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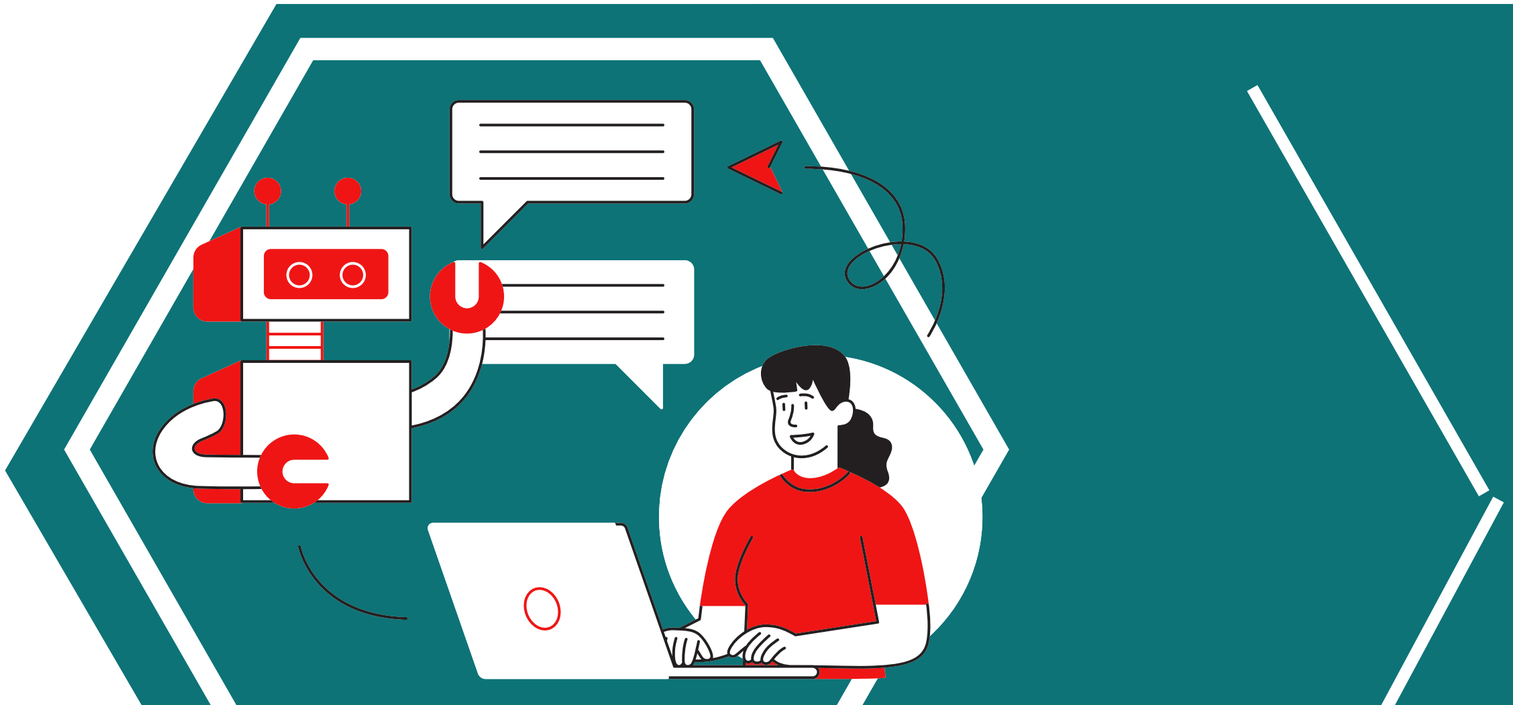
AN AUTOMATED TASK UTILIZING RPA FOR SALES SUPPORT AND MARKETING

2023



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Team Introduction

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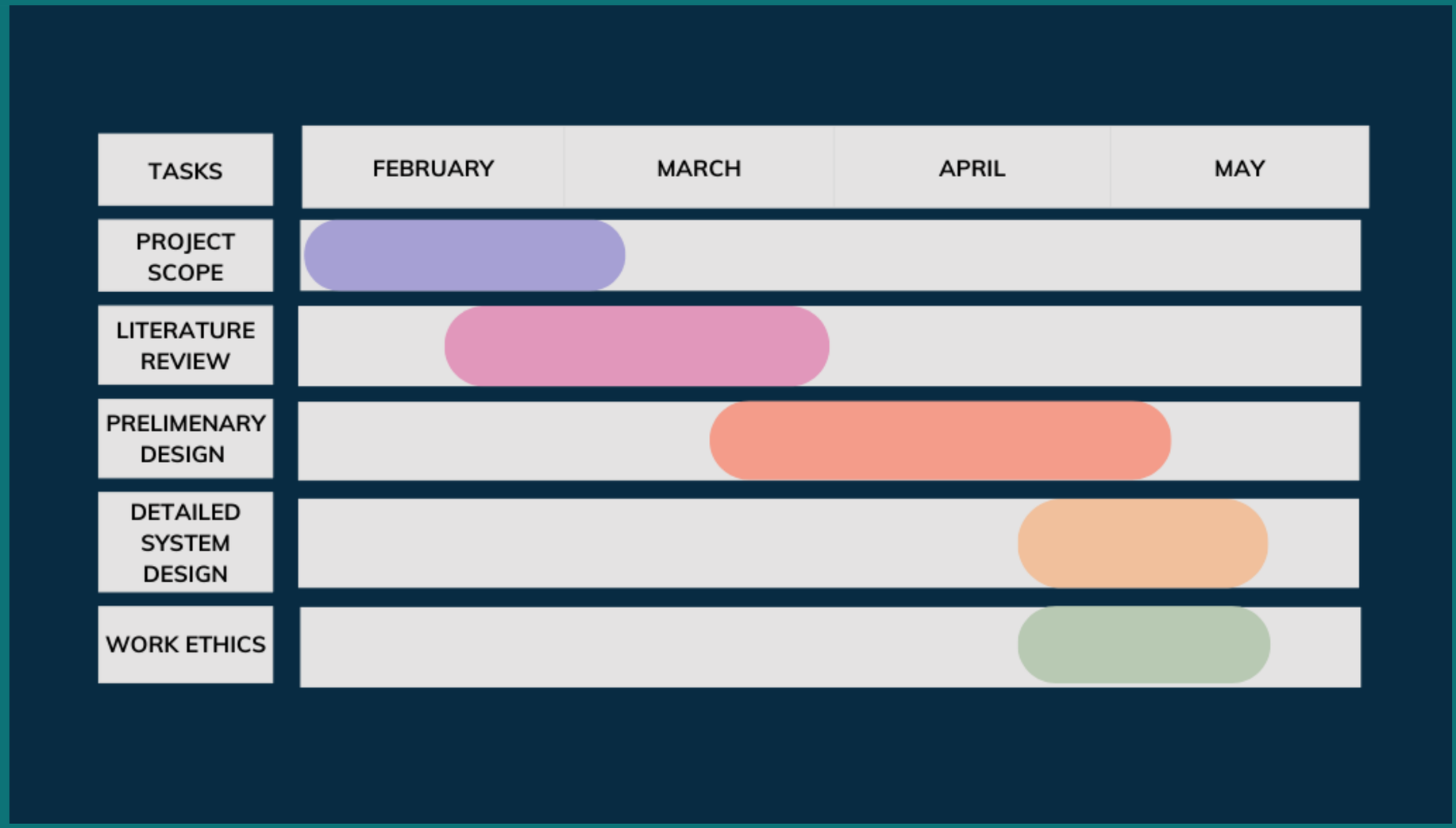
Gantt chart



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Problem Statement

- The manual processing of purchase orders wastes time and is ineffective. Each new order had to be physically verified by human agents, who also had to check the system for any new orders.
- The process from the time a customer makes an order to when it is dispatched and the revenue is received and logged into the system
- Manual processing in the entire system makes for a significant loss in revenue and valuable time

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Objective

- The project's primary goal is to design and create an automated task utilizing RPA for sales support and marketing.
- To automate sales and marketing.
- To ensure that the proposed solution is correct and efficient for sales support and marketing.

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Methodology

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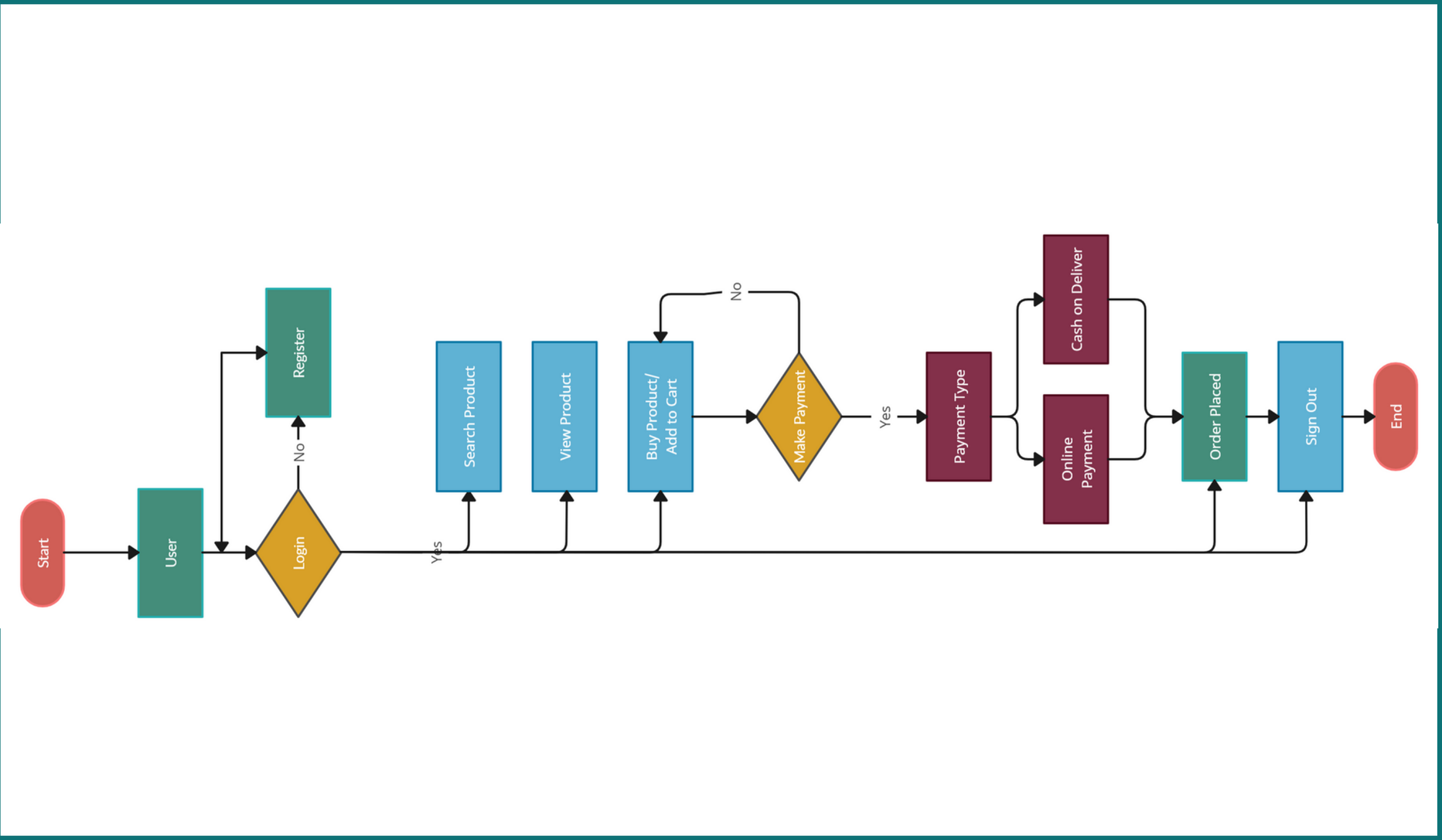
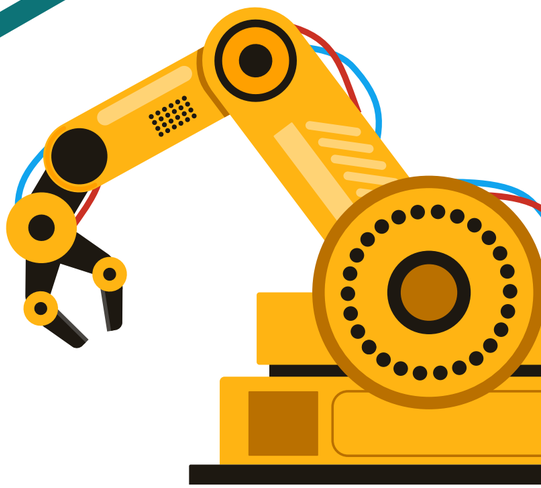
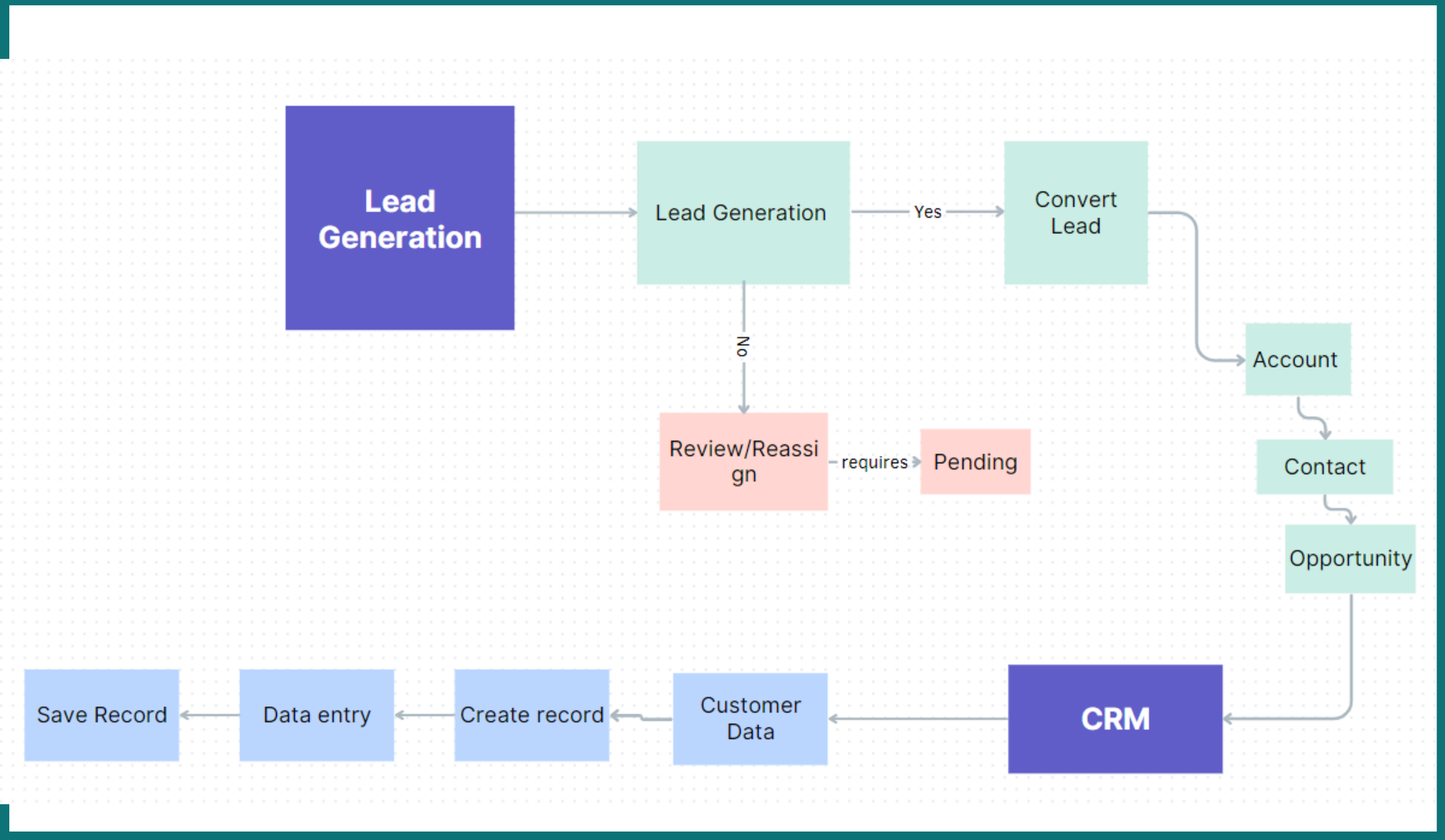
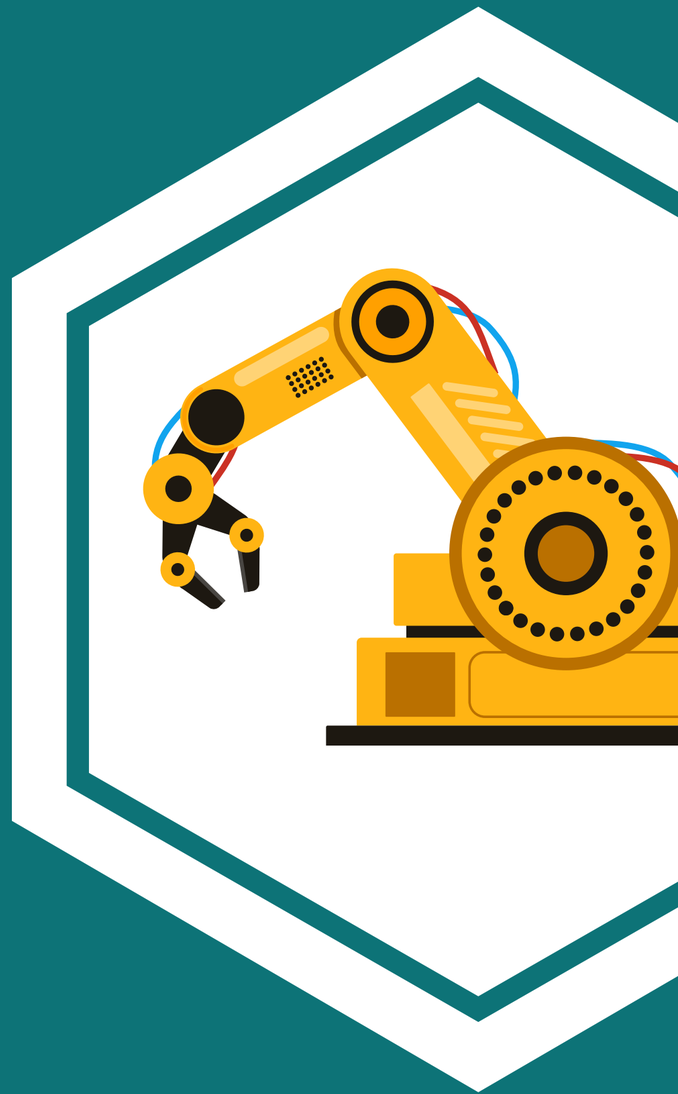




Proposed Solution





Platform

Robotic process automation (RPA) is a software technology that makes it easy to build, deploy, and manage software robots that emulate humans actions interacting with digital systems and software

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Pictures from the Project

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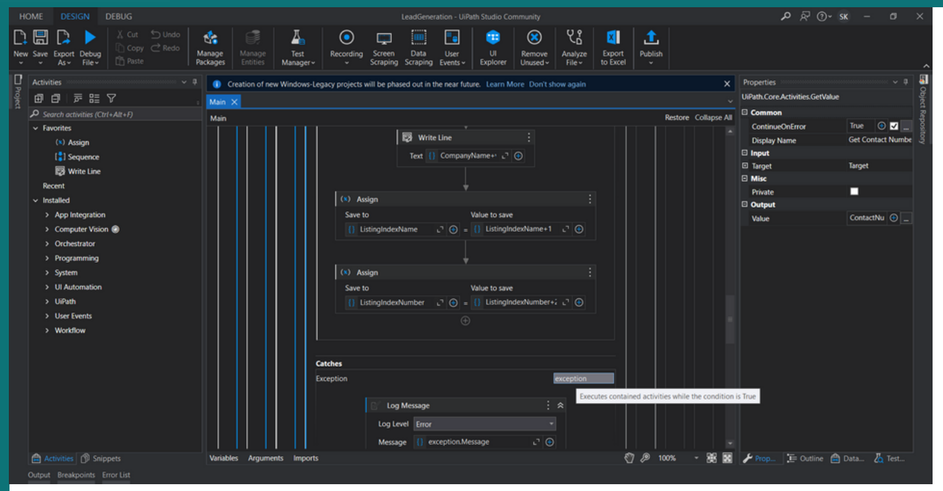

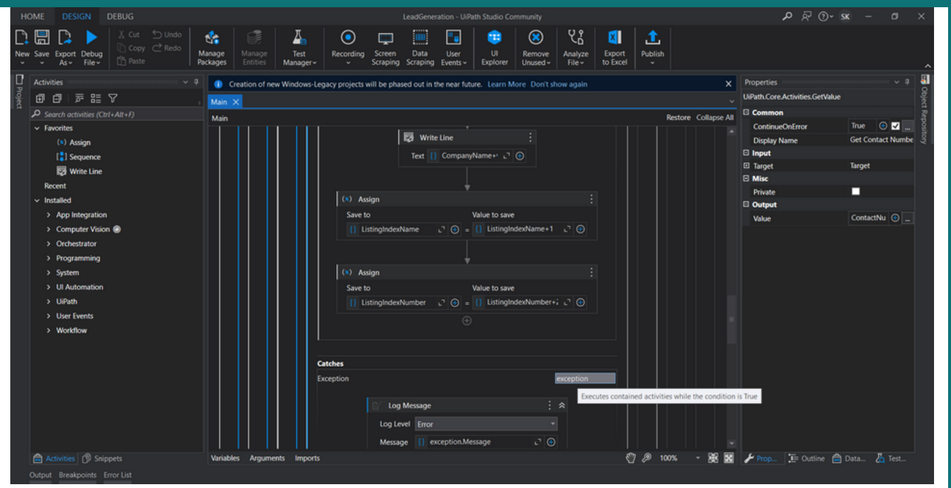

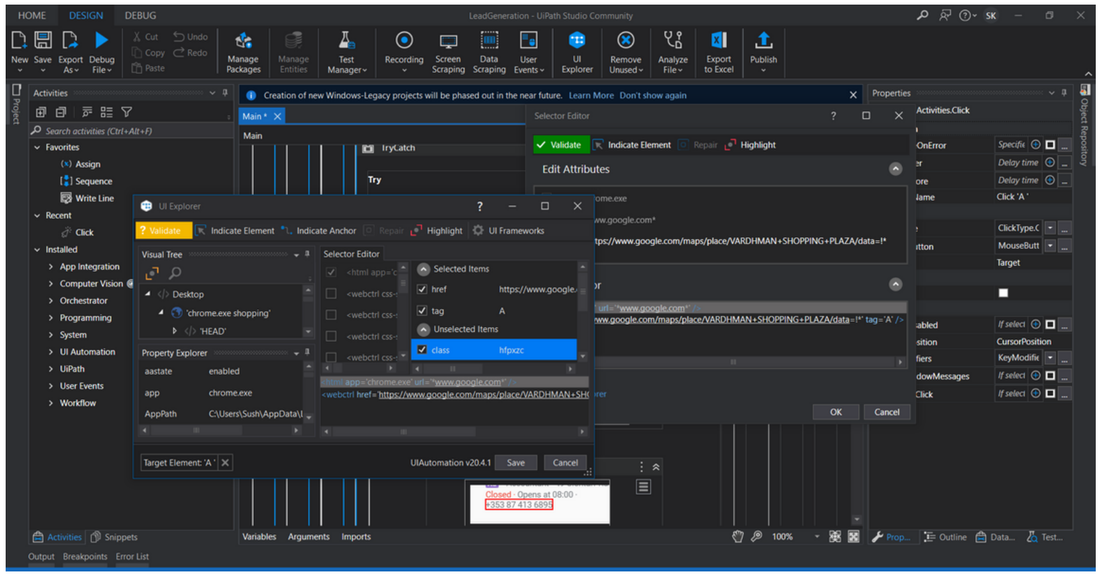

Results

	A	B
1	Rahul Fashion Mall | Coat Pant in Kharar | Ladies Suits in Kharar	
2	SJ Style & Store	
3	Namah girls collection	
4	Mann General House	9872210198
5	Lucky Collection	9592737757
6	Diyaaksh	7009746261
7	Good Cloth Store	9417018511
8	RAM collections	
9	Kingz Fashion	
10	Tableau	
11	CA Y EST	9915366209
12	Ajay Readynade Garment	
13	GS Collection	9501683601
14	MD KHAN OPTICALS	
15	Khalsa Readymate	7888906549
16	DHANOA GARMENTS	9914826715
17	We Punjabi Stuff	9815208486
18	Navneet Boutique	9914560075
19	Afford Mart	
20	Gharuan Laundry Service	
21	Tera Tera Hatti ਤੇਰਾ ਤੇਰਾ ਹੱਟੀ	8968539946
22	Jimmy Fashion Zone	9501309449
23	YumyApps Co.,Ltd.	
24	Wardrobe	9814930045
25	Digital Stacks	
26	Trendz club kurali	9855158459
27	99 HUB and clothing store	
28	Ess Kay cloth house	
29	Bobby Garments	8872910152
30	Bhagwati Cloth House	9417524250
31	Pal BOUTIQUE	

Conclusion

RPA is a dynamic and rapidly evolving area, with significant potential to transform how organizations approach these critical business functions. While there are challenges and limitations to be addressed, the benefits of RPA are clear. With ongoing research and development, this technology is likely to become an increasingly important tool for organizations seeking to stay ahead of the competition in today's fast-paced business environment. with this project, we want to prove how easy it is to automate tasks that directly help grow income and businesses.

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THANK YOU