

SHAILY SUTARIA

Interested in obtaining a UI/UX designer or product designer position; to apply outstanding communication and technical skills, and excellent user experience



Contact

Address

Mountain View, CA, 94043

Phone

951-525-2860

E-mail

shah.shaily22@gmail.com

LinkedIn

<https://www.linkedin.com/in/shaily-sutaria-8391351>

WWW

<https://shailysutaria.info/>



Software

Adobe Illustrator	●●●●○
Adobe Photoshop	●●●○○
Adobe Sketch	●●●○○
Adobe Spark	●●●○○
HTML5	●●●●○
CSS	●●●○○
Javascript	●●○○○



Skills

Business strategy	●●●●○
User Experience(UX)	●●●○○
Layout	●●●●○
User Interface	●●●○○
Design process	●●●○○
Product design	●●●○○
Product development	●●○○○
Sales	●●●●○
Sketching	●●●○○
Prototyping	●●●○○
Wireframe	●●●●○



Education

2019-04 -
Current

UI/UX And Web Design

UC Santa Cruz - Santa Clara, CA

GPA: 3.6

- Coursework in Adobe Illustrator, Adobe Photoshop, Adobe Sketch, HTML5 Fundamentals, Advanced HTML5 & Javascript APIs and User Experience design fundamentals

2006-01 -
2011-01

Masters And Bachelors : Commerce

Gujarat University - Ahmedabad

GPA 3.8



Work History

2019-08 -
2019-12

Associate

Chico's, Palo Alto, CA

- Helped in meeting company sales goals by utilizing sales techniques and communicating product knowledge to the customer; recommends merchandise selections or helps to locate or obtain merchandise based on customer needs and desires.
- Participated in visual directives including monthly store sets and zone maintenance.
- Ensured a fast and efficient register experience, remaining current on policies regarding payments, coupon acceptance, returns and exchanges and security practices.
- Assisted with visual directives, including floor sets, window changes, visual presentations, signage placement, etc. as directed.

2008-04 -
2018-12

Co-founder and CEO

Shails & Pals

- Co-founded company and lead team of 10-15 people to serve more than 500 customers across globe for more than 10 years.
- Managed entire product design process, from initial market research to mood board creation to sketching/designing to delivering end product.
- Oversaw technical designs of products from concept to factory, incl. fabric and trim selection, meeting and selecting vendors, etc.

2007-05 -
2008-04

Associate Designer

Resham Dresses

- Created commercial designs that reflected the conceptual direction and business strategy of the company.
- Collaborated and followed-up on deliverables with vendors and key partners throughout the entire design process, incl. merchandising, preproduction, and product development.

2007-01 -
2007-03

Trainee

Roops Enterprise

- Participated in the production and design training and on color matching for quality control.