

Samantha Su —

UX Designer

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Gainesville, FL

PROJECTS

The Dish — UI/UX Designer

March 2021 | Catalyst 2021 Designathon Honorable Mention

Designed a health application for college students by providing food tracking and budgeting, quick and easy recipes, extensive resources on making health-conscious decisions, and a social network of supportive members trying out new food together

Passionfruit — UI/UX Designer

December 2020 - February 2021

Led the UX team and designed a inclusive music community for people learning a musical skill to track and share their progress by providing the ability to interact and give feedback within the community, and creating personal progress logs

EXPERIENCE

YANTRAedu — UI/UX Designer

September 2020 - Present | Remote

Design and develop experiences for a website that allows students to access coding quizzes that support a flipped classroom. Built collaborative relationships with cross-functional team.

HangTech LLC — UI/UX Designer Intern

June 2020 - August 2020 | Remote

Led the UI/UX design and worked closely with developers of a dermatology medical app for hospitals with features of signing up, patient input, and their unique QR code.

ELX Lab — Undergraduate Researcher

October 2019 - May 2020 | Gainesville, FL

Investigated and researched to understand how users respond to different methods of learning artificial intelligence. Performed user research, and provided low- and hi- fidelity prototypes.

Investigated the necessity of meaningful context anchoring in augmented reality smart glasses interaction for everyday learning. Contributed to the paper publication in IEEE.

EDUCATION

University of Florida

GRADUATING MAY 2021

Bachelor of Science in Computer Science

SKILLS

Design

Low & High-fi Prototypes

Sketching

User Flow

Wireframing

Interaction Design

Storyboarding

Presentation Design

Research

User Interviews

User Personas

User Scenarios

Usability Testing

Task Analysis

Development

HTML/CSS

C++

JAVA

JavaScript REACT

Languages

Cantonese Chinese

Mandarin Chinese