Shaily Sutaria

UI/UX Designer

Contact

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Software

Adobe Illustrator	●●●●○
Adobe Photoshop	●●●○○
Adobe Sketch	●●●○○
Adobe Spark	●●●○○
HTML5	●●●●○
CSS	●●●●○
JavaScript	●●○○○
Github	●●●○○
Figma	●●●○○

Skills

Business strategy	●●●●○
User Experience (UX)	●●●○○
User Interface	●●●○○
Design process	●●●○○
Product design	●●●○○
Product development	●●○○○
Sales	●●●●○
Sketching	●●●○○
Prototyping	●●●○○
Wireframe	●●●●○
Personas	●●●●○

Education

2019-04 - Current
UI/UX And Web Design
UC Santa Cruz - Santa Clara, CA, GPA: 3.6
- Coursework in Adobe Illustrator, Adobe Photoshop, Adobe Sketch, HTML5 Fundamentals, Advanced HTML5 & JavaScript APIs and User Experience design fundamentals

2006-01 - 2011-01
Masters And Bachelors: Commerce
Gujarat University - Ahmedabad, GPA 3.8

Projects

Cloud sync
- Cloud Sync is a cloud storage application that stores users data securely. The product can Sync, upload, and share your files real-time on the cloud

BlocJams
- Bloc Jams is a JavaScript based application designed as a music player with few song lists. Took it up and created it as a challenge to understand JavaScript APIs

Work History

2019-08 - 2019-12
Associate
Chico's, Palo Alto, CA
- Helped in meeting company sales goals by utilizing sales techniques and communicating product knowledge to the customer; recommends merchandise selections or helps to locate or obtain merchandise based on customer needs and desires.
- Participated in visual directives including monthly store sets and zone maintenance.
- Assisted with visual directives, including floor sets, window changes, visual presentations, signage placement, etc. as directed.

2008-04 - 2018-12
Co-founder and CEO
Shails & Pals
- Co-founded company and lead team of 10-15 people to serve more than 500 customers across globe for more than 10 years.
- Managed entire product design process, from initial market research to mood board creation to sketching/designing to delivering end product.
- Oversaw technical designs of products from concept to factory, incl. fabric and trim selection, meeting and selecting vendors, etc.

2007-05 - 2008-04
Associate Designer
Resham Dresses
- Created commercial designs that reflected the conceptual direction and business strategy of the company.
- Collaborated and followed-up on deliverables with vendors and key partners throughout the entire design process, incl. merchandising, preproduction, and product development.

2007-01 - 2007-03
Intern
Roops Enterprise
- Participated in the production and design training and on color matching for quality control.