

COLORS

It is essential to use consistent colors when expressing the Eastland-Fairfield identity. This guide provides the official colors in their various color mixes for multiple applications from spot color to process printing to video and web.

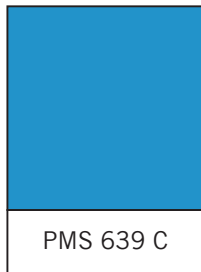
Primary Colors



HEX: 002856

C 100
M 84
Y 36
K 39

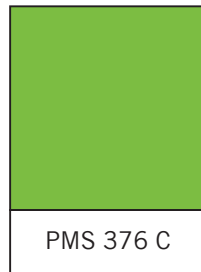
R 0
G 40
B 86



HEX: 0093C9

C 100
M 21
Y 10
K 0

R 0
G 147
B 201



HEX: 80BC00

C 56
M 3
Y 100
K 0

R 127
G 188
B 66

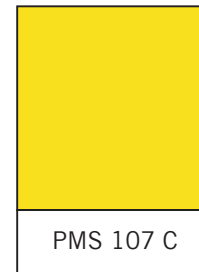
Secondary Colors



HEX: FF4D00

C 0
M 84
Y 100
K 0

R 255
G 77
B 0



HEX: FDE021

C 3
M 7
Y 95
K 0

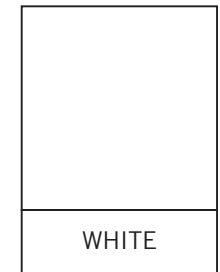
R 253
G 224
B 33



HEX: 231f20

C 0
M 0
Y 0
K 100

R 35
G 31
B 32



HEX: FFFFFFFF

C 0
M 0
Y 0
K 0
R 255
G 255
B 255