

Case Study: 1

Description: Planning for a bike road trip with friends using data analytics process

Plan

At first, we all gathered together at one place and started planning for the road trip. We discuss about the following things,

- Creating a roadmap of the route that we need to take.
- Making a list of all the petrol pumps that falls through the route.
- Arranging all the protective gears for the road trip.
- Packing foods and also making a list of restaurants or Dhabas that we'll be getting through our route.
- Also, making one of us leader, so that he/she will be paying for the extra arrangements for the road trip for the whole trip and later the amount will be divided among ourselves.

Prepare

Next, we create a list of those products that needed to be bought and then calculate the amount of money needed to buy those products.

Process

Now that I have been made leader. Next, I need to evaluate what are the types of gears and equipment that are missing for the trip for each and every person according to their motorcycle.

Analyze

Next, with the help of experts I have created a list of all the gears and supplies needed for the trip for everyone. Also, I have created a list of items that needed to get packed just in case we couldn't find any of them on roadside.

Share

Now I have distributed all the details about the gears and supplies that is required for the road trip to everyone so that they could buy all the stuff according to their colour and size preferences.

Act

Finally after all the marketing we bought all the equipments and later started our journey with full excitement.