# Sushant Khurana

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## Summary

Think. Code. Create. Market. Sell.

Product Management, Startups, Open Source, Mobile-First, Data loop and Automation, AR & VR, Machine Learning, Agile Development, Video Playback, Process, Scaling and Hiring

## Experience

### Technical Program Manager
Facebook

Dec 2019 - Present (6 months +)
* Ads, Business Platforms and Developer Platform team
* Focus: API Programs - Facebook, WhatsApp, Oculus, Instagram.
* Cross-team, cross-function APIs that are exposed to app developers.

### Featured Speaker
Product School

Jun 2018 - Present (2 years +)
Guest industry speaker.
https://www.productschool.com/instructor/Sushant-Khurana/

### Technical Program Manager
Amazon

Apr 2019 - Dec 2019 (9 months)
Prime Video playback team TPM for Video-on-Demand (Subscription, Purchase and Rent), Live Channels, Live Events and ad supported content globally. Involved in making end-to-end plans around launching new features from ideation to beta to launch. Team's focus around and not limited to:
* iOS, Android, Living Room, Chromecast, Apple TV and cross-platform players
* Encoding formats and ingestion
* Playback Rights Management
* Concurrency control and security
* International expansion
* Live infrastructure and event optimization
* Playback metrics
* Content Delivery Networks (CDNs) and delivery optimization
* Operational Excellence
* IMDB

### Principal Technical Product Manager
Expedia Group

Feb 2019 - Apr 2019 (3 months)

Leading flights team initiatives for product and technology around customer advocacy and reduction of price changes. Formed a cross-geo task group to automate addressing common customer support problems including basic economy flights, upgrades, cancellations and refunds.

### Senior Technical Product Manager

Expedia Group

Mar 2016 - Feb 2019 (3 years)

Working with EWE's global air supply team. Driving machine learning initiatives to increase search traffic and conversion across Expedia brands (Expedia, Orbitz, Cheaptickets, Travelocity, ebookers et. all) and Expedia's meta partners. Responsible for air and air-attach revenue for Expedia worldwide.

Focus Areas:
* Flights content, traffic and pricing
* Customer Advocacy and Net promoter score
* New markets and launching new points of sale
* Cross sell initiatives involving bundled savings (with cars and hotels)

### Technical Product Manager 2

Expedia Group

May 2014 - Mar 2016 (1 year 11 months)

Technical Product Manager for the global flights team. Working on route management - traffic and pricing related work streams.

### Senior Product Manager

Capillary Technologies

Aug 2013 - May 2014 (10 months)

Product managed the Platforms - API Layer, Data Layer, Messaging Engine, 3rd Party Integrations and the Systems Teams. Helping define & prioritize the roadmap based on customer requirements, revenue, usability and scalability on the strategic side and process management, delivery as well as support on the tactical side.

### Program Manager

Syncapse

May 2013 - Jul 2013 (3 months)

Implemented Agile and iterative development process for the start-up. Worked on the Dashboards and Reporting - Core Data as well as User Interface of social media CRM products. Handling social marketing budgets of Fortune 1000 companies like Coca Cola, Amway, JPMC etc. Short tenure because the company filed for bankruptcy in July 2013.

### Product Manager

Capillary Technologies

May 2012 - Apr 2013 (1 year)

Helped create and prioritise the backlog for Campaigns, Loyalty and Analytics systems of the retail CRM company as one of their first Product Management hire. Helped build and scale the Product and UX teams along with making the whole suite usable and profitable.

Technical Consultant, Agile Product Management, UI Mockups, Software Architecture and Usability, Team co-ordination and delivery.

### Core Programmer

Siminars

Jun 2011 - May 2012 (1 year)

Part of the core development team for creating a web based socializing platform for education. Writing python based server side code and C++ extensions to handle requests and minimize response time. Making architecture level decisions and writing modules specific to our own RESTful API and client. Interacting with third party REST based API's such as twitter, Opentok, facebook, Google docs, youtube etc to support such services with our own API.

### Senior Software Engineer

Nagarro

Dec 2009 - Jun 2011 (1 year 7 months)
Worked contractually for Lutron Electronics to develop electricity controlling systems. Based on C# with .NET, WPF, MS SQL, Firebird db. I18N multi-language support, design patterns (MVVM), Caching, Command, Exception and Business Rule frameworks.

Mentoring Freshers from reputed Universities(IIT, DCE, DU) joining Nagarro.

### Software Engineer

TruKnox Technologies

Jan 2009 - Dec 2009 (1 year)
Digital Signage tools for creating presentations, scheduling them remotely and a player for running advertisements.

Data Access Layer Development based on ADO.NET , C#.NET, NHibernate, Fluent-NHibernate to integrate several data sources (created adapters for handling xml, json, ms sql tables etc). Caching Data from tables and their persistence. Serial Port communication and configuration of RS 232 hardware.

## Education

### YMCA Institute of Engineering

B.Tech, Computer Engineering

2005 - 2009
Graduated with honors degree in CS. In the top 5 student list. Key member of music, social and basketball clubs.

### Ryan International School, Noida

Associate of Science (A.S.), Mathematics and Computer Science

1992 - 2004
Olympiad representative, basketball and table tennis team member.

## Skills

Python • JavaScript • REST • C# • WPF • C++ • Agile • Scrum • Open Source • Start-ups