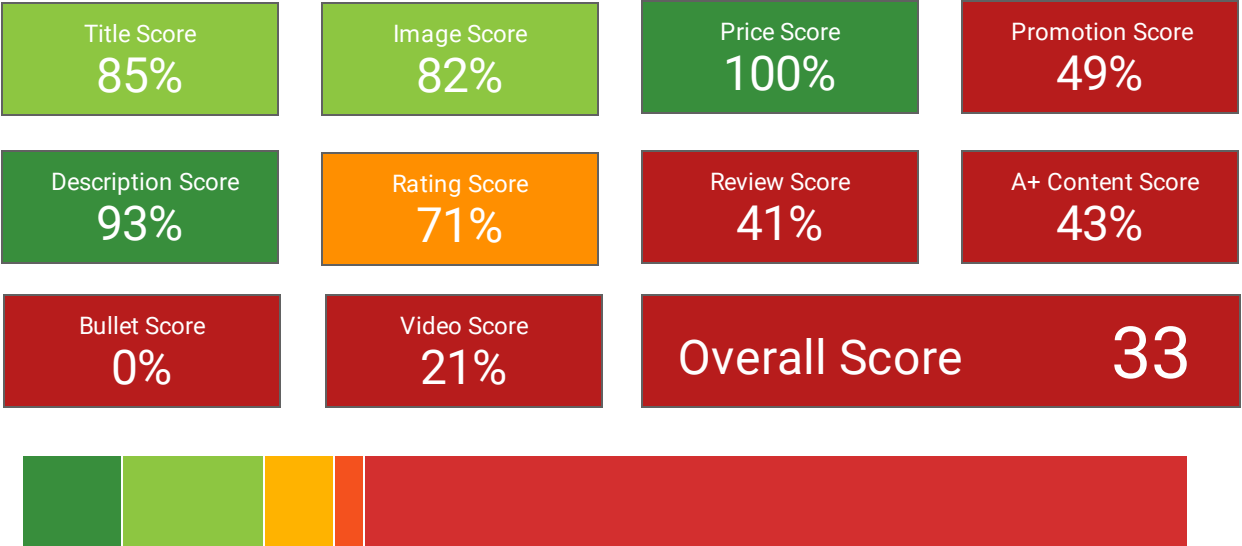
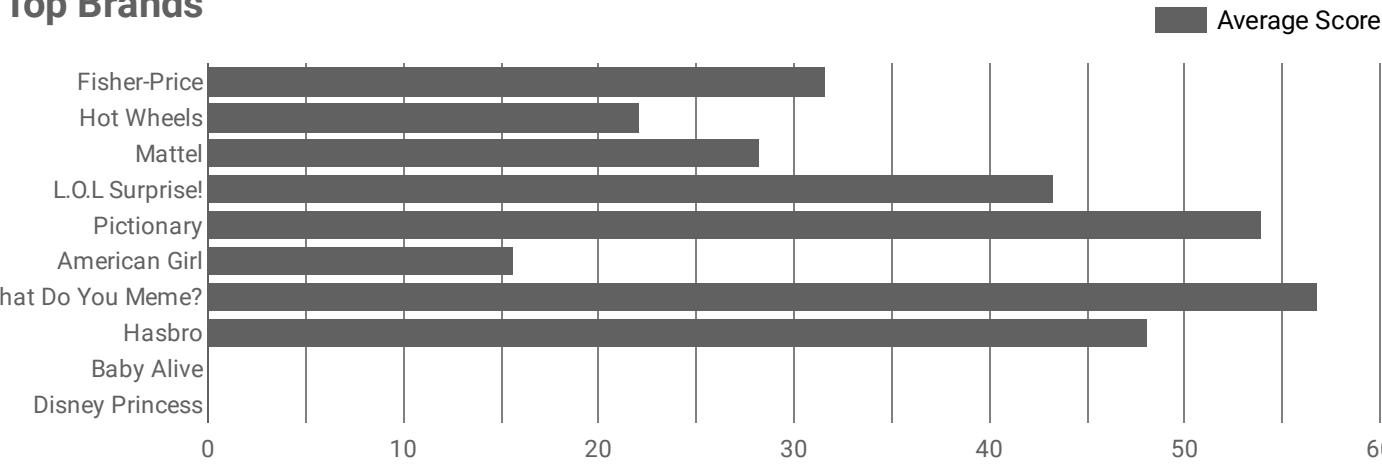











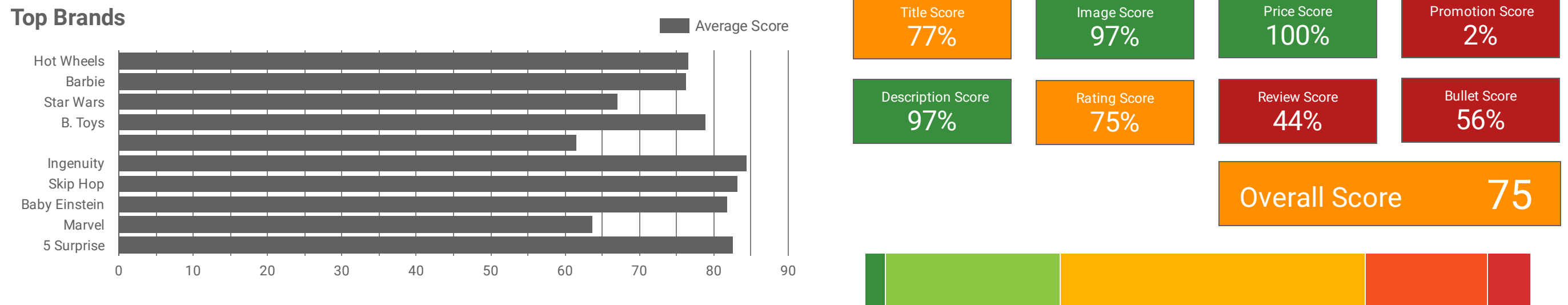


Grade	Image	Title	Link	Title	Image	Price	Description	Rating	Review	Promotion	A+ Content	Bullet	Video	Rank - Amaz...
B		Jing Show Bussines Toys Pack of 10 4 inch Mini Doll with Colorful Colorful Clothes Costume	<a href="https://www.amazon.com/dp/B07X3XLQNW">https://www.amazon.com/dp/B07X3XLQNW</a>	100%	86%	100%	100%	76%	100%	100%	0%	50%	100%	121,782
B		Alter Nation El Ray Human Stingray Electric EEL Hybrid Web Cartoon Dark Horse Comics Graphic Novel Action Figure with Lightning Storm Light up Feature & Mini Comic Book Great Gift for Kids 6 & Up	<a href="https://www.amazon.com/dp/B07X4C85F2">https://www.amazon.com/dp/B07X4C85F2</a>	100%	86%	100%	0%	90%	84%	100%	100%	63%	100%	39,841
B		Top Race Metal Diecast Model Police Cars - Pull Back Models - Battery Powered Car Sets with Lights and Sirens for Children Kids Boys Boy Child Kid Adults Ages 2 3 4 5 Year Olds - 1:32 Scale Set of 3	<a href="https://www.amazon.com/dp/B07X4TRYV3">https://www.amazon.com/dp/B07X4TRYV3</a>	100%	86%	100%	0%	88%	100%	100%	100%	63%	100%	50,936
B		Spring& Writing Tablet for Birthday Gift,Kids Toy 8.5 in LCD Writing Tablet Electronic Writings Pads Drawing Board Gifts for Kids Office Blackboard-Erase Button Lock Included (Red-d)	<a href="https://www.amazon.com/dp/B07X4VL84C">https://www.amazon.com/dp/B07X4VL84C</a>	100%	86%	100%	100%	82%	100%	100%	0%	63%	100%	11,991
B		Thomas & Friends Wood Ryan Engine & S.C. Ruffey Cargo Set, Ryan & s.c.ruffey (GGH26)	<a href="https://www.amazon.com/dp/B07X52HMPK">https://www.amazon.com/dp/B07X52HMPK</a>	100%	86%	100%	100%	96%	100%	100%	100%	63%	0%	16,392
B		Trial by Trolley: an Adult Card Game of Moral Dilemmas and Murder   Party Game by Skybound Games and Cyanide and Happiness   3-12 Players, Ages 18 and Up	<a href="https://www.amazon.com/dp/B07X5DV7T9">https://www.amazon.com/dp/B07X5DV7T9</a>	100%	100%	100%	0%	94%	100%	100%	100%	63%	0%	10,256
B		Alter Nation Sabotage Cybernetic Soldier Web Cartoon Dark Horse Comics Graphic Novel Action Figure Lights Up & Sound with Spring-Loaded Cyber Punch & Mini Comic Book Great Gift for Kids 6 & Up	<a href="https://www.amazon.com/dp/B07X5FL6NG">https://www.amazon.com/dp/B07X5FL6NG</a>	100%	86%	100%	0%	88%	95%	100%	100%	63%	100%	86,862
D		Fisher-Price GJW17 Laugh & Learn Time to Learn SmartStitch Musical Baby	<a href="https://www.amazon.com/dp/B07X5YMS4L">https://www.amazon.com/dp/B07X5YMS4L</a>	100%	86%	0%	100%	90%	100%	0%	100%	63%	100%	28,780

Top Brands



Grade	Image	Title	Link	Title	Image	Price	Description	Rating	Review	Promotion	A+ Conte...	Bullet	Video
F		Kids Against Maturity: A Card Game for Kids, Hilarious Family Fun Game	<a href="https://www.walmart.com/ip/Kids-Against-Maturity-A-Card-Game-for-Kids-Hilarious-Family-Fun-Game/838946288">https://www.walmart.com/ip/Kids-Against-Maturity-A-Card-Game-for-Kids-Hilarious-Family-Fun-Game/838946288</a>	100%	100%	100%	100%	96%	19%	100%	100%	0%	0%
A		Pictionary Air Family Drawing Game, Links to Smart Devices, Ages 8Y+	<a href="https://www.walmart.com/ip/Pictionary-Air-Family-Drawing-Game-Links-to-Smart-Devices-Ages-8Y/212001513">https://www.walmart.com/ip/Pictionary-Air-Family-Drawing-Game-Links-to-Smart-Devices-Ages-8Y/212001513</a>	100%	100%	100%	100%	78%	100%	100%	100%	0%	100%
F		Pictionary, the Game of Quick Draw	<a href="https://www.walmart.com/ip/Pictionary-the-Game-of-Quick-Draw/114155014">https://www.walmart.com/ip/Pictionary-the-Game-of-Quick-Draw/114155014</a>	60%	20%	100%	100%	100%	1%	0%	0%	0%	0%
B		Pictionary Frame Game with 3 Ways to Play for 2 Teams Ages 8Y+	<a href="https://www.walmart.com/ip/Pictionary-Frame-Game-with-3-Ways-to-Play-for-2-Teams-Ages-8Y/32638277">https://www.walmart.com/ip/Pictionary-Frame-Game-with-3-Ways-to-Play-for-2-Teams-Ages-8Y/32638277</a>	100%	100%	100%	100%	82%	19%	0%	100%	0%	0%
F		Fisher-Price® Laugh & Learn® Leave a Message Smart Phone Blue	<a href="https://www.walmart.com/ip/Fisher-Price-Laugh-Learn-Leave-a-Message-Smart-Phone-Blue/55733981">https://www.walmart.com/ip/Fisher-Price-Laugh-Learn-Leave-a-Message-Smart-Phone-Blue/55733981</a>	100%	100%	100%	100%	60%	11%	100%	100%	0%	100%
F		Glitter Girls by Battat - Groom and Show Equestrian Fashion Accessory Set - 14-inch Doll Clothes and Accessories for Girls Ag	<a href="https://www.walmart.com/ip/Glitter-Girls-by-Battat-Groom-and-Show-Equestrian-Fashion-Accessory-Set-14-inch-Doll-Clothes-and-Accessories-for-Girls-Ag/132169534">https://www.walmart.com/ip/Glitter-Girls-by-Battat-Groom-and-Show-Equestrian-Fashion-Accessory-Set-14-inch-Doll-Clothes-and-Accessories-for-Girls-Ag/132169534</a>	100%	40%	100%	100%	0%	0%	0%	0%	0%	0%
C		UNO Minimalista Card Game	<a href="https://www.walmart.com/ip/UNO-Minimalista-Card-Game/223094879">https://www.walmart.com/ip/UNO-Minimalista-Card-Game/223094879</a>	40%	100%	100%	100%	94%	40%	100%	0%	0%	0%
F		Fisher-Price Brilliant Basics Musical Activity Walker	<a href="https://www.walmart.com/ip/Fisher-Price-Brilliant-Basics-Musical-Activity-Walker/15908176">https://www.walmart.com/ip/Fisher-Price-Brilliant-Basics-Musical-Activity-Walker/15908176</a>	60%	100%	100%	100%	92%	100%	100%	0%	0%	0%
F		american girl my ag rosy glasses for 18\"	<a href="https://www.walmart.com/ip/american-girl-my-ag-rosy-glasses-for-18-dolls/872000790">https://www.walmart.com/ip/american-girl-my-ag-rosy-glasses-for-18-dolls/872000790</a>	90%	40%	100%	0%	0%	0%	0%	0%	0%	0%
F		American Girl MY AG Chic Bun - Red for 18\"	<a href="https://www.walmart.com/ip/American-Girl-MY-AG-Chic-Bun-Red-for-18-Dolls/776458222">https://www.walmart.com/ip/American-Girl-MY-AG-Chic-Bun-Red-for-18-Dolls/776458222</a>	100%	40%	100%	100%	0%	0%	0%	0%	0%	0%
F		My AG Holiday Accessories, Get set to celebrate in grand holiday style! This accessories set pairs perfectly with our fancy holiday dresses. It includes A-By-American-Girl	<a href="https://www.walmart.com/ip/My-AG-Holiday-Accessories-Get-set-celebrate-grand-holiday-style-This-accessories-pairs-perfectly-fancy-dresses-It-includes-A-By-American-Girl/1177644058">https://www.walmart.com/ip/My-AG-Holiday-Accessories-Get-set-celebrate-grand-holiday-style-This-accessories-pairs-perfectly-fancy-dresses-It-includes-A-By-American-Girl/1177644058</a>	100%	20%	100%	100%	0%	0%	0%	0%	0%	0%



Grade	Image	Title	Link	Title	Image	Price	Description	Rating	Review	Promotion	A+ Content	Bullet
B		Barbie and Chelsea the Lost Birthday - Skipper Doll & Pet	<a href="https://www.target.com/p/barbie-and-chelsea-the-lost-birthday-skipper-doll-38-pet/-/A-80166302#lnk=sametab">www.target.com/p/barbie-and-chelsea-the-lost-birthday-skipper-doll-38-pet/-/A-80166302#lnk=sametab</a>	100%	100%	100%	100%	97%	29%	0%	0%	63%
B		Barbie and Chelsea the Lost Birthday Doll - Zebra Floatie	<a href="https://www.target.com/p/barbie-and-chelsea-the-lost-birthday-doll-zebra-floatie/-/A-80676673#lnk=sametab">www.target.com/p/barbie-and-chelsea-the-lost-birthday-doll-zebra-floatie/-/A-80676673#lnk=sametab</a>	100%	100%	100%	100%	100%	2%	0%	0%	63%
C		Ingenuity DreamComfort InLighten Cradling Swing - Braden	<a href="https://www.target.com/p/ingenuity-dreamcomfort-inlighten-cradling-swing-braden/-/A-75456339#lnk=sametab">www.target.com/p/ingenuity-dreamcomfort-inlighten-cradling-swing-braden/-/A-75456339#lnk=sametab</a>	70%	100%	100%	100%	75%	46%	0%	0%	63%
B		Safety 1st Ready, Set, Walk! DX Developmental Entertainer Walker - Green	<a href="https://www.target.com/p/safety-1st-ready-set-walk-dx-developmental-walker/-/A-54600286">www.target.com/p/safety-1st-ready-set-walk-dx-developmental-walker/-/A-54600286</a>	100%	100%	100%	100%	70%	100%	0%	0%	75%
B		Barbie Breathe With Me Meditation Brunette Doll	<a href="https://www.target.com/p/barbie-breathe-with-me-meditation-brunette-doll/-/A-76623739#lnk=sametab">www.target.com/p/barbie-breathe-with-me-meditation-brunette-doll/-/A-76623739#lnk=sametab</a>	70%	100%	100%	100%	97%	53%	0%	0%	88%
D		Storm Collectibles DC Injustice Gods Among Us Doomsday 1/12 Scale Action Figure	<a href="https://www.target.com/p/storm-collectibles-dc-injustice-gods-among-us-doomsday-1-12-scale-action-figure/-/A-82211385#lnk=sametab">www.target.com/p/storm-collectibles-dc-injustice-gods-among-us-doomsday-1-12-scale-action-figure/-/A-82211385#lnk=sametab</a>	100%	100%	100%	100%	0%	0%	0%	0%	38%
D		S.H.Figuarts Avengers-End Game Captain America   Final Battle Edition Action figures	<a href="https://www.target.com/p/s-h-figuarts-avengers-end-game-captain-america-final-battle-edition-action-figures/-/A-81073303#lnk=sametab">www.target.com/p/s-h-figuarts-avengers-end-game-captain-america-final-battle-edition-action-figures/-/A-81073303#lnk=sametab</a>	100%	100%	100%	100%	0%	0%	0%	0%	38%
C		Babyletto Cali Pillowback Swivel Glider - Performance Cream Eco-Weave	<a href="https://www.target.com/p/babyletto-cali-pillowback-swivel-glider/-/A-81792283?preselect=81475959#lnk=sametab">www.target.com/p/babyletto-cali-pillowback-swivel-glider/-/A-81792283?preselect=81475959#lnk=sametab</a>	90%	100%	100%	100%	93%	3%	0%	0%	25%
C		2003 Honda NSX Type-R Black "Fast & Furious" Diecast Model Car by Hot Wheels	<a href="https://www.target.com/p/2003-honda-nsx-type-r-black-fast-furious-diecast-model-car-by-hot-wheels/-/A-81637578#lnk=sametab">www.target.com/p/2003-honda-nsx-type-r-black-fast-furious-diecast-model-car-by-hot-wheels/-/A-81637578#lnk=sametab</a>	100%	100%	100%	100%	100%	1%	0%	0%	50%

Value ^	Criteria	Type
A+ Content	Has A+ Content on the page	Low
Availability	Not in stock gets poor score	Overlay
Bullets	More bullets the better	Medium
Description	No description or light description is bad, more description is better	Medium
Image	More images the better	High
Pricing	No price means no BB. Only small pct of people click on other sellers	High
Promotion	Is there a promotion	Low
Ratings	Higher reviews the better	Medium
Review Count	No or low review count hurts, high reviews help	Medium
Title Quality	Word Count	High
Video	More than x words is good.	Low