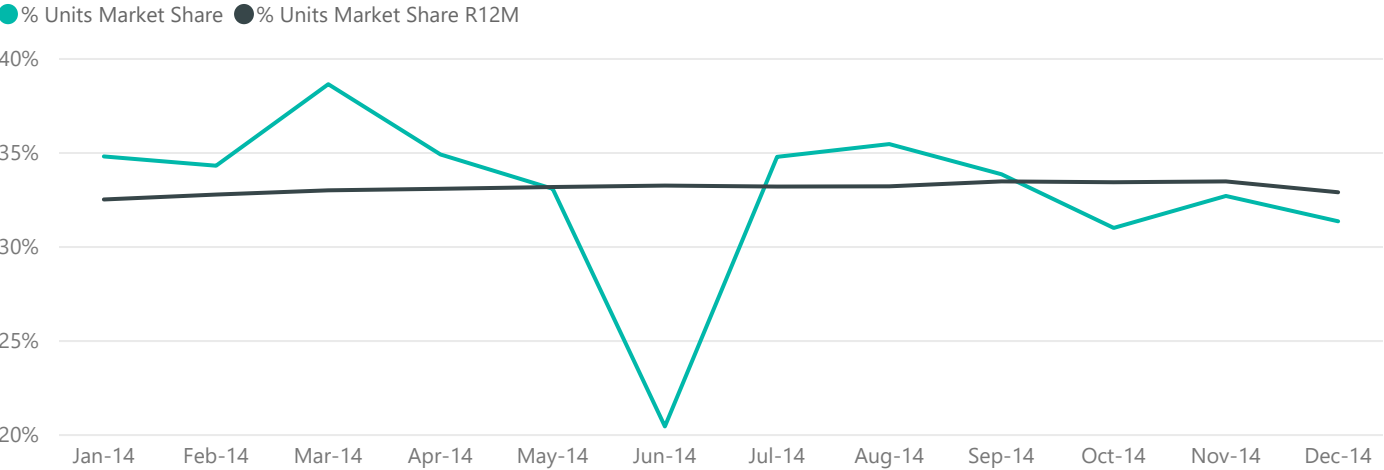
49,832  
Total Category Volume

32.86%  
% Units Market Share

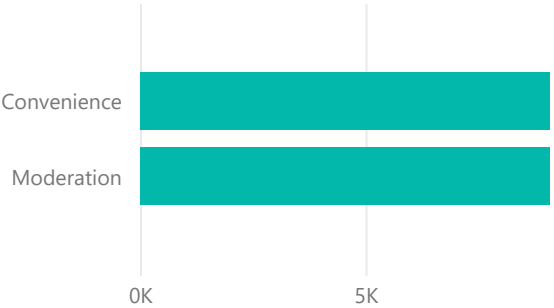
% Unit Market Share YOY Change by Rolling Period



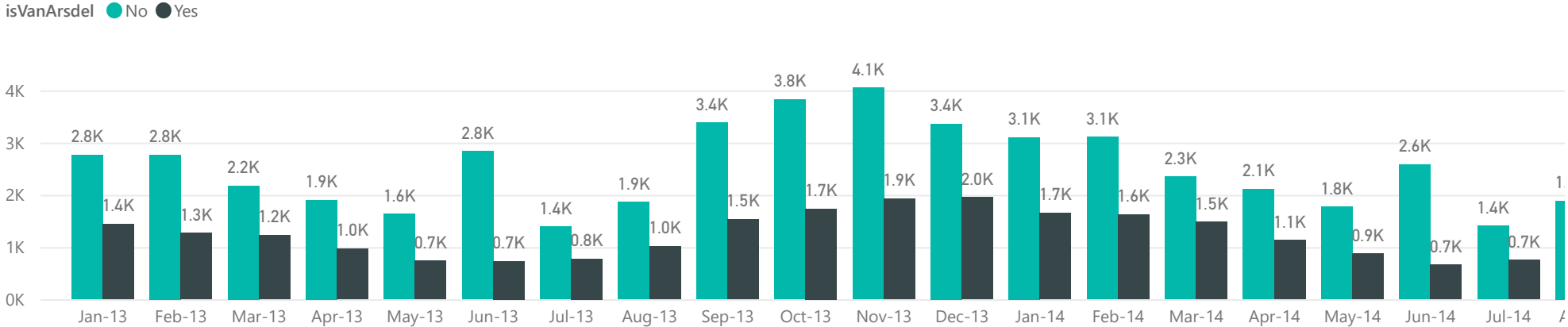
% Units Market Share R12M and % Units Market Share by Month



Total Category Volume by Segment

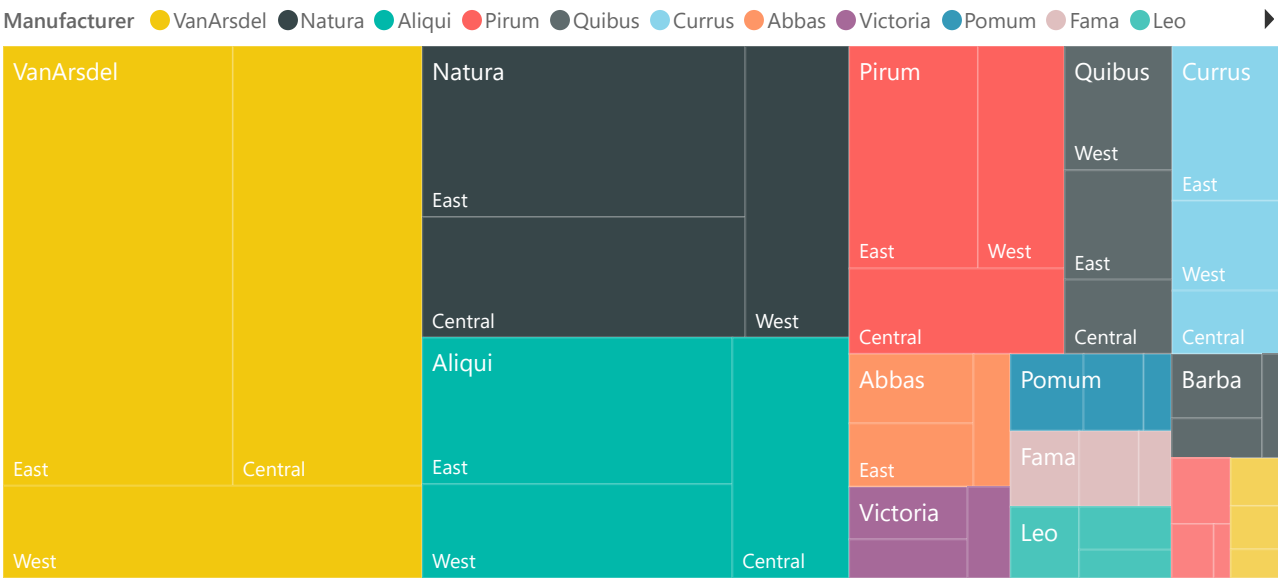


Total Units by Month and isVanArsdel



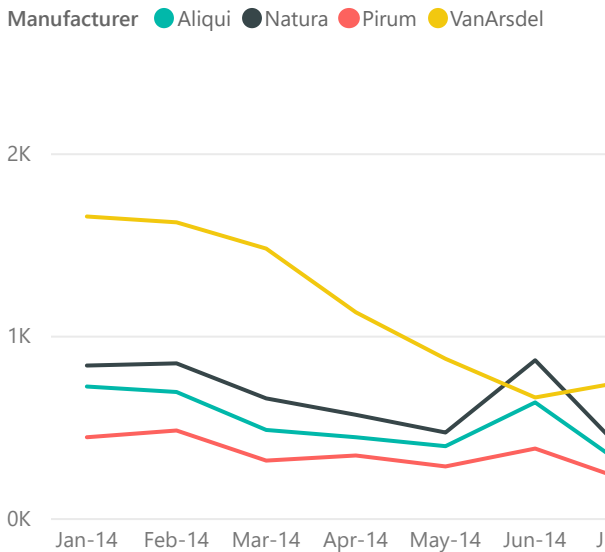
# YTD Category Trend Analysis

Total Units YTD by Manufacturer and Region

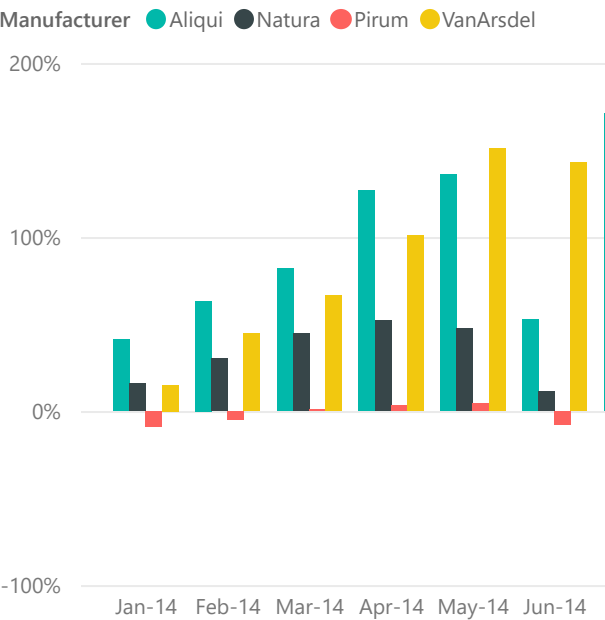


% Units Market Share by State

Total Units by Month and Manufacturer



Total Units YTD Var % by Month and Manufacturer



# Sentiment Analysis

68

Sentiment

4

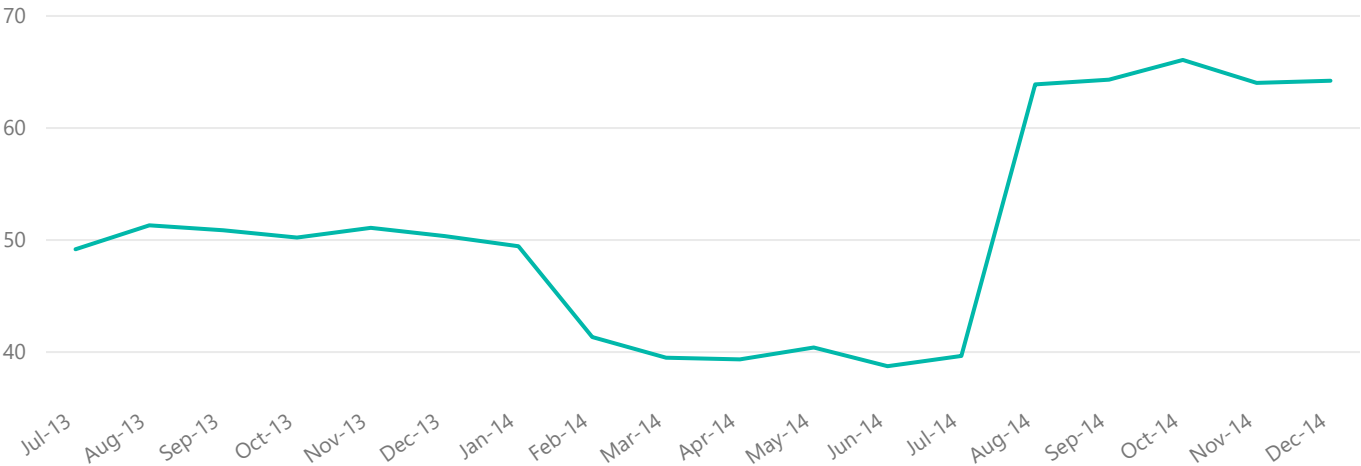
Sentiment Gap

Sentiment Gap by District

Region Central East West

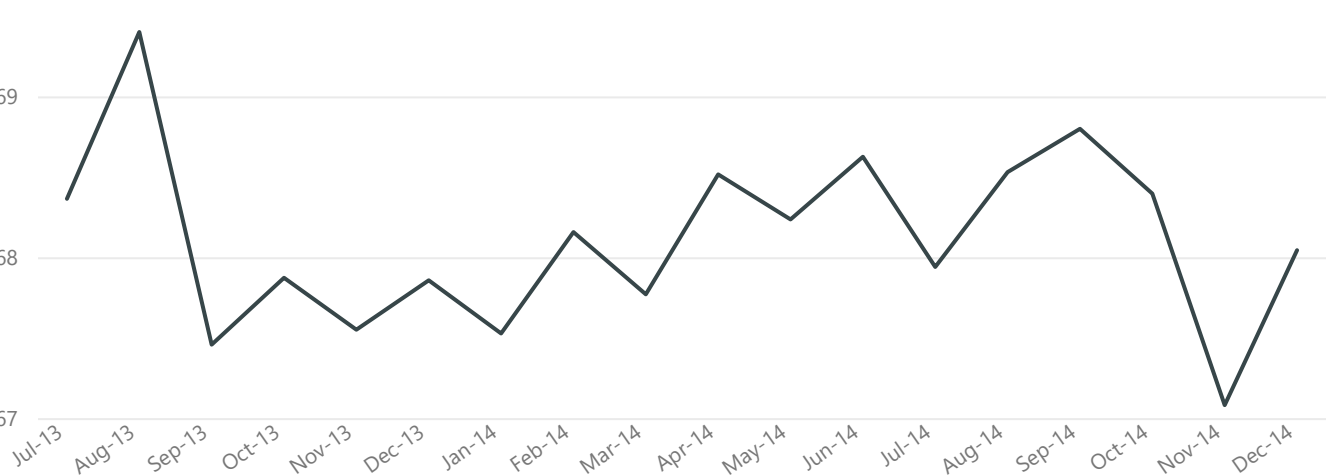
VanArsdel - Sentiment by Month

MfgisVanArsdel Yes



Industry Sentiment by Month

MfgisVanArsdel No



District #02

District #04

District #07

District #08

District #13

District #15

District #16

District #18

District #19

District #20

District #22

District #23

District #24

District #25

District #26

District #28

District #29

District #30

District #32

District #33

District #34

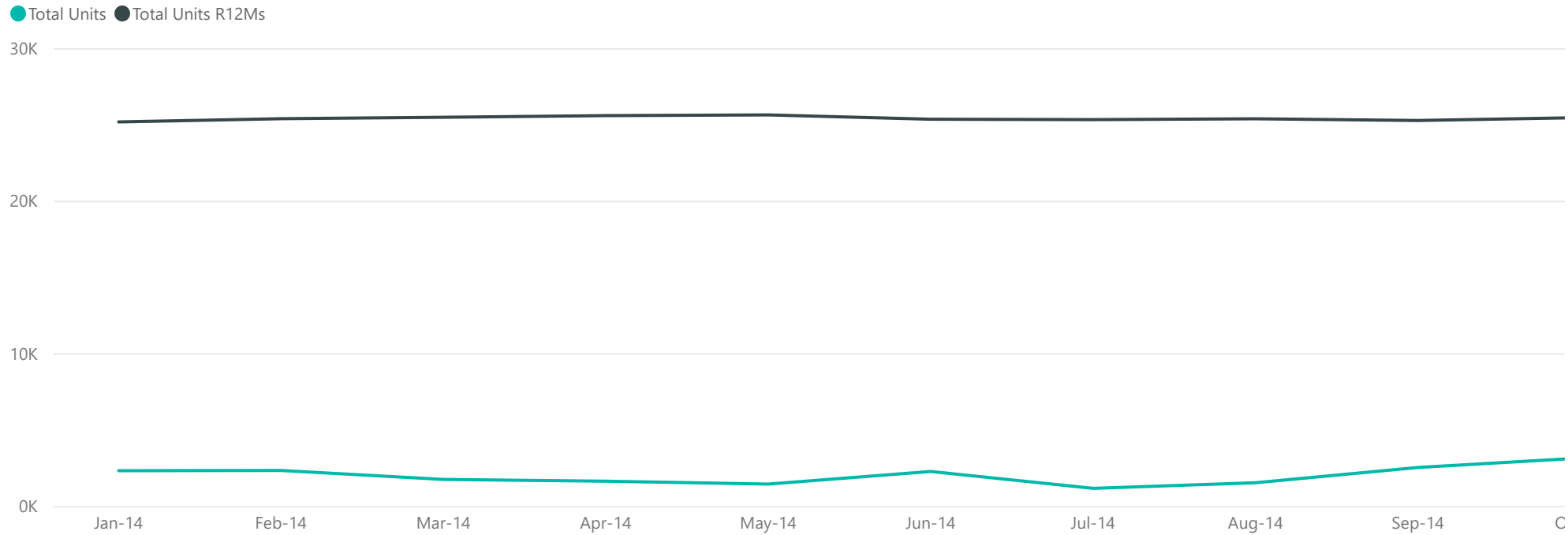
District #35

District #38

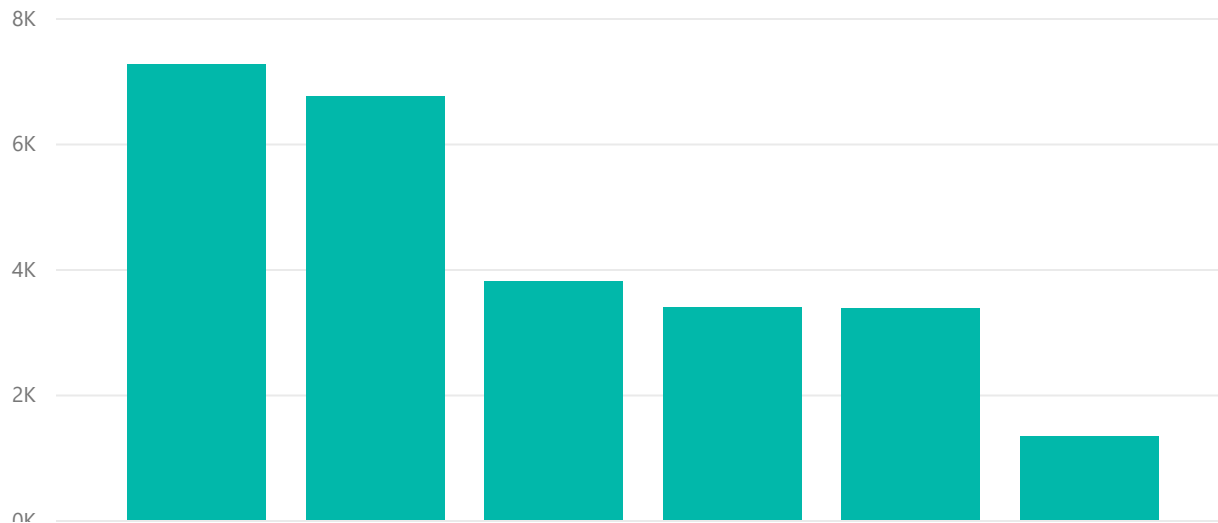
District #39

# Growth Opportunities

Total Units and Total Units R12Ms by Month



Total Units by Segment



Total Units by Rolling Period and Region

