

### Analysis of Top 10 Most Distant Customers

Customer	Region	Product Name	Factory Name	Avg Distance	Total Units	Total Profit	Profit Per KM
150420							
	Pacific	Wonka Bar - Triple Dazzle Caramel	Wicked Choccy's	3,897.39 KM	10	24.50	0.006286
164091							
	Atlantic	Wonka Bar - Nutty Crunch Surprise	Lot's O' Nuts	3,894.88 KM	3	7.47	0.001917
		Wonka Bar -Scrumdiddlyumptious	Lot's O' Nuts	3,894.88 KM	2	5.00	0.001283
163937							
	Pacific	Wonka Bar - Milk Chocolate	Wicked Choccy's	3,890.77 KM	5	10.55	0.002711
130631							
	Pacific	Wonka Bar - Milk Chocolate	Wicked Choccy's	3,867.85 KM	7	14.77	0.003818
127712							
	Pacific	Wonka Bar - Milk Chocolate	Wicked Choccy's	3,866.57 KM	2	4.22	0.001091
165813							
	Pacific	Wonka Bar - Triple Dazzle Caramel	Wicked Choccy's	3,866.57 KM	3	7.35	0.001900
115301							
	Pacific	Wonka Bar - Milk Chocolate	Wicked Choccy's	3,865.03 KM	2	4.22	0.001091
123526							
	Pacific	Wonka Bar - Milk Chocolate	Wicked Choccy's	3,865.03 KM	5	10.55	0.002729
128993							
	Pacific	Wonka Bar - Milk Chocolate	Wicked Choccy's	3,865.03 KM	2	4.22	0.001091
129357							
	Pacific	Wonka Bar - Milk Chocolate	Wicked Choccy's	3,865.03 KM	9	18.99	0.004913
		Wonka Bar - Triple Dazzle Caramel	Wicked Choccy's	3,865.03 KM	5	12.25	0.003169