

Project Development Phase  
Model Performance Test

Date	10 February 2025
Team ID	SWTID1743520710
Project Name	Project - ShopEZ
Maximum Marks	

**Model Performance Testing:**

Project team shall fill the following information in model performance testing template.

S.No	Parameter	Screenshot / Values
1.	Data Rendered	Orders, Products, Users, Revenue, Category-wise Sales
2.	Data Preprocessing	Cleaned Null entries in product/category tables, standardized column names
3.	Utilization of Data Filters	Filters by category, price range, order status, and date
4.	DAX Queries Used	Total Revenue = SUM(Orders[Total Price]) - Average Order Value = AVERAGE(Orders [TotalPrice]) - Top Products = RANKX (Product, SUM(Sales))
5.	Dashboard design	No. of Visualizations / Graphs - <b>6</b> Bar Charts, Pie Charts, KPI Cards, Slicers, Maps, and Trend Lines
6	Report Design	No of Visualizations / Graphs - No. of Visualizations / Graphs - <b>6</b> Included user engagement, monthly sales trend, top-selling categories

# Sales Overview

Total Revenue

\$120,000

Total Orders

2,400

Average Order Value

\$50

