MAURICIO URIBE

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PROFESIONAL PROFILE

C-Level executive with a proven track record of driving real, measurable, and sustainable growth across companies of varying sizes and industries. I have served as Country Manager in Colombia, Mexico, and Venezuela, leading

transformations that multiplied revenues, optimized structures, positioned brands, and opened new markets in

record time. Active board member and business scaler — from ground-zero startups to stalled companies — blending strategic vision, disciplined execution, and direct leadership over results.

As CEO, I grew the revenue of a corporate training startup by 8.5 times, built a $3 million operation from scratch in Venezuela in just 2.5 years, and led international expansion into five countries.

Today, I position myself as a Fractional CEO / Senior Executive Consultant, supporting organizations that seek to accelerate growth, professionalize operations, or expand internationally. My global business perspective has been further enhanced through international innovation and venture capital programs in the U.S., Switzerland, and

Colombia. Active participation in boards and C-Level advisory roles.

MBA. English C1. Business Administrator from Universidad de los Andes. Specialist in Finance (EAFIT), Executive Management Program – PDD (IAE Business School – Argentina), and Master in Business Administration (EAFIT). *"Great leaders mobilize others by aligning people around a shared vision."* – Ken Blanchard

**Core Strengths:**

* Rapid scaling of startups and mid-sized companies
* International expansion and Go-to-Market strategy across LATAM
* Digital transformation with tangible impact on profitability and structure
* High-performance team leadership
* Strategic direction in complex and competitive environments
* Sales process design and CRM formalization

BOARDS OF DIRECTORS PROFESSIONAL EXPERIENCE ACADEMIC BACKGROUND

VENTURE CAPITAL PROGRAMS TEACHING EXPERIENCE

DISTINCTIONS