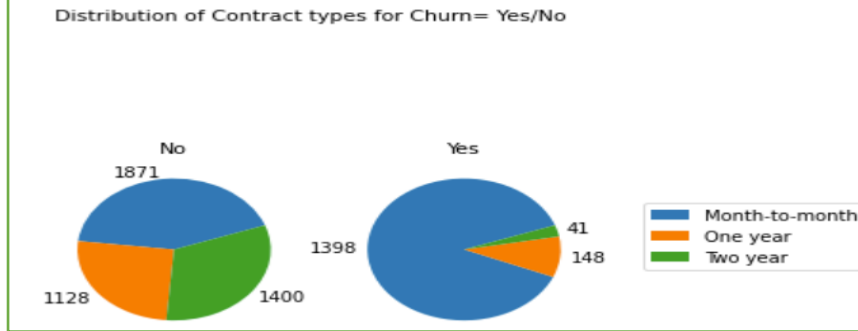
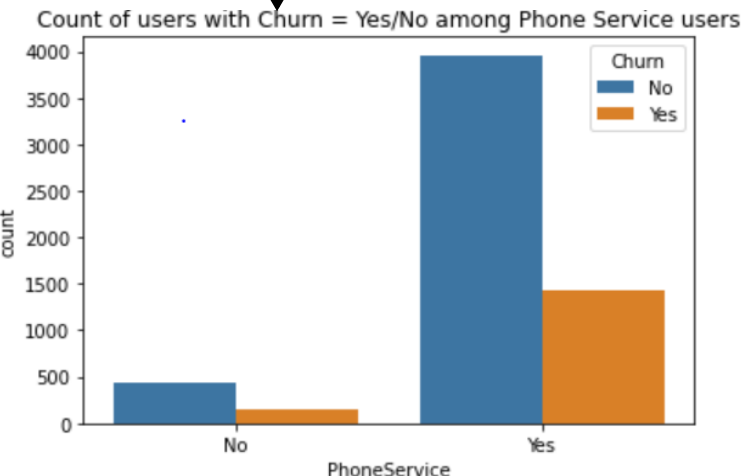


Plot5:

People that have been long term clients of the company are the one's that churn less.

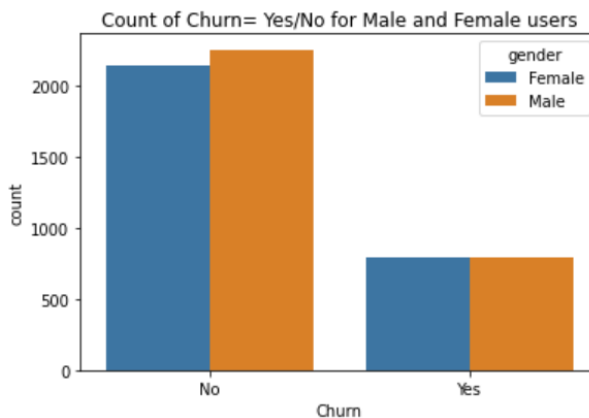
Plot4:

Nearly one-third of users with Phone service are churning out. The existing plans of the company aren't motivating the users to stay.



Plot3:

From the pie chart, though the volume of users with Month-to-month contract are greater in number for Churn= No, they are the highest in number among the users who churn. This also tells that long term plans retain customers; the company must work on creating attractive long-term plans.

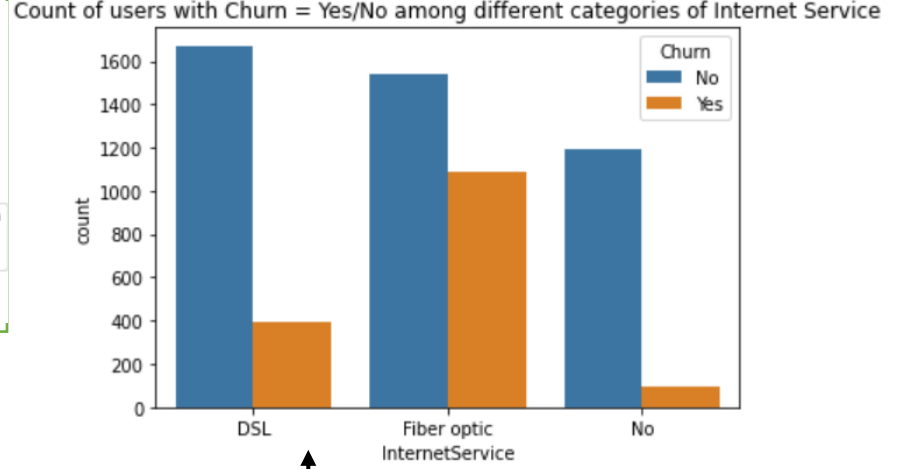


Plot1:

Highest Churn =Yes numbers are for Fiber Optic type of Internet Service provided by the company. It can be inferred that the company should work on bettering Fiber Optic services to prevent Churn of users.

Plot2:

There is identical trend of Churn among the Male and Female users. So, this data isn't much useful to predict Churn for a specific gender.



Analysis of Churn of Users of a Telecom company

Data source: <https://www.kaggle.com/radmirezsimov/telecom-users-dataset>

Work of : SRI NAGA SAI SUSHMA KONDABOLU