

## SRP 10<sup>th</sup> Annual Plenary and Virtual Rice Week

Rice, Resilience and Transformation  
29 March – 2 April 2021

### Event Summary

#### Overview

SRP Rice Week 2021 closed on Friday 2 April, wrapping up an exciting 5 days of interactive discussions, with 245 participants (38% female, 62% male) and 66 speakers from 41 countries, representing members and the wider development community.

Following opening remarks by UNEP, Olam International, IRRI and FAO, two major strategic partnerships were announced, with FAO and the World Business Council for Sustainable Development both joining the Sustainable Rice Platform. These partnerships formalize several years of collaboration with both organizations and opens the door to multiple new scaling opportunities.

High-level speakers including representatives of FAO, UNEP, World Bank, Global Environment Facility, IRRI, and Olam, emphasized the critical role of rice in transforming our global food system, and in addressing the UN Sustainable Development Goals. Following an overview of the latest developments in the SRP, the role of the BMZ-funded 'Mainstreaming Support for the Sustainable Rice Platform' project in supporting expansion of SRP's Secretariat and programming was introduced, together with authorized SRP training provided by IRRI.

Speakers from Thailand's Rice Department, Africa Rice, FAO, UNEP and Helvetas Intercooperation showcased member initiatives harnessing innovation and technology convergence to drive change. GIS-enabled digital solutions were presented by IRRI and private sector partners, followed by a panel discussion on water in rice landscapes, led by the Alliance for Water Stewardship.

Day 3 began with a presentation of a study by IRRI reporting willingness to pay a premium for sustainable rice among urban consumers in Asia. GLOBALG.A.P. then introduced the SRP Assurance Scheme, with speakers from Rikolto, Preferred by Nature, Control Union and Rice Exchange offering important perspective on early implementation challenges. The business case for sustainable rice was further explored in a panel discussion led by Olam and Mars Food, with senior level speakers from LT Foods, Westmill Foods, Ahold Delhaize and IRRI.

A dedicated session with a keynote by Diane Holdorf of WBCSD also explored scaling opportunities via multilateral mechanisms such as GEF and via the World Bank, financing for sustainable rice (led by Clarmondial AG, with panelists from Rabobank, HBL Bank, NATCAP, FAO and WBCSD), and gender and governance within SRP, the latter led by speakers from AWS, ISEAL Alliance, UN Women, Oxfam, Oxford University and the International Trade Centre.

A very special thanks to all participants for their active and valuable participation, to our Plenary Steering Committee and also to members of the SRP Board, all of whom actively participated either personally or through their teams. We look forward to an exciting year ahead for SRP, its members and partners.



5 days of content	245 delegates (92f, 153m)	66 speakers (25f, 41m)	25 presentations
15 hours of live content	41 countries	18 sessions	7 panel discussions

plenaries and panel... best practice adopt... overarching themes  
programme & registr... representatives fro... development sectors  
innovation pathways resilient future tech convergence &... daily key topics  
combination of keyn... sessions discussion climate panel esteemed panelist  
modeling team renau... visit role of innovation rice sector series of webinar-s...  
partnerships investments irri soil keynote speech re global rice sector... join srp members  
kickstart outreach projects

## Session Summaries

DAY 1 - Monday 29 March

### Framing the dialogue: Rice, Resilience and Transformation

The event's opening speakers highlighted the critical role of rice in our global food system and its relevance to the delivery of the Sustainable Development Goals. The opening messages (Paul Nicholson, Olam; Dechen Tsering, UNEP; Temina Lalani-Shariff, IRRI and Jong-Jin Kim, FAO) set the scene by reminding participants of the need for high level institutional collaboration to address global challenges facing our food system.

SRP and FAO have enjoyed a longstanding collaboration, particularly via the Sustainable Rice Landscapes Initiative. The announcement by Mr Jong-Jin Kim (FAO Assistant Director General) of the formalization of this partnership through FAO's membership of SRP was therefore an exciting milestone, opening many new doors to drive scale and achieve SRP's transformational objectives.

Zitouni Ould-Dada (FAO) delivered the keynote address on the topic: 'Agriculture and climate change- transforming the global food system' while Christopher Brett provided a World Bank perspective on scaling, contextualizing the need for urgent transformative action in the rice sector. James Lomax (UNEP) then moderated a panel discussion on how we might embark on this journey towards a sustainable food system, and Beau Damen (FAO) and Subramanian V (The Rice Trader) offered their insights on the broad and profound sector-level impacts of the Covid-19 pandemic over the past year.

Within the context of the global food system, Wyn Ellis (SRP) and colleagues shared his vision of SRP as a catalyst for change through wide-scale adoption of the SRP tools, capacity building and private-public partnerships. These approaches and tools are available for deployment through bilateral and multilateral scaling initiatives to achieve transformational impact.

Despite the challenges of the past year -- most notably the wide-reaching impacts of the global COVID-19 pandemic- the Sustainable Rice Platform made significant progress and marked a number of milestones towards its goal to reach 10 million rice farmers by 2030, including the launch of the SRP-Verified on-pack label and Assurance Scheme which allow consumers to choose sustainable rice. The recently-adopted SRP 5-year Strategic Plan provides a coherent long-term roadmap to guide the organization in continued pursuit of our shared aspirations.

Sandra Khananusit (GIZ) presented the 'Mainstreaming Sustainable Rice through the SRP' project supported by BMZ, which has enabled expansion of Secretariat capacity and programming. Closing the day's proceedings, Gopesh Tewari (IRRI) presented IRRI's approach to capacity building as an accredited SRP Training Service Provider.

## DAY 2 - Tuesday 30 March

### Innovation, technology convergence and development

#### **Session 1: Transformative innovations for rice at farm and landscape levels**

**Moderator: Temina Lalani-Shariff (IRRI)**

Research and development initiatives funded by both public and private sector actors are generating innovations and technologies with the potential to transform the global rice sector. Following a keynote by Yurdi Yasmi (IRRI), speakers from IRRI, FAO, CropIn, Agricircle, Kisankraft and AfricaRice introduced a number of innovative approaches with disruptive potential, in domains ranging from soil health, digital agriculture, AI- and GIS-driven applications, to deep learning-based yield estimation using RGB imagery.

Use of digital technologies (e.g. remote sensing) and ICT-based information/knowledge sharing tools featured prominently throughout the discussion, particularly in their potential to support scaling. However, harnessing such tools effectively may be hampered by the digital divide; future initiatives will require increased focus on digital literacy training for smallholder farmers, particularly in areas with poor internet infrastructure or smartphone penetration.

Speakers also pointed to the substantial potential for cutting-edge innovative R&D projects (e.g. the IRRI-led RIICE working on remote sensing in several Asian countries, including for A.I.-based crop insurance) to link with existing and new SRP Outreach Projects. This should also foster innovation and adoption of new technologies among the wider community of SRP outreach projects.

#### **Session 2: Innovation in SRP Outreach Project- Panel Discussion**

**Moderator: Jan-Willem Ketelaar (SRP Outreach Coordinator)**

SRP members continue to expand their outreach activities around the world. SRP members are currently independently managing 25 projects registered as SRP Outreach Projects, with a combined reach of close to 500,000 farmers in 21 countries across Asia, Africa, Europe and South America. Speakers from the Thai Rice Department, Helvetas Pakistan, UNEP and IRRI presented reports on progress in their respective projects or initiatives, including the emerging challenges and potential of SRP to connect SRP farmers to markets. With FAO now a full member of SRP, various FAO projects with an SRP component being formulated within scope of the multi-partner Sustainable Rice Landscapes Initiative will soon be added to the portfolio of SRP Outreach Projects, contributing further to SRP's goal to reach at least 1 million farmers by 2023.

#### **Session 3: Water in rice landscapes – Panel discussion**

**Moderator: Basja Jantowski (Alliance for Water Stewardship)**

Rice production occurs in diverse landscapes comprising a complex maze of biological, physical and institutional inter-dependencies. As a shared 'trans-boundary' resource, water differs from other farm inputs, requiring a change in paradigm towards a holistic, landscape-based approach that drives system efficiencies, social equity and ecosystem integrity, and reconciles the needs of competing water users through community-based social / governance mechanisms. A Beyond the Field/Landscape approach is now emerging among investors as well as buyers, but has yet to be integrated into sustainable sourcing practice.

Speakers from IRRI, AIT, World Bank, Netafim and IFC discussed fundamental challenges and opportunities to drive a paradigm shift away from site-focused interventions towards landscape approaches and water governance.



and gender equal trade between Asia and Europe. She stressed that promoting women's empowerment is a triple win - for human rights, business and gender equality, Economically, USD 4.5 trillion could be added to Asia-Pacific economies by 2025 through advancing women's equality. SRP has signed its commitment to the Women's Empowerment Principles, developed as a global value chain framework for business action, offering an opportunity to create transparency to accelerate gender equality. UN Women is now developing the WEPs Transparency & Accountability Framework.

Jeffrey Wright provided an overview of governance in voluntary sustainability schemes. In his presentation "Beyond multi-actor cooperation: Best practices and innovations in governance of transnational voluntary standard-setting schemes" he introduced governance concepts such as the Governance Triangle and provided a perspective on best practices and innovations, including performance evaluation frameworks, governance principles and Board design. Effectiveness of VSS depends strongly on fulfilling needed competencies, comprising Expertise (specialized knowledge and skills, technical and normative), Operational capacity (resources and authority to implement standards and monitor their application), Representativeness (ability to reflect public preferences and uphold accountability), and Independence (separation from targets of regulation).

In establishing best practices and innovations, organizations must first agree on governance principles (defined as explicit values and methods by which an organization designs and implements governance, i.e. the organizational ethic/ethos). Incorporating good governance principles results in more efficient decision-making, promotes recruitment and retention of talent, signals external legitimacy, and improves Board and organizational performance.

It is important that principles are (a) identified through a bottom-up, inclusive process, and (b) operationalized, embedded, and monitored across all organizational levels. Commitment to external norms (e.g. WEPs) reinforce principles and organizational legitimacy.

Optimizing organizational design to promote diversity and inclusion begins with articulation/implementation of governance principles, and striking a balance between stakeholder representation and skills, especially at Board level. Leadership commitment combined with an effective performance management system are critical, as they promote the values of accountability, transparency and egalitarianism. As a young organization, SRP is poised to innovate and unlock the potential, expertise and reach of its diverse membership.

## DAY 3 - Wednesday 31 March

### From Sustainable Production to Sustainable Consumption: Driving sustainable private sector value chains

#### Session 1: SRP Assurance Scheme: Overview and early experiences / Connecting farmers to markets

**Moderator: Trusti Widiastuti (Preferred by Nature)**

Launched in September 2020, the SRP Assurance Scheme and SRP-Verified label presents opportunities to de-risk supply chains and contribute to social and environmental goals and boost smallholder incomes, as well as to sustainable production and consumption. This session offered the first opportunity for market actors to share early experiences and challenges in implementing the Scheme within their own supply chains. The daily keynote was delivered by Matty Demont (IRRI) who presented important evidence of willingness to pay for sustainable rice among Vietnamese consumers. He offered four key messages:

- Consumers make complex choices, with health as the dominant driver of purchasing decisions
- Urban consumers in Vietnam are willing to pay 28% more for SRP-labelled rice
- Inclusiveness gap between higher and lower income consumers (an important determinant of social sustainability)
- Increased private sector investment needed to create awareness, drive demand and increase access and affordability of SRP rice in the market.

Kristian Moeller (GLOBALG.A.P.) presented an overview of the SRP Assurance Scheme and presented the main parameters and challenges to building a credible, workable and valuable system to build consumer trust via essential components of a soft infrastructure- the standard itself, auditor accreditation, data management, support team and training. He also noted the need for separation of functions, particularly the establishment of a firewall between scheme owner and implementers in order to avoid conflict of interest. He concluded with a glimpse of the future- digitization of auditing and monitoring of Verification Bodies, along with automation in training as ways to further enhance credibility, trust and knowledge sharing.

The following speakers (Stephan Moreels, Control Union; Rue Swabey, Rice Exchange; and Trusti Widiastuti, Preferred By Nature) offered perspectives on the Assurance Scheme, noting that the timing of its launching in the midst of the Covid-19 pandemic necessitated agile responses in approving remote auditing and extending validity of verification. He also noted that the Scheme will continue to be refined based on feedback, and urged partners to help grow the market, digitize the rice trade and refocus on impact.

A blockchain and digital trading solution was presented by Rue Swabey (Rice Exchange) as an innovative business model that builds trust. John Ereng (Rikolto East Africa) then presented Rikolto's initiatives to link farmers to markets and provide supporting structures, training and market linkages to incentivize small farmers. The first session concluded with a presentation by Trusti Widiastuti (Preferred by Nature), in contributing to the development of the Assurance Scheme and PBN's role as one of the world's foremost providers of certification in food and agriculture.

#### Session 2: The business case for sustainable rice - Panel discussion

**Moderator: Paul Nicholson (Olam International)**

Framing the discussion, Emma Peacock (Mars Food) pointed to impressive and accelerating category growth and a strengthening business rationale for sustainable food categories. However it is a commercial reality that friction remains between volume growth and premiums: we have yet to succeed in 'premiumizing' existing established brands. Nevertheless, costs should fall over time and we need to create a perception of added value for consumers (resonating with their needs relating to e.g. health, climate impacts, farmer livelihoods). These sentiments were echoed by other panelists who commented on the existence of a business case for new market opportunities, acting on corporate responsibility, and accelerating category growth. Panelists agreed that as the 'forgotten crop', rice is today gaining greater attention across the spectrum, including in multilateral fora; however, there is a need for more effective communication that resonates with the emerging needs of more empowered consumers. Asian markets deserve increasing attention, and in terms of the enabling environment, SRP has a critical role to play in policy advocacy.

## DAY 4: Thursday 1 April

### Transformative action: Scaling best practice adoption

#### Session 1: Sustainable Rice Landscapes Initiative (SRLI)

**Moderator: Oliver Frith (IRRI)**

Scaling best practice adoption at landscape levels requires institutional and multi-stakeholder collaboration. The day's presentations and discussions showcased bilateral and multilateral initiatives, including SRP's participation in a large-scale strategic partnership, the Sustainable Rice Landscapes Initiative (SRLI). Comprising six consortium partners (SRP, UNEP, FAO, GIZ, IRRI and WBCSD) the initiative has already secured \$60 million in funding from the Global Environment Facility and over \$800 million in co-financing from public and private sectors and civil society for a Global Impact program; the initiative will be implemented initially via 7 country projects across Asia.

In her keynote address 'Systems transformation to scale sustainable rice', Diane Holdorf (Managing Director of Food and Nature, World Business Council for Sustainable Development) stressed the need for innovative partnerships such as SRLI to drive scale, while also pointing to a need for additional efforts in the area of finance, whole value chain approaches and a broadening of our scope beyond Asia.

Christopher Brett (Lead Agribusiness Specialist, Global Agricultural Practice, World Bank) provided an overview of the GEF-7 Food Systems, Land Use and Restoration (FOLUR) Impact Program- a global program designed for transformative impact. The World Bank has been mobilizing resources across public and private sectors to reform how rice is grown, because rice makes up a vital component of the food supply and livelihoods for more than one third of the world's people, and because of the environmental implications associated with rice farming. SRLI is a part of the FOLUR Impact Program, which strengthens farmer capacity, engages in policy and value chains, and invests in strategic knowledge management.

SRLI aims to leverage complementary institutional strengths to develop and mainstream integrated models of sustainable rice production systems across farming landscapes. Challenges include the need to engage in domestic supply chains as well as the better-understood international supply chains over which we typically have greater leverage. There is a need to look beyond conventional sub-optimal rice systems towards more diversified, mixed farming systems- even supporting farmers to step away from rice cultivation where appropriate. There is a particular need to drive demand for sustainable rice in producing countries as well as export markets. Digitization and GIZ-based approaches should be leveraged to address many of the challenges that farmers currently face, particularly to address the knowledge gap. Finally, there is a need to work with women farmer groups to address specific challenges faced by female rice farmers.

SRLI and similar scaling initiatives can help harness SRP's potential and reach to bring together stakeholders and leverage positive change for smallholders, towards a common goal to transform the global rice sector, enhance smallholder livelihoods and reduce the environmental and climate footprints of production.

Complementing the role of the international development sector, innovative private sector approaches to financing sustainable rice will be vitally important to scaling out of SRP outreach initiatives, underpinning SRP's scaling objectives, awareness, training and capacity building for climate-smart sustainable rice farming.

## Session 2: Financing sustainable rice

**Moderator: Tanja Havemann (Clarmondial AG)**

This session discussed the need for engagement with the financial community to invest in sustainable rice. Rice smallholders typically lack assets, security of land tenure or access to finance and markets. There is a low level of financial investment in the sector compared with other food and agricultural commodities, due at least in part to a high level of fragmentation at farm level, low margins, high market complexity and uncertain returns.

Tanja Havemann (CEO, Clarmondial AG) and Christine Verga (Principal, Versant Vision) presented the preliminary findings of a study commissioned by FAO and WBCSD to assess funding gap and opportunities to facilitate participation of financial actors in landscape-based approaches through innovative funding mechanisms and led a panel discussion comprising high-level expert speakers from WBCSD, Versant Vision, Rabobank, Habib Bank Limited (Pakistan), FAO and NATCAP (Brazil).

Despite the availability of proven sustainable best practices and technologies, adoption is low due to market failures in delivering inputs and services, and high market risks. Targeted investments can help incentivize and de-risk technology adoption.

To date, piloted / proposed structures emphasize provision of working capital (e.g. for training, inputs, pre-financing), concessionary loans to governments for longer-term investments (e.g. irrigation infrastructure), de-risking (e.g. guarantees by governments or global donors), technical assistance ‘along-side’ investors, and long-term loans (e.g. capex for mills to private companies).

Successful investment depends on several factors including locally validated technical knowledge; participation of high-capacity local service providers with viable business models (e.g. machinery ownership / service provision; seed multiplication / distribution systems); motivated, capable private sector partners (including input providers, off-takers, consumer-facing brands, and financiers); and flexible, knowledgeable partners focused on financial and impact outcomes.


In terms of potential structures for sustainable rice finance, the following were identified:

- Local corporate banks – blended finance facility to support increased access to goods & services for farmers, including mechanization, inputs, high quality seeds – linked to established off-takers
- Regional development banks – long-term investments for food security, resilient rice landscapes including capex (irrigation, milling)
- Local SME bank + Agri-dealers – input financing program for farmers in formal and formalizing value chain relationships
- Corporates – additional working capital financing for farmers and cooperatives for pre—harvest support, off-take.

Design questions revolve around **funding** (demand / size of potential portfolio; needs, e.g., working capital; TA; infrastructure; land acquisition / rehabilitation; and currency, terms and tenor); **impacts** (expected benefits vs. business as usual, additionality), sustainability verification and potential impact; and **replication** in similar contexts.

Feasibility assessment will need to understand additional considerations such as agronomic information, value chain mapping and engagement, market studies, domestic demand, tariffs, profit margins, as well as the overarching policy context (e.g., government priorities, subsidies, land tenure, regulations). Capacity for TA, risk assessment, impact monitoring must also be assessed, transaction counterpart(s) identified and structuring/execution costs/benefits and timing understood.





## DAY 5 - Friday 2 April

### Standards and governance

#### Session 1: Gender and diversity in voluntary standards governance

**Moderator: Adrian Sym (Alliance for Water Stewardship)**

Emerging from a legacy of economic and production drivers over the past 30 years, voluntary sustainability standards (VSS) have assumed a growing role as a form of transnational governance that have transformed business practice across diverse commodity chains. SRP is committed to undertaking a guided transformation to adopt best practice as a global commodity platform firmly grounded on the principles and values of women's empowerment, gender equality and diversity. These values need to be reflected not only in the organization's normative tools (e.g. the Standard and Performance Indicators) but also in its organizational governance. This session provided an overview of the need, challenges and opportunities to address gender and diversity as a pathway towards a gender-responsive approach to wider sectoral change.

Following a keynote by Joshua Wickerham (ISEAL Alliance) ("Looking back from 2030: How SRP transformed the rice sector"), Nguyet Minh Le (Global Agriculture Adviser, Oxfam) shared Oxfam's assessment of gender quality and women's empowerment within SRP. Women farmers contribute up to 80 percent of farm labour while overseeing education and health of their households. Their essential contributions go unrecognized and they remain systematically excluded and disenfranchised. Women and family producers are poorly equipped to cope with disruptions and crises, ranging from pandemics and market risks to climate change impacts.

Oxfam's recently-published review of multi-stakeholder initiatives notes a number of strengths and weaknesses in the SRP Standard. Social criteria (Control points 35,41) focus narrowly on farm worker rights although other elements of gender equality (discrimination, work safety) are included. The SRP Standard lacks criteria for social and gender rights issues regarding communities and small-scale producers and also needs to be coherent with the SRP Internal Management System (IMS) Standard (rules for producer groups) which includes gender aspects, but at an inadequate level.

The SRP Performance Indicators (PI) includes a much stronger gender component (PI No 12), but it is unclear how PI 12 connects to the Standard and to the IMS. Overall, Oxfam concluded that SRP has not aimed towards gender transformation (women leadership, changing norms on unpaid care and domestic tasks).

SRP's policies and organizational governance suffer from a number of deficiencies, including the absence of producer organizations and trade unions in its governance structure or membership. There is an apparent lack of commitment to ensure right-holder-centric tools, and a lack of gender-responsive impact reporting. The SRP Board of Directors suffers from a lack of gender balance or stakeholder diversity.

Oxfam stands ready with UN Women to support a forthcoming review of gender equality and women's empowerment within SRP's governance and normative tools, and to review and further develop a roadmap for SRP governance to become more accountable and inclusive, including meaningful stakeholder representation (especially by farmer representatives and unions), and establish gender equality and diversity.

*"Women are our food heroes. Let's value them, let's build their capital and power so that we and coming generations will have this new future of rice."*

Katja Freiwald (Regional Head- WeEmpowerAsia, UN Women) introduced the principles of women's economic empowerment, transparency and accountability. WeEmpowerAsia is a UN Women programme funded by and implemented in partnership with the European Union, seeking to increase the number of women who lead and participate in business in China, India, Indonesia, Malaysia, Philippines, Thailand and Viet Nam and promote inclusive

and gender equal trade between Asia and Europe. She stressed that promoting women's empowerment is a triple win - for human rights, business and gender equality, Economically, USD 4.5 trillion could be added to Asia-Pacific economies by 2025 through advancing women's equality. SRP has signed its commitment to the Women's Empowerment Principles, developed as a global value chain framework for business action, offering an opportunity to create transparency to accelerate gender equality. UN Women is now developing the WEPS Transparency & Accountability Framework.

Jeffrey Wright then provided an overview of governance in voluntary commodity schemes. In his presentation 'Beyond multi-actor cooperation: Best practices and innovations in governance of transnational voluntary standard-setting schemes' he introduced governance tenets such as the Governance Triangle and provided a perspective on best practices and innovations, including Performance evaluation frameworks, and principles of governance and Board design. Legitimacy of VSS depends strongly on their competencies, comprising **Expertise** (specialized knowledge and skills, technical and normative), **Operational capacity** (resources and authority to implement standards and monitor their application); **Representativeness** (ability to reflect public preferences and uphold accountability) and **Independence** (separation from targets of regulation).

In establishing best practices and innovations, organizations must first agree on governance principles (defined as explicit values and methods by which an organization designs and implements governance, i.e. the organizational ethic/ethos). Incorporating good governance principles results in more efficient decision-making, promotes recruitment and retention of talent, signals external legitimacy, and improved Board and organizational performance. It is important that principles are (a) identified through a bottom-up, inclusive process, and (b) operationalized, embedded, and monitored across all organizational levels. Commitment to external norms (e.g. WEPS) reinforce principles and organizational legitimacy.

Optimizing organizational design to promote diversity and inclusion begins with articulation/implementation of governance principles, and striking a balance between stakeholder representation and skills, especially at Board level. Leadership commitment combined with an effective performance management system are critical, as they promote the values of accountability, transparency and egalitarianism. As a young organization, SRP is poised to innovate and unlock the potential, expertise and reach of its diverse membership.

## Session 2: Role of voluntary sustainability standards in driving transformative change (Panel discussion)

**Moderator: Adrian Sym (Alliance for Water Stewardship)**

The discussion began with perspectives on SRP's impacts in driving long-term change in countries where SRP has been active. Dr Arjumand Nazami (Helvetas Intercooperation, Pakistan) noted that over the past 6 years the SDC-funded Water Productivity Project (WAPRO) which she manages, has brought together multiple stakeholders including Mars Food, Rice Partners Ltd, Westmill Foods and Galaxy Rice, together with government agencies, and over this time has created awareness of better use of resources. Motivation is based primarily on alignment with government policies, especially on soil health, nutrient and water management. The success of the SRP system has enhanced confidence among actors to engage more actively with the government, which has become increasingly supportive. SRP in Pakistan has also met with some success in the areas of decent work, labour rights and child welfare, although these are among the most difficult to monitor, requiring specialist tools/approaches. SRP has raised awareness of inclusivity in Pakistan. Farmers producing SRP rice have generated interest among non-SRP peers, who see SRP farmers as wealthier, and for economic reasons non-participants (especially marginalized smallholders with low bargaining power) are adopting some elements of the SRP Standard, if not always in its entirety. Constraints to adoption include the need to increase engagement of government and raise consumer awareness and willingness to pay for sustainable rice.

Henk Peters (Oxfam) though impressed by results in Pakistan, expressed concern at his perception of SRP's slow progress in driving transformative change, though other VSS have also been slow to mature. Oxfam believes SRP is important in driving change by pinpointing the responsibility of private sector, which needs to work together with farmers and governments. As a dialogue partner of SRP, Oxfam concluded that remaining implementation challenges need to be addressed urgently, particularly considering that EU is considering imposition of mandatory rules on human rights rather than rely upon voluntary standards. SRP also needs to clarify its stance on economic incentives and rewards for farmers and strengthen its implementation of gender/inclusivity in its tools and organizational governance, particularly to establish a gender balance.

Vidya Rangan (ISEAL Alliance India) observed that, with all VSS facing constraints to accelerating change, SRP can learn from precedent, noting that other practice-based schemes have focused on defining best practices but have paid less attention to winning hearts and minds—i.e. how people think and their motivations for changing behaviour. In reality, hardly any economic sector can claim success in transforming gender disparity. It is also important to note the changing role of VSS- the newer waves of standards are sector standards built around stakeholder collaboration, where standards have a convening role as well as a functional/technical one. The power and of such standards to achieve transformative change rests with their legitimacy and stakeholder reach in raising the profile of issues and bringing them to a global agenda.

SRP has already achieved some success in raising the visibility of rice within climate change and sustainable food system debates. Commodity platforms are generally strong in developing credible practices but weak in the area of claims management. Finally, SRP needs to strengthen its demand-side efforts to broaden engagement beyond a few committed large actors to establish global markets for SRP-Verified rice.



Closing remarks were delivered by Mark Radka (Chief, Climate & Energy Branch, Economy Division) and Matthias Bickel (GIZ and Chair, SRP Board).

### Appendices

1. Programme
2. Participant List



## SRP 10<sup>th</sup> Annual Plenary and Virtual Rice Week

### Rice, Resilience and Transformation

# Final Programme

DAY 1 - Monday 29 March

## Framing the dialogue: Rice, Resilience and Transformation

### Welcome and opening ceremony

Time (Thailand)	Speakers
14:05 - 14:10	Paul Nicholson (VP, Rice Research and Sustainability, Olam International)
14:10 - 14:15	Dechen Tsering (UNEP Regional Director, Asia-Pacific Office)
14:15 - 14:20	Temina Lalani-Shariff (Director of Advocacy and Brand, International Rice Research Institute)
14:20 - 14:25	Jong-Jin Kim (Assistant Director General and Regional Representative for Asia and the Pacific, FAO)

### Keynote Address

14:25 - 14:40	Dr. Zitouni Ould-Dada (FAO Deputy Director, Climate and Environment Division): Agriculture and climate change - transforming the global food system
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### Overview

The 2021 UN Food Systems Summit will announce bold new actions to transform the way the world produces and consumes food in service of delivering progress on all 17 Sustainable Development Goals. To achieve these goals, transformation towards a new norm of sustainability in the global rice sector is more urgent than ever. Despite short-term disruptions the global rice sector has shown remarkable resilience during the Covid-19 pandemic. Disruptive technologies and innovations, including ICT-based real-time monitoring and analysis tools, have facilitated timely understanding of the pandemic's impact on rice value chains and made it possible to implement timely, coordinated responses.

Day 1 of this SRP Rice Week will contextualize the role of the rice sector as a critical driver of our global food system. Speakers will review the challenges of the past year— notably the wide-reaching impacts of the global COVID-19 pandemic— as well as opportunities presented by technological advancement to overcome them. This will set the scene for more specific thematic discussions over the following days.

Despite last year's challenges, the Sustainable Rice Platform has made significant progress, marking a number of milestones and broadening its strategic partnerships. Speakers will provide an overview of SRP activities, approaches and potential contribution towards its goal to reach 10 million rice farmers by 2020.

### Session 1: Sustainable food systems transformation, and Covid-19 impacts and responses

Time (Thailand)	Speakers
14:50 - 15:00	Christopher Brett (Lead Agribusiness Specialist, Global Agricultural Practice, World Bank): Scaling rice sector transformation - A World Bank perspective
15:00 - 15:10	Beau Damen (Natural Resources Officer - Climate Change & Bioenergy, Natural Resources Management Group, Food and Agriculture Organization of the United Nations Regional Office for Asia and the Pacific): Sustainable food systems transformation and Covid-19 impacts and responses



## Panel discussion

Time (Thailand)	Speakers
15:15 - 15:25	<b>Moderator:</b> James Lomax (Food Systems and Agriculture Adviser, UNEP)
15:25 - 16:15	Christopher Brett (Lead Agribusiness Specialist, Global Agricultural Practice, World Bank)
	Beau Damen (Natural Resources Officer - Climate Change & Bioenergy, Natural Resources Management Group, Food and Agriculture Organization of the United Nations Regional Office for Asia and the Pacific)
	V Subramanian (Vice President, Asia, Africa & Europe, The Rice Trader)
	Narawadee Modenuch (Research & Sustainability Manager, Olam Thailand)

## Session 2: Rice and the Role of the Sustainable Rice Platform

Time (Thailand)	Speakers
16:25 - 16:35	Wyn Ellis (Executive Director, Sustainable Rice Platform): Overview and mission of the SRP
16:35 - 16:45	Sandra Khananusit (Project Director, Mainstreaming Sustainable Rice through the SRP - GIZ): Supporting larger-scale action required for sector transformation
16:45 - 16:55	Lea Las Pinas (Communications Officer, SRP) #ChooseSustainableRice campaign
	Olivier Bos (Chief Inspiration Officer, Meshminds): The #ChooseSustainableRice campaign
16:55 - 17:05	Gopesh Tewari (Head - IRRI Education, International Rice Research Institute): SRP verified rice and capacity development - IRRI's approach
17:10 - 17:20	<b>Daily wrap-up</b>

## DAY 2 - Tuesday 30 March

### Innovation, technology convergence and development

#### Overview

Research and development initiatives funded by both public and private sector actors are generating innovations and technologies with the potential to transform the global rice sector. Speakers will showcase examples of such innovative technologies, including GIS-driven technologies to support monitoring and evaluation and impact assessment as well as field-level approaches.

#### Keynote Address

Time (Thailand)	Speakers
14:05 - 14:20	Yurdi Yasmi (Regional Representative for Southeast Asia, International Rice Research Institute (IRRI): Innovation, technology and rice-based agrifood systems: Post-pandemic scenarios

#### Session 1: Transformative innovations for rice at farm and landscape levels

Time (Thailand)	Speakers
14:25 - 14:30	<b>Moderator:</b> Temina Lalani-Shariff (Director of Advocacy and Brand, International Rice Research Institute)
14:30 - 14:40	Sheetal Sharma (Scientist II - Soil Science (South Asia), International Rice Research Institute, Philippines; Base: New Delhi): Translating soil research for adoption: Using innovative pathways for scaling
14:40 - 14:50	Gerard Sylvester (Investment Officer- Digital Agriculture, FAO Rome): Building and sustaining digital agriculture solutions
14:50 - 15:00	Kunal Prasad (Co-founder, COO- CropIn): Revolutionizing farming with data-driven and AI innovations
15:00 - 15:10	Q & A
15:10 - 15:20	Peter Froehlich (CEO, Agricircle): How remote sensing can improve rice production with current technologies
15:20 - 15:30	Sumanth Holla (Scientist, KisanKraft Ltd): Developing sustainable rice by design
15:30 - 15:40	Kazuki Saito (Agronomist, Africa Rice Center): Deep learning-based estimation of rice yield using RGB imagery
15:40 - 15:50	Q & A

#### Session 2: Innovation in SRP Outreach Projects - Panel discussion

Time (Thailand)	Speakers
15:55 - 16:00	<b>Moderator:</b> Johannes Willem Ketelaar (SRP Outreach Coordinator)
16:00 - 16:45	Ladda Viriyangkura (Advisor for Sustainable Rice Policy, GIZ - Rice Department)
	Dr Arjumand Nizami (Country Director/Int. Advisor for Environment & Climate Change, Helvetas Swiss Intercooperation)
	Makiko Yashiro (Programme Officer, UNEP) / Rakesh Munankami (Project Manager, Climate-Smart Rice Project, Helvetas Myanmar)
	Renaud Mathieu (Head Geospatial Science and Modelling Cluster, International Rice Research Institute)

### Session 3: Water in rice landscapes - Panel discussion

Time (Thailand)	Speakers
16:50 - 16:55	<b>Moderator:</b> Basja Jantowski (Country Director, Alliance for Water Stewardship - Indonesia)
16:55 - 17:40	Joy Busolo (Senior Water Resource Management Specialist, 2030 Water Resources Group, World Bank)
	Dr. Sudhir Yadav (Research Lead: Soil, Water and Environment, International Rice Research Institute)
	Roei Yonai (Head of Crops, Sustainability and Technologies, Agriculture Department, Netafim)
	Dr. Abha Mishra (Director, Asian Center of Innovation for Sustainable Agriculture Intensification, Asian Institute of Technology)
	Harsh Vivek (Operational Officer) / Suparna Jain (Associate Operational Officer, South Asia Agribusiness Advisory, International Finance Corporation)
17:50 - 18:00	<b>Daily wrap-up</b>

## DAY 3 - Wednesday 31 March

# From Sustainable Production to Sustainable Consumption: Driving sustainable private sector value chains

### Overview

Launched in September 2020, the SRP Assurance Scheme presents opportunities to de-risk supply chains, contribute to social and environmental goals and boost incomes for smallholder rice farmers around the world, as well as contributing to sustainable production and consumption. As SRP members expand their outreach around the world, the emerging potential to connect SRP farmers to markets will be discussed, in addition to implementation challenges at field level and in the market. Private sector market perspectives will then be shared, including a review of early auditing experiences during a highly challenging field environment.

### Keynote Address

Time (Thailand)	Speakers
14:05 - 14:20	Matty Demont (Research Leader- Markets, Consumers & Nutrition, International Rice Research Institute): Inclusiveness of consumer access to certified sustainably produced rice

### Session 1: SRP Assurance Scheme: Overview and early experiences / Connecting farmers to markets

Time (Thailand)	Speakers
14:25 - 14:30	<b>Moderator:</b> Trusti Widiastuti (Senior Agriculture Manager – Asia, Preferred by Nature)
14:30 - 14:40	Kristian Moeller (Managing Director, GLOBAL G.A.P.): Organizing verification and integrity - Challenges and opportunities for managing farm assurance on a global scale
14:40 - 14:50	Stephan Moreels (General Manager, Control Union - Cambodia): What's next for assurance?
14:50 - 15:00	Rue Swabey (Communications Manager, Rice Exchange): Rice Exchange - A gateway for SRP rice
15:00 - 15:10	John Ereng (East Africa Regional Rice Cluster Coordinator, Rikolto East Africa): Linking smallholder farmer organizations to markets in Uganda - Experiences and lessons from the SWT-TAABU ICSL linkage
15:10 - 15:20	Trusti Widiastuti (Senior Agriculture Manager – Asia, Preferred by Nature): Delivering sustainable rice to consumers

### Session 2: The business case for sustainable rice - Panel discussion

Time (Thailand)	Speakers
15:25 - 15:30	<b>Moderator:</b> Paul Nicholson (VP, Rice Research and Sustainability, Olam International)
15:30 - 16:20	Emma Peacock (Global VP Direct Procurement, Mars Food)
	Hugo Byrnes (Vice President, Product Integrity, Ahold Delhaize)
	Jai Sheel Oberoi (CEO, Nature Bio /
	Matty Demont (Research Leader Markets, Consumers & Nutrition, IRRI)
16:20 - 16:30	<b>Daily wrap-up</b>



## DAY 4: Thursday 1 April

### Transformative action: Scaling best practice adoption

#### Overview

Scaling best practice adoption at landscape levels requires institutional and multi-stakeholder collaboration. Session presentations and discussions will showcase a number of bilateral and multilateral initiatives, including SRP's participation in large-scale strategic partnerships. Complementing the role of the international development sector, innovative private sector approaches to financing sustainable rice will be vital to driving scalable impact.

Session 2's interactive discussion will discuss the preliminary findings of a pre-feasibility study on financing for sustainable rice, supported by FAO and Just Rural Transition Investment Partnerships (managed by WBCSD), with SRP as Knowledge Partner, and conducted by Clarmondial. The session is an opportunity to share feedback on the initial findings to shape the final report, and to identify partners interested in working together to take the recommendations forward.

#### Keynote Address

Time (Thailand)	Speakers
14:05 - 14:20	Diane Holdorf (Managing Director of Food and Nature, World Business Council for Sustainable Development) Systems Transformation to Scale Sustainable Rice

#### Session 1: Sustainable rice landscapes initiative

Time (Thailand)	Speakers
14:35 - 14:45	Christopher Brett (Lead Agribusiness Specialist, Global Agricultural Practice, World Bank): The GEF-7 Food Systems, Land Use and Restoration (FOLUR) Impact Program- A global program designed for transformative results

#### Panel discussion

Time (Thailand)	Speakers
14:45 - 14:50	<b>Moderator:</b> Oliver Frith (Head of Business Development, International Rice Research Institute)
14:50 - 15:35	Matthew Reddy (Senior Private Sector Specialist, GEF Secretariat)
	Max Zieren (GEF Task Manager Biodiversity and Land Degradation, UN Environment Programme)
	Aaron Becker (Technical Officer – UN-FAO Regional Office for Asia and the Pacific-Global Environment, FAO)
	Vita Jarolimkova (Global Food Sourcing Sustainability Manager, Mars Food)
	Andre Eitner (Manager Sustainable Agriculture, PepsiCo Global Sustainability)

#### Session 2: Financing sustainable rice

Time (Thailand)	Speakers
15:45 - 15:55	Tanja Havemann (Co-Founder/CEO, Clarmondial AG) / Dr. Christine Negra (Principal, Versant Vision): Sustainable rice finance study – Preliminary findings

## Panel discussion

Time (Thailand)	Speakers
15:55 - 16:00	<b>Moderator:</b> Tanja Havemann (Co-Founder/CEO, Clarmondial AG)
16:00 - 16:45	Dr. Christine Negra (Principal, Versant Vision)
	Adnan Pasha Siddiqui (Chief of Staff, Habib Bank Ltd)
	Victoria Crawford (Investment Partnership Network Manager, WBCSD)
	Beau Damen (Natural Resources Officer - Climate Change & Bioenergy, Natural Resources Management Group, FAO)
	Hans Loth (Global Head UN Environment Partnership, Rabobank)
	Mathias Almeida (CEO, NATCAP, Brazil)
16:50 - 17:00	<b>Daily wrap -up</b>

## DAY 5 - Friday 2 April

### Standards and governance

#### Overview

Emerging from a legacy of economic and production drivers over the past 30 years, voluntary sustainability standards (VSS) have assumed a growing role as a form of transnational governance in transforming business practice across diverse commodity chains.

Speakers and panelists will consider the broader context of international governance of VSS, including the role of standard-setting bodies such as ISO and ISEAL in providing best-practice guidance for governance, credibility and integrity of commodity standards, and the future of auditing in a GIS-enabled world. A session will also be held to highlight the need to embrace and advance the principles of women's empowerment and diversity in SRP's institutional governance and through its normative tools toward a gender-responsive approach to wider sectoral change.

#### Keynote Address

Time (Thailand)	Speakers
14:05 - 14:20	Joshua Wickerham (Management and Engagement Manager, ISEAL): Looking back from 2030 - How SRP transformed the rice sector

#### Session 1: Gender and diversity in voluntary standards governance

Time (Thailand)	Speakers
14:25 - 14:30	<b>Moderator:</b> Adrian Sym (CEO, Alliance for Water Stewardship)
14:30 - 14:40	Katja Freiwald (Regional Head- WeEmpowerAsia, UN Women)
14:40- 14:50	Nguyet Minh Le (Global Agriculture Adviser, Oxfam): Gender Equality and Women's Empowerment in SRP
14:50 - 15:00	Jeffrey Wright (College Lecturer in International Relations, Oxford University): Beyond multi-actor cooperation - Best practices and innovations in governance of transnational voluntary standard-setting schemes
15:00 - 15:10	Q & A

#### Session 2: Role of voluntary sustainability standards in driving transformative change - Panel discussion

Time (Thailand)	Speakers
15:15 - 15:25	<b>Moderator:</b> Adrian Sym (CEO, Alliance for Water Stewardship)
15:25 - 15:50	Florence Mooser (Advisor, Sustainability Standards & Value Chains, International Trade Centre)
	Henk Peters (Inclusive Value Chains Adviser, Oxfam)
	Dr Arjumand Nizami (Country Director, Helvetas Pakistan)
	Vidya Rangan (Senior Manager, Impacts and Evidence, ISEAL, India)

#### Closing session

Time (Thailand)	Speakers
15:55 - 16:00	Matthias Bickel (Chair of SRP Board, GIZ)
16:00 - 16:10	Mark Radka (Chief, Climate & Energy Branch, Economy Division, UNEP)

**- CLOSE -**

## Appendix 2

### Participant List

No	First Name	Last Name	Job Title	Organisation	Country
1	Abdul	Majeed	Manager SRP Project	AL Wahab Rice Mills (pvt) LTD	Pakistan
2	Abdulhaffiz	Umar	Program Associate	Institute for Development Impact	Nigeria
3	Abha	Mishra	Director	AIT	India
4	Adnan Pasha	Siddiqui	Chief of Staff	HBL Bank	USA
5	Adoracion	Salvador	Faculty	Isabella State University	Philippines
6	Adrian	Barrance	International Consultant on GEF Programme Design	FAO	UK
7	Adrian	Sym	CEO	Alliance for Water Stewardship	UK
8	Aki	Kono	Climate change consultant (GCF)	Independent	Canada
9	Alec	Anderson	CEO	Koolmill	UK
10	Alexa	Mayer Bosse		Munich Re	Germany
11	Alexandra	K		Watawata Comms Consultants	Singapore
12	Alexandre	Harkaly	Executive Director	IBD CERTIFICAÇÕES	Brazil
13	Ali	Erfan	Business Analyst	Independent	Monaco
14	Allan	Miranda	Farmer	Private	Philippines
15	Allan	Dow	Participant	FAO	Thailand
16	Alvaro	Roel		INIA Uruguay	Uruguay
17	Amnat	Chidthaisong		KMUTT	Thailand
18	Andre	Eitner	Manager Sustainable Agriculture	Pepsico	USA
19	Andreas	Wilkes		NZAGRC	UK
20	Angela	Joehl Cadena		FAO	Thailand
21	Anh	Le Yen		GIZ Vietnam	Viet Nam
22	Annabel	Arnold		Sunrice	Australia
23	Ariel	Zorrilla	Agriculture Director	Preferred by Nature	Spain
24	Arjumand	Nizami	Country Director	Helvetas Pakistan	Pakistan
25	Arvind	Narula	CEO	URMATT Group	Thailand
26	Ashu	Sikri		Digital Green	India
27	Bas	Bouman	Director RICE	IRRI	Netherlands
28	Basja	Jantowski	Country Director, Indonesia	Alliance for Water Stewardship	Indonesia
29	Beau	Damen	Natural Resources Officer - Climate Change & Bioenergy Natural Resources Management Group	FAO	Thailand
30	Belen	Thirkell		IRRI	Philippines
31	Bhavya	Kush	Project Coordinator- WAPRO, Haryana	Partners In Prosperity (PNP India)	India
32	Binh	Nguyen Thanh		GIZ Vietnam	Vietnam
33	Bo	Zhou	Agriculture Officer	FAO	Thailand
34	Bovornpong	Vathanathanakul		UN Women	Thailand
35	Brylle James	Galang	Media and Social Media Relations Officer	IRRI	Philippines
36	Camille	Verdon	General Manager, Ecocert Environnement	Ecocert	France
37	Chiva	Mork		Thammasat University	Thailand
38	Chris	Claes	Executive Director	Rikolto	Belgium
39	Chris	Quirk		SunRice	Australia
40	Chris	Brett	Lead Agribusiness Specialist, Global Agricultural Practice	World Bank	USA
41	Christine	Negra	Principal	Versant Vision	Switzerland
42	Christopher	Quirk		SunRice	Australia
43	Colin	Taylor	Regional Agri Specialist	IFC	Thailand
44	Conor	Linstead		WWF-UK	UK
45	Constance	Fromont		Sprout Insure Resilience	Kenya
46	Craig	Jamieson	Director	Straw Innovations Ltd	Philippines
47	Cuong	Ong		Can Tho University	Viet Nam
48	Dechen	Tsering	Regional Director, Asia-Pacific Office	UNEP	Thailand
49	Diane	Holdorf	Managing Director of Food and Nature	WBCSD	Switzerland
50	Diederik	Pretorius	Compliance & Sustainability Director	Herba Bangkok (Ebro Foods)	Thailand
51	Djalou	Franco	Agribusiness Advisor	Rikolto	Tanzania
52	Durlave	Roy	RND Head	Northern Agro Services Ltd	Bangladesh
53	Edoardo	Saluzzo	R&D specialist	Innova-tech srl	Italy
54	Eduardo	Graterol	Executive Director	FLAR	Colombia
55	Emilie	Wieben		FAO	Italy
56	Emma	Peacock	Global VP Direct Procurement	Mars Food	UK
57	Estela	Pasuquin	Assistant Scientist	International Rice Research Institute	Philippines
58	Fatima	Laffitte		Ebro	Spain
59	Felix	Frewer	Advisor	GIZ - Competitive African Rice Initiative (CARI)	Nigeria
60	Fischer	Bruno	Founder	Foodtech Solutions (Thailand) Co., Ltd.	Thailand
61	Florence	Mooser	Advisor, Sustainability Standards & Value Chains	International Trade Centre	Switzerland
62	Gabriel	Olengo		Kilimo Trust	Kenya
63	Ganesh	Pg	Consultant	Independent	India
64	Geoffrey	Smith	President, SE Asia Region	International Life Sciences Institute (ILSI)	Singapore
65	Gerard	Sylvester	Investment Officer- Digital Agriculture	FAO	Italy
66	Gio	Evangelista	Assistant Scientist - Water Management	International Rice Research Institute	Philippines
67	Giulia	Bottaro		FAO	Italy
68	Gonsan Yves	Bouh			Ivory Coast
69	Gonzalo	Zorrilla	Consultant	INIA Uruguay	Uruguay



No	First Name	Last Name	Job Title	Organisation	Country
70	Gopesh	Tewari	Head - IRRI Education	IRRI	India
71	Gregory	Matthews		International Rescue Committee	Thailand
72	Guillaume	Granier		ECOCERT	France
73	Hafiz	Muminjanov		FAO	Italy
74	Hafiz Muhammad	Ismail	Manager QA and Projects	Atlas Foods Pakistan	Pakistan
75	Hannah	Volckaert		Lidl Belgium	Belgium
76	Hanneke	Van Hintum		Resilience Food Stories	Netherlands
77	Hans	Loth	Global Head UN Environment Partnership	Rabobank	Netherlands
78	Harmen	Duim	Business Development APAC	Masterpack Group	Netherlands
79	Harsh	Vivek	Operational Officer, SEA Business Advisory	IFC	India
80	Hein	Zaw		Helvetas Myanmar	Myanmar
81	Henk	Peters	Inclusive Value Chains Adviser	Oxfam	Netherlands
82	Hoàng	Uyên		Sontag-Consult	Vietnam
83	Hugo	Byrnes	Vice President, Product Integrity	Ahold Delhaize	Netherlands
84	Huong	Do	Policy analyst	IPSARD, MARD Vietnam	Viet Nam
85	Iain	Henderson	Managing Director, Sustainable Finance	ADM Capital	Hong Kong
86	Ian	Knight	Global Sustainability Senior Manager	Mars Inc	UK
87	Imran	Sheikh	Project Manager	Galaxy Rice	Pakistan
88	Ine	Tollenaers		Rikolto	Tanzania
89	Issah	Nadjo	Advisor Regional Learning, Capacity Development and Value Chain Promotion	GIZ Competitive Africa Rice Initiative (CARI)	Nigeria
90	Jacob	Rowan		ADM Capital	Hong Kong
91	Jai Sheel	Oberoi	CEO	NatureBiofoods / LT Foods	India
92	James	Banfill		Coreana Connect	USA
93	James	Lomax	Food Systems and Agriculture Adviser	UNEP	Kenya
94	Jaquie	Mitchell		University of Queensland	Australia
95	Javier	Ruiz Bretones		Agrocolor	Spain
96	Jefferson	Abiva	Chapter Secretary	UAPGA ISABELA	Philippines
97	Jeffrey	Villaver	Dean, College of Agriculture	Zamboanga del Sur Provincial Government College	Philippines
98	Jeffrey	Wright	College Lecturer in International Relations	Oxford University	USA
99	Jens	Treffner	Team Leader Agriculture	GIZ Vietnam	Viet Nam
100	Jing Hong	Lee		Watawata Comms Consultants	Singapore
101	Jitendra	Mandrah	Key Account Manager-South East Asia	GLOBALG.A.P.	India
102	Joana	Bagano		IRRI	Philippines
103	Johannes	Ketelaar	Outreach Coordinator	Sustainable Rice Platform	Thailand
104	John	Ereng	East Africa Regional Rice Cluster Coordinator	Rikolto	Uganda
105	Jong-Jin	Kim	Assistant Director General and Regional Representative for Asia	FAO	Thailand
106	Jos	Harmsen	Supply & Development	Fairtrade Netherlands	Netherlands
107	Jose	Hernandez	Professor	Institute of Crop Science, CAFS, UPLB	Philippines
108	Jose	Terra		Instituto Nacional de Investigacion Agropecuaria	Uruguay
109	Joshua	Wickerham	Management and Engagement Manager	ISEAL Alliance	UK
110	Joy	Busoto	Senior Water Resource Management Specialist	World Bank WRG 2030	India
111	Julia	Checco		University of Queensland	Australia
112	Julia	Magalhaes		Independent	Brazil
113	Kanokporn	Chansomritkul		FAO	Thailand
114	Katie	Nelson		IRRI	Vietnam
115	Katja	Freiwald	Regional Head- WeEmpowerAsia	UN Women	Thailand
116	Kazeem	Adegoke		German Development Cooperation (GIZ), CARI Programme	Nigeria
117	Kazuki	Saito	Agronomist	AfricaRice	Japan
118	Keith	Jones	Consultant	Sustainable Agristewardship	Belgium
119	Ken	Sereyvathana		Cambodia-Australia Agricultural Value Chain Program (CAVAC)	Cambodia
120	Kristian	Moeller	Managing Director	GLOBALG.A.P.	Germany
121	Kunal	Prasad	Co-founder, COO	CropIN	India
122	Ladda	Viriyangkura	Advisor for Sustainable Rice Policy	GIZ Thailand	Thailand
123	Lanre	Solaja	CEO/Founder	Duna Commodities Limited, Africa	Nigeria
124	Lars	Willi	CEO	WECONNEX AG	Switzerland
125	Lea	Las Pinas	Communications Officer	Sustainable Rice Platform	P
126	Lilach	Dekel		Netafim	Israel
127	Liva	Kaugure		FAO	Italy
128	Lucy	Fisher	Associate Director of Communications, SRI-Rice	SRI-Rice, Cornell University	USA
129	Madeleine	Brasser	VC adviser	Oxfam Novib	Netherlands
130	Maiwenn	Piquet-Brottier		Sansom Mlup Prey Organization	Cambodia
131	Makiko	Taguchi		FAO	Italy
132	Makiko	Yashiro	Programme Officer	UNEP	Thailand
133	Marco	Baino		Innova-Tech srl	Italy
134	Marija	Gjosheva Kovachevikj	Programme Officer	Rice tiller/Nature Conservation Programme	Macedonia
135	Mark	Radka	Chief, Climate & Energy Branch	UNEP	France
136	Martin	Poulsen		Acacia Sustainable Business Advisors	Switzerland
137	Martin	Albani	Senior Technical Advisor	IFC	Thailand
138	Mathias	Almeida	CEO	NATCAP	Brazil
139	Mathilde	Duvallet		CIRAD	France

No	First Name	Last Name	Job Title	Organisation	Country
140	Matthew	Reddy	Senior Private Sector Specialist	GEF Secretariat	USA
141	Matthias	Bickel	Director and SRP Chair	GIZ	Thailand
142	Matty	Demont	Research Leader- Markets, Consumers & Nutrition	IRRI	Philippines
143	Max	Zieren	GEF Task Manager Biodiversity and Land Degradation	UNEP	Thailand
144	Maximilian	Weitz	Sales	QualySense AG	Switzerland
145	Mehboob	Khan	Director Sales & Marketing	AL WAHAB RICE MILLS PVT LTD	Pakistan
146	Michael	Grech		Informa	UK
147	Minh Ngoc	Ho		GIZ Vietnam	Vietnam
148	Modibo G	Coulibaly		FOSCAR Mali	Mali
149	Mohammad Irfan	Bin Abd Quddus		FMC	Malaysia
150	Mujahid	Farid	Assistant Professor	University of Gujarat	Pakistan
151	Nadthanan	Junpratug	Auditor	Control Union	Thailand
152	Narawadee	Modenuch	Research & Sustainability Manager	Olam Thailand	Thailand
153	Natapon	Tunsakun	Senior Compliance Manager	Herba Bangkok S.L.	Thailand
154	Natjaree	Sovajatsatakul		SRP Secretariat	India
155	Nattarikarn	Thongsomboon		SRP Secretariat	Thailand
156	Naveen	Malik	Business Development Manager	Tradologie.com	UAE
157	Nay	Myo	Agriculture and Livestock Officer	UNOPS LIFT	Myanmar
158	Nelson	Green	Director	Natural Rice Co	Australia
159	Ngoc Son	Nguyen		GIZ Vietnam	Viet Nam
160	Nguyen	Truc		GIZ Vietnam	Viet Nam
161	Nguyet	Minh Le	Global Agriculture Adviser	Oxfam	Vietnam
162	Niranjan	Renati	Country Head	Olam Thailand	Thailand
163	Niroj	Mohanty		CoreCarbonX Solutions Pte	India
164	Nurmi	Pangesti	Dr	ROTASI Institute	Indonesia
165	Ogwu	Abraham	CEO	Abramson Farm Ventures	Nigeria
166	Oliver	Bos	Chief Inspiration Officer	Meshminds	Singapore
167	Oliver	Frith	Head of Business Development	IRRI	Philippines
168	Olivia	Vent	SRI Liaison	Lotus Foods	USA
169	Oluwakemi	Bamishaye		GIZ CARI	Nigeria
170	Orachos	Napasintuwong		Kasetsart University	Thailand
171	Paul	Opio	Technical Assistant	Killimo Trust	Uganda
172	Paul	Nicholson	VP, Rice Research and Sustainability	Olam International	Singapore
173	Pauline	Blandin		BNP Paribas	France
174	Peter	Feilberg		Preferred by Nature	Denmark
175	Peter	Colligan		Westmill Foods	UK
176	Peter	Froelich	CEO	Agricircle Inc	Germany
177	Phoebe	Swinn	Business Development Officer	Golden Sunland Pte Ltd	Singapore
178	Phumsith	Mahasuweerachai		Khon Kaen University	Thailand
179	Pierre	Ferrand	Agriculture Officer	FAO	Thailand
180	Pisuth	Suwan		AFMA	Thailand
181	Prashanth	Balachandra		Buhler Group	Singapore
182	Preeti	Bharti	Specialist Agriculture R&D	IRRI	India
183	Rahmad	Supriyanto		FAO (JPO Roster)	Indonesia
184	Ravi V	Sabarinathan	Global Rice Agronomist	Netafim	India
185	Ravindra Kumar	Agrawal	Managing Director	KisanKraft Limited	India
186	Rebeca	Leonard	TEEBAgriFood	UNEP	Thailand
187	Remy	Bitoun	Dr	IRRI	Philippines
188	Renaud	Mathieu	Head Geospatial Science and Modelling Cluster	IRRI	Italy
189	Roei	Yonai	Head of Crops, Sustainability and Technologies	Netafim	Israel
190	Romeo	Labios		SEARCA	Philippines
191	Rue	Swabey	Communications Manager	Rice Exchange	UK
192	Ruth Ann	Felismino	Specialist-Stakeholder Engagement	IRRI	Philippines
193	Ryan Angelo	Celis		IRRI	Philippines
194	Sadudee	Supanpai		CP Intertrade	Thailand
195	Salina	Banu	Former Head, Plant Pathology Division and Chief Scientific Officer	Bangladesh Agricultural Research Institute	Bangladesh
196	Sandra	Razanamandranto	Director Africa	Preferred by Nature	Ghana
197	Sandra	Khananusit	Project Director, Mainstreaming Sustainable Rice through the SRP	GIZ Thailand	Thailand
198	Sanjay	Borkar		Shivrai Overseas Pte	India
199	Sanjeev	Bhambi	General Director and Country Head	Bioseed Vietnam	Viet Nam
200	Sarah	Faye	Sustainability Communication Intern	Mars Food	Netherlands
201	Shahid	Tarer	CEO	Galaxy Rice	Pakistan
202	Sheetal	Sharma	Scientist II - Soil Science (South Asia),	IRRI	India
203	Simon	Mahood		WCS	Cambodia
204	Simon	Thomson		Mi-Voice	Uganda
205	Socheat	KEO		Sansom Mlup Prey	Cambodia
206	Solomon	Okino	Agribusiness Advisor	Rikolto	Uganda
207	Soumaila	Diakite		Clarmondial AG	Ivory Coast
208	Steef	Ritzema	Managing Director	Control Union Thailand	Thailand
209	Stefano	Cavigiolo		Riso Gallo Spa	Italy
210	Stephan	Moreels	General Manager, Cambodia	Control Union Cambodia	Cambodia

No	First Name	Last Name	Job Title	Organisation	Country
211	Steve	Rogers		Natural Rice Co	Australia
212	Sudhir	Yadav	Research Lead: Soil, Water and Environment	IRRI	Philippines
213	Sue	Price			UK
214	Suman	George	Research Fellow	University of Western Australia	Australia
215	Sumantha	Holla	Scientist	KisanKraft Limited	India
216	Sunantaya	Pinyopimolporn		GIZ Thailand	Thailand
217	Suparna	Jain	Associate Operational Officer, SEA Business Advisory	IFC	India
218	Tanja	Moellmann		Agri Benchmark	Germany
219	Tanja	Havemann	Co- Founder/CEO,	Clarmondial AG	Switzerland
220	Temina	Lalina-Shariff	Director of Advocacy and Brand	IRRI	Philippines
221	Thidarat	Udchachon	Consultant	Peterson projects and Solutions (Thailand)	Thailand
222	Thu Ha	Tran	Ms	SNV	Viet Nam
223	Tomas	Declercq	Programme Officer Ecosystems & Biodiversity	UNEP	Switzerland
224	Tougma	Michel		Rikolto	Burkina Faso
225	Trang	Tran		Loc Troi Group	Vietnam
226	Trusti	Widiastuti	Senior Agriculture Manager – Asia	Preferred by Nature	Indonesia
227	V	Subramanian	Vice President, Asia, Africa & Europe	The Rice Trader	Malaysia
228	Valérie	Scarlakens		Max Havelaar France	France
229	Vesna	Savic		Ahold Delhaize	Netherlands
230	Vichelle	Arunsuwannakorn		GMS SASRP	Thailand
231	Victoria	Crawford	Investment Partnership Network Manager	WBSCD	Switzerland
232	Vidya	Rangan	Senior Manager, Impacts and Evidence	ISEAL Alliance (India)	India
233	Vinod	Kumar	DCM	MW Rice Millers Ltd.Morogoro	Tanzania
234	Vita	Jarolimkova	Global Food Sourcing Sustainability Manager	Mars Food	UK
235	Vivek	Sharma		Farm Angel	Viet Nam
236	Viveka	Risberg	Program director	Axfoundation	Sweden
237	Watchareeporn	Panpoompruk	Business Sustainability	Syngenta Crop Protection	Thailand
238	Win	Pa	Technical Key Account Manager	GLOBALG.A.P.	Myanmar
239	Wyn	Ellis	Executive Director	Sustainable Rice Platform	Thailand
240	Xenina	Ibabao		IRRI	Philippines
241	Yu Leng	Khor	Research Head for Southeast Asia	Segi Enam Advisors Pte Ltd	Singapore
242	Yuan	Zhou		Syngenta Crop Protection	Switzerland
243	Yurdi	Yasmi	Regional Representative for Southeast Asia	IRRI	Thailand
244	Rakesh	Munankami	Project Manager	Helvetas Myanmar	Myanmar
245	Zitouni	Ould-Dada	Deputy Director, Climate and Environment Division	FAO	Italy