



## Transforming rice value chains: The Sustainable Rice Platform

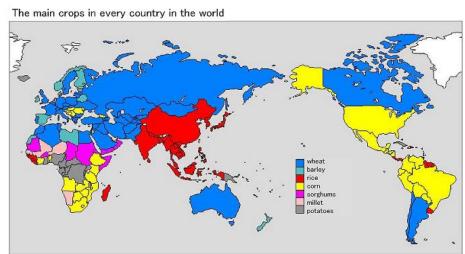
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# The world eats rice: about 480 m MT p.a.

- 19% of global per capita caloric intake
- 47% of SE Asia per cap caloric intake
- 29% for all Asia
- Staple diet for 50% of the world
- 90% of world's rice produced in Asia

Source: Olam International



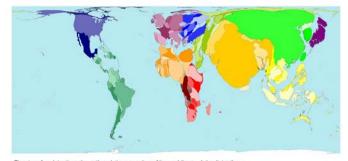
(note)Grain with the maximum harvested area in every country in the world was shown.(2004)

The United States etc. are the one even if corn is 1st place for export, Barley is the main for fodder.

The staple food of the country is not necessarily shown.

(source)FAOSTAT

#### **Total Population**



The size of each territory shows the relative proportion of the world's population living there.



www.worldmapper.org



## Rice: meeting future demand



"For **every 1 billion** people added to

the global population, an additional

100 million tons of rice needs to

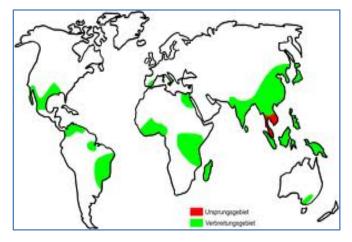
be produced every year."

Source: IRRI

## Rice sustainability challenges



- Climate change impacts;
- GHG emissions (CH<sub>4</sub>, N<sub>2</sub>O, CO<sub>2</sub>);
- Resource use efficiency (land, water, agrochemicals, labour);

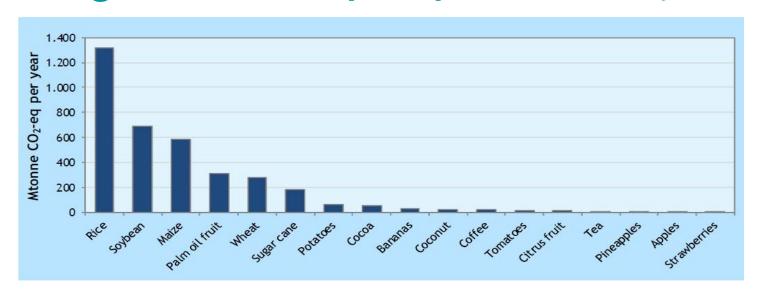


- Impacts on ecosystem services;
- Soil impacts (e.g. salinization, arsenic, organic matter);
- Disease impacts (e.g. water-borne pathogens)

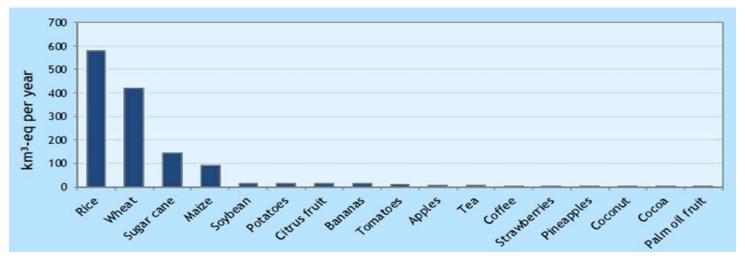




#### Annual global GHG footprint per commodity:



Annual global water scarcity footprint per commodity:



Source: Oxfam, 2016

#### How to transform rice value chains?

- Measure: A credible, robust and feasible 'standard' or 'sustainability toolkit' for farmers, to define sustainability in rice and as a basis for policymaking
- Incentivize: A mechanism to pass benefits of climate-smart sustainable agriculture through the value chain, and drive wide-scale adoption
- Upscale: Collaboration and finance for widescale transformation at farm and policy level

Collective engagement of private and public sectors will be critical



### The Sustainable Rice Platform









#### Sustainable Rice Platform



Addressing food security, vulnerability to climate change & resource efficiency

- Founded in 2011: UN Environment and International Rice Research Institute (IRRI)
- Public-private partnership
- Main objectives:
  - Reduce vulnerability, enhance food security and resource efficiency
  - Serve as a knowledge repository, expertise, networks
  - Catalyze sector transformation through new alliances and by creating shared value

## The building blocks...

Goal: 1 million farmers adopt climate-smart best practice

Supply chain governance

**Standard** 

Incentive mechanisms

Assurance & communication

**Public sector engagement** 

Public regulation & support policies

#### **Business case**

- Farm level
- Supply chain level
- Ecosystem services

#### **Capacity building**

- Decision-making tools
- Training modules
- Outreach models
- Knowledge hub

Awareness raising



#### Monitoring, evaluation & learning

- Performance measurement
- Impact measurement

## Our goals 2017-2021

S M A L L H O L D E R I N C O M E S 1 million

Farm households with improved practices



RESOURCE USE EFFICIENCY Increased by 5%



REDUCED CARBON EMISSIONS  $700 \, \mathrm{kt} \, \mathrm{CO}_2 \text{-eq}$ 

Less emission per year



## SRP: World's first rice sustainability standard



#### The Standard covers the following 8 themes:



Water use



Nutrient management



Pre-planting



Health & safety



Harvest & post-harvest



Farm management



Labour rights



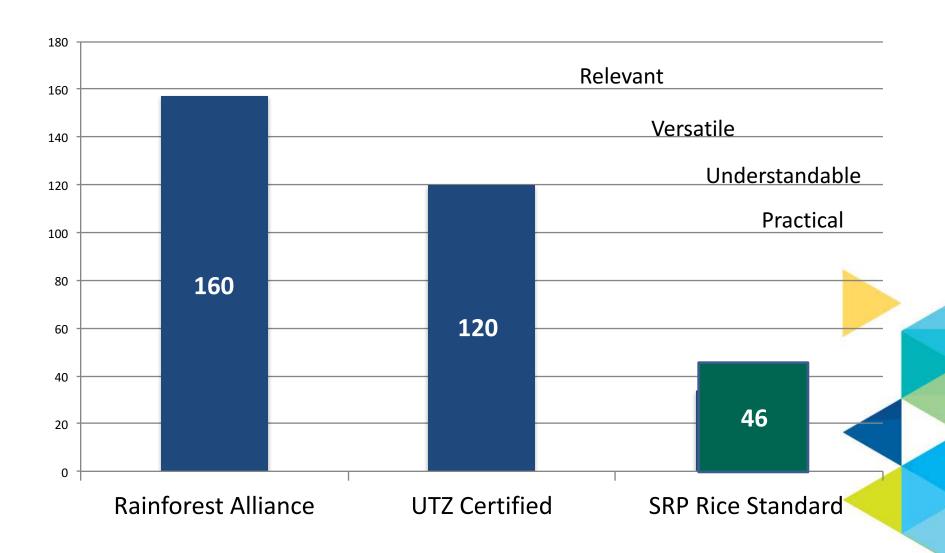
Pest management



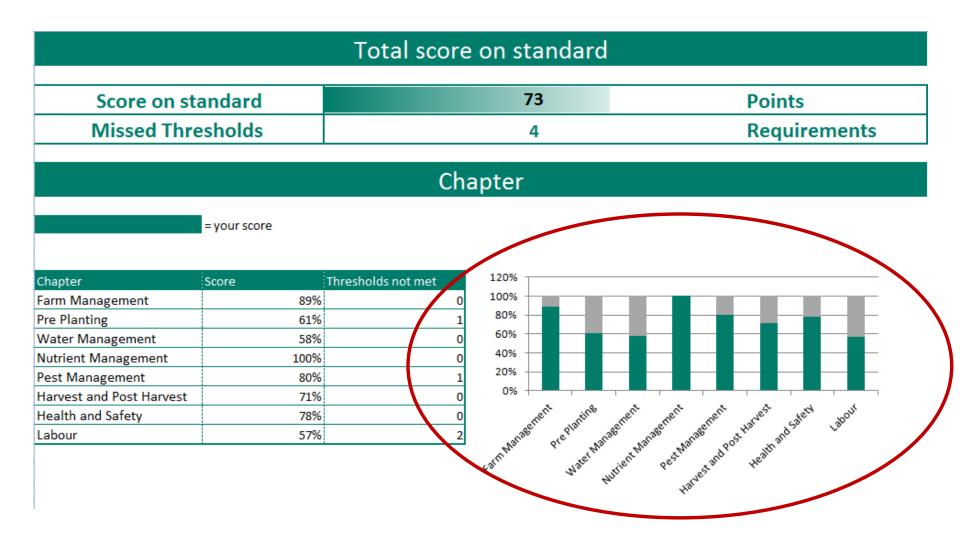




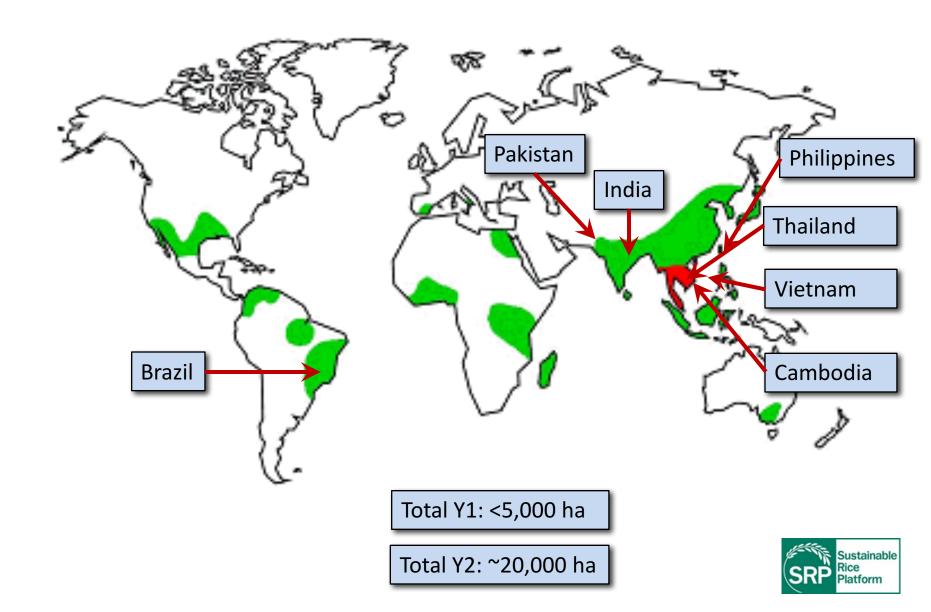
#### A compact standard



## SRP Standard and Indicators: Measure the sustainability of any rice system



### Multi-country field validation programme



## **Evolution**

START – UP 2011- 2014 PROOF OF CONCEPT 2015-16

**UPSCALING** 2017 - BEYOND

Standard development

Piloting and Implementation

Roll out-Assurance Upscaling Policy dialogue





### **Key messages:**

- Transformation of rice value chains will be key to developing a sustainable food system, for which the Standard provides a working definition
- Proven technologies are available to enhance resource use efficiency and mitigate climate impacts in rice
- Effective incentive mechanisms and farmer outreach are key to adoption of sustainable best practices

#### However....

 Only through a collaborative, scaled-up response can we achieve our goal



#### **Conference Tracks**

**Track 1:** Drivers of Global Rice Sector Transformation

**Track 2:** Global Rice Markets and Food Security

**Track 3:** Technology Convergence and Innovation: Tools for Climatesmart Agriculture

**Track 4:** Assurance and Smallholder Finance

**Track 5:** Crop Protection, Nutrient and Water Management

Track 6: Incentives for Sustainability

Join the forthcoming SRP conference!

Visit <u>www.sustainablericeconference.org</u> to learn more





## Thank you!

