

APPENDIX

Welcome to Instacart

Instacart Market Basket Analysis

Instacart is a same-day grocery delivery service that can save yourself that trip to the market.

Total No. of Orders: 3.2 Millions

Total No. of Users: 206,209

Total No. of Products: 49,688

Total No. of Rules Generated: 15,709

Search for any products and we will provide the best recommendation for you.

Select number of recommendations: 5

Search for product

Add to basket

Recommendations

No Recommendation

Product Available

- ☐ Purina_Mixed_Grill_Classic_Pate_Cat_Food
- ☐ Organic_Dried_Granny_Apple_Chips
- ☐ Peanut_Butter_on_Cheese_Sandwich_Crackers

Top Products Bundles

#	Bundle	Frequency
0	Organic_Strawberries + Bag_of_Organic_Bananas	25
1	Organic_Strawberries + Banana	25
2	Bag_of_Organic_Bananas + Organic_Hass_Avocado	40
3	Bag_of_Organic_Bananas + Organic_Raspberries	21

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Add to basket

Email: Enter Email ID

Password: Enter Password

Close Sign In

Recommendations

No Recommendation

Product Available

- ☐ American_Cheese_Slices
- ☐ Caffe_Never_Sweetened_Iced_Coffee_Drink
- ☐ Organic_Hass_Avocado_Bag

Top Products Bundles

#	Bundle	Frequency
0	Organic_Strawberries + Bag_of_Organic_Bananas	25
1	Organic_Strawberries + Banana	25
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Firstname: Enter FirstName Lastname: Enter LastName

Email: Enter Email ID

Password: Enter Password

Confirm Password: Enter Password Again

Close Register

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apple

- Honeycrisp Apple
- Chicken Apple Sausage
- Organic Braeburn Apple
- YoBaby Blueberry Apple Yogurt
- Simply 100 Pineapple Blended Non-Fat Greek Yogurt
- Organic Granny Smith Apple
- Apples Kale & Avocados Organic Baby Food
- Apple Honeycrisp Organic
- Apple Sauce
- Organic Clippes Pink Apples

Recommendations

No Recommendation

Product Available

- ☐ American Cheese Slices
- ☐ Caffe Never Sweetened Iced Coffee Drink
- ☐ Organic Hass Avocado Bag

	Frequency
Banana	25
Apple Sauce	40
3 Bag of Organic Bananas + Organic Raspberries	21

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Select number of recommendations: 5

Search for product

Add to basket

Recommendations

- ☐ Natural Chicken & Maple Breakfast Sausage Patty
- ☐ 34% Cacao Milk Chocolate Bar
- ☐ O'Soy Fruit on the Bottom Blueberry Organic Soy Yogurt
- ☐ Tomatoes Medley Mix
- ☐ Organic Unsalted Butter

Add to basket

Top Products Bundles

#	Bundle	Frequency
0	Organic Strawberries + Bag of Organic Bananas	25
1	Organic Strawberries + Banana	25
2	Bag of Organic Bananas + Organic Hass Avocado	40
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Top Products Bundles

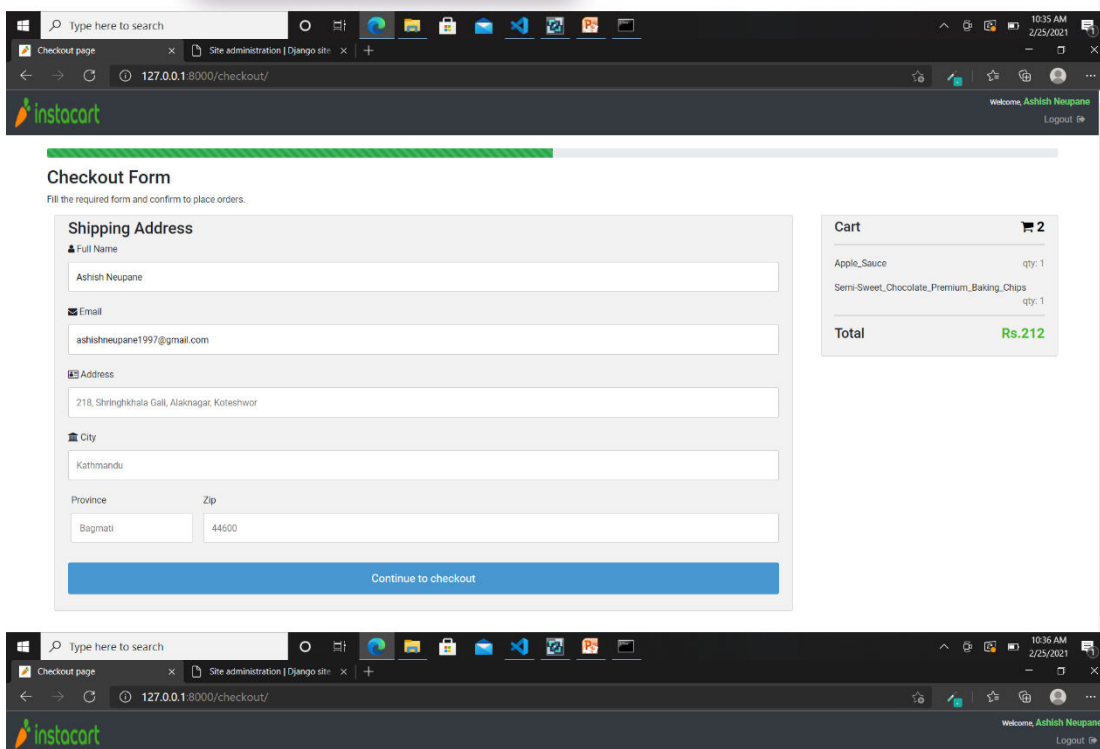
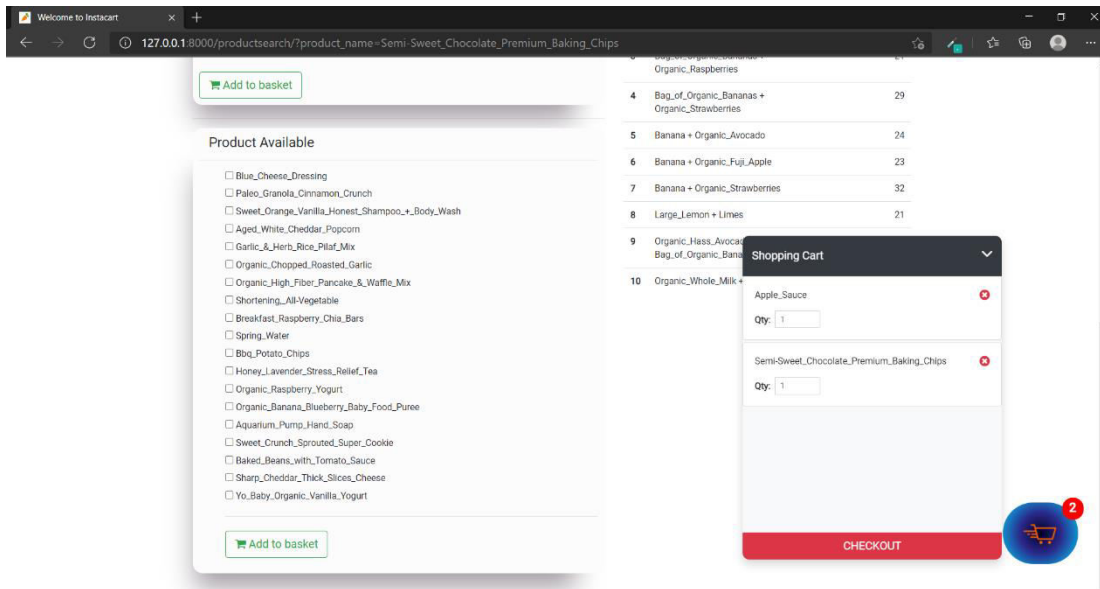
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1	Organic Strawberries + Banana	25
2	Bag of Organic Bananas + Organic Hass Avocado	40
3	Bag of Organic Bananas + Organic Raspberries	21

Shopping Cart

Apple Sauce

Qty: 1

CHECKOUT



Checkout page | Django administration

Home - Checkout - Orders

Authentication and Authorization: Groups, Users

Checkout: Orders, Products

Select order to change

Action: 0 of 57 selected

ID	NAME	EMAIL	ADDRESS	CITY	PROVINCE	ZIPCODE	DATE
57	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 25, 2021
56	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
55	Bibek Dhakal	dhakabibek94@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
54	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
53	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
52	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
51	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
50	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
49	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
48	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
47	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
46	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
45	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
44	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
43	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
42	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
41	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021
40	Ashish Neupane	ashishneupane1997@gmail.com	koteshwor	kathmandu	Bagmati	44600	Feb. 24, 2021

Checkout page | Django administration

Home - Checkout - Products

Authentication and Authorization: Groups, Users

Checkout: Orders, Products

Select product to change

Action: 0 of 12 selected

ID	ORDER ID	PRODUCT ID	TOTAL
16	57	Apple_Sauceqty: 1 Semi Sweet_Chocolate_Premium_Baking_Chipsqty: 1	Rs.212
15	56	Kit_Kat_K_Reese's_Assorted_Ministuresqty: 8	Rs.1360
14	38	Yellow_Zucchiniqty: 4 Red_Peppersqty: 1	Rs.500
13	54	Vegetarian_Feastqty: 1	Rs.184
12	53	Sweet_Greens_and_Lemon_Vegetable_and_Fruit_Juice_Blendqty: 1	Rs.167
11	52	Cacao_Powderqty: 5	Rs.675
10	51	Apple_Sauceqty: 1 Asparagusqty: 1 Large_Lemonqty: 1	Rs.561
9	50	Honeycrisp_Appleqty: 1 Strawberriesqty: 1	Rs.332
8	49	Honeycrisp_Appleqty: 1 Strawberriesqty: 1	Rs.332
7	48	Small_Hass_Avocadoqty: 1 Large_Lemonqty: 1 Organic_Avocadoqty: 1	Rs.315
6	47	Cajun_Turkeyqty: 1 Classic_Hummusqty: 1 Organic_Stoneground_Wheat_Crackersqty: 1	Rs.411
5	46	Raw_Manuka_Honeyqty: 1 Natural_Chicken_Nuggetsqty: 1 Mild_Sauceqty: 1	Rs.453

12 products

Checkout page | Your Instacart order has received

https://mail.google.com/mail/u/1/#inbox/FMfcgwLsdGMQsPgGjRqfsNQRKbIHQh

Gmail

Compose

Inbox 166

Starred

Snoozed

Sent

Drafts 7

More

Meet

New meeting

Join a meeting

Hangouts

Ashish

No recent chats

Start a new one

Reply

Forward

instacart

Thank you for your order.

Hi Ashish Neupane,

Just to let you know — we've received your order #57, and it is now being processed.

Pay with cash upon delivery

[Order #57] (Feb. 25, 2021)

Product	Quantity
Apple Sauce	1
Semi-Sweet Chocolate Premium Baking Chips	1

Total: **Rs.212**

Billing Address

Ashish Neupane
koteshwor
kathmandu
Bagmati

Thanks for using instacart!

