

# Credit Card Traction Report

Total Interest  
8.87M

Transaction Count  
740K

Amount  
51M

Revenue  
62.77M

Blue

Gold

Platinum

Silver

Week Start Date

All

M

34M

F

28M

Q1

20.2M

Q4

14.5M

Q3

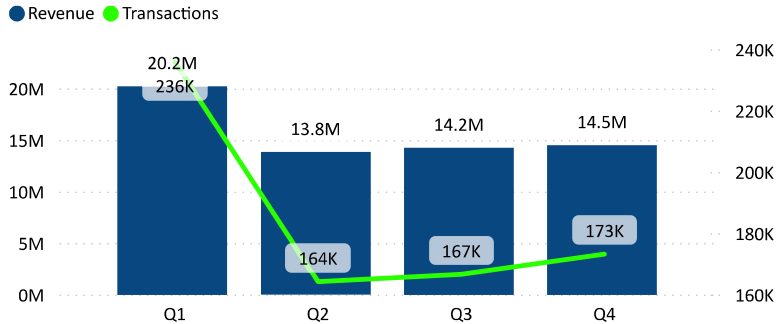
14.2M

Q2

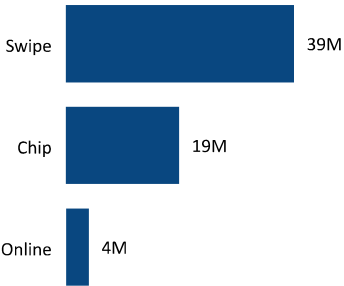
13.8M

Card Category	Revenue	Transaction Amount	Interest Earned
Blue	5,22,26,799.17	41871958	73,24,221.17
Silver	63,54,314.13	5217139	9,23,780.13
Gold	28,46,175.74	2348068	4,33,202.74
Platinum	13,42,143.29	1123781	1,93,247.29
Total	6,27,69,432.33	50560946	88,74,451.33

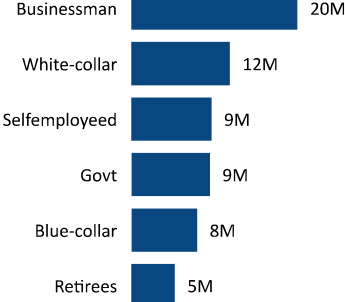
QTR Revenue by Transactions



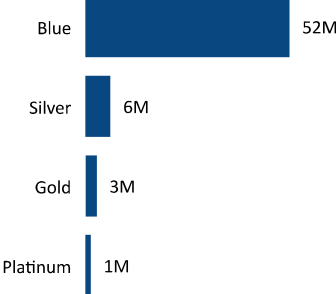
Revenue by Chip



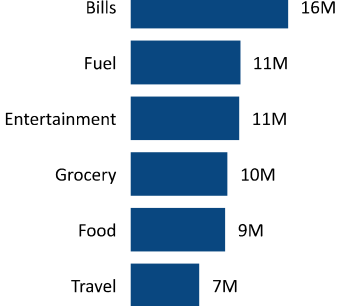
Revenue by Customer Job



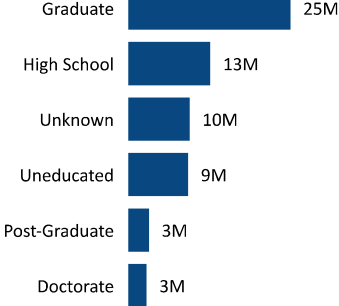
Revenue by Card Type



Revenue by Expense Type



Revenue by Education



# Credit Card Customer Report

M  
34M

F  
28M

Week Start Date

All

Revenue

62.77M

Income

587.60M

Total Interest

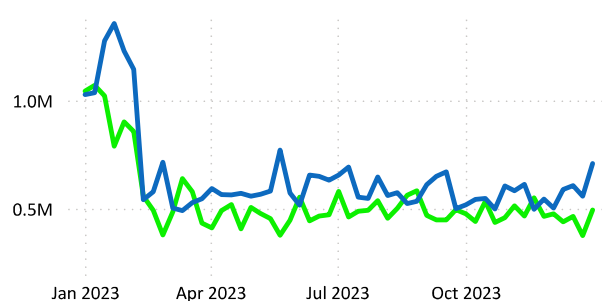
8.87M

CSS

3.19

Revenue distribution by Gender

Gender ● F ● M



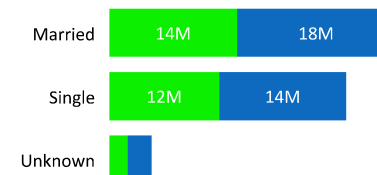
Revenue by Income Group

Gen... ● F ● M



Revenue by Marital Status

Gender ● F ● M



Scale A

33.2M

Scale B

17.8M

Scale C

11.7M

Q1

20.2M

Q4

14.5M

Q3

14.2M

Q2

13.8M

Blue

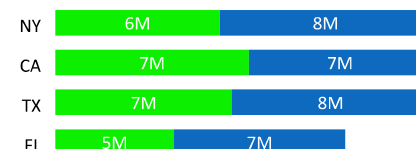
Gold

Platinum

Silver

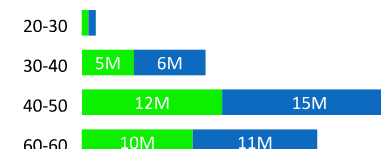
Revenue by State

Gender ● F ● M



Revenue by Age Group

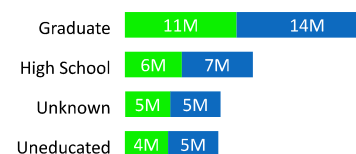
Gender ● F ● M



Job	Revenue	Income	Interest_Earned
Businessman	1,96,29,102.37	190350431	28,72,929.37
White-collar	1,16,26,313.77	105618475	16,61,824.77
Govt	92,47,347.29	90834727	13,13,592.29
Selfemployed	94,41,514.54	77659931	12,60,802.54
Blue-collar	77,27,635.17	73516911	10,57,740.17
Retirees	50,97,519.19	49619308	7,07,562.19
Total	6,27,69,432.33	587599783	88,74,451.33

Revenue by Education

Gender ● F ● M



Revenue by Job

Gender ● F ● M

