

Susanne Aubert  
UX/UI designer

susanneaubert@gmail.com  
Based in Lisbon, Portugal

Experience

Senior UX/UI designer  
Ivy Clinicians

Raleigh, US (remote)  
June 2022 - March 2025

A physician-led staffing platform for emergency medicine, partnered with ACEP and EMRA.

- Sole designer, working closely with the CEO and developers.
- Led UX/UI for Open Book (ACEP project), reaching 33K+ active users in 6 months.
- Redesigned website & onboarding, boosting sign-ups by 76%.
- Conducted user research with clinicians and employer groups.
- Designed B2C job search & application flow and B2B employer dashboard for hiring and performance tracking.

Freelance product designer  
Toptal

San Francisco, US (remote)  
February 2022 - current

Toptal is a highly selective talent network that connects top freelancers with leading companies worldwide, specializing in fields like design, development, and finance.

- Client bought out for \$50,000 for a high-impact UX/UI design engagement.
- Contributed an article to the Toptal Design Blog, sharing design insights with a global audience about utilizing gamification to improve designer skills.

Product design consultant  
Lantum

London, UK (hybrid)  
August 2021 - May 2022

Lantum is a healthcare workforce platform supporting NHS teams and medical professionals with scheduling and staffing.

- Led a team of 2 designers, driving UX/UI strategy and execution.
- Conducted user interviews with doctors and administrators to inform design.
- Optimized leave request & entitlement system, speeding approval by 42%.
- Designed UX for rolling rotas, enabling doctors to create schedules 70% faster.
- Developed Swappee, reducing shift gaps by 38%.
- Collaborated in agile sprints with developers, marketing, and Head of Product.

UX/UI designer  
Made Abroad

London, UK (remote)  
Nov 2018 – current

Made Abroad is a UK based creative collective offering UX/UI design services across education, healthcare, eCommerce, AI, and fintech.

- Led UX design for Dreamquark AI website, including wireframes, personas, and client presentations, increasing sign-ups by 67% post-launch.
- Collaborated with a design studio, developer, and client’s team to finalize UI.
- Designed NTU Architect Summer Showcase microsite, creating a customizable layout that helped 84% of students secure job offers.

Education

Berkee College of Music  
Masters in Scoring for film, television & videogames

July 2016  
Lisbon, Portugal

The Institute of Contemporary Music Performance  
BMus in contemporary performance (Vocals)

June 2015  
London, UK

Skills

- |          |               |            |           |
|----------|---------------|------------|-----------|
| Figma    | Miro          | HTML       | Bootstrap |
| Protopie | After Effects | CSS        | Zeplin    |
| Adobe XD | Photoshop     | JavaScript |           |
| Invision | Illustrator   | React      |           |