

Sustainable Rice Platform National Rice Dialogue and Workshop

23 – 24 May 2017 v 28 March 2017

Venue: Serena Hotel, Islamabad, Pakistan

Background

As a key driver of Pakistan's national economy, and the country's second most important staple, it is vital to secure a sustainable long-term future for the rice sector- to boost farmer livelihoods and provide decent work, conserve water and other scarce resources, mitigate climate change impacts and protect the environment.

As part of its global mandate under Global Food & Market Practices of WWF-International, WWF- Pakistan works to reduce the environmental footprint impacts of agricultural commodities in priority ecosystems, and is collaborating with the Sustainable Rice Platform (SRP) and other partners to explore the potential to connect stakeholders to promote resource efficiency and sustainability, both on-farm and throughout the rice value chain, as well as at policy level.

The Sustainable Rice Platform (SRP) is a multi-stakeholder partnership to promote resource efficiency and sustainability both on-farm and throughout the rice value chain. SRP is co-convened by UN Environment and the International Rice Research Institute in December 2011, and works in collaboration with its 70 institutional partners in the public and private sectors as well as the NGO community (SRP brochure enclosed).

To launch this collaboration, WWF-Pakistan and SRP, in collaboration with Mars Food, Rice Partners Ltd, and Helvetas will organize a National Dialogue and Workshop in Islamabad in 23-24 May. The workshop will engage with high-level representatives of key stakeholders to discuss and identify challenges in promoting best practice in field and policy levels. A preliminary agenda will be available soon.

For more information, please contact:

Arif Hamid Makhdum
Director, Sustainable Agriculture & Food Programme
WWF-Pakistan
amakhdum@wwf.org.pk

Asad Imran
Senior Manager, Sustainable Agriculture Programme
WWF-Pakistan
aimran@wwf.org.pk