

SAMANTHA SU

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EDUCATION

University of Florida
B.S. Computer Science
Gainesville, FL
August 2017 – present
Graduating Spring 2021

SJTU Shanghai Summer Study
Abroad Program
Shanghai, China
May 2018 – August 2018

SKILLS

Design Tools

Adobe XD
Figma
Pen and Paper

UX/UI Processes

User Scenario
Storyboarding
Prototyping
Wireframing

Technical

HTML/CSS
C++
Java
React

Languages

Cantonese Chinese – Proficient
Mandarin Chinese –
Conversational

Interests

Hand lettering
Bullet journaling

EXPERIENCE

University of Florida – *Undergraduate HCI Researcher*

Gainesville, FL | October 2019 – May 2020

- AI-Education: Investigated if sources/types of explanation would affect users' understanding of the interface & perception of a movie
- AR Glasses: Conducted and analyzed studies about users interacting with augmented reality smart glasses and helped write the research publication

HangTech LLC – *UX/UI Designer Intern*

Gainesville, FL | June 2020 – August 2020

- Created an intuitive design to guide users through a medical application with the features of signing up, patient input, and their unique QR code
- Researched and produced surveys, user scenarios, wireframes, and hi-fidelity prototypes using Figma

PRODUCT DESIGN EXPERIENCE

At the Wellness Network Website – *Product Manager*

Gainesville, FL | August 2019 – December 2019

- Interfaced with client using node.js, react.js, HTML, and CSS to develop a website that allows users to perform online payments, listen to the radio, schedule appointments, and upload files
- Managed communication between team of 4 and client

AI Education – *Research & UX Designer*

Gainesville, FL | January 2020 – May 2020

- Studied how to educate users on AI and to evaluate which two different methods of AI education delivery to understand which is most effective for building awareness and understanding AI
- Developed two websites using HTML and CSS for users to interact with for the study

Sublist – *Developer & Designer*

Gainesville, FL | February 2020 – May 2020

- Researched and designed a new application intended to connect subletters with those searching for temporary living arrangements using React
- Collaborated with other designers to create various prototypes for user testing

Personal Website – *Developer & Web Designer*

Gainesville, FL | December 2019 – January 2020

- Developed a website using HTML and CSS to showcase both coding skills & user experience case studies

LEADERSHIP

SwampHacks V 2019 & VI 2020 – *Treasurer & Event Organizer*

Gainesville, FL | October 2018 – May 2020

- Communicated with corporate sponsors to secure \$45,000 utilized for a 700-person, 36-hour hackathon
- Developed workshops, contacted potential workshop leads and created contingencies for potential issues during the event