POWER BI DASHBOARD

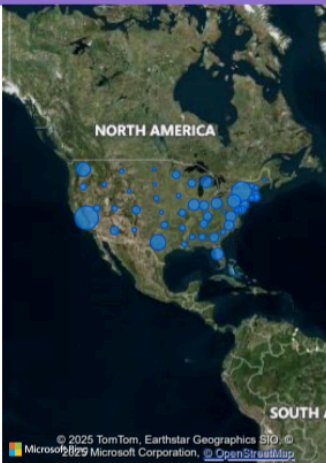**Order Date**

03-01-2015   30-12-2018

Shipment Mode

- [ ] First Class
- [ ] Same Day
- [ ] Second Class
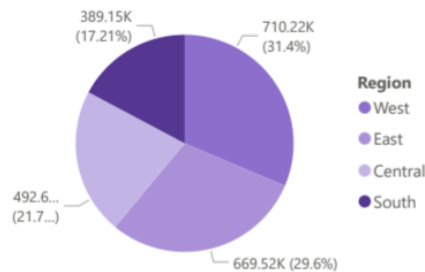- [ ] Standard Class

Sum of Sales by State

Customer Name	Country	State	Sum of Sales
Aaron Bergman	United States	Oklahoma	563.94
Aaron Bergman	United States	Texas	12.62
Aaron Bergman	United States	Washington	309.59
Aaron Hawkins	United States	California	1,328.12
Aaron Hawkins	United States	Mississippi	86.45
Aaron Hawkins	United States	New York	311.42
Aaron Hawkins	United States	Pennsylvania	18.70
Aaron Smayling	United States	California	648.95
Aaron Smayling	United States	New York	65.78
Aaron Smayling	United States	North Carolina	740.21
Aaron Smayling	United States	Oregon	88.07
Aaron Smayling	United States	Texas	1,476.27
Aaron Smayling	United States	Virginia	31.40
Adam Bellavance	United States	California	79.99
Adam Bellavance	United States	Indiana	240.15
Adam Bellavance	United States	New Hampshire	27.93
Total			**22,61,536.78**

2.26M
Sum of Sales

Sum of Sales by Sub-Category

Sum of Sales by Region

389.15K (17.21%)
710.22K (31.4%)
492.6... (21.7...)
669.52K (29.6%)

Region
- West
- East
- Central
- South
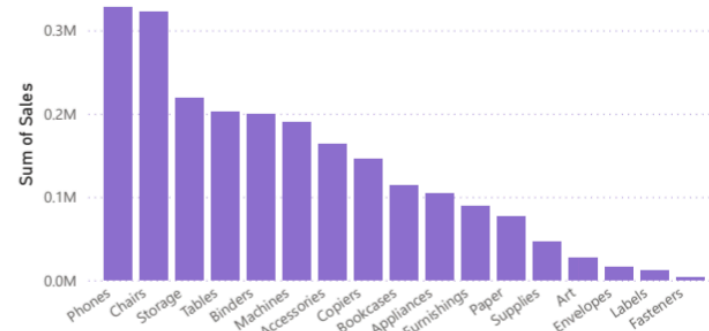
Count of Order ID by Year, Quarter, Month and Day
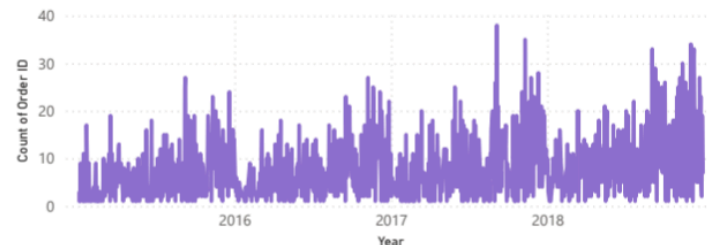
Summary:

Order Date Slicer:
This slicer lets users select a date range for the data being analyzed.
The selected range is 03-01-2015 to 30-12-2018, which spans almost 4 years of sales.

Shipment Mode Filter:
A slicer allowing selection of shipment modes for filtering:
- First Class
- Same Day
- Second Class
- Standard Class

Sum of Sales by State:
A map visualization shows the geographic distribution of sales across US states.
Blue circles indicate the volume of sales; larger circles mean higher sales.
Provides a quick spatial overview of where most sales are happening.

Customer-Wise Sales:
This table shows the lists of:
- Customer Names
- Country (all are from the United States)
- State
- Sum of Sales

Shows individual customer transactions across different states.
At the bottom, the total sales across all listed entries is 22,61,536.78 (2.26 million).

Sum of Sales Card:
A card showing the total sales over the selected time frame.
Value: 2.26M, which aligns with the total in the customer-wise sales table.

Sum of Sales by Sub-Category:
This bar chart shows the sales performance by product sub-categories.

Top-performing sub-categories:
- Phones
- Chairs
- Storage

Lower-performing sub-categories include:
- Labels
- Fasteners

Sum of Sales by Region:
A pie chart visualizing the proportion of total sales by region:

- West: 710.22K (31.4%) – Highest
- East: 669.52K (29.6%)
- Central: 492.6K (21.7%)
- South: 389.15K (17.2%)

Order Trends Over Time:
A line/bar combination chart showing Order ID counts over time.

Time is broken down by:
- Year
- Quarter
- Month
- Day

Helps identify patterns such as peaks in orders during specific months or years.
Shows more activity in later years, with occasional spikes.