

# DEEPAK PACHANGANE

Marketing Manager

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## OBJECTIVE

Accomplished Assistant Manager with in-depth experience consistently rising through ranks. Well-versed in sales, personnel management, accounting and inventory management. Dedicated to complete knowledge of company products and services for optimized Marketing Manager.

## PROFESSIONAL EXPERIENCE

### ALLEN CAREER INSTITUTE PVT LTD

*Assistant Manager, December 2016 – Present*

- Developed loyal and highly satisfied customer base through proactive management of team customer service strategies.
- Strengthened merchandising and promotional strategies to drive customer engagement and boost sales.
- Developed strategy to increase sales and drive profits.
- Introduced new products or services, increased marketing activities and improved customer service to drive sales.
- Mentored team members to enhance professional development and accountability in workplace.

### IIT POINT

*Business Development Manager, April 2014 - December 2016*

- Monitored issues carefully and reached out to customers to provide immediate resolution and maintain satisfaction.
- Generated new business and referral clients in partnership with financial advisors and branch team.
- Developed and cultivated lucrative relationships with both new and existing clients through effective communication and exemplary interpersonal skills.
- Achieved client satisfaction and loyalty by establishing collaborative relationships, facilitating needs assessment.

### JUST DIAL LTD

*Brand Ambassador, April 2012 - April 2014*

- Assisting and convincing clients for the Contract
- Selling Yearly, Monthly and Weekly packages
- Conducting meetings for setting up sales objectives & designing or streamlining processes to ensure smooth functioning of sales Operations.

### Team Lease Services PVT LTD

*Customer Process Associate, March 2007 - April 2012*

- Managed the complete inception to conception of the customers pan Mumbai.
- Conducting meetings for setting up sales objectives & designing or streamlining processes to ensure smooth functioning of sales Operations.

EDUCATION

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ADDITIONAL SKILLS

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MODERN INSTITUTE OF ENGINEERING &  
MANAGEMENT  
*MBA in Marketing Management, September 2020*

- Microsoft Office, with a focus on Excel

Bachelor of Commerce, April 2018

PERSONAL DETAILS:

Father Name:	Devidas Bayaji Pachangane
Date of Birth:	07-06-1986
Sex:	Male
Marital Status:	Married
Language:	English, Hindi & Marathi
Hobbies:	Reading, Internet Browsing, Movies & Music.
Additional Qualification:	Basic Computer Knowledge
Social Associates:	Public Relations Society of India.  Ashmita Foundation, Mumbai.  Police Mitra Sangh, Maharashtra.

Date:

