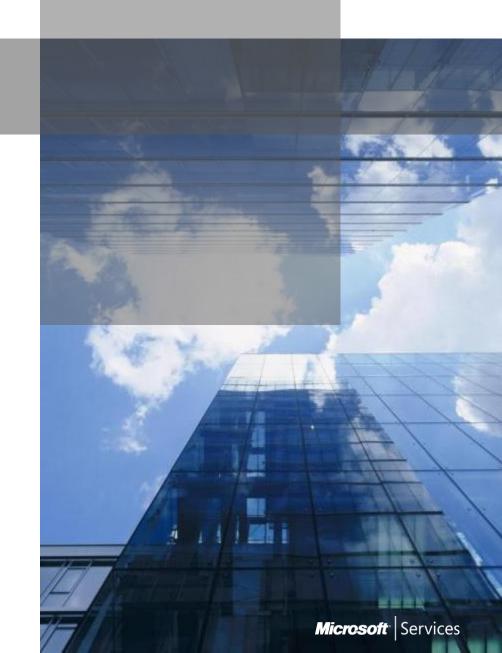
Microsoft Services

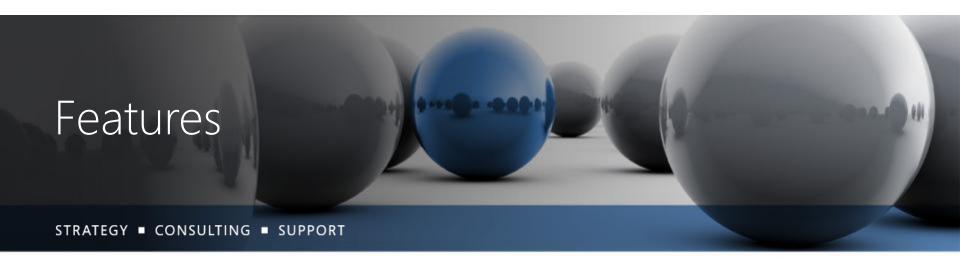


Module 3: Email Router Install, Setup, Config

- Features
- Prerequisites
- Install Scenarios
- Installation & Upgrade
- Configure the Router
- Configure the User
- Smart Matching



Microsoft Services



Features

- Tracking token can be turned off
- Support for POP3 accounts
- Does not need to be installed on Exchange Server
- Router can processes outgoing e-mail
- Outlook client can function as standalone router
- User accounts can be configured individually for router functionality
- Send e-mail functionality for recipients that do not exist in CRM
- Router Configuration Manager

Microsoft Services



Microsoft CRM 2011 E-mail Router – Pre. reqs.

- Windows 7
 - 32 or 64 bit hardware supported
- Windows Server 2008
 - Only 64 bit hardware supported
- No support for Windows Server 2003, Windows Vista or Windows XP.
- Exchange 2003 SP+, 2007, 2010 and Online
 - 32 or 64 bit hardware supported
 - No support for Exchange 2000
- MAPI Client and Collaboration Data Objects
 - Required if Rule Deployment Wizard is not installed on Exchange Server
- Must be local administrator

Microsoft Services



Installation Scenarios

- Upgrade Existing Router
 - In place upgrade
- New Installation
 - Exchange Server 2003 SP 2 +, 2007 or 2010
 - CRM Server
 - Requires MAPI Client and Collaboration Data Objects
 - Standalone Windows 7 or Windows 2008 server
 - x64
 - Requires MAPI Client and Collaboration Data Objects

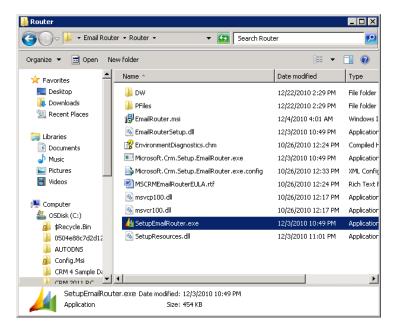


Microsoft CRM 2011 E-mail Router – Upgrade

Upgrade

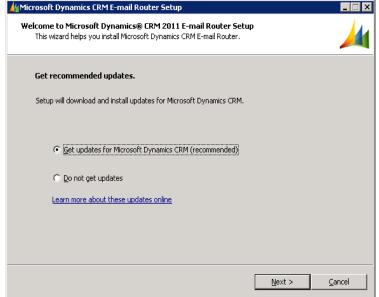
- In place upgrade
- Back up E-mail Router state files in C:\Program Files\Microsoft CRM Email\Service\:
 - Microsoft.Crm.Tools.EmailAgent.Configuration.bin
 - Microsoft.Crm.Tools.EmailAgent.SystemState.xml
 - Microsoft.Crm.Tools.EmailAgent.xml
 - Microsoft.Crm.Tools.Email.Management.config
 - EncryptionKey.xml
- Move custom SmartMatching correlation to System Settings
- Forwarding rules can be left deployed

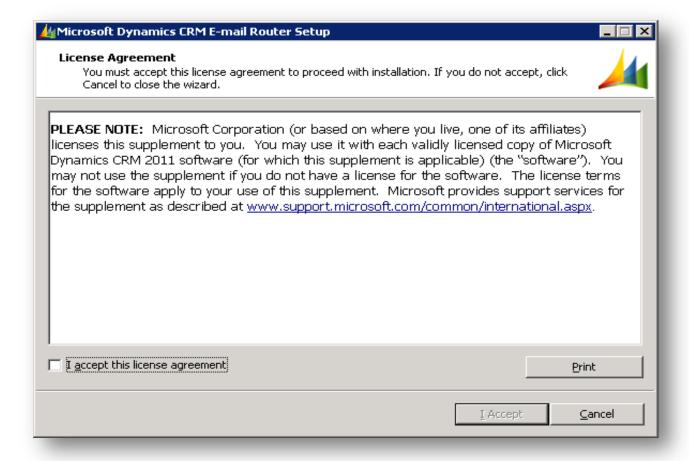
- Setup includes self-healing
- Install consists of Router service, Rule Deployment Wizard and Configuration Manager
- Environment Diagnostics Wizard (EDW) will check for pre-existing environment issues
- Router install log file:
 - C:\Documents and Settings\<user>\Application Data\Microsoft\MSCRM\Logs \crm50emailroutersetup.log



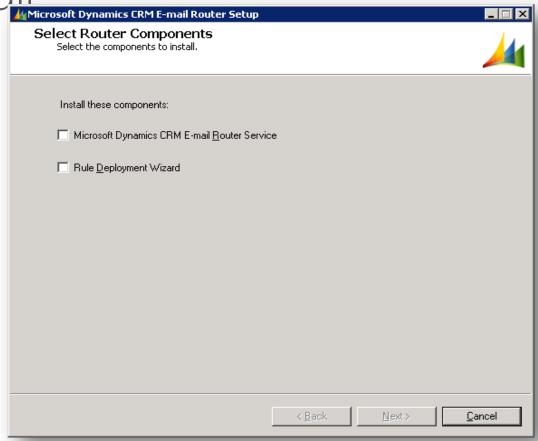
Choose to update install files

- Navigate to folder containing files
- Run SetupEmailRouter.exe



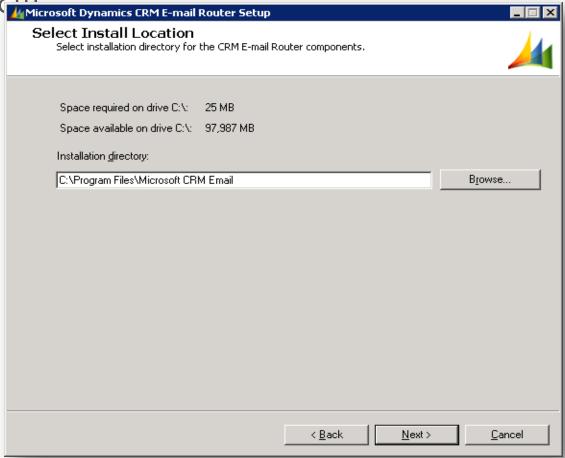


Accept the license agreement

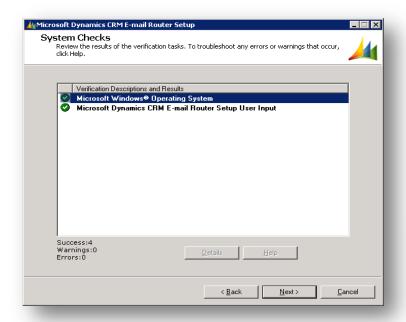


- Components can be installed on different computers
- Rule Wizard requires the MAPI Client

Microsoft CRM 2011 E-mail Router —

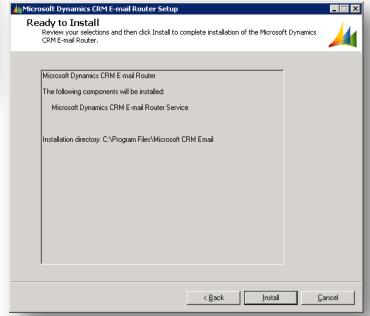


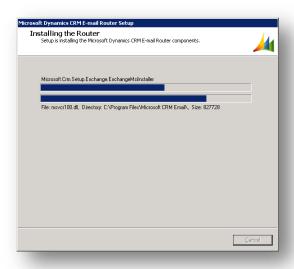
Choose installation location



Click Install button to install router

- EDW will check for errors
- If errors occur click Help





If setup fails see installation log file

Files will install

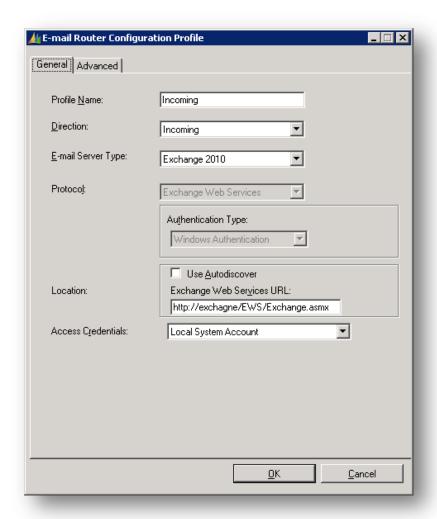


- E-mail Routing Deployment Scenarios
 - Use Outlook as incoming/outgoing mail router
 - Default setting for new users
 - Use Router service as incoming/outgoing mail router
 - Use Forward mailbox as incoming mail router
 - Outgoing e-mail would use Outlook or router service
- All scenarios can be configured per user
- Full support for POP3 or Exchange

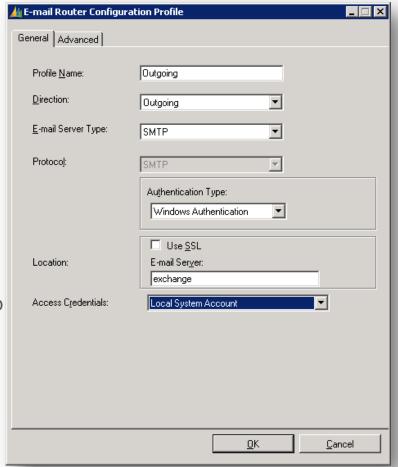
What needs to be configured?

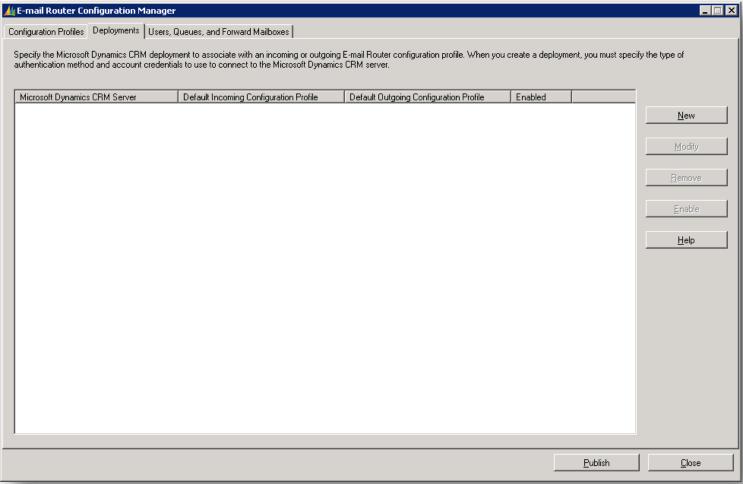
- Forwarding mailbox profile must be configured.
- Incoming e-mail profile needs configuration
 - Only needed if router will monitor users mailbox
- Outgoing e-mail profile needs configuration
- Deployment needs to be created

- Configure Incoming
 - Profile used to route mail into CRM
 - Tells the router service how it should connect to mail server
 - Accepts both Exchange and POP3 mailboxes



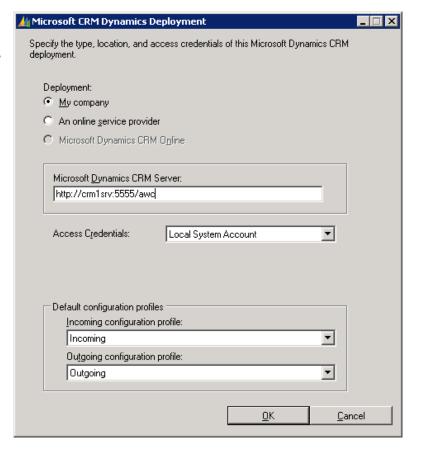
- Configure Outgoing
 - Profile used to send e-mail out of CRM
 - Supports
 - SMTP on Exchange
 - Exchange Online
 - Stand-alone SMTP
 - ISP SMTP server
 - This profile tells the router service how it should connect to the SMTP server





E-mail Router Configuration Manager

- Configure Deployment
 - Configurable for on-premise or hosted installations
 - Tells the router service how to contact CRM
 - Required if using the router service in any capacity
 - Org Name is case sensitive



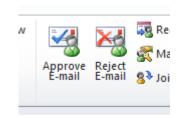
- Users, Queues, and Forward Mailboxes
 - Displays mailboxes configured to use router
 - Test router service mailbox access using Test Access button
 - Use Forwarding tab to set up forwarding mailbox



- For changes to take effect click Publish button
 - Router settings are held in XML file, not DB
 - C:\Program Files\Microsoft CRM
 Email\Service\Microsoft.Crm.Tools.EmailAgent.xml
- Rule Deployment Wizard
 - Only required if using Forward mailbox
 - Forward rules do not need to be redeployed if upgrading

User Configuration

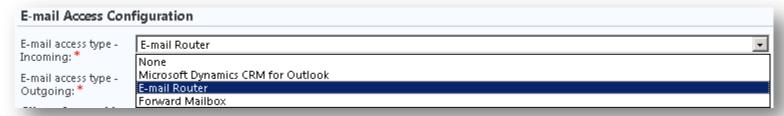
User Settings



- Approve or Reject Email for a particular User
- Must Approve before a user can send email from CRM

User Configuration

<u>User Settings</u>



- Configured per user
- Default setting is for Outlook
- Queues can also be configured
- Outlook setting will only send CRM e-mail when Outlook is open and connected to Exchange
- Settings -> Administration -> Users -> User Account -> E-mail Access Configuration

Configuration - Outlook Client for incoming E-mail

- Default user setting on new Installs
- Advantages
 - Does not require the Microsoft Dynamics CRM E-mail Router
 - There are no user passwords to maintain for access to Microsoft Dynamics CRM 2011 or to the user's mailboxes
- Disadvantages
 - The Microsoft Dynamics CRM Client for Outlook must be installed and running for e-mails to be sent and tracked in Microsoft Dynamics CRM.
 - The e-mails will be queued until Outlook is launched and connects to the Microsoft Dynamics CRM server and to the mail server
 - The E-mail Router is required for users or queues that do not use Microsoft Dynamics CRM for Outlook

Configuration - Router selected for Incoming E-mail

Advantages

- Connects to the users Inbox Directly to promote E-mails to CRM
- Can be used in deployments where the Microsoft Dynamics CRM Client for Outlook is not installed
- No need to deploy the forwarding rule to the users.

Disadvantages

- For POP3 accounts, you must create an incoming profile for each POP3 account and you must enter the password for each POP3 account
- Requires a computer to install the E-mail Router on
- The Account specified in the Access Credentials field on the incoming profile will need Full access to all users that are configured to use the Router option for incoming
- If you have a large amount of users, this can cause more traffic from the server that has the E-mail Router installed on to the Exchange and CRM Server. This is because the Exchange Router Service will connect to each user's inbox directly instead of one inbox as when using the forward mailbox option.

Configuration - Forward mailbox for incoming E-mail

Advantages

- Reduces the number of incoming profiles that must be created and managed for organizations that monitor a large number of user's mailboxes
- One central mailbox to monitor

Disadvantages

- E-mail provider must have the ability to forward as an attachment. This is required to forward e-mails to a central mailbox that is monitored by the Microsoft Dynamics CRM E-mail Router
- A mailbox rule must be deployed to each user to forward e-mails to the central mailbox
- Requires a computer to install the E-mail Router on

Configuration - Outlook Client for Outgoing

- Default user setting on new Installs
- Advantages
 - Ability to send e-mail for each user whether the user sends it from within Outlook or within the CRM Web Client, as well as receive and track e-mail in Microsoft Dynamics CRM 2011
- Disadvantages
 - The Microsoft Dynamics CRM Client for Outlook must be installed and running for e-mails to be sent and tracked in Microsoft Dynamics CRM.
 - The E-mail Router is required for users or queues that do not use Microsoft Dynamics CRM for Outlook
 - You will get prompt in Outlook if you are sending an e-mail from the Web Client

Configuration - Router for Outgoing

Advantages

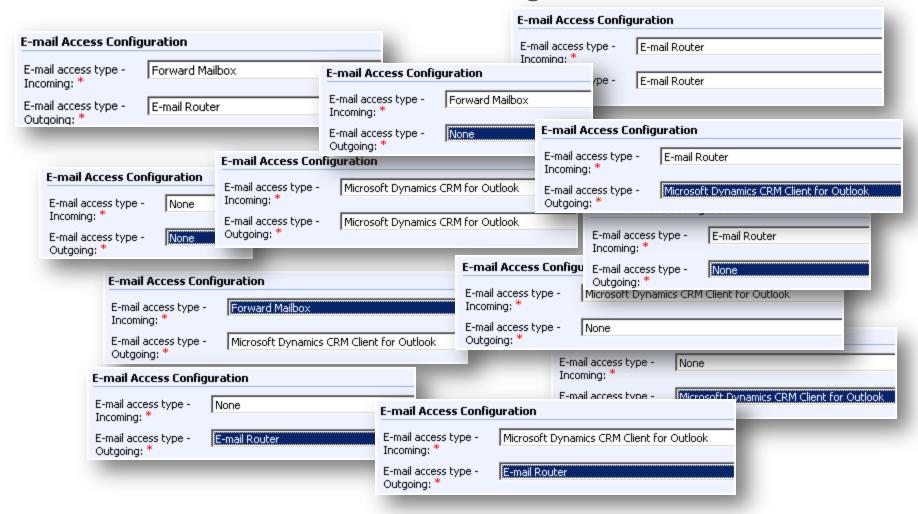
- No need to have outlook client install for the user
- E-mails get sent out from web client without getting prompts in Outlook.

Disadvantages

- Must have a valid server that is running SMTP and that can be configure to allow e-mail relays from the machine that the E-mail Router is installed on.
- Requires a computer to install the E-mail Router on

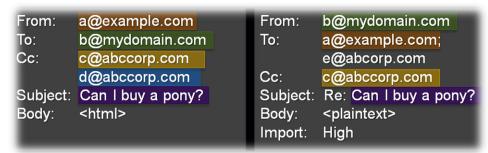
User Configuration

Possible Router Configurations



Smart Matching

- What is "Smart Matching"?
 - CRM's ability to track CRM e-mail without the use of tokens
 - Uses hash values to track e-mails
 - Hash value can be seen as a digital fingerprint
 - Hash value is created by evaluating the subject and party list
 - Hash values are stored in the EmailHashBase table



- Evaluates the e-mail during promotion
- Turned on by default in new installation and upgrades

Summary

Features

Prerequisites

Install Scenarios

Installation & Upgrade

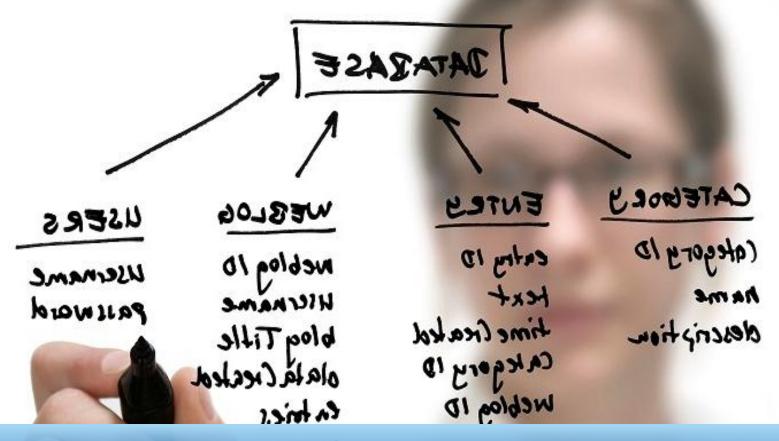
Configure the Router

Configure the User

Smart Matching

Router Lab





Questions?

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