

# SAMANTHA SU

Experience Designer

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## EXPERIENCE

### Electronic Arts — UX/UI Designer (Contract)

July 2021 - Present | Remote

- Designed and improved interfaces for the team's internal system tools, using user feedback and research.
- Supporting multiple teams with user flows, wireframes, prototypes and visual mocks to meet user requirements.
- Collaborates with engineers, game designers and experience designers.

### Masonite — UX Designer Intern

June 2021 - July 2021 | Tampa, FL

Assisted in designing and transitioning the product site from shopify. Responsible for organizing and improving design kits to keep consistency throughout all product sites.

### YANTRAedu — UI/UX Designer

September 2020 - June 2021 | Remote

Developed experiences for students learning from a flipped classroom style of teaching.

- Used both quantitative and qualitative data to solve problems.
- Built collaborative relationships with cross-functional team.

### ELX Lab — Undergraduate Researcher

October 2019 - May 2020 | Gainesville, FL

Conducted studies to understand how users respond to different methods of learning artificial intelligence. Performed user research, and provided low- and hi- fidelity prototypes.

## PROJECTS

### The Dish — UI/UX Designer

March 2021 | Catalyst 2021 Designathon Honorable Mention

Designed a health application for college students for the Catalyst 2021 Hackathon, and won honorable mentions.

### Passionfruit — UI/UX Designer

December 2020 - February 2021

Led UX team to design an inclusive music community for all skill levels.

## EDUCATION

### University of Florida

2017 - May 2021

BS, Computer Science

## SKILLS

### Design

Low & High-fi Prototypes

Sketching

User Flow

Wireframing

Interaction Design

Storyboarding

Presentation Design

### Research

User Interviews

User Personas

User Scenarios

Usability Testing

Task Analysis

### Development

HTML/CSS

C++

JAVA

JavaScript REACT

### Languages

Cantonese Chinese

Mandarin Chinese