

## Elizabeth Brown

UX Researcher

### Contact

Uxliz.com

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### Education

University of Michigan

M.S. HCI, April 2020

University of Pittsburgh

B.S. Psych, April 2014

### Recent Award

2019 Make-a-thon Winner

### Practical Skills

User Interviews

Survey Design

Usability Testing

Journey Mapping

Workshop Creation

Heuristic Evaluations

Participatory Design

Field Research

Service Design

### Technical Skills

Usertesting.com

Python

HTML5 & CSS

Adobe Suite

**UMSI Design Consultancy** Sept. 2019 – Present

*Principal Consultant*

- Built and developed the first UX consulting service for student entrepreneurs at the University of Michigan
- Consulted with 20+ entrepreneurs to understand their problems, design solutions and implement changes
- Facilitated in-person and online leveraging UX workshops

**Monotype** June 2019 - August 2019

*UX Research Intern*

- Lead a mix-methods research project for a multi-million-dollar SaaS product
- Used service design to influence product design
- Conducted multiple participatory workshops and interviews

**SI 350: UX Field Research** May 2019

*Instructional Aide*

- Taught the fundamentals of UX field research
- Developed problem statements and protocols
- Conducted infield recruitment and interviews
- Presented findings and insights to stakeholders

**CUTGroup** Jan. 2019 – Present

*Program Facilitator, UX Research*

- Developed a rapid user testing program in Michigan
- Impacted the lives of 700,000+ residents
- Tested and improved the user experience of websites, mobile apps, and voice assistants

**Baby Bracket** Aug. 2018 – Dec. 2018

*Lead UX Researcher*

- Designed a social baby naming experience
- Gathered research insights from user interviews, online surveys, and usability testing