

Sania Sapkal

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DOB:15-06-1998



Career objective: Drawing upon my knowledge of digital marketing and branding along with my leadership skills, I wish to add value to the Marketing Department of an organization.

Education			
Year	Degree	Institution	Percentage/Marks
2020 - 2022	PGDM	Kohinoor Business School, Mumbai	Pursuing
2020	BMS (Marketing)	Bhavna Trust College, Chembur	72.19%
2016	Class 12th (Science)	Terna Junior College, Nerul	60.46%
2014	Class 10th	Atomic Energy Central School-2, Mankhurd	74.1%

Summer Internship – SheltOwn India 2 nd May – 30 th June, 2021	
Project Title: A study and implementation of social media marketing and content writing for SheltOwn Company.	
Learning: Learnt how various social media platforms and content posted on these sites can be used in order to attract the audience/customers.	
Conclusion: Social media is an essential part of our lives and now our life revolves around it. By using social media as a tool we can attract new customers and audience as well as already existing audience through different and attractive content that is published.	

Certifications
<ul style="list-style-type: none">● Certificate in 4Ps of Marketing● Certificate in Marketing Strategic Framework● Certificate in Business Foundations● Certificate in VUCA Leadership● Certificate in Instagram Marketing Fundamentals

Extracurricular Achievements
<ul style="list-style-type: none">● Winner of several competitions at the school level.● Class Representative at Kohinoor Business School.● Head of Alumni Committee at Kohinoor Business School.● Member of Placement Committee at Kohinoor Business School.● Participations in various marathons.● Participation in Inter-College events.● Winner of Science Fair at the school level.

Computer Skills
<ul style="list-style-type: none">● MS Office● Basic Knowledge of Photoshop and Canva App

Personal details:

Father's name : Amar Sapkal

Linguistic Proficiency : English, Hindi, Marathi

Hobbies : Reading, dancing, singing