

MOHD. SUHEL

UI UX Designer

📍 New Delhi, India

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✉ sirsuhail01@gmail.com

I'm particularly interested in cutting back on clicks, fine-tuning things, and enhancing the user experience. I'm passionate about psychology, human behaviour, minimalism, and visual culture.

Experience (4+ years)

● **ACADALLY (Avalon Ed. Tech Private Limited)** May 2023 - Current
Sr. Product Designer

- Conducted comprehensive market and user research to understand the needs of key stakeholders including students, teachers, parents, and school administrators.
- Led the design and implementation of both mobile and web applications, tailoring interfaces and experiences to meet the specific needs of each user group.
- Conducted usability testing sessions to gather and analyze user feedback, validating design decisions and leveraging data insights for continuous improvement and iteration of the user experience.
- Facilitated regular communication with stakeholders to keep them informed about project progress, milestones, and any potential risks or issues, while also building strong relationships through proactive engagement and responsiveness to their needs and concerns.
- Mentored junior designers and fostered a collaborative and inclusive team culture, encouraging open communication and knowledge sharing to support their professional growth.
- Collaborated with developers to translate design specifications into functional user interfaces, maintaining design fidelity and consistency across platforms.

● **COPPER DIGITAL PVT LTD** May 2021 - May 2023
UI UX Designer

- Gathered and evaluated user requirements, in collaboration with product managers and developers
- User Research & analysis (understanding the target audience & gathering insights)
- Created Process flow, Wireframes, storyboard, and clickable prototype
- Illustrating design ideas using storyboards, process flows and sitemaps
- Designed graphic user interface elements, like menus, tabs & widgets
- Build page navigation buttons and search fields
- Designed UI mockups and prototypes that clearly illustrate how sites function and look like
- Created original graphic designs (e.g. images, sketches and tables)
- Prepared and presented rough drafts to the clients.

● **COPPER DIGITAL PVT LTD** Feb 2021 - Apr 2021
UI UX Designer Intern

Skills

Soft Skills

- Interpersonal, collaborative & communication skills
- Empathy
- Curiosity and continuous learning
- Critical thinking

Industry-specific UI UX designer skills

- User Research
- Wireframing and Prototyping
- Data analysis
- UX Writing
- Visual communication and UI
- Information Architecture
- Visual Design

Certification

From - Interaction Design Foundation

- Human - Computer Interaction - HCI
- Journey Mapping
- Design Thinking: The Ultimate Guide
- How To Design For AR and VR
- User Research - Methods and Best Practices
- Mobile User Experience (UX) Design)

Education

Masters in Computer Application

M.A.H.G.U (Uttarakhand) / 2020 - 2022

Bachelor of Arts

H.N.B.G.U (Uttarakhand) / 2015 - 2018

Diploma in Graphic And Web Design & Dev.

Arena Animation South Ex. (New Delhi) / 2019 - 2020

compatible working on Mac & Windows