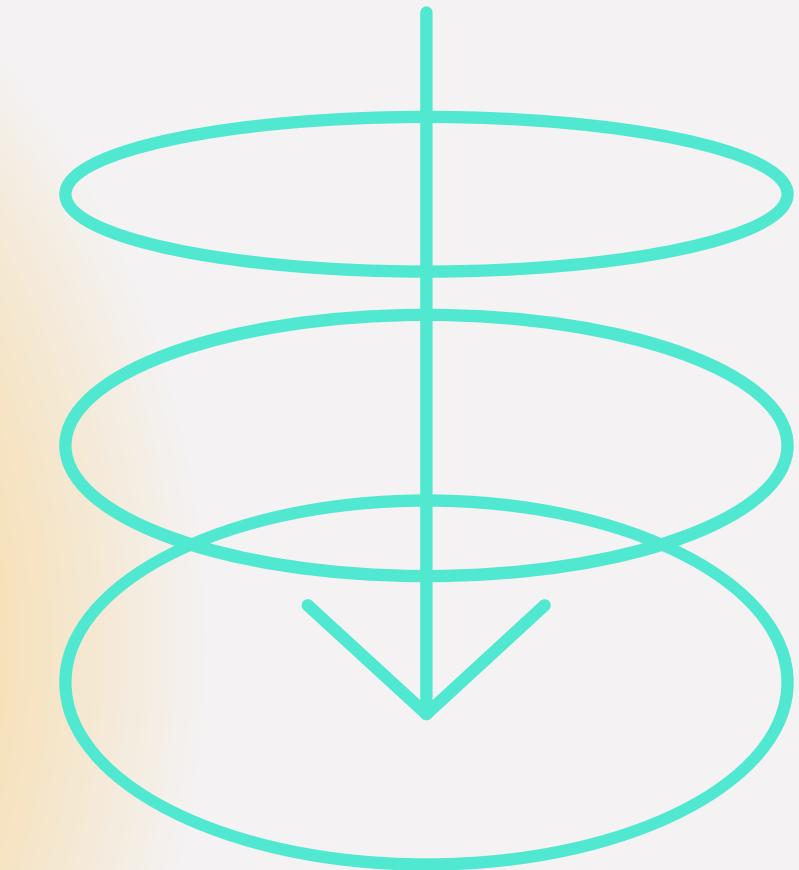


Cal State LA Marketplace

for ease, convenience and sustainability



Presentation by the Trouble Shooters

Meet the TEAM

CEO



Navyasree Sriramoju



Lekha Ajit Kumar



Sushmitha Dandu



Dauren Omarov

Introduction

Cal State LA Marketplace aims to promote the well-being of both the environment and the CSULA community. As students embark on their college journey, they will require a variety of supply ranging from textbooks and school supplies to reasonably priced clothing, furniture, technology and so much more in a budget-friendly manner. This technology is a one-stop solution for it. There is no need for students to travel/commute to various locations to find your supplies, they will find them on campus. Students are encouraged to "check the item before buying" and explore the marketplace's offerings in-person, before choosing the item. This convenience is facilitated by having all sellers present on the same campus. The marketplace is also user-friendly, with a well-designed layout and clear signage, allowing students to easily navigate through the various sections and find the items they require.

NEED FOR IT?

Sustainability

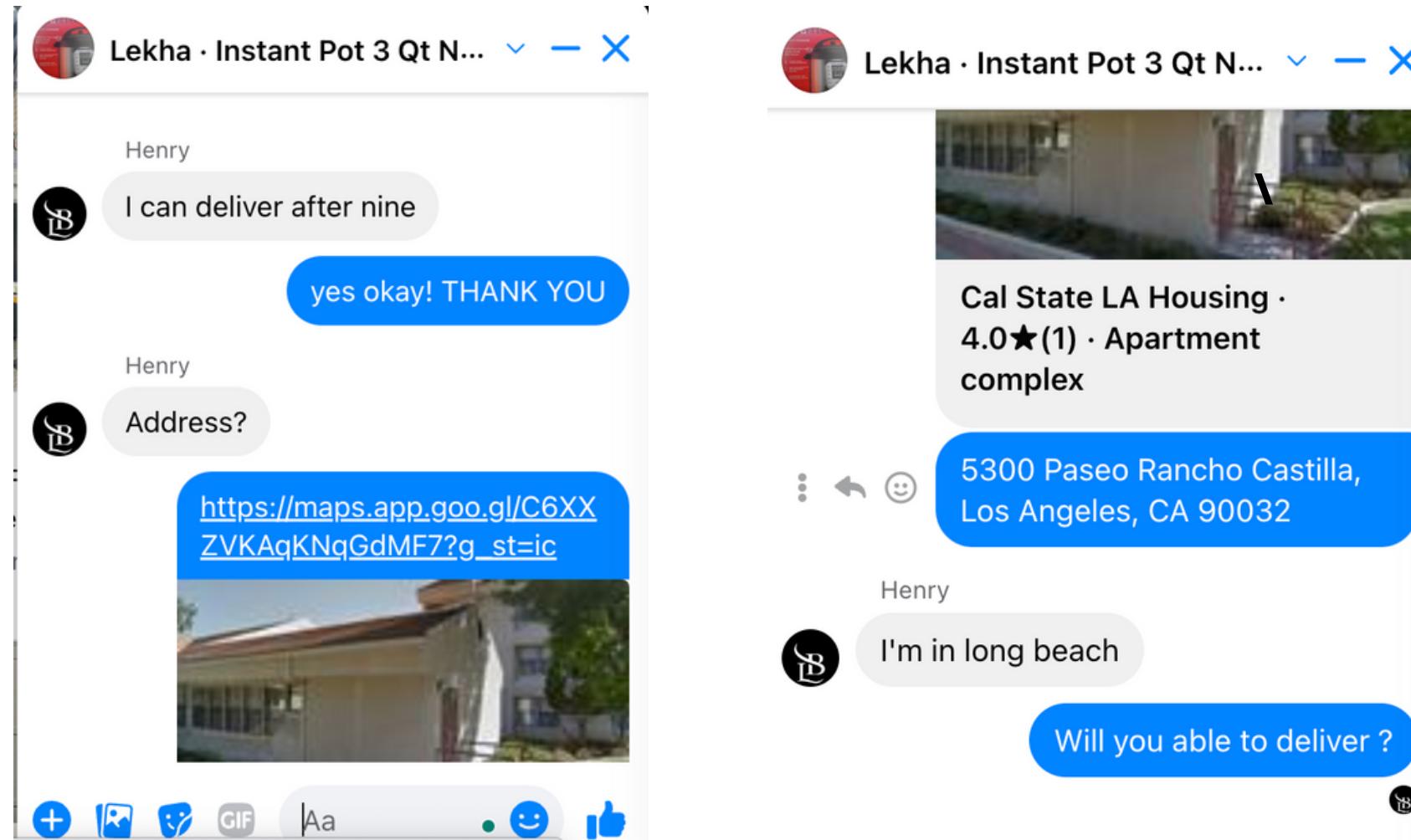
Convenience

Student friendly

Safety

USER PERSONA?

THE SCAM WE PERSONALY FACED



SCAMS PEOPLE FACED

MarketPlace Scam Virial Video

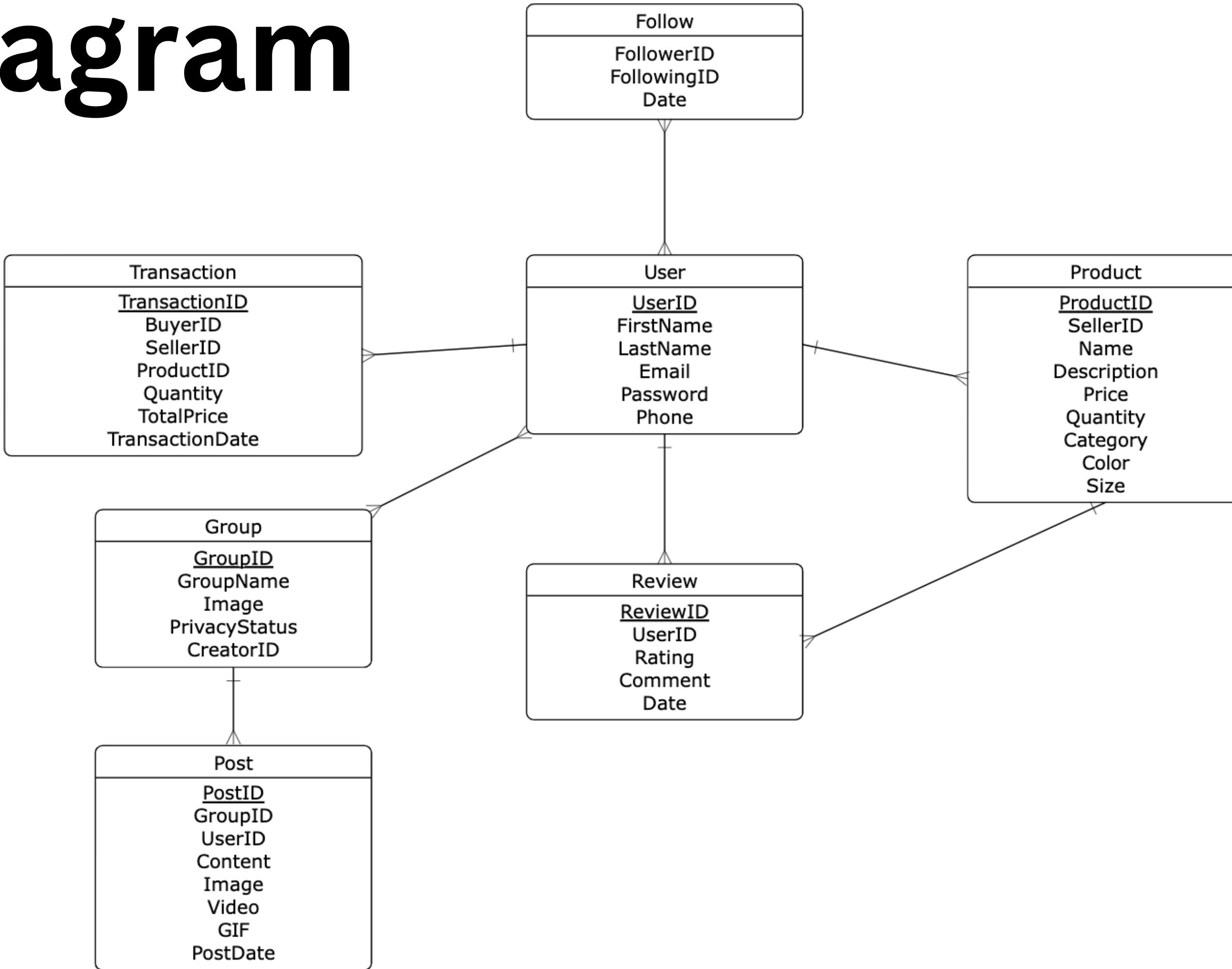


“NEED” for the marketplace

We went around the campus and asked various students if they found there was a need for this project. Let's hear a few of their responses.



ER Diagram

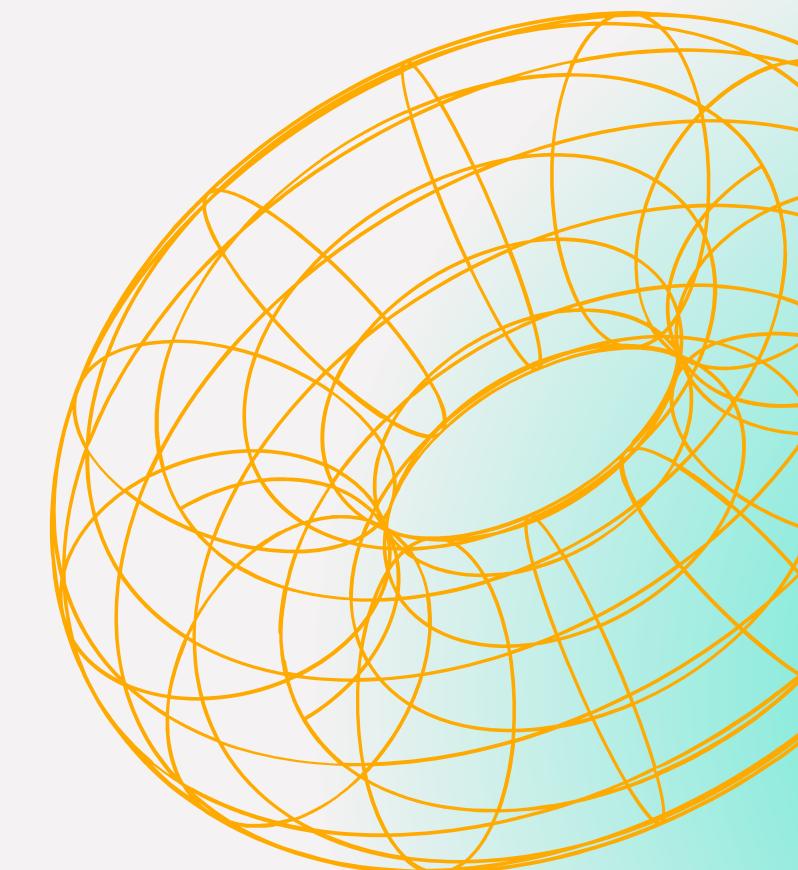


Prototype

Lets take a look at what we did

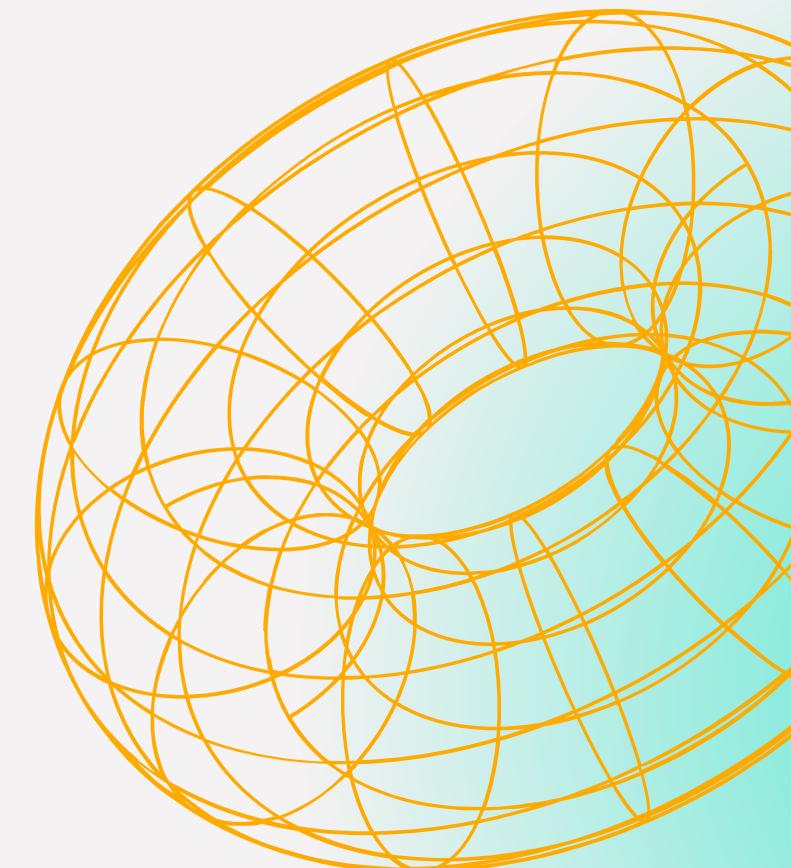
<https://csulamarketplace.wixsite.com/mysite-1>

FUTURE DEVELOPMENTS



1. DUO 2 step Verification
2. Automatic AI based Authorization
3. CSULA COLLABORATION
4. AI based Product Approval

SUMMARY



1. Topic justification
2. Introduction
3. Need for it
4. User Persona
5. Market say
6. Scams
7. User stories
8. Working Prototype
9. future developments

Thanks