

Description of the idea

The idea

I would like to make an animation that could motivate people that lost their hope in achieving their dreams when they were overcome by multiple obstacles.

The story should be simple, but it should convey a strong message.

For instance:

Now-a-days, people are often stuck when they have to overcome an obstacle and they tend to forget their dreams and so, they lose motivation and stop achieving their goals.

"The road to success" is not easy but you must raise your head and keep going no matter what.

My story:

A girl is travelling a forest in order to find an ancient treasure. She started this adventure with only one thought in mind - that she will succeed!

As she goes further into the forest she has to overcome some obstacles. First, some fallen trees are standing in her way. She has two options: choose another route that will take longer, and maybe get lost (because she is not familiar with that area) or follow the map and jump over the trees.

She thinks that it is better that she will jump, because it will spare some time and this would motivate her even more because she was able to climb such massive trees. After that she continues walking, but suddenly she realizes that in front of her there is a gulf (a cliff's end) and the only way to pass it is by a wooden bridge that was held together with ropes. The girl is afraid of heights. She breathes in, remembers her goal and then slowly passes the bridge.

The next sequence is where she spots the cave where the treasure is buried. Her heart fills with joy and greatfulness, but OH! NO! A bear jumps in front of the cave and says that she can't go any further unless she defeats him.

Saya (the girl), starts shaking out of fear, but the thought that she is so close to achieve her dream made her stronger and so she shoots one of her arrows in the bear's chest. The bear is falling down and Saya walks into the cave and finds the buried treasure.

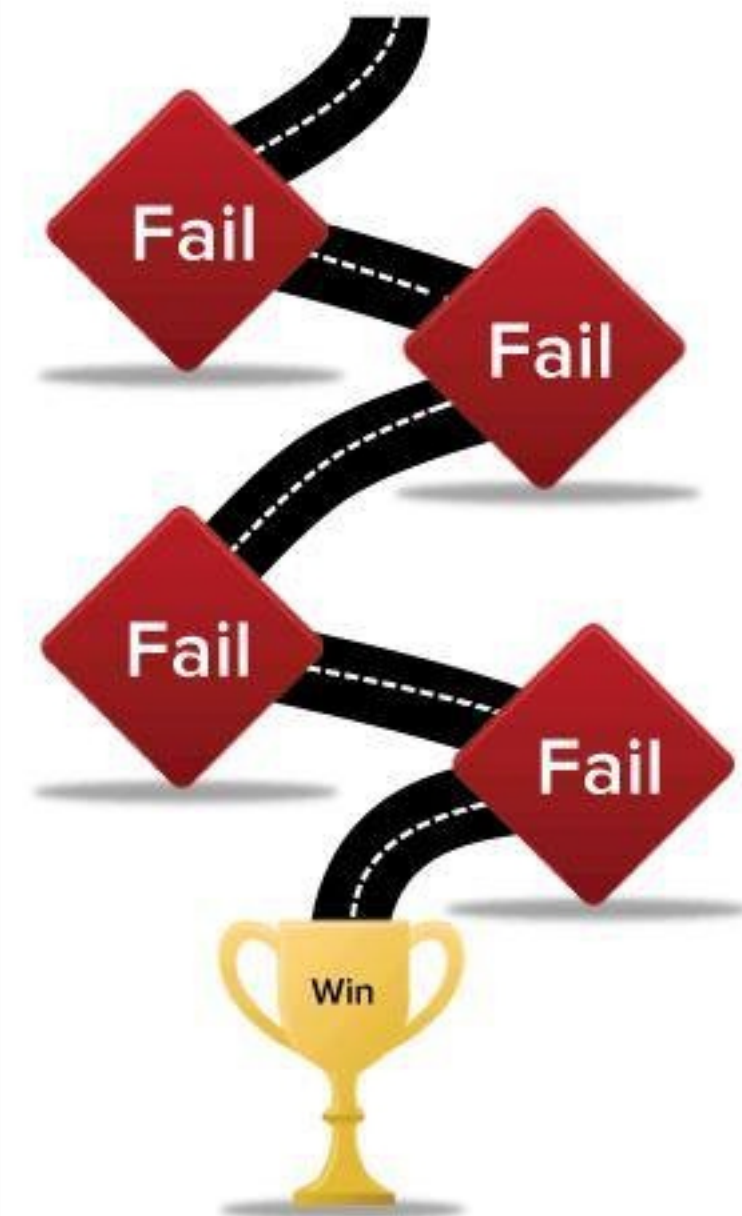
The message

The road to success is not a straight line. We must face our fears in order to succeed. Life might seem that it is dragging us backwards but in fact it is launching us into something great.

Genre/Mood

Educational, inspiring, adventurous and somehow the end reminds us of a fairytale because in the end the main character wins and accomplishes her dream.

What Successful People Know



@douglaskerr

Style tile

Inspiration from: "Mini" Manga

Contour line

Probably a small contour line to emphasize the edges and the character physical appearance. The contour should not be too visible so I will chose a thin stroke.

Characters/ background relationship

The main character is going to stand out from the background as she will be dressed in many shades of red/orange. In the background there will be trees and bushes but they will not create any distraction from the main character as the forest will have dark shades of green.

Specific characteristic in the style

The main character will be a small, cute girl that often would be seen as weak. She will have big shiny eyes, a big head with luxurious giner hair tied back in a ponytale. Her skin will be pale with a pale blush in her cheeks. The body will be smaller and the head will be the one that has focus. Maybe she will bear a bow and an arrow with her. The emotions will be shown on her face: she can blush very shy, when she is scared there could be some sweat drops pouring down fer forehead and so on.

The fact that she is a girl is a stereotype, because she appears weak but in fact she is a true warrior, an archer, a bold, moving fire sign.



Typography

Corbel Bold- has a fun esthetic and creates a strong dynamic into the scene.

Color pallete

I chose to use bold and warm red color for the main character to somehow show her strong personality and courage that resembles a fire sign. For the background I wanted to create a colder appearance with multiple shades of green to resembly the mistery of the nature and also the danger of a such place.

