Alerts

The Incident management Idea

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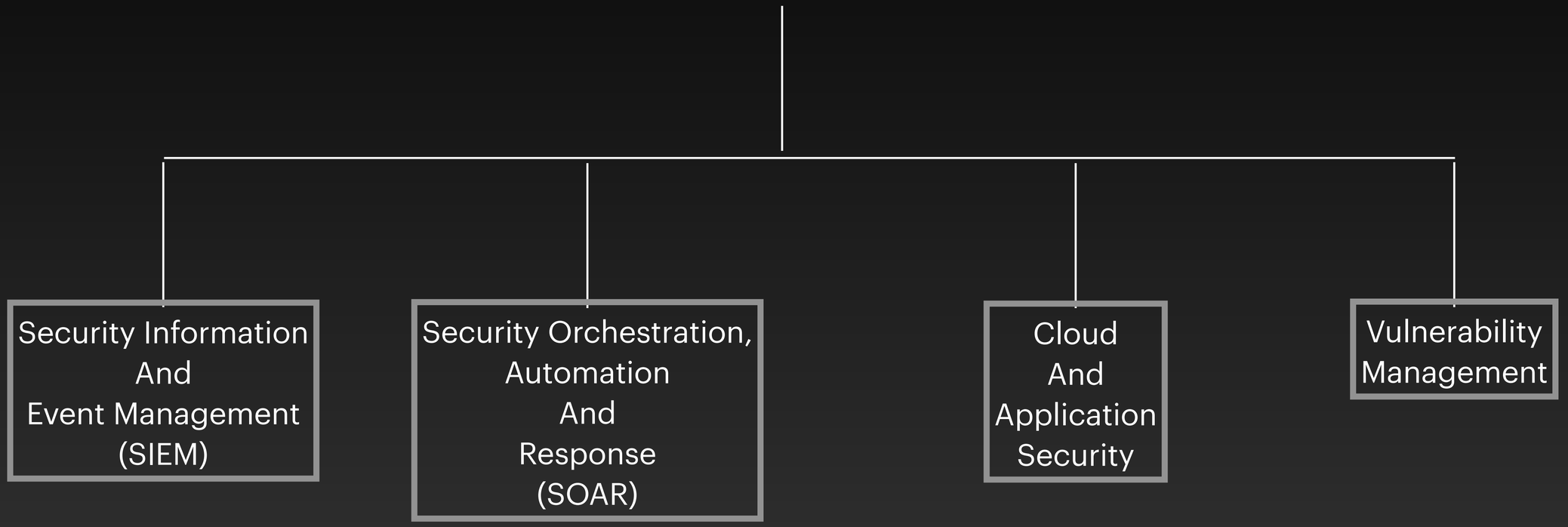
Topics discussed

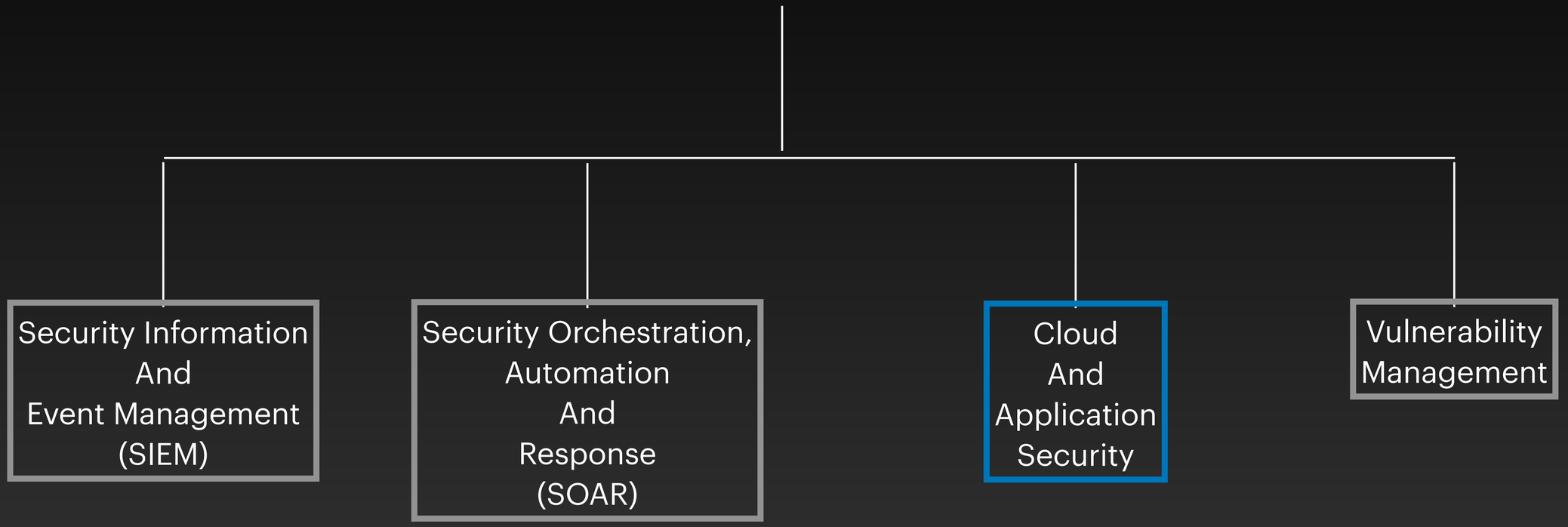
1. Market research
    A. Buyers
    B. Market size
    C. Size of the targeted companies
    D. Competitors
    E. Price point
2. Proposed Product
    A. Data sources
    B. Product Idea
    C. Estimated POC

Market research

Incident Management



Incident Management



Buyers

slack

bitly

GitHub

The Washington Post

coursera

Looker

WHOLE FOODS MARKET

openEMR

ConnectWise

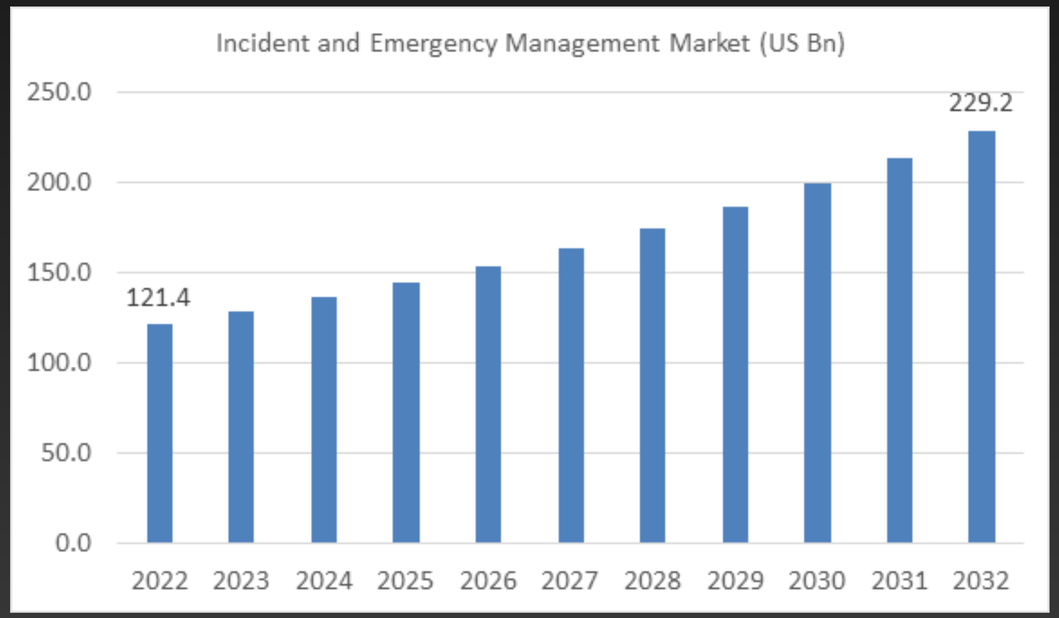
COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK

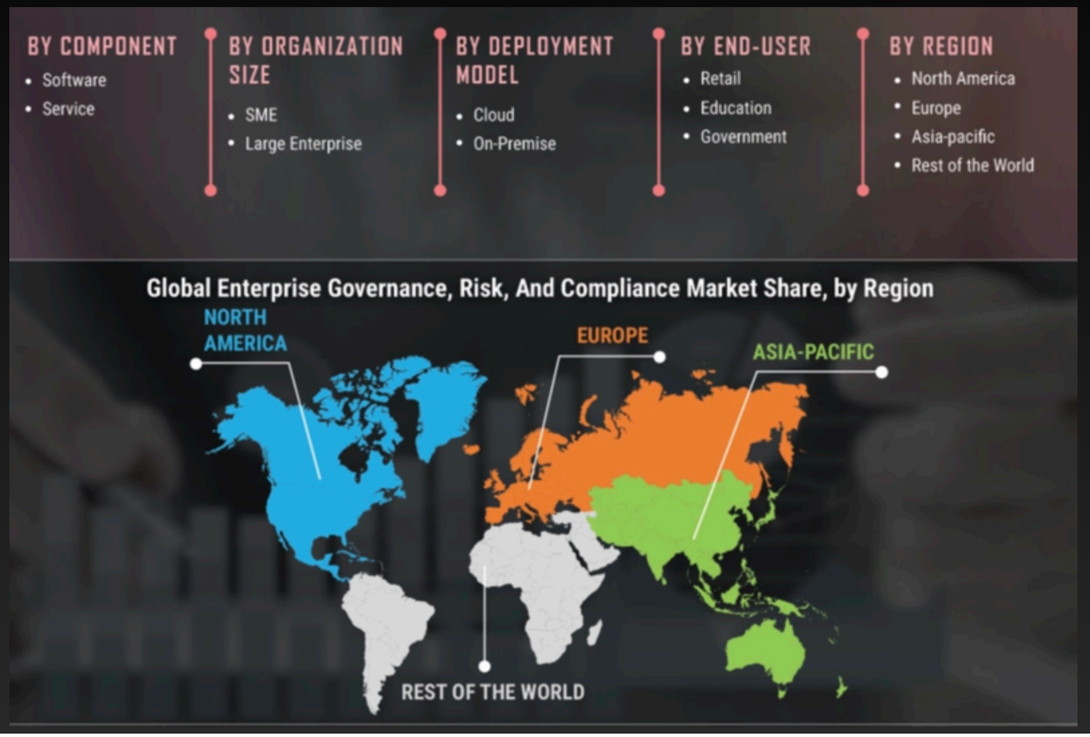
zendesk

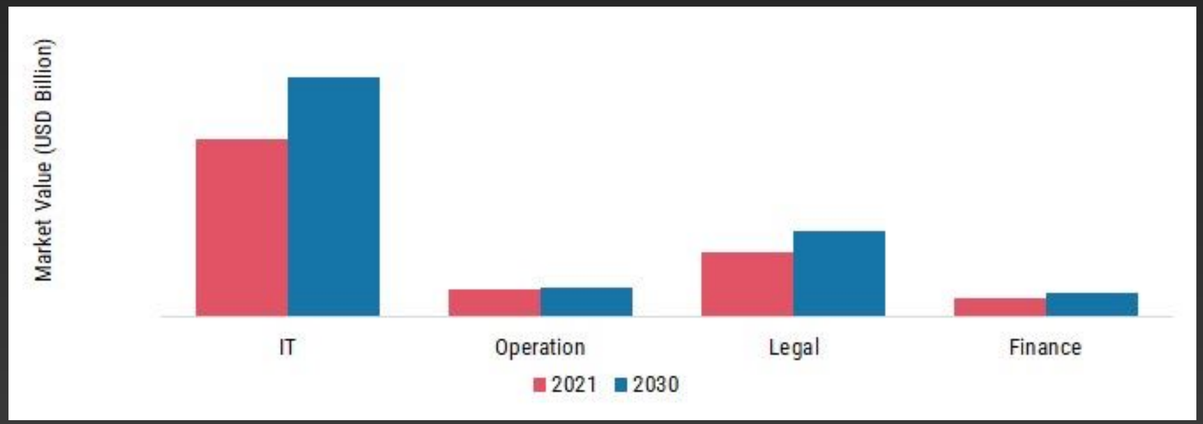
Kaseya

Market size

Report Attribute	Details
Incidence Management Software Market Value (2022)	US$ 1.70 Billion
Incidence Management Software Market Anticipated Value (2032)	US$ 4.75 Billion
Incidence Management Software Market Projected Growth Rate (2022-2032)	10.8%



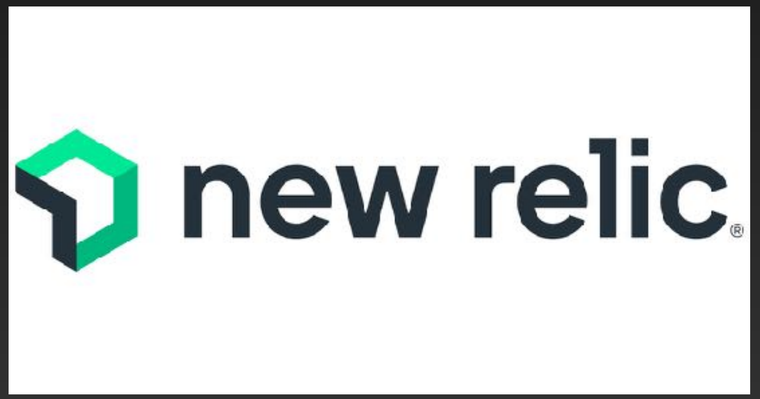




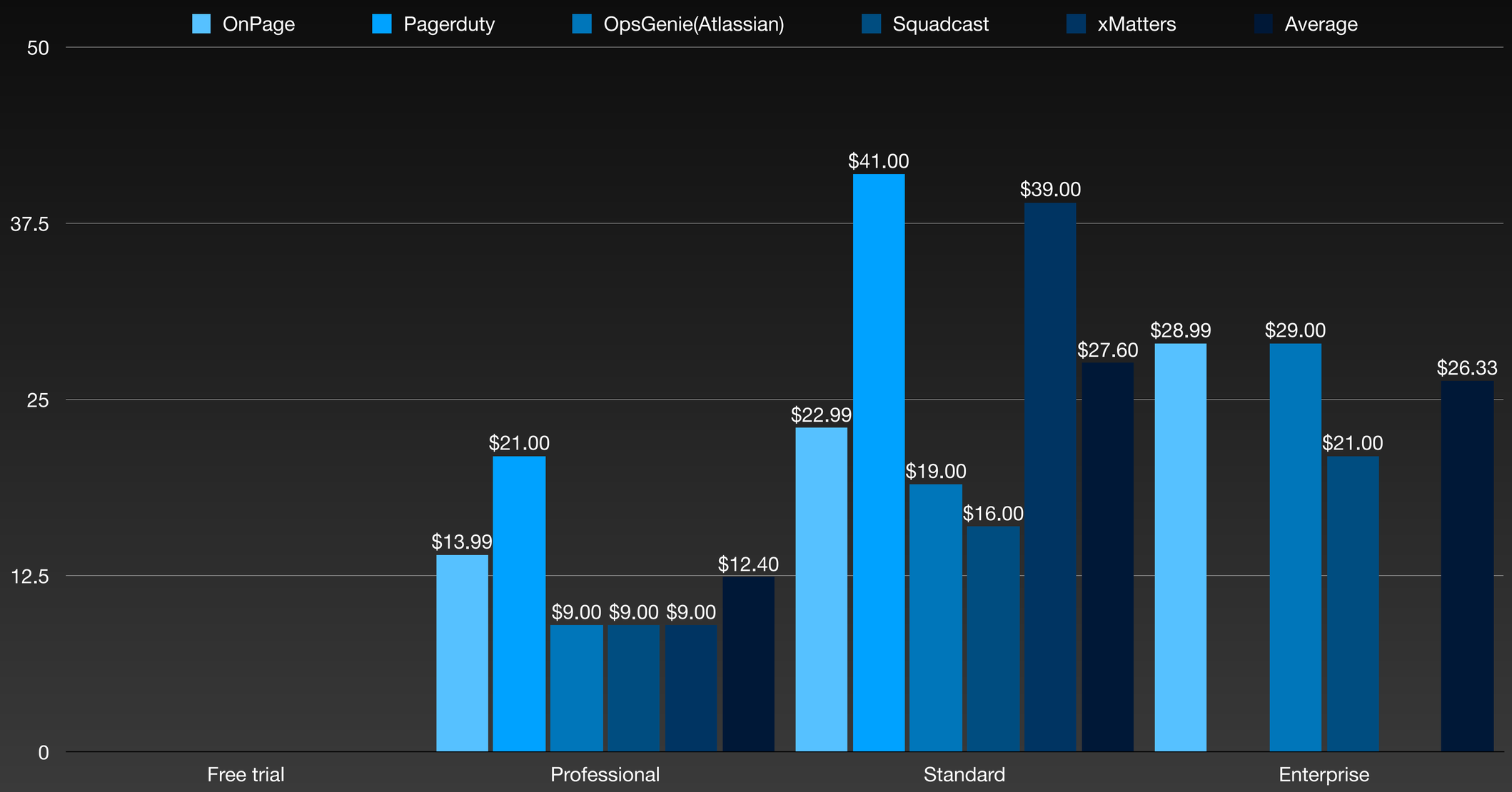
Size of targeted companies

- Start-ups
- Medium sized companies

Competitors



Price point


OnPage
Pagerduty
OpsGenie(Atlassian)
Squadcast
xMatters
Average
50
37.5
25
12.5
0
$13.99
$21.00
$9.00
$9.00
$9.00
$12.40
$22.99
$41.00
$19.00
$16.00
$39.00
$27.60
$28.99
$29.00
$21.00
$26.33
Free trial
Professional
Standard
Enterprise

Proposed Product

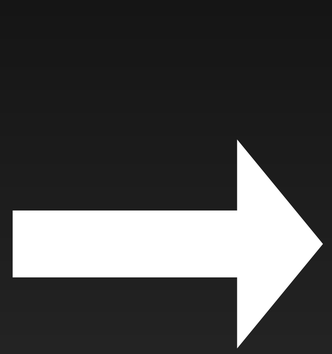
Data sources

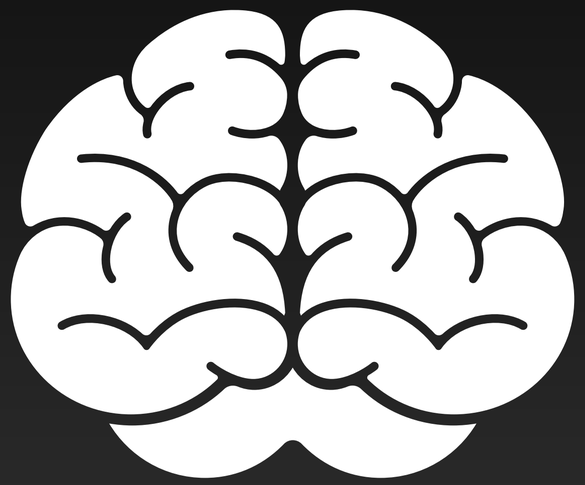
- Real-CyberSecurity-Datasets from Github
- Cloud Attack dataset
- Reporting alerts and ranking from application systems, eg: Salesforce

Product Idea

Inputs

Cloud
&
Application
Security





DevOps

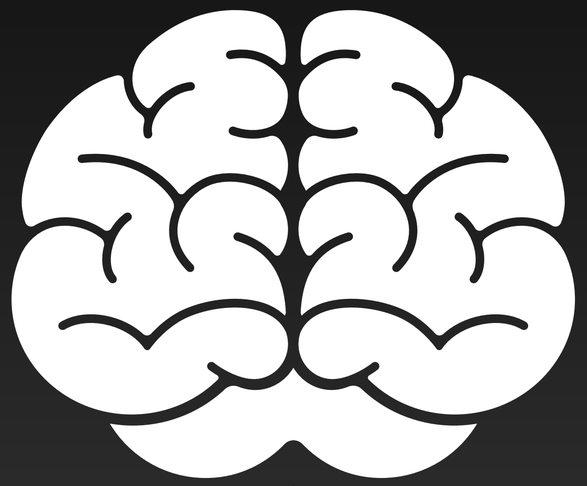
Marketing

HR

Other teams

Product Idea

Fimio Ranked Alerts



Classification Algorithms: K-means & Genetic algorithm + Text mining and classification

Key	Value
Alert ranking from system	Reason for alert and teams effected

Estimated POC

- Ingesting Dataset
- Text Mining
- Running Classification Algorithms
- Website design
- Testing the results

Thank you!