



INVITATION

KICK-OFF CEREMONY

SUSTAINABLE RICE PRODUCTION PROGRAM IN VIETNAM

In order to contribute to enhance the branding and the competitiveness of Vietnamese rice on international markets, to promote environment and natural resources protection and to increase farmers' income; Loc Troi Group (LTG) in collaboration with the International Finance Corporation (IFC), Sustainable Rice Platform (SRP) and International Rice Research Institute (IRRI) will hold a kick-off ceremony for the Sustainable Rice Production Program applying international SRP standards in Vietnam.

We would like to cordially invite:

Mr./Ms.: Name

From: Organization

To attend :

KICK-OFF CEREMONY

SUSTAINABLE RICE PRODUCTION PROGRAM IN VIETNAM APPLYING INTERNATIONAL SRP STANDARDS

Time: 8:30 March 8, 2017

Venue: Government Office in Ho Chi Minh City

7 Le Duan Street, Ben Nghe Ward, District 1, Ho Chi Minh City

Your attendance will be greatly appreciated and your presence will be great honor to us.

**INTERNATIONAL FINANCE CORPORATION
PROJECT MANAGER**

BAS ROZEMULLER

**LOC TROI GROUP
CHAIRMAN – GENERAL DIRECTOR**



HUỲNH VĂN THÒN



AGENDA

Time	Topic
08:30 – 09:00	Registration
09:00 – 09:05	Clip screening on the Ceremony in Singapore <i>English subtitles</i>
09:05 – 09:15	Delegates Introduction
09:15 – 09:25	Welcome remarks
09:25 – 09:35	Representative's Speech of Ministry of Agriculture and Rural Development
09:35 - 09:45	Canadian Consular Representative's Speech
09:45 – 10:05	Brief description about SRP project & Action plan
10:05 – 10:15	SRP Representative's Speech
10:15 – 10:25	IRRI Representative's Speech
10:25 – 10:30	Award announcement to successful/ key farmers/ extension 3T in the pilot
10:30 – 10:35	Farmer Representative's Speech
10:35 – 10:45	Ribbon Cutting Ceremony
10:45 – 11:00	Closing remarks
11:00 – 11:15	Press activities
11:00 – 12:00	Lunch

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