Susanne Aubert

Senior Product Designer (UX/UI)

susanne.work
contact@susanneaubert.com
1200-831 Lisbon, Portugal
+351 932 898 016

LinkedIn
Github

WORK EXPERIENCE

Ivy Clinicians
Senior UX/UI Designer

Jun 2022 - Present
Raleigh, US

- Led and managed design as the sole UX/UI designer, collaborating with the CEO and developers to refine and execute product strategy, ensuring seamless user experiences.
- Directed UX/UI for Open Book (ACEP project), driving adoption to 33K+ users in 6 months and boosting overall site engagement by 32% in the first 2 months.
- Redesigned website & onboarding, boosting sign-up rates by 76% and improving user retention by 53%.
- Conducted in-depth user research with 20+ clinicians and employers, identifying pain points that led to a 64% rise in user satisfaction.
- Developed a B2B employer dashboard for hiring and performance tracking, enhancing candidate evaluation efficiency.
- Designed an end-to-end B2C job search and application flow, reducing drop-off by 67% and improving job seeker engagement by 46%.

Toptal
Product Designer

Feb 2022 - Present
San Fransisco, US

Lantum
Product Design Consultant

Aug 2021 - May 2022
London, UK

- Managed and mentored a team of 2 designers, shaping UX/UI strategy to enhance platform usability and align with business goals.
- Designed workforce management tools for NHS teams, improving scheduling efficiency and reducing admin workload by over 75%.
- Facilitated and analyzed user interviews with NHS doctors and admins, extracting key insights that informed workflow improvements.
- Revamped and optimized the leave request system, cutting approval time by 42% and enhancing overall operational efficiency.
- Optimized rolling rotas designs, reducing schedule creation time by 70% for doctors.
- Built Swapee, cutting staffing gaps by 38% with intelligent shift-swapping.
- Collaborated cross-functionally in agile sprints to deliver user-centered, high-impact solutions.

Made Abroad
Freelance UX/UI Designer

Nov 2018 - Aug 2021
London, UK

- Directed UX/UI design for Dreamquark AI website, crafting wireframes, personas, and client presentations, resulting in a 67% increase in sign-ups post-launch.
- Partnered with a design studio and client team to deliver an intuitive, user-friendly UI, significantly boosting user engagement by 44%.
- Developed the NTU Architect Summer Showcase microsite, designing a customizable layout that helped 84% of students secure job offers.

EDUCATION

Berklee College Of Music
Master In Scoring For Film, Television & Video Games

Aug 2015 - Jun 2016
Valencia, Spain

Earned a Master of Music in Scoring for Film, Television, and Video Games from Berklee College of Music, a highly competitive program known for its industry-leading curriculum.

SKILLS

Design

Customer Discovery
Prototyping
UX Research
Heuristic Evaluation
A/B Testing
Developer Handoff

Tools

Figma
Protopie
Framer
Webflow
Adobe XD
HTML/CSS
JavaScript

Languages

English
Norwegian
Portuguese