



Connecting colleagues through science



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# Our goal:

Create an **online system** to help medical researchers **initiate collaboration**

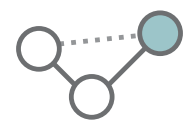
A series of overlapping, semi-transparent blue squares of various sizes, arranged in a vertical, staggered pattern to the left of the table of contents.

01 Introduction

02 The Problem Space

03 The Solution

04 Future Direction



# 01 | Introduction

## Background research

Literature review  
Affinity diagram

## Project focus

Contextual inquiry  
Contextual design

## Design concepts

affinity diagram  
brainstorming

## Hi-fi prototype

Think alouds

## Wireframes

Think alouds

## Validated designs

Concept validation

What do researchers currently do to find a collaborator?

How do existing online systems support this?



## MEDLINE

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### Search MEDLINE

Clear the fields Do the search

Date Range:	in-process 2005 2004 2003 2002	Unique Identifier	
and	Full Text		
and	Title		
and	Author	Last name: Initial(s):	
and	Institutional affiliation		
and	Journal Name		
and	Abstract		
and	MeSH Heading		
and	Volume	and Page	and Year
and	Language	African Bulgarian	and Type
		ADDRESSES BIBLIOGRAPHY	

## CRISP - Computer Retrieval of Information on Scientific Projects, Query Form

Version 2.5.2.0

In order to access the CRISP system you must use one of the following browsers with JavaScript enabled, Netscape 3.0 (or later) or Internet Explorer 4.0 (beta or later). Internet Explorer 3.0, despite best programming efforts, is not compatible.

### Current and Historical Awards (1972 - 2007) Query Form

Enter Search Terms:			
Global Logic:	<input type="radio"/> And <input checked="" type="radio"/> Or <input type="radio"/> Phrase	Expansion Logic:	<input type="radio"/> Stem <input checked="" type="radio"/> None
Maximum Records:	250	Thesaurus:	<a href="#">View CRISP Thesaurus</a>
PI Name (Last, First):			
Award Type:	All Types	Activity:	All Activities
Use % for wildcard			
Grant Title:	Use % for wildcard		
Institutes and Centers:	All NIAAA - Alcohol Abuse & Alcoholism NIA - Aging		
Use % for wildcard			
State:	All Alabama Alaska		
Submit Query	Clear Query		

## NCBI PubMed

A service of the National Library of Medicine and the National Institutes of Health

Search PubMed for Go Clear

Limits Preview/Index History Clipboard Details

**Note:** Performing your original search, *pubmed*, in PubMed will retrieve [6966 citations](#).

- To get started, enter one or more search terms.
- Search terms may be [topics](#), [authors](#) or [journals](#).

NCBI has completed work on a new system that forms the foundation for the next generation of new features and capabilities for PubMed and the other NCBI databases. Users may need to upgrade or change to another [Web browser](#).



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Ohio State University

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Mary Scott

Ohio State University  
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 Associate Professor   Appointed: 2000

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Qualifications

M.S., [University of North Dakota](#), Geology, 1972  
 M.L.Sci., [University of Pittsburgh](#), Library Science, 1990

Expertise and Research Interests

Bibliographic control of geoscience literature.

Keywords

COS Keywords: Library Science

Memberships

Geoscience Information Society  
 Special Libraries Association

Previous Positions

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Locate Funding

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Query: ((Subject=(university and pittsburgh)) and Profile Type=(Full) and (Updated Since August 01, 2003))

Records found: 1587      Records displayed: 25

	Name	E-mail	Institution	Department	Country
<input type="checkbox"/>	1. <a href="#">Scott, Mary</a>	<a href="#">[email]</a>	Ohio State University	Geology Library	United States
<input type="checkbox"/>	2. <a href="#">Keim, Robert T.</a>	<a href="#">[email]</a>	Arizona State University		
<input type="checkbox"/>	3. <a href="#">McIntire, Sara Charlotte</a>	<a href="#">[email]</a>	University of Pittsburgh		
<input type="checkbox"/>	4. <a href="#">Ford, Sylwena, Dr.</a>	<a href="#">[email]</a>	University of Memphis		
<input type="checkbox"/>	5. <a href="#">Maris, Eben, Prof.</a>	<a href="#">[email]</a>	Northwestern University		
<input type="checkbox"/>	6. <a href="#">Cader, Kim C.</a>	<a href="#">[email]</a>	Ohio State University		
<input type="checkbox"/>	7. <a href="#">Mitchell, Gary A.</a>	<a href="#">[email]</a>	Indiana University Purdue Univ		
<input type="checkbox"/>	8. <a href="#">Dube, Archana, Dr.</a>	<a href="#">[email]</a>	Indiana University Purdue Univ		
<input type="checkbox"/>	9. <a href="#">Desai, Sali, Dr.</a>	<a href="#">[email]</a>	North Carolina A&T State Univ		
<input type="checkbox"/>	10. <a href="#">Ansevin, Allen, Dr.</a>	<a href="#">[email]</a>	University of Texas Health Sci		
<input type="checkbox"/>	11. <a href="#">Kinski, Levent</a>	<a href="#">[email]</a>	University of Pittsburgh		
<input type="checkbox"/>	16. <a href="#">King, Mark E.</a>	<a href="#">[email]</a>	University of Pittsburgh		
<input type="checkbox"/>	17. <a href="#">Linaz, Estela Sonia, Dr.</a>	<a href="#">[email]</a>	University of Pittsburgh		
<input type="checkbox"/>	18. <a href="#">Krishnan, Kavitha N., Mrs.</a>	<a href="#">[email]</a>	University of Wisconsin-Madison		
<input type="checkbox"/>	19. <a href="#">Noecker, Robert J.</a>	<a href="#">[email]</a>	University of Pittsburgh		
<input type="checkbox"/>	20. <a href="#">Stanley, Jeffrey</a>	<a href="#">[email]</a>	University of Pittsburgh		
<input type="checkbox"/>	21. <a href="#">Jamar, Idorenrin, Dr.</a>	<a href="#">[email]</a>	Carnegie Mellon University		
<input type="checkbox"/>	22. <a href="#">Kaf, Wafaa A.</a>	<a href="#">[email]</a>	Southeast Missouri State Univ		
<input type="checkbox"/>	23. <a href="#">Pham, Thuan Huu, Mr.</a>	<a href="#">[email]</a>	University of Queensland		
<input type="checkbox"/>	24. <a href="#">Thomson, Nichola Jane, Miss</a>	<a href="#">[email]</a>	University of Pittsburgh Medical		
<input type="checkbox"/>	25. <a href="#">Jamison, Wesley</a>	<a href="#">[email]</a>	University of Pittsburgh		

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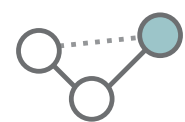
☒ Limit search to [Full Profiles](#)

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and	All Fields: (e.g., cancer or oncology)	<input type="text"/>
and	Last Name: (e.g., john gets John, Johnson, etc)	<input type="text"/>
and	First Name: (e.g., dan gets Dave and David, etc.)	<input type="text"/>
and	Institution: (e.g., Texas gets Texas A&M, University of Texas, etc.)	<input type="text"/>
and	Location(s):	<a href="#">Browse ...</a> <a href="#">Clear</a>
and	Past Position(s):	<input type="text"/>
and	Expertise: (e.g., conservation w/ biology)	<input type="text"/>
and	Memberships: (e.g., "American Medical Association" or AMA)	<input type="text"/>
and	Keywords:	<a href="#">Browse ...</a> <a href="#">Clear</a>
and	Qualifications: (e.g., "ph d" or phd)	<input type="text"/>
and	Patents: (e.g., "protein structure")	<input type="text"/>
and	Publications(s): (e.g., nature and biochemistry)	<input type="text"/>
and	Language(s):	<a href="#">Browse ...</a> <a href="#">Clear</a>
and	Profile(s) updated within:	4 Years <input type="text"/>

Number of results to view: 25

[Clear the Fields](#)   [Do the Search](#)



02

## Problem Space



## What are the current problems with online solutions?

01 Lack of **updated** information

02 Lack of a **centralized and relevant** data

03 Lack of support for researchers making **contact**

problem 01

## Lack of Updated Information

Profiles are **obsolete**

Current systems take **too much time and effort** to update

Make researchers **want to update** their information.

problem 02

## Lack of centralized and relevant data

Researchers cannot search by the criteria they need.

Research interests

Publications

Geographic location

Number of citations

Provide all relevant information in **one location**.



Researchers have **social** needs too.

problem 03:

Lack of support for researchers making contact

The only reliable way to make a connection is through an intermediary.

Help researchers make connections through their  
existing social network



## 03 | Solution



# Introducing Digital Vita

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digital.VITA is a tool for managing professional documents and contacts.

Enter your email address and password to begin.

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# System Overview

Format it Your Way

Finding an Expert

Connecting through Colleagues

## Format it Your Way

**Goal:** Make users want to update their information.

**Solution:** Saves researchers the trouble of reformatting and updating the same information in multiple places.



## Finding an Expert

**Goal:** Provide all relevant information in one location.

**Solution:** Allow researchers to search for criteria they need to select a potential collaborator.

## Connecting Through Colleagues

**Goal:** Help researchers make connections through their social networks.

**Solution:** Raising researchers' awareness of who they can turn to for referrals and introductions.



# Digital Vita Demo



## 04 | Future Direction

## Phase 1:

Implementing and deploying our current  
Digital Vita design

## Phase 2:

### Customization of Templates

Appropriate Routing Information

Intelligent Profile Recommendations

## Phase 2:

Customization of Templates

Appropriate Routing Information

Intelligent Profile Recommendations

## Phase 2:

Customization of Templates

Appropriate Routing Information

Intelligent Profile Recommendations



## Phase 3:

Online Journal Forums

Live Nominated Virtual Q&A

## Phase 3:

Online Journal Forums

Live Nominated Virtual Q&A

## Vision

A system that facilitates the initial stage of collaboration

Fresh Profiles | Intelligent Indexing & Search | Informal Communication

## Special Thanks to:

Clients	Titus Schleyer Heiko Spallek Brian Butler
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Instructors	Brad Myers Sue Fussel
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Program Coordinators	Nicole Willis Mary Scott
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