

It is my pleasure to recommend Susanne Aubert, an exceptional UI/UX designer who played a pivotal role in shaping the user experience of our platform at Ivy Clinicians.

We originally collaborated with Susanne through a design agency, but from our early interactions, it quickly became clear that she was a perfect fit for our team. It wasn't even a couple months before we bought out her contract to bring her on board directly—and it was one of the best decisions we made.

From day one, Susanne took full ownership of our web application's design, leading a complete revamp of our style guide and every page of our platform. The result was a dramatic improvement in our application's aesthetics and usability. During this process, she quickly grasped the nuances of our industry and was able to incorporate complex user needs into efficient workflows.

By far, the most impressive part of Susanne's work was that she never compromised the visual appeal of a design with the functionality. Even when faced with strict user requirements, she consistently delivered sleek, intuitive designs that earned continuous praise from our users. Her keen eye for detail was invaluable in shaping new features—she often uncovered aspects of a problem we hadn't thought of and integrated them into her designs.

Susanne regularly took the initiative to engage directly with customers and advisors, testing prototypes and refining her work based on real-world feedback. Her ability to anticipate user needs and address edge cases not only resulted in a polished, user-friendly experience for our customers, but it also ensured a smooth handoff to our engineering team.

Susanne worked closely with our developers on a daily basis. She understood the trade-offs between design complexity and implementation speed and would adapt designs in ways that accelerated development without compromising quality. At times, she even contributed directly to the front-end development process, providing assets, animations, CSS styling, and other bits of code to improve our development velocity.

I strongly recommend Susanne for any UI/UX role where excellence, collaboration, and initiative are valued. She has an incredible ability to translate user needs into elegant, functional designs, and any team would be lucky to have her.

Best regards,  
Matt Simpson  
Co-founder & CTO at Ivy Clinicians