## FML\_A2

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```
library(class)
library(dplyr)
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
      filter, lag
## The following objects are masked from 'package:base':
      intersect, setdiff, setequal, union
##
# Load the caret package
library(caret)
## Loading required package: ggplot2
## Loading required package: lattice
# Load the dataset
data <- read.csv("C:/Users/nivas/Downloads/UniversalBank.csv")</pre>
mydata <- read.csv("C:/Users/niyas/Downloads/UniversalBank.csv")</pre>
# Display the structure of the dataset
str(data)
                   5000 obs. of 14 variables:
## 'data.frame':
## $ ID
                      : int 12345678910...
## $ Age
                      : int 25 45 39 35 35 37 53 50 35 34 ...
## $ Experience
                      : int 1 19 15 9 8 13 27 24 10 9 ...
## $ Income
                      : int 49 34 11 100 45 29 72 22 81 180 ...
## $ ZIP.Code
                      : int 91107 90089 94720 94112 91330 92121 91711 93943 90089 93023 ...
## $ Family
                      : int 4311442131...
## $ CCAvg
                      : num 1.6 1.5 1 2.7 1 0.4 1.5 0.3 0.6 8.9 ...
## $ Education
                    : int 111222333 ...
## $ Mortgage
                     : int 0 0 0 0 0 155 0 0 104 0 ...
## $ Personal.Loan : int 0 0 0 0 0 0 0 0 1 ...
```

```
## $ Securities. Account: int 1 1 0 0 0 0 0 0 0 ...
##
   $ CD.Account
                               0000000000...
                        : int
##
   $ Online
                        : int
                               0 0 0 0 0 1 1 0 1 0 ...
                               0 0 0 0 1 0 0 1 0 0 ...
##
  $ CreditCard
                         : int
# Summary of the data given
summary(mydata)
                                                                        ZIP.Code
##
          ID
                        Age
                                      Experience
                                                        Income
##
    Min.
          :
                   Min.
                           :23.00
                                    Min.
                                           :-3.0
                                                   Min.
                                                          : 8.00
                                                                     Min.
                                                                            : 9307
    1st Qu.:1251
                                    1st Qu.:10.0
##
                   1st Qu.:35.00
                                                   1st Qu.: 39.00
                                                                     1st Qu.:91911
    Median:2500
                   Median :45.00
                                    Median:20.0
                                                   Median : 64.00
                                                                     Median :93437
           :2500
##
    Mean
                   Mean
                           :45.34
                                    Mean
                                           :20.1
                                                   Mean
                                                          : 73.77
                                                                     Mean
                                                                            :93153
##
    3rd Qu.:3750
                   3rd Qu.:55.00
                                    3rd Qu.:30.0
                                                   3rd Qu.: 98.00
                                                                     3rd Qu.:94608
##
    Max.
           :5000
                           :67.00
                                    Max.
                                           :43.0
                                                           :224.00
                                                                     Max.
                                                                            :96651
                   Max.
                                                   Max.
##
        Family
                        CCAvg
                                        Education
                                                          Mortgage
##
    Min.
           :1.000
                    Min.
                           : 0.000
                                      Min.
                                             :1.000
                                                      Min.
                                                              : 0.0
##
    1st Qu.:1.000
                    1st Qu.: 0.700
                                      1st Qu.:1.000
                                                       1st Qu.: 0.0
##
    Median :2.000
                    Median : 1.500
                                      Median :2.000
                                                      Median: 0.0
    Mean
           :2.396
                    Mean : 1.938
                                      Mean
                                             :1.881
                                                      Mean
                                                              : 56.5
##
    3rd Qu.:3.000
                    3rd Qu.: 2.500
                                      3rd Qu.:3.000
                                                       3rd Qu.:101.0
##
    Max.
           :4.000
                    Max.
                           :10.000
                                      Max.
                                             :3.000
                                                      Max.
                                                              :635.0
    Personal.Loan
                    Securities.Account
                                          CD.Account
                                                              Online
##
##
    Min.
           :0.000
                    Min.
                           :0.0000
                                        Min.
                                               :0.0000
                                                         Min.
                                                                 :0.0000
                    1st Qu.:0.0000
##
    1st Qu.:0.000
                                        1st Qu.:0.0000
                                                          1st Qu.:0.0000
##
    Median :0.000
                    Median :0.0000
                                        Median :0.0000
                                                         Median :1.0000
##
    Mean
          :0.096
                    Mean
                           :0.1044
                                        Mean
                                               :0.0604
                                                          Mean
                                                                 :0.5968
    3rd Qu.:0.000
                    3rd Qu.:0.0000
                                        3rd Qu.:0.0000
                                                          3rd Qu.:1.0000
##
    Max.
           :1.000
                    Max.
                           :1.0000
                                        Max.
                                               :1.0000
                                                          Max.
                                                                 :1.0000
##
      CreditCard
##
   Min.
           :0.000
    1st Qu.:0.000
##
##
    Median : 0.000
##
  Mean
          :0.294
    3rd Qu.:1.000
##
   Max.
           :1.000
## Structure of given data which is "mydata"
str(mydata)
  'data.frame':
                    5000 obs. of 14 variables:
##
    $ ID
                               1 2 3 4 5 6 7 8 9 10 ...
                         : int
##
    $ Age
                                25 45 39 35 35 37 53 50 35 34 ...
                         : int.
##
   $ Experience
                        : int
                                1 19 15 9 8 13 27 24 10 9 ...
##
   $ Income
                                49 34 11 100 45 29 72 22 81 180 ...
                        : int
##
    $ ZIP.Code
                                91107 90089 94720 94112 91330 92121 91711 93943 90089 93023 ...
                        : int
##
    $ Family
                               4 3 1 1 4 4 2 1 3 1 ...
                        : int
    $ CCAvg
                               1.6 1.5 1 2.7 1 0.4 1.5 0.3 0.6 8.9 ...
                         : num
```

1 1 1 2 2 2 2 3 2 3 ...

0 0 0 0 0 0 0 0 0 0 1 ...

: int 0000000000...

0 0 0 0 0 155 0 0 104 0 ...

: int

: int

: int

##

##

\$ Education

## \$ Personal.Loan

\$ Securities.Account: int

\$ Mortgage

## \$ CD.Account

```
## $ Online
                         : int 0000011010...
## $ CreditCard
                         : int 0000100100...
## a.Consider the following customer: Age = 40, Experience = 10, Income = 84, Family = 2, CCAvg = 2, Ed
# Transform categorical predictors into dummy variables by conversion of Education to a factor.
mydata$Education = as.factor(mydata$Education)
# Exclude 'ID' and 'ZIP code' from dataset and transforming the categorical predictors "Education" with
# Create a formula to include all columns except ZIP.Code and ID
formula <- as.formula(paste("~ .", paste0("-ZIP.Code", "-ID")))</pre>
# Create dummy variables
mydata_dummy <- as.data.frame(model.matrix(formula, data = mydata))</pre>
head(mydata_dummy)
     (Intercept) Age Experience Income Family CCAvg Education2 Education3 Mortgage
##
## 1
                                                 1.6
                              1
                                     49
                                             4
## 2
               1 45
                                                               0
                                                                          0
                                                                                   0
                              19
                                     34
                                                 1.5
               1 39
                                                               0
                                                                          0
## 3
                             15
                                     11
                                             1
                                                 1.0
                                                                                   0
                                                               1
                                                                          0
                                                                                   0
## 4
               1 35
                              9
                                    100
                                             1
                                                 2.7
## 5
               1
                  35
                               8
                                     45
                                                 1.0
                                                               1
                                                                                   0
                                     29
                                                                                 155
## 6
                  37
                              13
                                                 0.4
               1
     Personal.Loan Securities.Account CD.Account Online CreditCard
## 1
                 0
                                     1
                                                0
                                                       0
                                                                   0
## 2
                 0
                                     1
                                                0
                                                       0
                                                                   0
## 3
                 0
                                     0
                                                0
                                                       0
                                                                   0
## 4
                 0
                                     0
                                                0
                                                       0
                                                                   0
## 5
                 0
                                     0
                                                0
                                                       0
                                                                   1
                                     0
                                                0
## 6
                                                       1
#Converting Personal.Loan to a factor present in the dataset 'bank_dummy'
mydata_dummy$Personal.Loan = as.factor(mydata_dummy$Personal.Loan)
#Setting set.seed as 3.14 before we partition the data
set.seed(3.14)
#We divide the data into validation set and training set.
train.index <- sample(row.names(mydata_dummy), 0.6*dim(mydata_dummy)[1])</pre>
test.index <- setdiff(row.names(mydata_dummy), train.index)</pre>
train_data <- mydata_dummy[train.index, ]</pre>
valid_data <- mydata_dummy[test.index, ]</pre>
#Classifying the given customer
Given CusData = data.frame(Age=40 , Experience=10, Income = 84, Family = 2, CCAvg = 2, Education1 = 0,
Given_CusData
     Age Experience Income Family CCAvg Education1 Education2 Education3 Mortgage
##
                        84
                                 2
     Securities.Account CD.Account Online CreditCard
## 1
                      0
```

```
# Check the structure and column names of Given_CusData
str(Given_CusData)
## 'data.frame': 1 obs. of 13 variables:
## $ Age
                     : num 40
## $ Experience
                       : num 10
                      : num 84
## $ Income
## $ Family
                     : num 2
## $ CCAvg
                      : num 2
## $ Education1
                     : num 0
## $ Education2
                     : num 1
## $ Education3
                     : num 0
## $ Mortgage
                      : num 0
## $ Securities.Account: num 0
## $ CD.Account : num 0
## $ Online
                      : num 1
## $ CreditCard : num 1
colnames(Given_CusData)
                            "Experience"
                                                 "Income"
## [1] "Age"
## [4] "Family"
                            "CCAvg"
                                                 "Education1"
## [7] "Education2"
                            "Education3"
                                                 "Mortgage"
## [10] "Securities.Account" "CD.Account"
                                                 "Online"
## [13] "CreditCard"
## Training and Validation Data:
norm_values <- preProcess(train_data[, -c(10)], method = c("center", "scale"))</pre>
## Warning in preProcess.default(train_data[, -c(10)], method = c("center", :
## These variables have zero variances: (Intercept)
train_data_processed <- predict(norm_values, train_data[, -c(10)])</pre>
valid_data_processed <- predict(norm_values, valid_data[, -c(10)])</pre>
# Create a copy of Given_CusData with appropriate column names
Given_CusData_processed <- Given_CusData</pre>
colnames(Given_CusData_processed) <- colnames(train_data_processed)</pre>
## k-NN Classification along with attributes:
knn.1 <- knn(train = train_data_processed, test = Given_CusData_processed, cl = train_data[, 10], k = 5
knn.attributes <- attributes(knn.1)</pre>
knn.attributes[1]
## $levels
## [1] "0" "1"
knn.attributes[3]
## $prob
## [1] 1
```

```
## 2. What is a choice of k that balances between overfitting and ignoring the predictor information? Th
my accurateChoice <- data.frame(k = seq(1, 14, 1), accuracy = rep(0, 14))
for(i in 1:14) {
  test1 <- knn(train = train_data[,-10],test = valid_data[,-10], cl = train_data[,10], k=i, prob=TRUE)
  my_accurateChoice[i, 2] <- confusionMatrix(test1, valid_data[,10])$overall[1]</pre>
my_accurateChoice
       k accuracy
## 1
           0.9000
       1
## 2
       2
           0.9010
## 3
           0.9070
       3
## 4
           0.9070
       4
## 5
       5
           0.9070
## 6
       6
           0.9025
## 7
           0.9055
       7
## 8
           0.9105
       8
## 9
       9
           0.9070
## 10 10
           0.9065
## 11 11
           0.9055
## 12 12
           0.9055
## 13 13
           0.9070
## 14 14
           0.9040
## 3. Show the confusion matrix for the validation data that results from using the best k.
test2 <- knn(train = train_data[,-10], test = valid_data[,-10], cl = train_data[,10], k=3, prob=TRUE)
confusionMatrix(test2, valid_data[,10])
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                 0
                      1
            0 1748 130
##
               57
##
                     65
##
##
                  Accuracy : 0.9065
##
                    95% CI: (0.8929, 0.9189)
##
       No Information Rate: 0.9025
       P-Value [Acc > NIR] : 0.2883
##
##
##
                     Kappa : 0.3622
##
##
    Mcnemar's Test P-Value: 1.401e-07
##
##
               Sensitivity: 0.9684
               Specificity: 0.3333
##
##
            Pos Pred Value: 0.9308
##
            Neg Pred Value: 0.5328
##
                Prevalence: 0.9025
```

Detection Rate: 0.8740

##

```
##
      Detection Prevalence: 0.9390
##
         Balanced Accuracy: 0.6509
##
          'Positive' Class : 0
##
##
# 4. Consider the following customer: Age = 40, Experience = 10, Income = 84, Family = 2, CCAvg = 2, Edu
Given_CusData2= data.frame(Age = 40, Experience = 10, Income = 84, Family = 2, CCAvg = 2, Education_1 =
my_knn <- knn(train = train_data[,-10],test = Given_CusData2, cl = train_data[,10], k=3, prob=TRUE)
my_knn
## [1] 0
## attr(,"prob")
## [1] 1
## Levels: 0 1
## 5. Repartition the data, this time into training, validation, and test sets (50%: 30%: 20%). Apply
set.seed(3.14)
train.index <- sample(rownames(mydata_dummy), 0.5*dim(mydata_dummy)[1])
valid.index <- sample(setdiff(rownames(mydata_dummy), train.index), 0.3*dim(mydata_dummy)[1])</pre>
test.index = setdiff(rownames(mydata_dummy), union(train.index, valid.index))
train_data<- mydata_dummy[train.index, ]</pre>
valid_data <- mydata_dummy[valid.index, ]</pre>
test_data <- mydata_dummy[test.index, ]</pre>
norm.values <- preProcess(train_data[, -c(10)], method=c("center", "scale"))
## Warning in preProcess.default(train_data[, -c(10)], method = c("center", :
## These variables have zero variances: (Intercept)
train_data[, -c(10)] <- predict(norm.values, train_data[, -c(10)])</pre>
valid_data[, -c(10)] <- predict(norm.values, valid_data[, -c(10)])</pre>
test_data[,-c(10)] <- predict(norm.values, test_data[,-c(10)])
test_data1 <- knn(train = train_data[,-c(10)],test = test_data[,-c(10)], cl = train_data[,10], k=3, pro
valid_data1 <- knn(train = train_data[,-c(10)],test = valid_data[,-c(10)], cl = train_data[,10], k=3, p.</pre>
train_data1 <- knn(train = train_data[,-c(10)],test = train_data[,-c(10)], cl = train_data[,10], k=3, p
confusionMatrix(test_data1, test_data[,10])
## Confusion Matrix and Statistics
##
             Reference
##
## Prediction
              0
            0 892 37
##
            1 7 64
##
##
##
                  Accuracy: 0.956
                    95% CI: (0.9414, 0.9679)
##
```

```
##
       No Information Rate: 0.899
       P-Value [Acc > NIR] : 2.327e-11
##
##
##
                     Kappa: 0.7209
##
##
   Mcnemar's Test P-Value: 1.232e-05
##
               Sensitivity: 0.9922
##
##
               Specificity: 0.6337
            Pos Pred Value: 0.9602
##
            Neg Pred Value: 0.9014
##
                Prevalence: 0.8990
##
            Detection Rate: 0.8920
##
##
      Detection Prevalence: 0.9290
##
         Balanced Accuracy: 0.8129
##
##
          'Positive' Class : 0
##
confusionMatrix(valid_data1, valid_data[,10])
## Confusion Matrix and Statistics
##
             Reference
##
## Prediction
                 0
                      1
##
            0 1345
                     50
                     98
##
            1
                 7
##
                  Accuracy: 0.962
##
                    95% CI : (0.951, 0.9711)
##
##
       No Information Rate: 0.9013
##
       P-Value [Acc > NIR] : < 2.2e-16
##
                     Kappa: 0.7546
##
##
    Mcnemar's Test P-Value : 2.651e-08
##
##
##
               Sensitivity: 0.9948
##
               Specificity: 0.6622
            Pos Pred Value: 0.9642
##
##
            Neg Pred Value: 0.9333
##
                Prevalence: 0.9013
##
            Detection Rate: 0.8967
##
      Detection Prevalence: 0.9300
##
         Balanced Accuracy: 0.8285
##
##
          'Positive' Class : 0
##
confusionMatrix(train_data1, train_data[,10])
## Confusion Matrix and Statistics
##
```

```
Reference
                0
                     1
## Prediction
##
            0 2266
                   55
##
            1
                 3 176
##
                  Accuracy : 0.9768
##
                    95% CI : (0.9701, 0.9823)
##
##
       No Information Rate: 0.9076
       P-Value [Acc > NIR] : < 2.2e-16
##
##
                     Kappa : 0.8461
##
##
##
   Mcnemar's Test P-Value : 2.133e-11
##
##
              Sensitivity: 0.9987
              Specificity: 0.7619
##
##
            Pos Pred Value: 0.9763
##
            Neg Pred Value: 0.9832
##
               Prevalence: 0.9076
            Detection Rate: 0.9064
##
##
     Detection Prevalence: 0.9284
##
         Balanced Accuracy: 0.8803
##
          'Positive' Class : 0
##
##
```