# Sushant Kr. Rai

### User Experience Designer

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### **Education**

National Institute Of Design Master of Design (M.Des.) | New Media Design 2015 - 2018 | Gandhinagar, India

Government College Of Architecture Bachelor of Architecture 2010 - 2015 | Lucknow, India

Kendriya Vidyalaya, BHU Class IV - XII 2001 - 2009 | Varanasi, India

### **Skills**

Interaction & Visual Design, UI/UX , New Media Design, AR/VR, Architectural Design, Motion Design

### Design Thinking & Strategy

Experience Mapping, Information Architecture, Brainstorming, Why/How Laddering, Wireframes. Persons, Scenarios, Storyboarding, Sketching, Paper Prototyping, Contextual Inquiry, Work Model

#### Design Tools

Adobe CC (Photoshop, Illustrator, InDesign, AfterEffects, PremierPro), Balsamiq, Adobe XD, Sketch, InVision, Marvel, AUTOCAD, Rhino, V-Ray, Sketch-Up

#### **Prototyping**

Processing, Arduino, Model Making, Milling, 3D Printing, Leaser Cutting, Workshop

### **Interests**

Animals, Calligraphy, Sketching, Acting & Role Playing

### **Experience**

HCL Technologies Senior UX Designer 2018 | Chennai, India

#### My Role

Preparing project proposal (RFP) and quotation (RFQ) for client pitching, UX design, Design research, Process strategy, Concept design, UI design, Prototyping, Collaborating with the development team for product development, Usability testing

#### [24]7.ai, Inc.

Graduation Project | Interaction Design Intern (AI & UX/UI) 2017 | Bangalore, India

#### Designing a Platform For Internal Communication (UI/UX)

Designing an internal communication platform to create high-performance cultures that drive organizational success.

### Redesigning the Customer Experience with Al

By embedding artificial Intelligence(AI) into their enterprise applications, consumer-facing organizations can cultivate lasting and profitable customer relationships with hyper-personalized offers and services that deliver on the promise of digital.

## **Himachal Pradesh Tourism Development Corporation**Architect

2014 | Shimla, India

Worked as an intern architect on the Mall road, Shimla restoration project funded by Asian Development Bank (ADB) where I worked on the designing part as well as on the making of DPR for the project.

#### **Shardia Associates**

Trainee Architect 2014 | Shimla, India

Worked on the various government and local architectural projects (Architectural drawings, 3D modelling etc.)

### **Achievements**

Asian Paints D Door Contest | 2017

National Winner (1st Prize)

Honeywell Aerospace Design Challenge | 2017

Special Mention Award

Delhi International Children's Festival (DICF) | 2017

Interactive Installation: Selected For The National Level Display

GCA Alumina Association | 2015

Thapar Trophy: Final Year Thesis Topper

GCA Alumina Association | 2015

GCA Trophy: Overall Topper

BENELAVE & GCA Alumina Association | 2015

Benelave'15 Best Academic Performance Scholarship

BENELAVE & GCA Alumina Association | 2015

Benelave'14 Best Academic Performance Scholarship

Ethos India | 2014

All India Ethos NASA Scholarship

Ethos India Saint Gobain Scholarship | 2013

Short Listed in top 5 at National level