

RESUME

Bendale Swapnil Gowardhan
168, Shree Hari Nagar,
Near Dindoli Varigruh BRTS,
Dindoli, Udhana, Surat.

Mob No.:+919561959427
Email: swapnilbendale89@gmail.com

Objective:

To be a part of organization where the management structure recognizes and rewards loyalty, honesty, hard work & ambition of an employee by providing growth opportunities and necessary infrastructure that could contribute to the success of the company.

Strengths:

- Keep learning new technologies.
- Good communication skill with excellent convincing power.
- Ability to work in co-ordination and team management
- Positive attitude towards the work.

Technical Exposure:

- Design (Canva & Lucidpress)
- CMS (WordPress, Magento)
- Google (Ads, Analytics & Tag Manager)
- SEO (Ubersuggest, Ahref, Semrush)
- Email Marketing (Sendinblue & Zoho)

Certification:

- Completed Google Analytics Certification.(Completion id- 22377116)
- Completed Google Ads Display Certification.(Completion id- 22038788)
- Completed Google Ads Mobile Certification.(Completion id- 22375291)
- Completed Google Ads Search Certification.(Completion id- 22413900)
- Completed Google Shopping Certification.(Completion id- 22556075)
- Completed Google Ads Video Certification.(Completion id- 22560637)

Experience:

1. From May- 2020, Currently Work with Tech Jobs Fair
(As Digital Marketing Manager, Social Media Manager & Community Partnership)
2. Oct- 2018 to May- 2020 Work with Absolute Reports, Pune
(As Digital Marketing Team Lead)
3. 2014-2016 Work With Macrobiotic Trade India Pvt. Ltd's
"FarmFreshAlways.com", Surat.
(As E-commerce Executive, SEO, Content Writing, Social Media Marketing)
4. 2012-2013 Work with "Storekirana.com" Surat.
(As E-commerce Executive)

Academic Particulars:

Qualification	Branch	University/ Board	Course	% Marks
BE	Computer Eng.	NMU, Jalgaon	B.E	6.72 CGPA
Diploma	Computer Tech.	MSBTE, Mumbai	Diploma	60.83
SSC	-	Mumbai	SSC	65.53

Academic Projects:

Title	Year	Context
Online Enrollment System	2013	Academic Mega Project(Diploma)
Client To Server Data Transfer	2016	Academic Mini Project(TE)
Happy Wedding Planner	2017	Academic Mega Project(BE)

Freelanced Project:

1. Vacanzadevelopers.com: WordPress Website Development with Complete SEO, Landing Page Optimization for specific session, Search ads, Display Ads.
2. Vimal Agro Products Pvt Ltd: Complete SEO, Landing Page Optimization for Product pages.
3. cashofferland.com: Carrot Website Development with On-page SEO, Google Display ads, Social Media campaign on Facebook, Instagram.

Seminar & Paper-presentation:

- Paper Presentation at National level at Government College of Engineering, Jalgaon on "Google Adwords"
- College level presentation on "Internet of Things" & "Image Forgery"

Objective to enhance the skill and knowledge on the subject by:

- Active participation in all new task/projects and try to give maximum inputs including technical support and managerial work.
- Innovative for new ideas.

Personal Details:

Date of Birth	:	04-April-1992
Languages Known	:	Marathi, Hindi, Gujarati, and English.
Alternate Number	:	+91 7016193921
Permanent Address	:	Plot No- 168, Shree Hari Nagar, Near Dindoli Varigruh BRTS, Dindoli, Surat.394210

Declaration:

I hereby declare that the above information is true to the best of my knowledge and belief.

Place:

Date:

Yours truly

Swapnil G. Bendale