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| **Elizabeth**  **Brown**  UX Researcher  **Contact**  [Uxliz.com](http://www.uxliz.com/)  Elibrown@umich.edu  **Education**  University of Michigan  M.S. HCI, April 2020  University of Pittsburgh  B.S. Psych, April 2014  **Recent Award**  2019 Make-a-thon Winner  **Practical Skills**  User Interviews  Survey Design  Usability Testing  Journey Mapping  Workshop Creation  Heuristic Evaluations  Participatory Design  Field Research  Service Design  **Technical Skills**  Usertesting.com  Python  HTML5 & CSS  Adobe Suite |  | **UMSI Design Consultancy**  Sept. 2019 – Present  *Principal Consultant*   * Built and developed the first UX consulting service for student entrepreneurs at the University of Michigan * Consulted with 20+ entrepreneurs to understand their problems, design solutions and implement changes * Facilitated in-person and online leveraging UX workshops   **Monotype** June 2019 - August 2019  *UX Research Intern*   * Lead a mix-methods research project for a   multi-million-dollar SaaS product   * Used service design to influence product design * Conducted multiple participatory workshops and interviews   **SI 350: UX Field Research** May 2019  *Instructional Aide*   * Taught the fundamentals of UX field research * Developing problem statements and protocols * Conducting infield recruitment and interviews * Presenting findings and insights to stakeholders   **CUTGroup** Jan. 2019 – Present  *Program Facilitator, UX Research*   * Developed a rapid user testing program in Michigan * Impacted the lives of 700,000+ residents * Tested and improved the user experience of websites, mobile apps, and voice assistants   **Baby Bracket**  Aug. 2018 – Dec. 2018  *Lead UX Researcher*   * Designed a social baby naming experience * Gathered research insights from user interviews,   online surveys, and usability testing |