

Teeny Beans

INTERNATIONAL PRESCHOOL CURRICULUM

BUSINESS PROPOSAL FOR TIER B



PROPOSAL OUTLINE

KEY DISCUSSION POINTS

Our Mission and Vision
Our Business Model
Our Academic Programs
Our Products
Investment Summary
Infinity Service Package
Financial Metrices
Our Motto

Teeny Beans | www.teenybeanspreschoolcurriculum.com

ABOUT THE COMPANY

OUR STORY

The story started back in 2012. We started with a franchisee of a preschool chain, won awards but realized we weren't happy. We wanted more – both as educators and as entreprenuers.

We didn't believe in piecemeal solutions. A preschool was just scratching at the surface. We studied. We built a team of experts. We improvised. We built ed-products we are proud of - Beanstalk International Preschool, International Institute of Montessori Teacher Training, Super Phonics, Writo, Minimax, Bonjour, Cambridge Young Learners English, MaxBrain Abacus. And the list keeps growing.

Teeny Beans is like a beautiful summary of our journey – a package of products and services that are pre-validated and successfully administered. Sign up with Teeny Beans and live the journey of creating an everlasting brand that YOU OWN.



Teeny Beans: Diversified Model





INTERNATIONAL PRESCHOOL

British Curriculum on EYFS guidelines. International Recognition for an international curriculum.

TEACHER TRAINING

Globally relevant diploma in Montessori teaching practice.



Key Takeaways

NON FRANCHISE

It works on a nonfranchise model. We
help you create
YOUR brand with
teeny beans
curriculum support.

ZERO ROYALTY

There is no royalty involved. Ever. Period.

DIVERSIFIED

Truly diversified solution with multiple engines for growth. Enhances returns and crashes payback period.

CREDIBILITY

With the Teeny Beans solution, you are not just another preschool. You are an expert in the field of early childhood education.

START A PRESCHOOL & A RECOGNIZED TEACHER TRAINING ADMISSION CENTRE



PRESCHOOL CURRICULUM

Our Core International
Preschool Curriculum
based on Early Years
Foundation Stage
Framework.



IIMTT

International Institute Of
Montessori Teacher
Training. Globally
relevant, nationally
respected.

The Augmented Preschool Curriculum



SUPER PHONICS

Based on Internationally acclaimed Jolly Phonics guidelines. The ideal early literacy program.



A multi-sensory & directed handwriting program that creates lasting nueral pathways.



The program builds foundational techniques that makes learning math effortless and enjoyable.

TIER B: MEGA PRESCHOOL & TEACHER TRAINING

INVESTMENT

Starts at

RS1.85 LACS

with zero royalty



International Preschool (2-6 yrs)



Play Equipments



Learning Aids



Central Enquiry
Management



Brand Identity Creation



Digital Marketing



Parent Teacher
Engagement
Anchoring



Dedicated ILC Manager

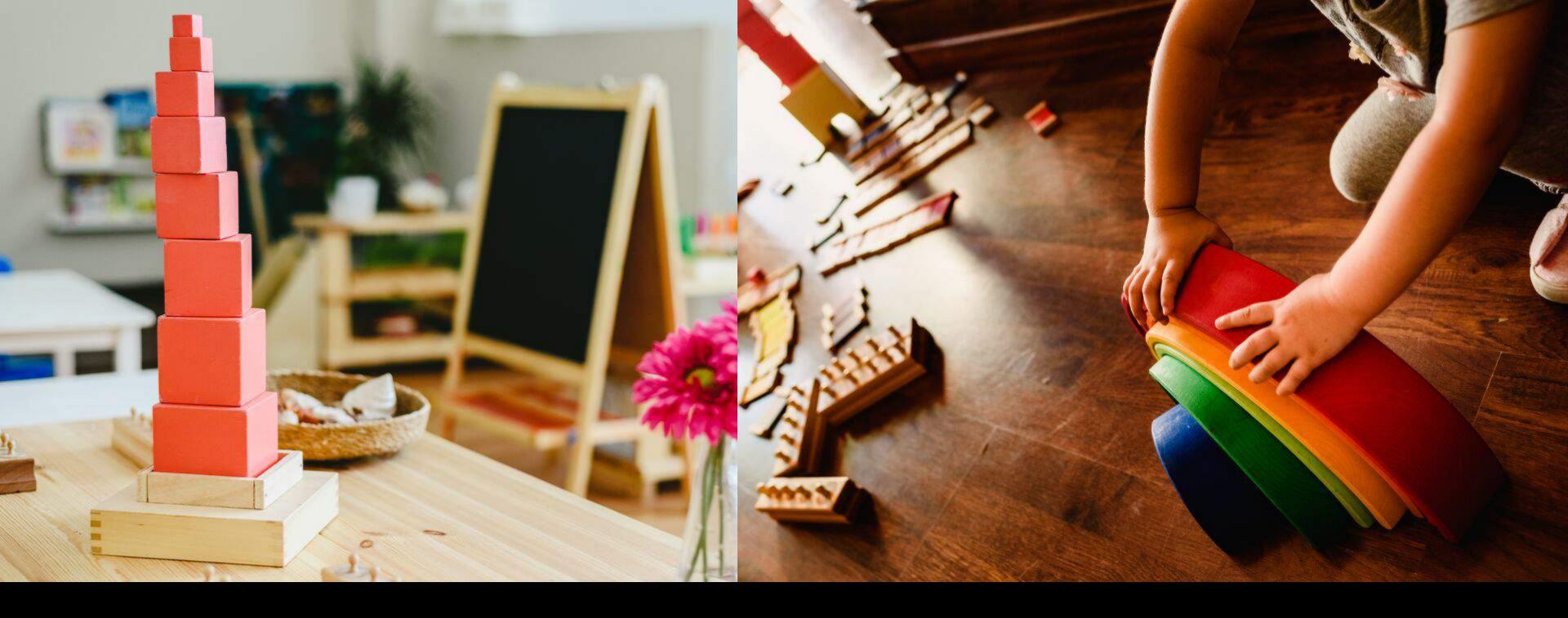


570+ CUSTOM DESIGNED FLASHCARDS



75+

COLORFUL PRESCHOOL CHART'S FOR EFFECTIVE CLASSROOM LEARNING



43+ TEACHING AIDS TO AUGMENT IN-CLASSRESOURCES





1 PLAY EQUIPMENTS & FURNITURE to support upto 70 kids

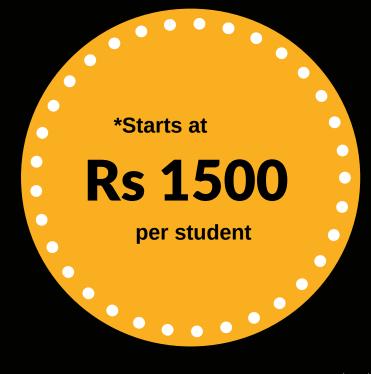
INVESTMENT SUMMARY

TIER B: MEGA



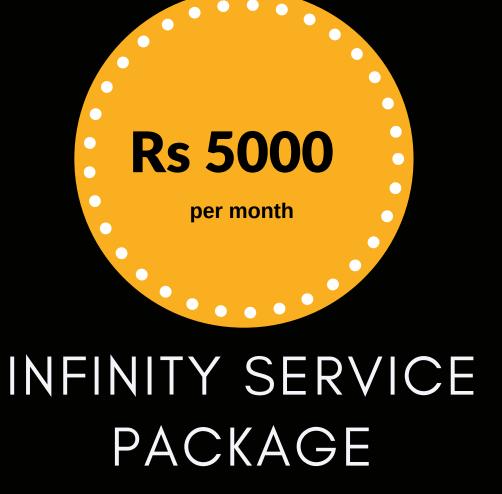
SET UP

Learning Aids, Montessori
Equipments, Play
Equipments, Furniture
(1650+Items) and
Partnership Fee



CURRICULUM

Full set of core and augmented curriculum books



Free in year 1.

Optional from year 2.

TEENY BEANS SERVICE PACKAGE

SERVICE SEGMENTS







ACADEMIC

e-Learning, MIS Based, Telephonic, In-person, Workshops, Seminars, podcasts

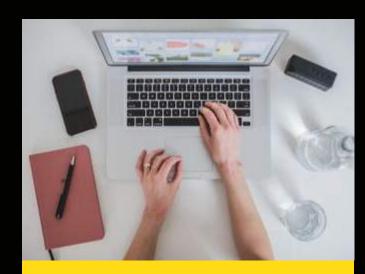
ADMINISTRATIVE

Remote ILC manager,
Hiring Solutions, Enquiry
Management, Admission
Counselling, PTM
Management

MARKETING

Social Media Management,
Professional blog support,
Collateral Design, SEO,
Email Marketing

ACADEMIC PACKAGE



E-LEARNING

Online courses and complete curriculum to train new and old teachers, administrators and owners



MIS SUPPORT

e-ticket based support for resolving big and small academic queries. National Query Forum access to accelerate learning



ONE-ONE CONNECT

Dedicated Learning
Specialist assigned to deal
with complexities of any
kind surrounding delivery



REFRESHER

1 day in-person curriculum refresher course for continuing partners.



TRAININGS & WORKSHOPS

Access to online and physical workshops conducted by Teeny Beans including a 3 day methodology training

TRAINING PROVIDED



TEACHER TRAINING

We carry deep expertise in the field of teacher training. Our all-year long accessible teacher training modules help partners to onboard new preschool teachers easily. Your dedicated ILC Manager also conducts monthly teacher training sessions to orient teachers for the next months deliverables.

TRAINING PROVIDED



CENTRE HEAD TRAINING

Experienced and Fresh
Centre Heads enjoy the
benefit of getting trained
under the watchful eyes of
our academic team. Training
is carried out on both
academics as well as
administration.

TRAINING PROVIDED



BUSINESS OWNER TRAINING

Our in-depth training covers methodology, academics, finance and marketing to help new business owners understand every nuance of the business. By the time the centre is ready to start, the business partner is prepared to completely take charge of his or her business.

TEENY BEANS ADMINISTRATIVE SERVICES

DEDICATED ILC MANAGER

A remote manager managing all your ILC needs relating to remote administration.

HIRING SOLUTIONS

Hiring the right teacher or administrator is what separates a successful ILC from a failed preschool.

Hire right with our expertise.

ENQUIRY MANAGEMENT

Got prospective enquiries that need attention? We manage their enquiry to admission cycle to maximize the chances for success.

ADMISSION COUNSELLING

Our professional 360 degree post admission parent counselling will reinforce your ILC's standing.

PTM MANAGEMENT

PTM Communication and Feedback Management

FORMS & TEMPLATES

Customized Forms &
Template Design for
professional mailers and
communication literature

TEENY BEANS MARKETING SERVICES

DESIGN **EMAIL** SOCIAL MEDIA BLOGGING LOCAL SEO SERVICES **MARKETING** MANAGEMENT **Professional designed** templates matter a lot **Professional Content Professionally crafted** There's an ongoing Local content creation for parents when they blogs on tumblr to need for professional **Design and Publishing Google My Business** are deciding which maintain page collaterals for specific Management on Facebook and early learning centre salience and maintain events. We support Google+ **Online Reputation** is right for their child. your reputation as the and advise you on Management We support your early childhood expert such requirements. **Managing Local** email marketing in your city. Listings program to drive **Advising on Paid** admissions in your advertising centre.

KEY FINANCIAL PROJECTIONS

MEGA ILC PACK

Owned premise scenario. Moderate Assumptions Taken. Detailed Financial Modelling available on request.



PROJECT IRR

Internal rate of return for your investment



PAYBACK PERIOD

Time taken for your investment return



ROI

Over 10 years



INTERNATIONAL PRESCHOOL

PIUS

TEACHER TRAINING
ADMISSION CENTRE



@RS 1.85 LACS FOR A LIMITED TIME ONLY!



OUR MOTTO

We don't measure our success in selling a solution to you. Our success is helping you establish your learning centre and achieve operational break even in year 1 and ROI within year 2.

TEENY BEANS