



HOME



TABLE OF CONTENTS

01

*Problem Vs
Solution*

02

Main Product

03

*Market &
Competition*

04

Business Model



VIBENOTE

Learn • Play • Vibe



Happier
Marshmello

2:54



3:49

Problem



*Are you someone craving for an **interactive & personalized** music experience beyond passive streaming?*

*Look no further! **VibeNote** lets you play, sing, and DJ like a pro!*



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VibeNote is a one-stop music playground that offers:

Play Along



Personalized Karaoke



Virtual DJ



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1.PLAY ALONG- The Melodious Opportunity of Practicing Your Favorite Instrument

The Vibenote app interface features a dark purple header with the logo 'VIBENOTE' and a search bar labeled 'Search any song'. Below the header, there are tabs for 'Play Along', 'Karaoke', and 'Stock Music', along with a 'LOGIN' button. A large orange arrow points from the top right towards the search bar area, with the text: 'Log in and search for a song in the Play Along tab.'

DRUM NOTES

Intro
With bass, not every time

Verse

Intro
With bass, not every time

Verse

00:26 / 05:56

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SONG CONTROLS

Track Instruments

Guitar icon (highlighted with a yellow box) Drum icon Piano icon

Transpose

B flat icon +2 icon Sharp icon G#

Tempo (Speed)

- icon 50 % icon + icon

Choose the instrument you want to play

Adjust transpose/pitch from here

Vary the tempo/speed of your song

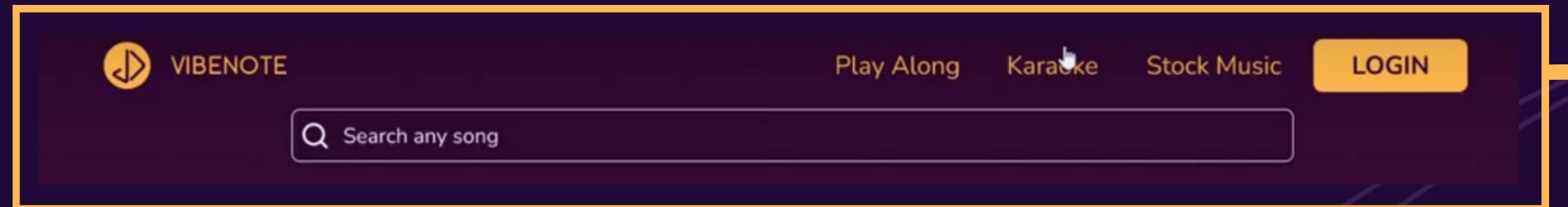
JAADUI | Pritam | Slumdog Millionaire
T - Series

SHARE

Solution



2.Karaoke- Personalized Karaoke Anywhere, Anytime



Log in & search for a song in the Karaoke tab.

The image shows the song controls interface for the song "JAADUI". On the left, the lyrics are displayed in four sections. At the bottom, there are playback controls (rewind, play/pause, forward) and a share button. A yellow arrow points from the "Track Instruments" section to a callout bubble on the right.

JAADUI LYRICS

Jaadui Lage Yeh Zindagi
Main Poore Ka Poora Hoon
Main Ab Nahi
Ke Usmein Se Aadha Hai Tu

Ya Mumkin Hai
Mujhmein Hi Rehna Laga
Mujhse Bhi Zyada Hai Tu

Haan Main Poore Ka Poora Hoon
Main Ab Nahi
Ke Usmein Se Aadha Hai Tu

Ya Mumkin Hai
Mujhmein Hi Rehna Laga
Mujhse Bhi Zyada Hai Tu

Lafzon Mein Boli Jaaye Na
Barkatein Jo Tu Laya Hai
Haan Hmm..

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SHARE

SONG CONTROLS

Track Instruments

Four sliders for instruments: Microphone, Drum, Piano, and Guitar.

Transpose (Pitch)

Slider from ♭ to #, currently at G#.

Tempo (Speed)

Slider from - to +, currently at 50 %.

Track instruments for your song to make it personalised

Adjust transpose and tempo from here

not sure if it is toggle lyrics or change language of lyrics

3. Virtual DJ-

Craft *customized playlists* by selecting your *favorite song parts*,
adjusting lengths, and seamlessly *blending transitions*





MISSION

Music at the fingertips, for everyone, everywhere.



VISION

Vibenote strives to be the forefront leader in the music technology industry with an interactive platform, empowering diverse individuals to discover their inner musician.



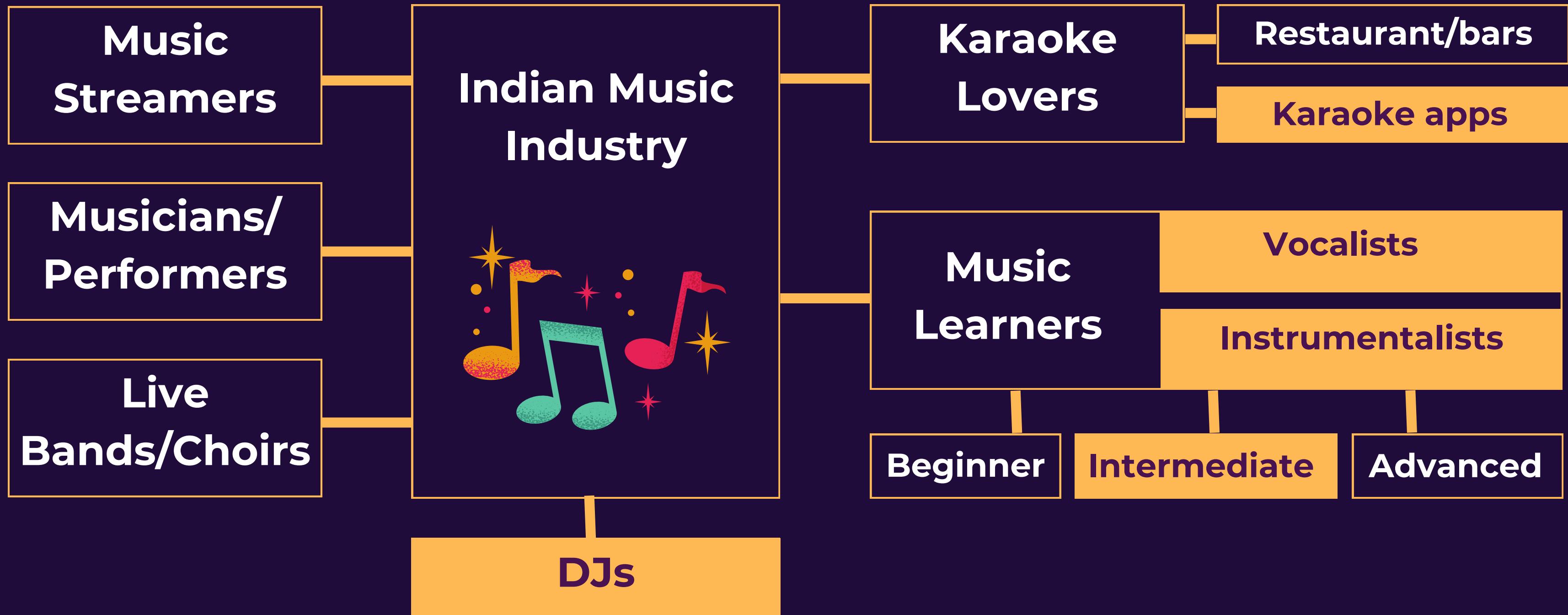
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Target Market



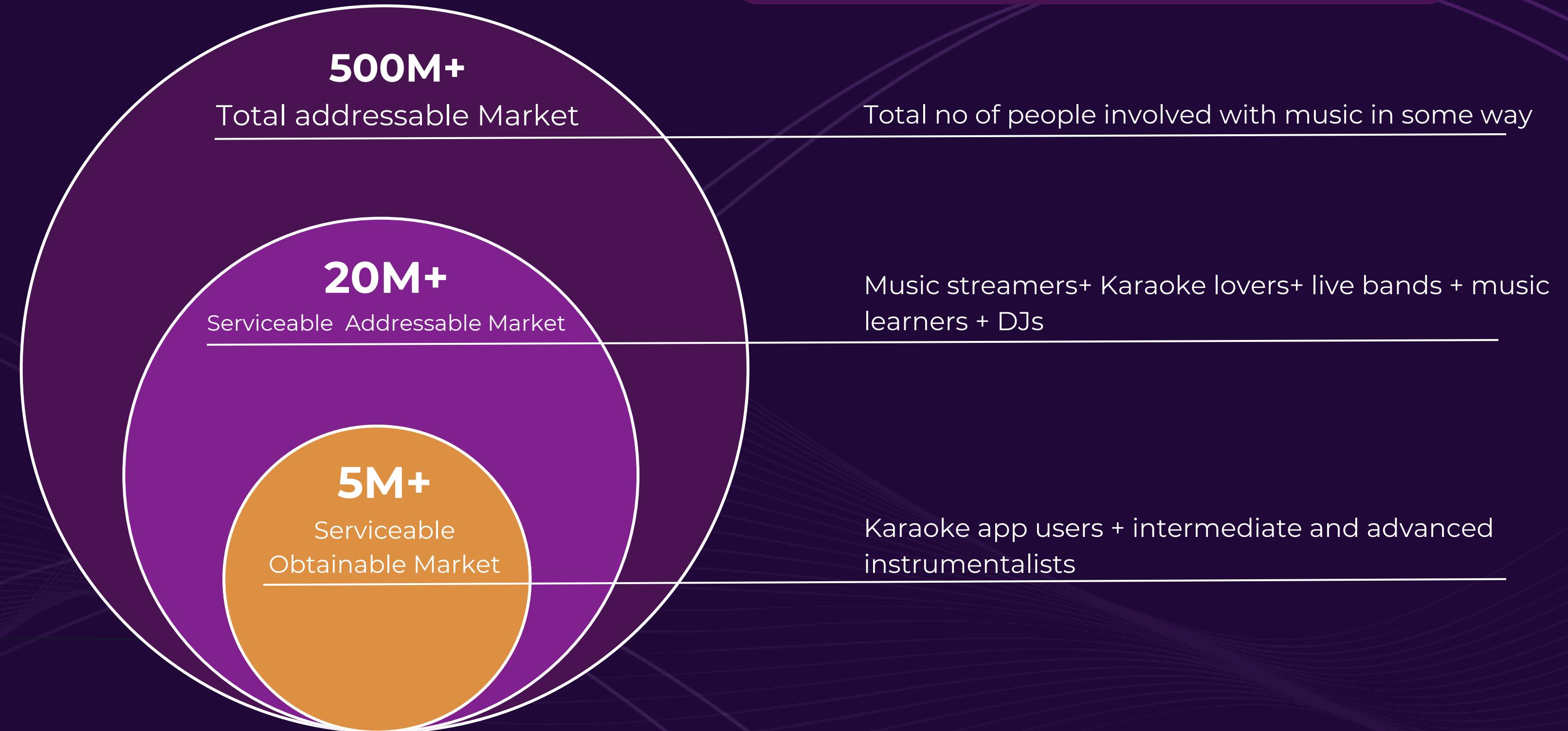
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Market Size



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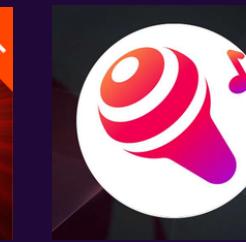


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Competitors



Apps offering karaoke



Karafun



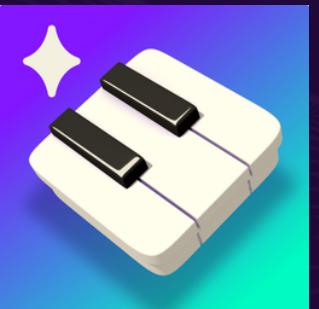
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moises

Apps offering Play Along

STRENGTHS

1. Diverse Features Instruments, karaoke, DJing
2. User Engagement: Active interaction
3. Customization: Personalized settings
4. Offers Skill Development
5. Entertainment for free or cost

WEAKNESS

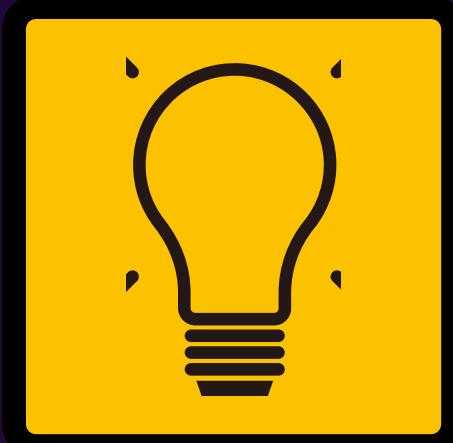
1. Complex development of app
2. Learning Curve: Challenging for novices
3. Content acquisition and licensing
4. Tech Requirements: App requiring substantial storage and processing capabilities
5. Tricky monetization

OPPORTUNITIES

1. Partnerships with music labels, instrument manufacturers, etc for content
2. Explore platform integration
3. In-app purchases: Sell additional instruments/karaoke song packs
4. AI-powered learning: Integrate AI feedback.

THREATS

1. Competition from established apps
2. Regulatory Changes: Copyright impacts
3. Tech Advances: Frequent updates needed



SWOT ANALYSIS



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PREMIUM FEATURES



PLAY ALONG

- Play and record
- Get mistakes
- Learn



KARAOKE

- Customizable to bands*
- Make your own song mixes



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Ideal users



"I'm tired of trying different apps that don't have the songs I want to practice."



Maya D.

Data Analyst

Practice conveniently at home on her own schedule

Easy access to well-notated song melodies for piano

Music apps lacking multiple songs for practice

Lack of time for traditional offline classes

Meet

Goals

Frustrations

Rahul M.

College Student

Sing his favorite songs at home

Avoid the hassle and expense of going to karaoke bars

Lack of customisation features in music apps

Difficulty finding karaoke versions of songs online

"I wish I did not have to google lyrics and notes whenever I want to play something different."



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Dream Team



Sushobhit Srivastava

abc



Aastha Prajapati

xyz



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THANK YOU!



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web.in



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