

985M

Revenue

2M

sales_quantity

year

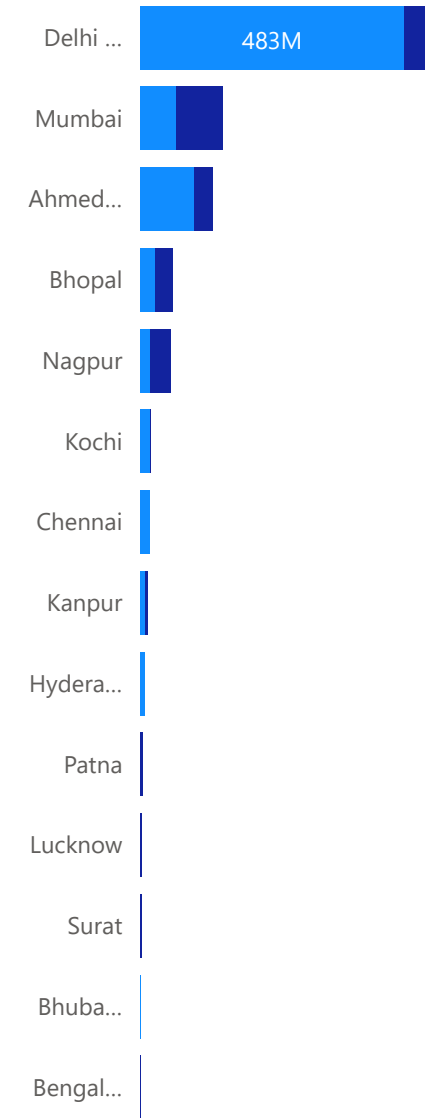
2017	2019
2018	2020

yy_mmm

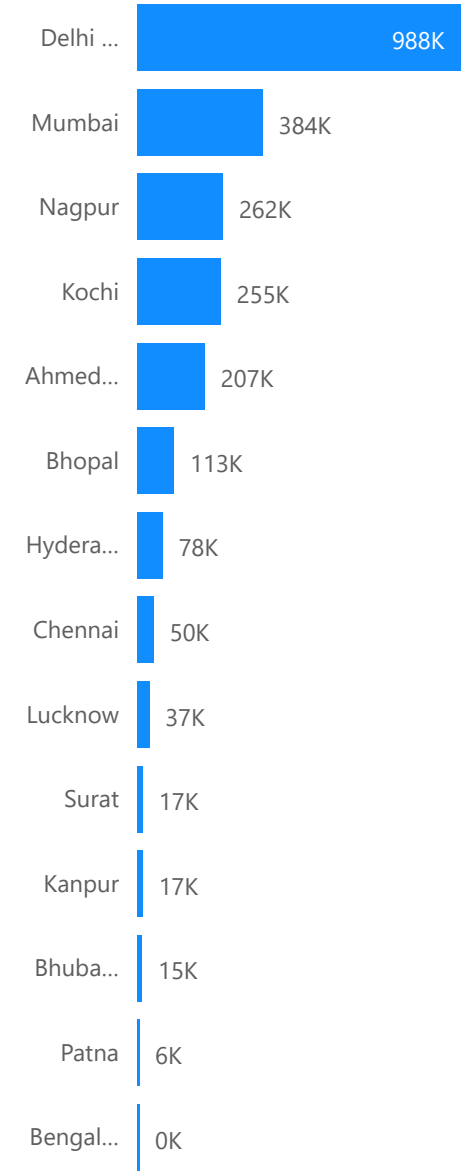
17-Aug	17-Jun	17-Sep	18-Dec	18-Jul
17-Dec	17-Nov	18-Apr	18-Feb	18-Jun
17-Jul	17-Oct	18-Aug	18-Jan	18-Mar

Revenue by region

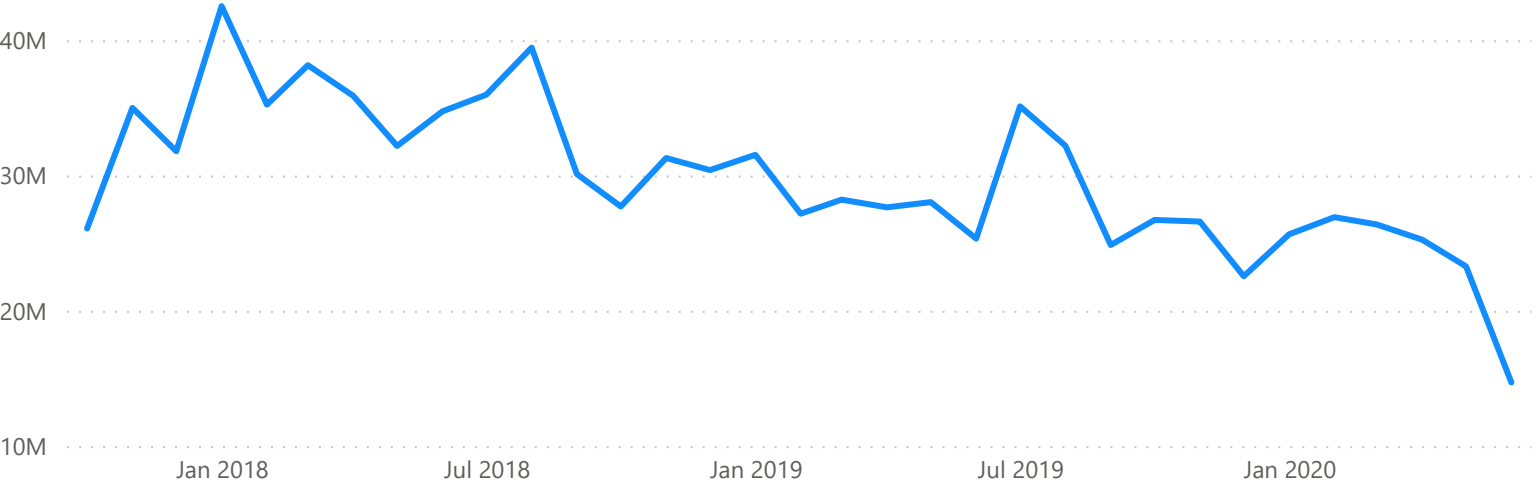
custo... Brick & Mortar E-Commerce



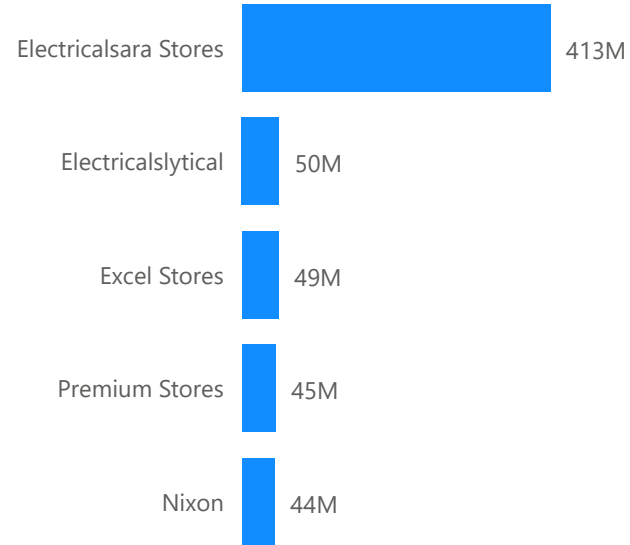
sales_quantity by region



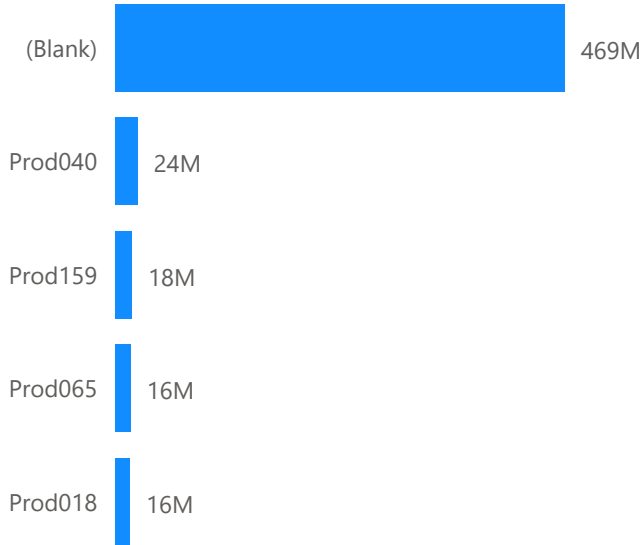
Revenue by date



top 5 customers by revenue



top 5 products by revenue



142M

Revenue

350K

sales_quantity

₹2.1M

total profit margin

ar

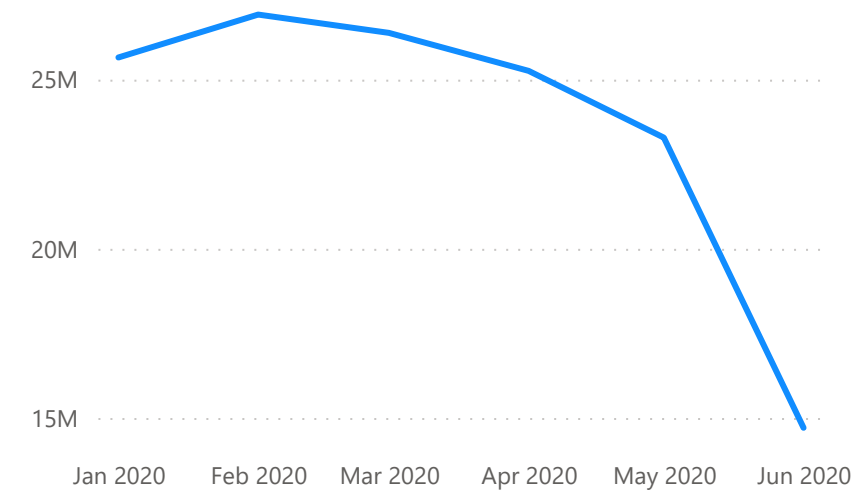
2017

2018

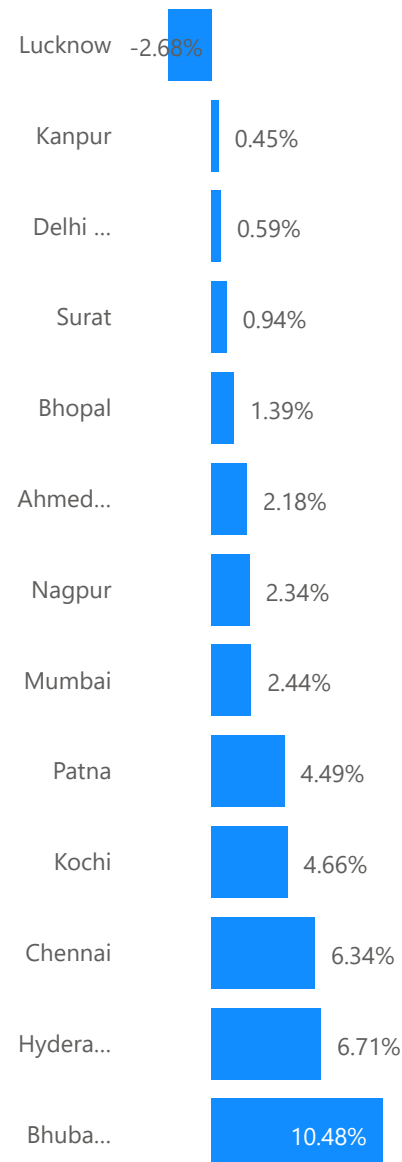
2019

2020

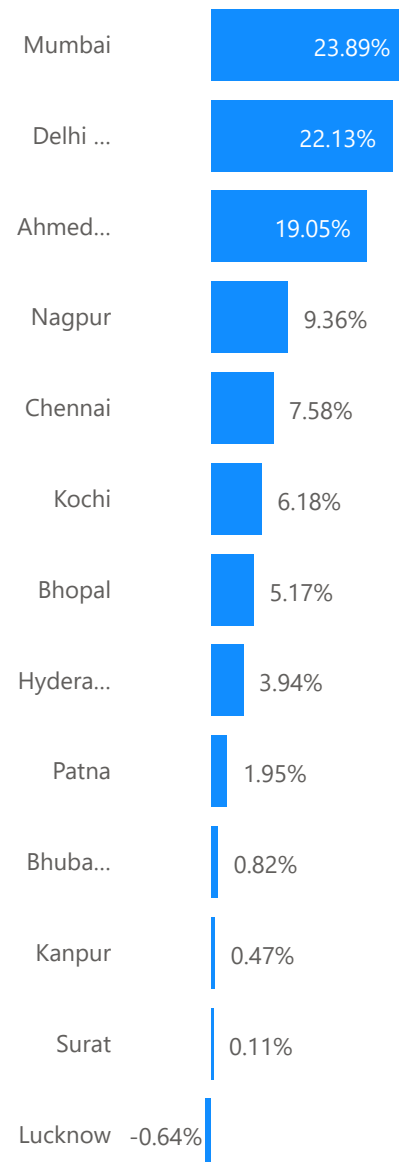
Revenue by date



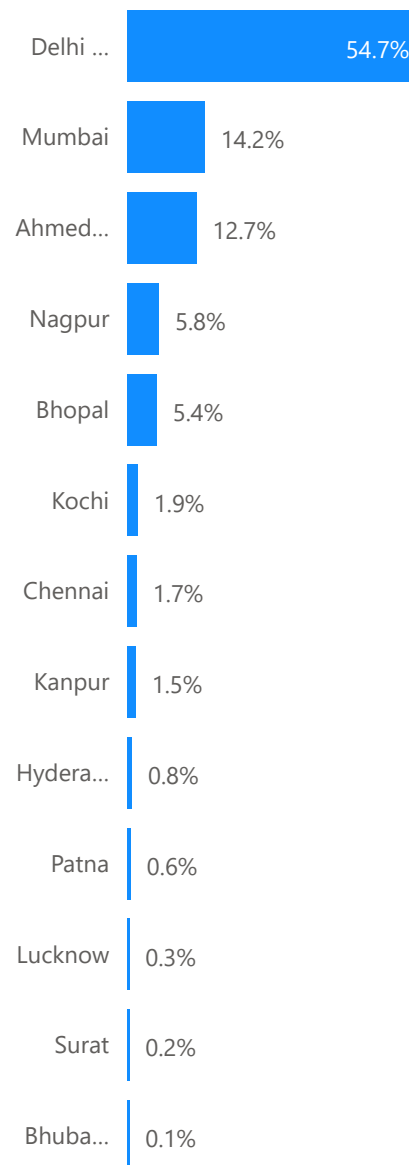
profit % by region



profit contribution by region



revenue contribution by region



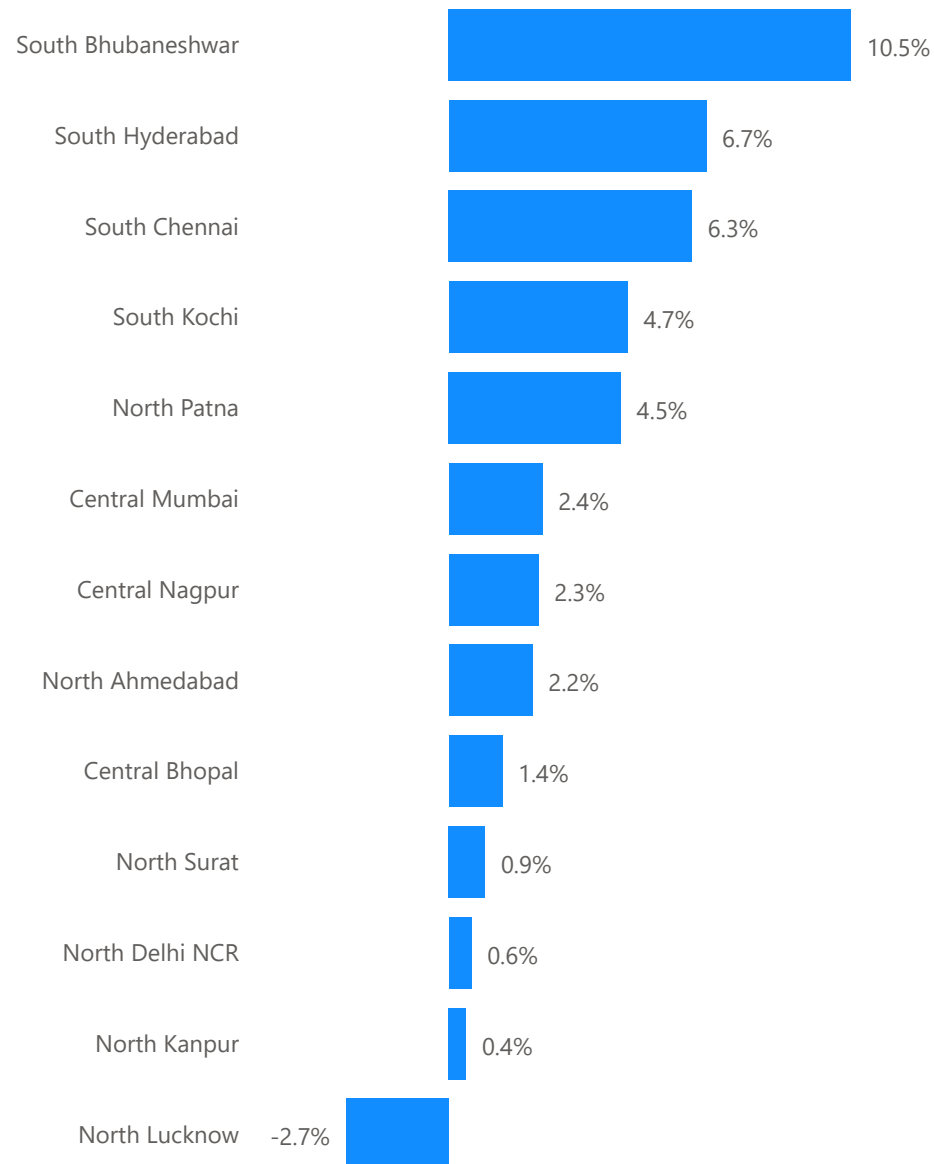
custmer_name	Revenue	Revenue contribution	profit margin contribution	profit margin %
Electricalsara Stores	65641977	46.2%	11.92%	0.37
Excel Stores	7928385	5.6%	12.54%	3.26
Premium Stores	5899748	4.1%	1.40%	0.49
Electricalslytical	5537904	3.9%	1.31%	0.49
Info Stores	5064374	3.6%	7.82%	3.18
Control	4182662	2.9%	2.52%	1.24
Surge Stores	3953600	2.8%	11.95%	6.23
Logic Stores	3319243	2.3%	0.61%	0.38
Acclaimed Stores	3116384	2.2%	6.12%	4.04
Nixon	3028345	2.1%	4.66%	3.17
Epic Stores	3002834	2.1%	-6.83%	-4.69
Forward Stores	2560961	1.8%	5.39%	4.33
Electricalsocity	2520938	1.8%	3.29%	2.69
Modular	2453519	1.7%	5.04%	4.23
Surface Stores	2420004	1.7%	3.20%	2.73
Atlas Stores	2189613	1.5%	2.10%	1.98
Nomad Stores	1978550	1.4%	3.95%	4.12
Total	142224545	100.0%	100.00%	1.45

142M
Revenue

350K
sales_quantity

₹2.1M
total profit margin

profit % by region



ar

2017	2018	2019	2020
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Total	142224545	100.0%	100.00%	1.45