

# Stealth Health

*Regain Control.*


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# Recall of the Fitbit App





# Weaknesses



### Sign in

Use your Google Account

[Forgot email?](#)

Not your computer? Use Private Browsing windows to sign in. [Learn more about using Guest mode](#)


[Create account](#)

[Next](#)

English (United States)

▼

[Help](#)[Privacy](#)[Terms](#)



### Add Fitbit profile info

Your profile info helps personalize some metrics, like stride length and speed. To choose who sees this info, go to sharing settings in your Account > Social & Sharing > Privacy.

#### Your profile info

|        |          |
|--------|----------|
| Weight | Select ▾ |
| Height | Select ▾ |
| Sex    | Select ▾ |

Fitbit uses sex to calculate metrics like calories burned, and to provide reference points you can use for comparison

[Exit](#)[Save & continue](#)

- Data Aggregation by Google
- Personalized Ads
- Stored in the cloud
- Sharing with third-parties
- Train Google AI models
- Mandatory disclosure of personal information
- Data collection ON by default
- Consent management complex
- History of privacy violations
- Questionable Privacy Policy and Terms of Service



# Our Goals

- A fitness and health tracker that prioritizes user privacy
- *Optional* and *intentional* disclosure of personal information
- High control over personal data
- No third-party data sharing
- Local data storage and analysis
- Simple and easy data management



# Introducing Stealth Health

- React Native application that works on both iOS and Android
- All data is encrypted and stored locally
- Focus on informative UI, easy user data management,
- Total transparency to ensure meaningful consent
- Will provide many of the core Fitbit app features while maintaining a high level of privacy
- Future integration with the Fitbit API to sync with a smartwatch

# Terms of Services and Privacy Policy



# Terms of Services

This App is designed with your privacy in mind and for you to reach your health fitness goals with ease.

## Read our Privacy Policy

**Use of the App's Services:** You can use our App through any compatible device, such as smartphone or tablet. You also have the option to sync your smartwatch with our App, if you have a compatible smartwatch.

**Use of An Account:** Our App does not require you to have an account, we don't even collect your email address.

**Posting Your Content on our App:** By posting your information and data on our app, you do not share any information with third parties, or even with us. All your content is stored, encrypted, in your local device.





# Terms of Services

**Alerts and Notifications:** If you agree to receive alerts and notifications, we may send you notifications. If you do not agree, App will not send you any alerts and notifications.

**Third-Party Services:** Our App does not share any of your data with any third parties

**Changes to the Services:** In case of any changes to the App's services, or any changes to our Privacy Policy, we will let you know and ask for your informed consent again under new changes.

**Termination:** You may delete your data any time by clicking the option in the App.



# Privacy Policy

**Information Collection:** We only keep the information you type into our app on your own device. We don't collect anything else or share your data. Our app doesn't send your data over the internet.

**Data Usage:** Your input is used for health calculations within the app, all processed locally. Your sensitive health info is encrypted for security.

**Data Sharing:** Your info is never shared outside your device; it stays private.

**Your Control:** You decide how long your data stays (3 days to 1 year), can delete your account/data anytime, and choose what health data to share for accurate metrics.



# Privacy Policy

**Analytics & Ads:** The app doesn't use analytics or show ads, keeping your data private from third parties.

**Security Measures:** Health data on your device is encrypted. You can also add extra security with Face ID or a phone password.

**Policy Changes:** If the policy changes, you'll be notified and asked for consent again.

**Data Retention:** You can choose how long the app keeps your data, from days to a year. Deleting your account is easy too.

# Privacy-Centered Design



# Minimize

- User's personal local device.
- Minimal amount of data needed.
- All the collected data are optional.
- Possible to input as little as or as much as health data.



## **Abstract**

- Age range instead of their exact age

## **Hide**

- Encrypted
- Authentication

## **Inform**

- Privacy Policy & Terms of Services

## **Control**

- Data retention period.
- Ability to delete their data at any time.

# Technical Details



# Data Security & Encryption

How the user's data is stored on their device:

- Permanent and Semi Permanent data: expo-secure-store (Keychain IOS)
- Daily data: encrypted using 'react-native-crypto-js' AES function and stored in the file system. Decrypt on rendering
- Preferences: Stored in the file system unencrypted.





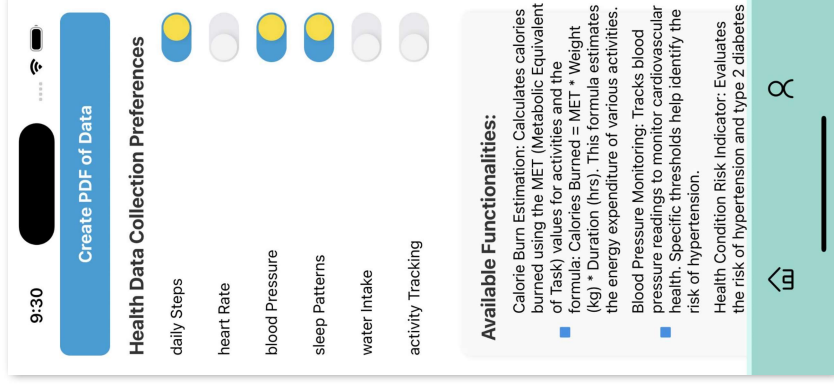
# Data - Oriented Strategies

- Abstract: Use of age ranges instead of exact age; steps counted without precise location data, enhancing user anonymity.
- Separate: Storage of different data types (personal info, daily data, preferences) in dedicated, logically separated locations to prevent data aggregation and enhance privacy.



# Authentication and Modular Analytics

- We are using the expo-local-authentication to perform the faceID authentication.
- Depending on the users data collection preferences we are only computing certain functions



Demo

The image features a solid orange background. In the center, the text "Privacy Isn't hard if you try" is written in a bold, white, sans-serif font. On the left side, there are three horizontal, overlapping white rounded rectangles. On the right side, there are four horizontal, overlapping white rounded rectangles, similar in style to the ones on the left.

**Privacy Isn't hard if you try**