

MEDIA KIT

2010 as a way for Thomas Deneuville (founder and editor-in-chief) to document the work on his thesis. Shortly after completing his graduate work in composition, Thomas felt that the platform should serve a less personal purpose and he started reviewing CDs and concerts in the New York City area. People liked it and asked to write for it too.

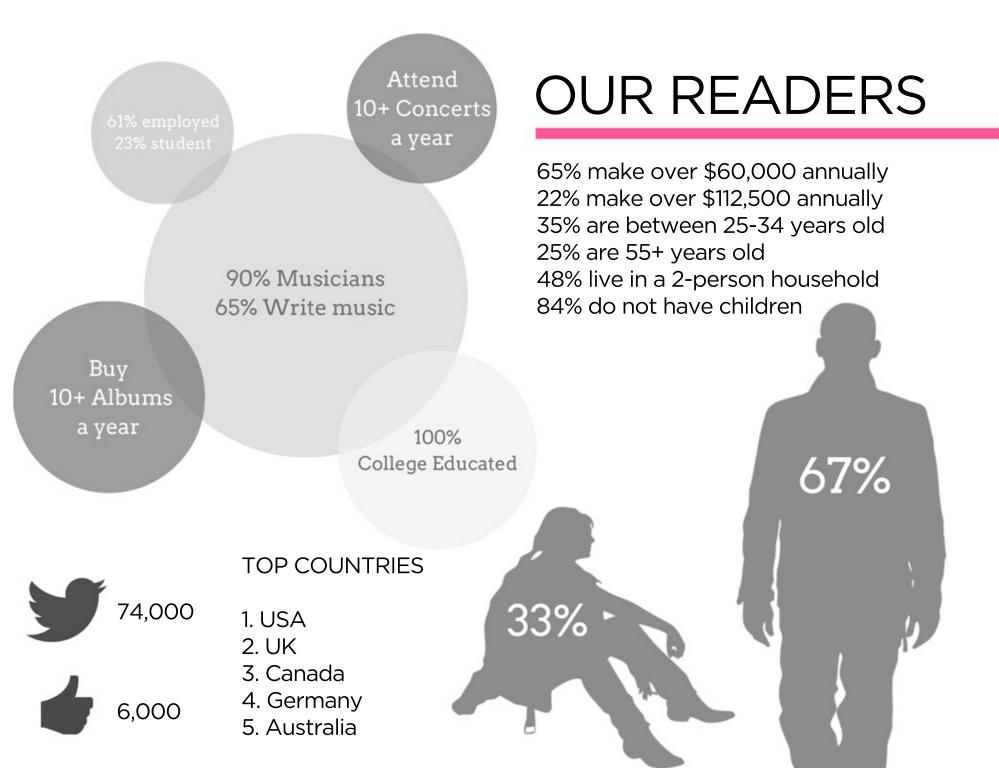
Fast forward winter 2015, I CARE IF YOU LISTEN has published 900 articles from 70 contributors based in 7 countries. Our social reach exceeds 35,000 followers on major networks and presenters/record labels/managers have started leveraging this potential for promotional purposes. Past clients include: Carnegie Hall, Tribeca New Music, Innova Recording, Delos Recording, Cold Blue Music, and more.

On June 18, 2013, we launched our iOS Magazine, available on the Apple App Store. The magazine is the first and only magazine in the Apple Newsstand to focus exclusively on contemporary classical music.

On October 3, 2013 the ASCAP Foundation Deems Taylor Media Award recognized I CARE IF YOU LISTEN and its founder and editor, Thomas Deneuville.



In November 2014, I CARE IF YOU LISTEN
Magazine was a finalist for best music
magazine of the year at the
Digital Magazine Awards.



TRAFFIC

94,000 users in 2015 for 205,000 pageviews.

Average of 17,000 single pageviews per month



Met Opera premiere of John Adams' The Death of Klinghoffer



Manday, October 20 marked the opening of the Metropolitant Opens's highly anticipated production of The Justin of Kingfurfills, with a score by John Adams and a taketox by Alice Coodman. The Metr's production had been dripping with controversy and aliespations that the opens is anti-Service, which led to the cancellation of the international simulcost of the opens. Whether you agree or disagree with these claims, there is no denying that the Met's production was streaming.

Xillinghoffer tells the story of the 1995 highdong of the cruce ship Achille Laund by the Palestimian Liberation Front. The highding resulted in the murder of Leon Killinghoffer, a wheelchair bound joined American passenger, whose body was shown overboard after being shot by the terrorists. Originally premised of 1991, the opera was also made into a film version in 2003.

KLINGHOFFER: THE MET PREMIERE

Tom Morris' production of Atinghoffer is phenomenal, in addition to Morris's brilliant use of sets and staging, he incorporates projections of test and photos that provide more concest to

But of those who official the opera, how many have scoully seen it? According to Modily Sendan of NeedMunicibia, of the proteins he questioned at the Mars apprinting right, seeling at all them and they find not seen the opera. In fact, Abraham H. Ferman, the National Devotor of the Aris Defamation League, who had a key role in convincing field to cancel to simulates, admitted that the has never seen the opera. When anised about this fair, Foreign responding dumptions seen it. I read the librerts and professionals at the ADL read it, [Künghorfler's] designifies seen. I and that is good enough for me; Lorest their judgments.



Out of context, it would be possible to interpret the Stretto for Klinghoffer as anti-Semitic. For example, the Sines "But wherever poor men-for supplied they pay find less betting fat" or

300x250



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Half Page: 300x600	4	\$66	\$132	\$121	\$198	\$166	\$283	\$216
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