SAMANTHA SU

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EDUCATION

University of Florida B.S. Computer Science

Gainesville, FL

August 2017 - present

Graduating Spring 2021

SJTU Shanghai Summer Study Abroad Program

Shanghai, China

May 2018 - August 2018

SKILLS

Design Tools

Adobe XD

Figma

Pen and Paper

UX/UI Processes

User Scenario

Storyboarding

Prototyping

Wireframing

Technical

HTML/CSS

C++

Java

React

Languages

Cantonese Chinese - Proficient Mandarin Chinese -

Conversational

Interests

Hand lettering Bullet journaling

EXPERIENCE

University of Florida - Undergraduate HCI Researcher

Gainesville, FL | October 2019 - present

- Performed studies surrounding human-computer interactions AR glasses & Movies
- Investigated if sources/types of explanation would affect users' understanding of the interface & perception of a movie

PRODUCT DESIGN EXPERIENCE

At the Wellness Network Website - Product Manager

Gainesville, FL | August 2019 - December 2019

- Interfaced with client using node.js, react.js, HTML, and CSS to develop a website that allows users to perform online payments, listen to the radio, schedule appointments, and upload files
- Managed communication between team of 4 and client

Al Education - Research & UX Designer

Gainesville, FL | January 2020 - May 2020

- Studied how to educate users on AI and to evaluate which two different methods of AI education delivery to understand which is most effective for building awareness and understanding AI
- Developed two websites using HTML and CSS for users to interact with for the study

Sublist - Developer & Designer

Gainesville, FL | February 2020 - May 2020

- Researched and designed a new application intended to connect subletters with those searching for temporary living arrangements using React
- Collaborated with other designers to create various prototypes for user testing

Personal Website - Developer & Web Designer

Gainesville, FL | December 2019 - January 2020

• Developed a website using HTML and CSS to showcase both coding skills & user experience case studies

LEADERSHIP

SwampHacks VI 2020 - Treasurer

Gainesville, FL | May 2019 - present

• Communicated with corporate sponsors to secure \$45,000 utilized for a 700-person, 36-hour hackathon

SwampHacks V 2019 - Event Organizer

Gainesville, FL | October 2018 - February 2019

• Developed workshops, contacted potential workshop leads and created contingencies for potential issues during the event