

Trend Micro™

Worry-Free™ Cybersecurity for MSPs

Reduce risk, prevent attacks, respond to incidents, and provide customers with 24/7 peace of mind

Cybercriminals have become more adept at bypassing traditional cybersecurity defenses. The rise of endpoint detection and response (EDR) has proven to be an important tool to seek out and eliminate advanced threats. As business evolves, the attack surface grows as well. Your customers require a solution that can scale, continuously monitor, discover, analyze, and remediate cybersecurity vulnerabilities.

More visibility, better protection, faster scaling

Trend Micro™ Worry-Free™ SaaS (software-as-a-service) is a suite of EDR/XDR/MDR security solutions designed to match the needs of your clients and protect against malware, ransomware, and other malicious activity. Using the most advanced protection techniques, our detection and response capabilities deliver visibility and insight into threats with the power to respond effectively cross-product, cross-customer, and cross-partner environments.

Advance protection beyond the endpoint

Trend Micro™ Worry-Free™ ensures your client's sensitive information and assets are continuously protected from potential breaches and attacks across endpoints, mobile, email, and web.

See more and go further with extended detection and response (XDR)

- Automatic data correlation from endpoint to email with the power to respond
- Visibility, analysis, and response across endpoints, workloads, mobile, email and web
- A broader perspective and better context to hunt, detect, investigate, and respond to threats

Best-in-class worldwide cybersecurity threat protection

Trend has been continually recognized by leading authorities in the industry, with highlighted accolades:



Trend protects more than 500 million endpoints globally.

Trend Micro™ Cloud App Security blocked 33.6 million high-risk email threats in 2021—in addition to those detected by Microsoft 365 and Gmail built-in security.

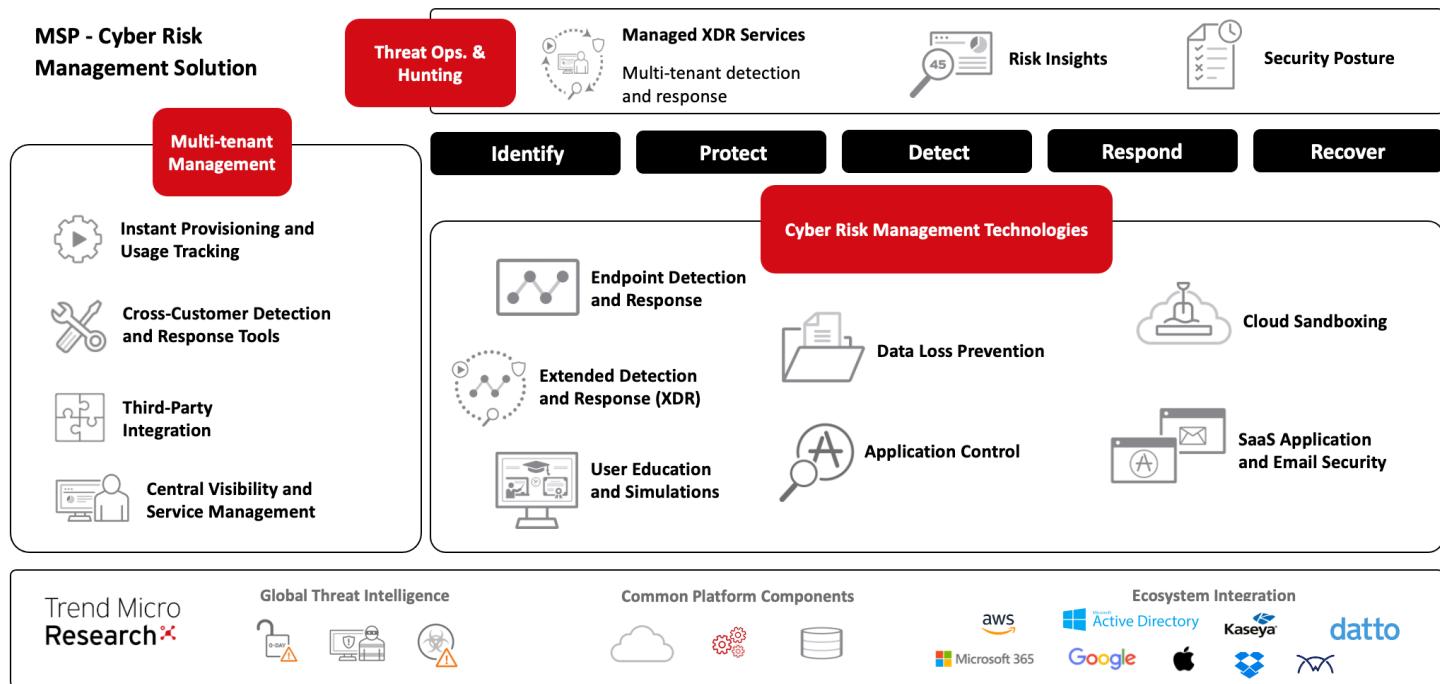


Respond, recover, and reduce risk

Our lightweight cybersecurity agent employs machine learning, automated threat detection, and advanced response techniques. These techniques constantly learn, correlate, and automatically share intelligence across your customer's environment so they can respond and recover from threats quickly.

Easily manage attack surface risk across the organization

- Insights into risk stemming from vulnerabilities, misconfigurations, asset criticality, XDR anomalies, and cloud activity
- Visibility into the source of a problem to stop breaches and limit exposure
- Up-to-date threat protection with no downloads or manual updates necessary



Protect your reputation and maintain customer confidence

When a breach occurs, responding quickly to identify the problem is essential. Trend is there 24/7 to provide the necessary tools and expertise to protect your clients' systems and data, and your reputation from compromise.

Worry-Free support services give MSPs the tools to deliver:

- **Rapid response to security incidents.** Quick support to respond promptly, minimizing the impact of the attack.
- **Time-sensitive updates.** Automatically receive the latest security measures for advanced protection of client's systems.
- **Customer satisfaction.** Promptly resolve customer issues or concerns with confidence.
- **Business continuity.** Quick support to ensure client's systems and data are secure, minimizing the risk of business disruptions or data loss.

Grow worry free with Trend Micro™ Co-Managed Services

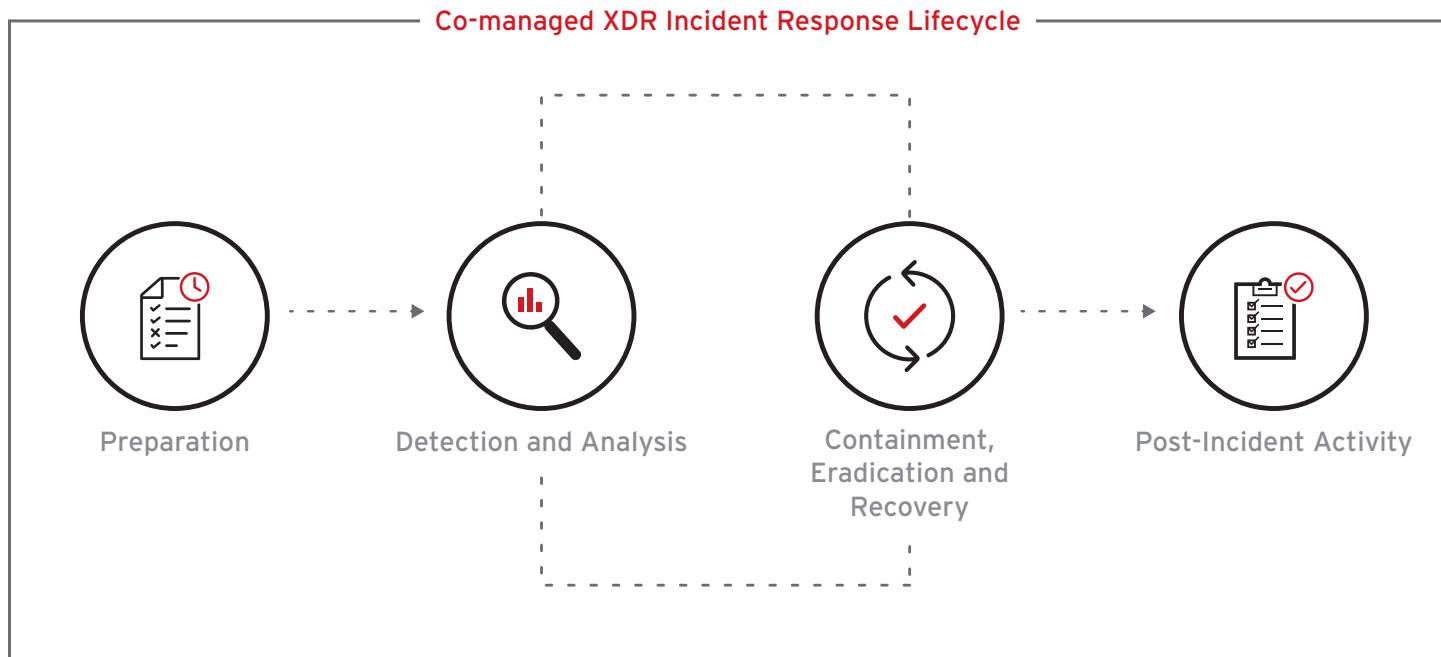
Elevate your security offerings without significant time and cost investments. Scale with confidence knowing your customers are receiving advanced protection against cyber threats and attacks. Grow your business by helping customers mitigate threats and alleviate overburdened resources.

Leverage Trend Micro™ Co-Managed Services to:

- Monitor and analyze activity data 24/7 from Trend Micro™ XDR protection solutions
- Scale and grow faster without adding additional personnel or resources
- Prevent breaches with cybersecurity incident response plans

Stay ahead of threats with Worry-Free Cybersecurity Incident Response Plan (CIRP)

Based on the NIST Incident Response Lifecycle, this set of procedures and guidelines is designed for MSPs. Gain insight into the steps the Worry-Free Co-Managed Service team takes to detect, analyze, contain, eradicate, and recover from a cyberattack or security breach.



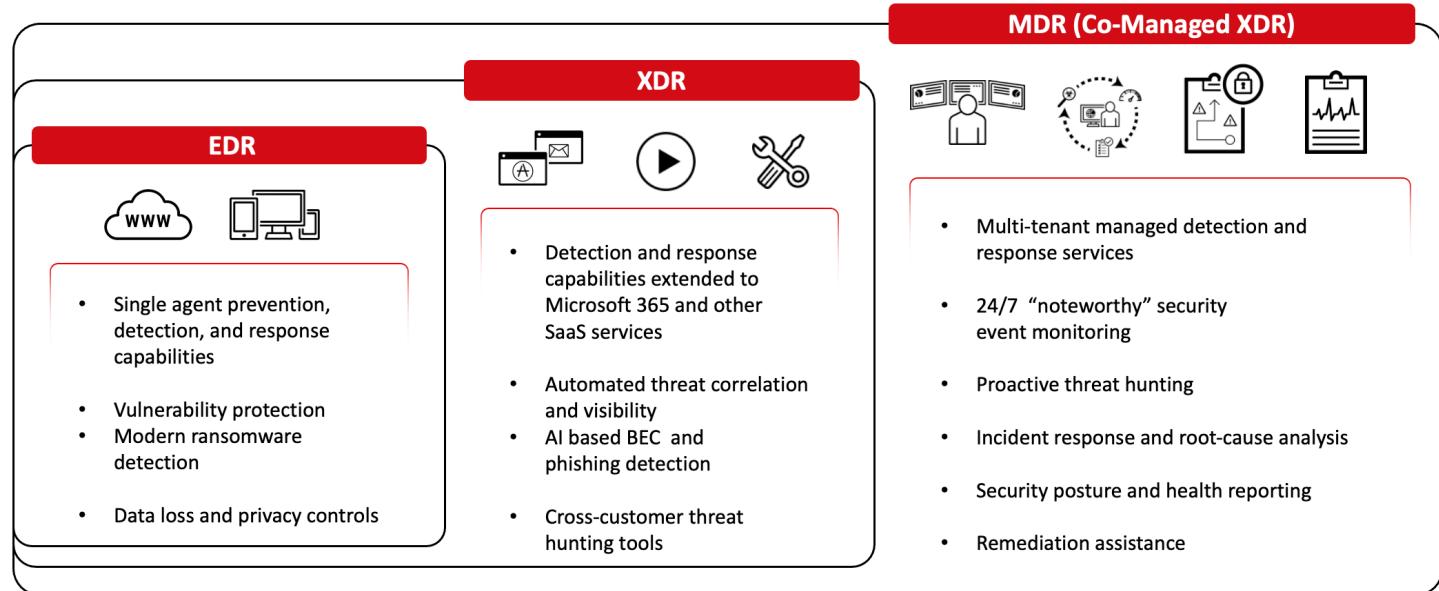
Customized to the specific needs of an organization, CIRP considers its risk profile, critical assets, and business continuity requirements. This allows you to help minimize the impact of a cybersecurity incident on an organization's operations, reputation, and financial stability.

Cyber resilience solutions based on business risk

Every organization has unique assets and a specific level of risk tolerance. It's important to identify and prioritize those assets that are most valuable or most vulnerable. By doing so, an organization can tailor its cybersecurity approach to focus on those areas where the impact of a cyberattack would be most severe.

Worry-Free provides tailored solutions, so MSPs can make better decisions about where to invest their resources. This risk-based approach allows you to focus on areas where potential losses are greatest and where the likelihood of an attack is highest. Additional support is included to ensure you have every tool to keep your customers safe.

Worry-Free cybersecurity for MSPs



Trend Micro™ Worry-Free™ EDR

Cybersecurity is critical for all organizations, no matter the size or scope. This is why even our baseline package provides advanced endpoint detection and response against malware, ransomware, and other malicious activities. Worry-Free EDR all-in-one lightweight agent intuitively correlates threats across your entire organization, saving you time and effort.

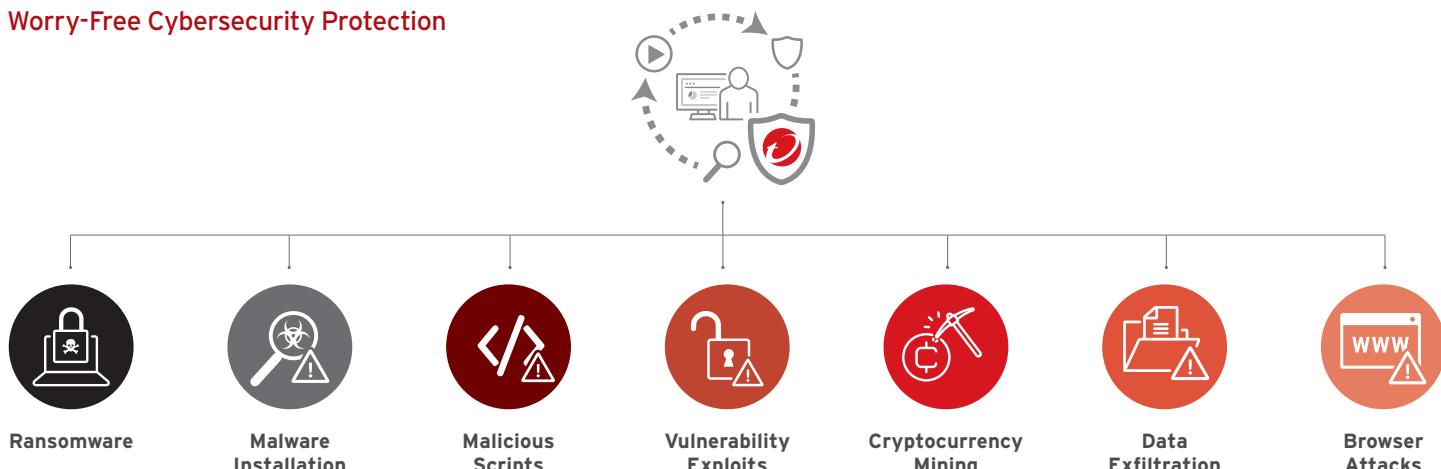
Simple set-up and management

- Manage all your endpoints with a single console
- Work across devices with support Macs, Chromebook™, and mobile devices
- Leverage comprehensive protection with multiple modules for
 - Predictive machine learning
 - Behavior monitoring
 - Data loss prevention (DLP)
 - Device control
 - Firewall
 - URL reputation
 - Web category filtering
 - Disk encryption
 - Vulnerability protection
 - Application control

Advance visibility and protection

- Gain Insight into threats
 - Trend Micro™ Risk Insights identify which users in the organization pose the greatest risk
 - Vulnerability protection automatically shields endpoints from known exposures of Microsoft applications, significantly limiting exploitation
 - Advanced endpoint detection and response allows you to discover and isolate threats immediately

Worry-Free Cybersecurity Protection



- Identify the source of a problem
 - Advanced targeted attack detection to map the scope of an attack and block it at the source
 - Health reports to create best practice setups, avoid misconfigurations, and identify areas for improvement
 - Integrated DLP and device control capabilities cover the broadest range of devices and file types to ensure confidentiality and compliance with GDPR, HIPAA, and other rapidly evolving regulations
- Determine an acceptable level of risk and cost to your business
 - Visibility to build the right security posture and understand where the threats originated from and how to stop them
 - Application control, safelisting, and lockdown to build control of the digital transformation that comes from a "work-from-home" labor force
 - Unauthorized websites blocking to protect against unpredictable threats

Sophisticated endpoint detection and response

- Automated detection, sweeping, hunting, and root cause analysis
- One-click response to noteworthy events and suspicious objects
- Better visibility and faster time to remediate

Trend Micro™ Worry-Free™ XDR

Detection and response across email and endpoint in a single console

Traditional vendors provide partial visibility on endpoints, but none on threats coming in from email. If the goal is to quickly detect and respond before significant damage is done, the full picture is required. Worry-Free XDR gives you complete protection with cloud-based security across endpoints, email, mobile, and web.

Includes all the features of **Worry-Free EDR**, plus:

XDR increases your attack surface visibility and reduces your cybersecurity risk

- **See:** Gain visibility into more of the attack surface
 - Email and endpoint detection and response capabilities enable you to discover and respond to targeted attacks more effectively.
 - This provides a clearer picture to determine the source and spread of advanced attacks
 - Advanced threat and data protection for Microsoft 365, Google Workspace™, and collaboration tools such as Dropbox™ and Box™
 - Protection from spear phishing, business email compromise (BEC), and advanced targeted attacks, while stopping email threats in the cloud before they reach your network
- **Hunt:** Stop breaches and limit exposure
 - Automated sweeping and root-cause analysis, including step-by-step recommendations that allow IT admin to quickly mitigate issues
 - Traces endpoint threats back to the emails they derived from and remove them in one click
 - Includes email continuity, allowing your users to send and receive emails during a service outage
- **Respond:** Leverage automatic data correlation from endpoint to email
 - Faster response to investigate and mitigate threats across endpoints, buried in emails, or lost in alert overload
 - Automatically correlates seemingly benign behavior to map the makings of an attack and stop threats
 - Delivers alerts, sweeps indicators of compromise (IoCs), endpoints, and emails, and provides mitigation actions across your entire environment from one single pane of glass
 - Allows you to manage cross-customer detection, investigation, and response
 - This unique feature from Trend Micro Remote Manager™ enables MSPs to receive alerts, sweep IoCs, endpoint, and email, as well as take mitigation actions across their customer base all from one single pane of glass

Trend Micro™ Worry-Free™ Co-Managed XDR

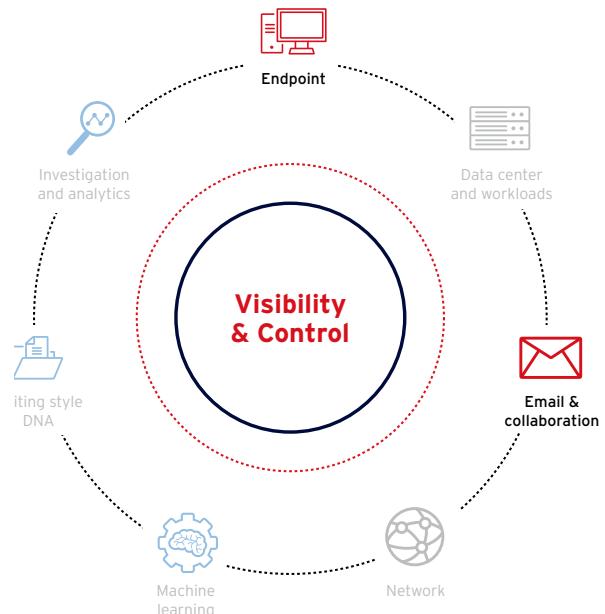
Around-the-clock detection and response services built for MSPs

A growing number of small to medium-sized businesses (SMBs) lack a dedicated security team and resources, initiating security gaps in their environment. This scalable security risk management plan offers 24/7 SOC services to reduce the burden and time to identify, investigate, and respond to threats, even as your business grows. Co-Managed XDR enables organizations wanting to supplement in-house activities by augmenting detection levels and improve time-to-detect and time-to-respond performance.

Protect customers, save effort with Co-Managed XDR

This cross-product, cross-customer, and cross-partner detection and response service is co-managed by Trend and MSPs.

Mitigate threats for customers, while alleviating overburdened teams and elevating security offerings, without a significant time and cost investment.



Remote Manager is built into Co-Managed XDR. MSPs are given the tools to receive alerts, sweep IoCs, endpoint, and email. Take mitigation actions across your customer base all from one single pane of glass instead of investing valuable time checking each client's product console.

Scale, grow, and build with peace of mind

- Worry-Free with Co-Managed XDR scalable security for risk management offers a consistent quality of protection across your clients, even as you grow your business or client base
- Provides holistic threat visibility and correlation across endpoint and email, enabling proactive containment and intelligent response by Trend threat experts
- Allows you to distinguish yourself amongst the competition by offering 24/7 proactive monitoring and security backed by an augmented SOC team

Benefits



24/7 Cybersecurity Threat Experts



Deeper Threat Analysis



Cross-Partner / Cross-Product / Cross-Customer Analysis



Incident Response



Monthly Reports

- 24/7 threat experts:** Cuts through the fog of constant alerts to isolate genuine threats in their earliest stages, providing you with personalized remediation steps for your customers
- Deeper threat analysis:** The service automatically checks your customer base for the same threats and takes action to protect all endpoints for advanced security to multiple customers at once
- Cross-partner analysis:** Threat analysts review similar threats across partners, especially those in the same industry, to provide proactive response
- Incident response:** Provides customized recommendations. Or Trend threat experts can conduct remediation actions if authorized
- Monthly case activity summary report:** Provides an executive view of incidents and threats detected and mitigated for the month

Features

Features	Co-Managed XDR	Worry-Free XDR	Worry-Free EDR	Worry-Free Services
ENDPOINT SECURITY				
Windows and macOS support	●	●	●	●
Anti-malware and behavior analysis	●	●	●	●
Predictive and runtime machine learning	●	●	●	●
Vulnerability protection/virtual patching	●	●	●	●
Full disk encryption	●	●	●	●
Application control	●	●	●	●
Integrated endpoint DLP	●	●	●	●
Device control	●	●	●	●
WEB SECURITY				
Web reputation and URL filtering	●	●	●	●
MOBILE SECURITY AND MANAGEMENT				
iOS and Android support	●	●	●	●
EMAIL AND COLLABORATION SECURITY				
Cloud email gateway with DLP	●	●		
API-based Microsoft 365/G Suite protection	●	●		
Cloud sandboxing	●	●		
BEC and credential phishing protection	●	●		
File password extraction	●	●		
Log search window	60 days	60 days		
Message size limit	150 MB	150 MB		
Email continuity	●	●		
Box & Dropbox protection	●	●		
EXTENDED DETECTION AND RESPONSE (XDR)				
Correlates data automatically across email and endpoint in one console	●	●	Endpoint Only	
Automated detection, sweeping, hunting, and root cause analysis	●	●	●	
Advanced threat detection through cloud sandboxing	●	●	●	
Cross-customer detection, investigation, and response. (For MSPs only: Do it yourself through Trend Micro™ Remote Manager)	●	●	●	
MANAGED DETECTION AND RESPONSE (MDR)				
Detection: 24/7 critical alerting and monitoring, IoC sweeping	●			
Investigation: Incident investigation, root-cause analysis	●			
Investigation: Cross-customer analysis for your customer base	●			
Response: Recommendations or authorized actions, monthly report	●			

©2023 by Trend Micro Incorporated. All rights reserved. Trend Micro, and the Trend Micro t-ball logo, Worry-Free, and Trend Micro Remote Manager are trademarks or registered trademarks of Trend Micro Incorporated. All other company and/or product names may be trademarks or registered trademarks of their owners. Information contained in this document is subject to change without notice. [DS07_Worry_Free_Family_Datasheet_230621US]

For details about what personal information we collect and why, please see our Privacy Notice on our website at: trendmicro.com/privacy