

HOUSING PRICE PREDICTION

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I have utilized a few external resources that helped me to complete the project which are listed down:

- Real Estate Value Prediction Using Linear Regression Nehal N Ghosalkar, Sudhir N Dhage
- Affordable Housing in the United States By Gordon Davis, Jaime Bordenave, Roger Williams, Richard A. Hanson, and Richard Shields - June 12, 2006
- Housing Affordability Literature Review and Affordable Housing Program Audit – Elena Sliogeris, Louise Crabtree, Peter Phibbs and Kate Johnston
- https://github.com/
- https://www.kaggle.com/
- https://towardsdatascience.com/
- https://www.analyticsvidhya.com/

INTRODUCTION

Business Problem Framing:

Houses are one of the necessary needs of every person around the globe and therefore housing and real estate market is one of the markets which is one of the major contributors to the world's economy. It is a very large market and various companies are working in the domain. Data science comes as a very important tool to solve problems in the domain to help the companies increase their overall revenue, profits, improve their marketing strategies, and focus on changing trends in house sales and purchases. Predictive modeling, Market mix modeling, recommendation systems are some of the machine learning techniques used for achieving the business goals for housing companies. Our problem is related to one such housing company.

A US-based housing company named **Surprise Housing** has decided to enter the Australian market. The company uses data analytics to purchase houses at a price below their actual values and flip them at a higher price. For the same purpose, the company has collected a data set from the sale of houses in Australia. The data is provided in the CSV file below. The company is looking at prospective properties to buy houses to enter the market. It is required to build a model using Machine Learning to predict the actual value of the prospective properties and decide whether to invest in them or not. So we are building a model that helps to determine which variables are important to predict the price of variables & also how do these variables describe the price of the house.

This model will help to determine the price of houses with the available independent variables. This model will then be used by the management to understand how exactly the prices vary with the variables. They can accordingly manipulate the strategy of the firm and concentrate on areas that will yield high returns. Further, the model will be a good way for the management to understand the pricing dynamics of a new market.

Conceptual Background of the Domain Problem:

As we are working on the Housing project dataset we can easily understand that the data belongs to the Housing and Real Estate which will eventually involve several Financial, Costing, Are & Neighborhood, Statistical, and Technical terms in the dataset. This data belongs to A US-based housing company named **Surprise Housing** as they have decided toenter the Australian market. The company uses data analytics to purchase houses at a pricebelow their actual values and flip them at a higher price. So here we need to understand several words related to the Core Domain.

The domain-related concepts which are useful for a better understanding of the project are. Some relevant details of individual columns are,

- 1. MSSubClass: Identifies the type of dwelling involved in the sale.
 - 20 1-STORY 1946 & NEWER ALL STYLES
 - 30 1-STORY 1945 & OLDER
 - 40 1-STORY W/FINISHED ATTIC ALL AGES
 - 45 1-1/2 STORY UNFINISHED ALL AGES
 - 50 1-1/2 STORY FINISHED ALL AGES

- 60 2-STORY 1946 & NEWER
- 70 2-STORY 1945 & OLDER
- 75 2-1/2 STORY ALL AGES
- 80 SPLIT OR MULTI-LEVEL
- 85 SPLIT FOYER
- 90 DUPLEX ALL STYLES AND AGES
- 120 1-STORY PUD (Planned Unit Development) 1946 & NEWER
- 150 1-1/2 STORY PUD ALL AGES
- 160 2-STORY PUD 1946 & NEWER
- 180 PUD MULTILEVEL INCL SPLIT LEV/FOYER
- 190 2 FAMILY CONVERSION ALL STYLES AND AGES
- 2. MSZoning: Identifies the general zoning classification of the sale.
 - A Agriculture
 - C Commercial
 - FV Floating Village Residential
 - I Industrial
 - RH Residential High Density
 - RL Residential Low Density
 - RP Residential Low Density Park
 - RM Residential Medium Density
- 3. LotFrontage: Linear feet of street connected to property
- 4. LotArea: Lot size in square feet
- 5. Street: Type of road access to property
 - Grvl Gravel
 - Pave Paved
- 6. Alley: Type of alley access to property
 - Grvl Gravel
 - Pave Paved
 - NA No alley access
- 7. LotShape: General shape of property
 - Reg Regular
 - IR1 Slightly irregular
 - IR2 Moderately Irregular
 - IR3 Irregular
- 8. LandContour: Flatness of the property
 - Lvl Near Flat/Level
 - Bnk Banked Quick and significant rise from street grade to building
 - HLS Hillside Significant slope from side to side
 - Low Depression

9. Utilities: Type of utilities available

All Pub All public Utilities (E,G,W,&S)

NoSewr Electricity, Gas, and Water (Septic Tank)

NoSeWa Electricity and Gas Only

ELO Electricity only

10. LotConfig: Lot configuration

Inside Inside lot Corner Corner lot CulDSac Cul-de-sac

FR2 Frontage on 2 sides of property FR3 Frontage on 3 sides of property

11. LandSlope: Slope of property

Gtl Gentle slope Mod Moderate Slope Sev Severe Slope

12. Neighborhood: Physical locations within Ames city limits

Blmngtn Bloomington Heights

Bluestem Blueste BrDale Briardale BrkSide Brookside ClearCr Clear Creek CollgCr College Creek Crawfor Crawford **Edwards Edwards** Gilbert Gilbert

IDOTRR Iowa DOT and Rail Road

Meadow V Meadow Village

Mitchel Mitchell
Names North Ames
NoRidge Northridge
NPkVill Northpark Villa
NridgHt Northridge Heights
NWAmes Northwest Ames

OldTown Old Town

SWISU South & West of Iowa State University

Sawyer Sawyer
SawyerW Sawyer West
Somerst Somerset
StoneBr Stone Brook
Timber Timberland
Veenker Veenker

13. Condition1: Proximity to various conditions

Artery Adjacent to arterial street

Feedr Adjacent to feeder street

Norm Normal

RRNn Within 200' of North-South Railroad RRAn Adjacent to North-South Railroad

PosN Near positive off-site feature--park, greenbelt, etc.

PosA Adjacent to postive off-site feature RRNe Within 200' of East-West Railroad RRAe Adjacent to East-West Railroad

14. Condition2: Proximity to various conditions (if more than one is present)

Artery Adjacent to arterial street Feedr Adjacent to feeder street

Norm Normal

RRNn Within 200' of North-South Railroad RRAn Adjacent to North-South Railroad

PosN Near positive off-site feature--park, greenbelt, etc.

PosA Adjacent to postive off-site feature RRNe Within 200' of East-West Railroad RRAe Adjacent to East-West Railroad

15. BldgType: Type of dwelling

1Fam Single-family Detached

2FmCon Two-family Conversion; originally built as one-family dwelling

Duplx Duplex

TwnhsE Townhouse End Unit TwnhsI Townhouse Inside Unit

16. HouseStyle: Style of dwelling

1Story One story

1.5Fin One and one-half story: 2nd level finished 1.5Unf One and one-half story: 2nd level unfinished

2Story Two story

2.5Fin Two and one-half story: 2nd level finished2.5Unf Two and one-half story: 2nd level unfinished

SFoyer Split Foyer SLvl Split Level

17. OverallQual: Rates the overall material and finish of the house

- 10 Very Excellent
- 9 Excellent
- 8 Very Good
- 7 Good
- 6 Above Average
- 5 Average
- 4 Below Average
- 3 Fair
- 2 Poor
- 1 Very Poor

18. OverallCond: Rates the overall condition of the house

- 10 Very Excellent
- 9 Excellent
- 8 Very Good
- 7 Good
- 6 Above Average
- 5 Average
- 4 Below Average
- 3 Fair
- 2 Poor
- 1 Very Poor
- 19. YearBuilt: Original construction date
- 20. YearRemodAdd: Remodel date (same as construction date if no remodeling or additions)
- 21. RoofStyle: Type of roof

Flat Flat Gable Gable

Gambrel Gabrel (Barn)

Hip Hip Mansard Shed Shed Shed

22. RoofMatl: Roof material

ClyTile Clay or Tile

CompShg Standard (Composite) Shingle

Membran Membrane Metal Metal Roll Roll

Tar&Grv Gravel & Tar WdShake Wood Shakes WdShngl Wood Shingles

23. Exterior1st: Exterior covering on house

Asbestos Shingles AsbShng AsphShn **Asphalt Shingles** BrkComm **Brick Common** BrkFace **Brick Face CBlock** Cinder Block CemntBd Cement Board Hard Board HdBoard **ImStucc Imitation Stucco** MetalSd Metal Siding

Other Other
Plywood Plywood
PreCast PreCast
Stone Stone

Stucco Stucco
VinylSd Vinyl Siding
Wd Sdng Wood Siding
WdShing Wood Shingles

24. Exterior2nd: Exterior covering on house (if more than one material)

AsbShng **Asbestos Shingles** AsphShn **Asphalt Shingles** BrkComm **Brick Common Brick Face BrkFace** CBlock Cinder Block CemntBd Cement Board HdBoard Hard Board **ImStuce Imitation Stucco** MetalSd Metal Siding

Other Other Plywood Plywood PreCast **PreCast** Stone Stone Stucco Stucco VinylSd Vinyl Siding Wd Sdng Wood Siding WdShing **Wood Shingles**

25. MasVnrType: Masonry veneer type

BrkCmn Brick Common BrkFace Brick Face CBlock Cinder Block

None None Stone Stone

- 26. MasVnrArea: Masonry veneer area in square feet
- 27. ExterQual: Evaluates the quality of the material on the exterior

Ex Excellent

Gd Good

TA Average/Typical

Fa Fair Po Poor

28. ExterCond: Evaluates the present condition of the material on the exterior

Ex Excellent

Gd Good

TA Average/Typical

Fa Fair Po Poor

29. Foundation: Type of foundation

BrkTil Brick & Tile
CBlock Cinder Block
PConc Poured Contrete

Slab Slab Stone Stone Wood Wood

30. BsmtQual: Evaluates the height of the basement

Ex Excellent (100+ inches)
Gd Good (90-99 inches)
TA Typical (80-89 inches)
Fa Fair (70-79 inches)
Po Poor (<70 inches
NA No Basement

31. BsmtCond: Evaluates the general condition of the basement

Ex Excellent

Gd Good

TA Typical - slight dampness allowed

Fa Fair - dampness or some cracking or settling Po Poor - Severe cracking, settling, or wetness

NA No Basement

32. BsmtExposure: Refers to walkout or garden level walls

Gd Good Exposure

Av Average Exposure (split levels or foyers typically score average or above)

Mn Mimimum Exposure

No No Exposure NA No Basement

33. BsmtFinType1: Rating of basement finished area

GLQ Good Living Quarters ALQ Average Living Quarters

BLQ Below Average Living Quarters

Rec Average Rec Room

LwQ Low Quality Unf Unfinshed NA No Basement

34. BsmtFinSF1: Type 1 finished square feet

35. BsmtFinType2: Rating of basement finished area (if multiple types)

GLQ Good Living Quarters ALQ Average Living Quarters

BLQ Below Average Living Quarters

Rec Average Rec Room

LwQ Low Quality Unf Unfinshed NA No Basement

36. BsmtFinSF2: Type 2 finished square feet

37. BsmtUnfSF: Unfinished square feet of basement area

38. TotalBsmtSF: Total square feet of basement area

39. Heating: Type of heating

Floor Furnace

Gas A Gas forced warm air furnace Gas W Gas hot water or steam heat

Grav Gravity furnace

OthW Hot water or steam heat other than gas

Wall Wall furnace

40. Heating QC: Heating quality and condition

Ex Excellent Gd Good

TA Average/Typical

Fa Fair Po Poor

41. Central Air: Central air conditioning

N No Y Yes

42. Electrical: Electrical system

SBrkr Standard Circuit Breakers & Romex

FuseA Fuse Box over 60 AMP and all Romex wiring (Average)
FuseF 60 AMP Fuse Box and mostly Romex wiring (Fair)
FuseP 60 AMP Fuse Box and mostly knob & tube wiring (poor)

Mix Mixed

43. 1stFlrSF: First Floor square feet

44. 2ndFlrSF: Second floor square feet

45. LowQualFinSF: Low quality finished square feet (all floors)

46. GrLivArea: Above grade (ground) living area square feet

47. BsmtFullBath: Basement full bathrooms

- 48. BsmtHalfBath: Basement half bathrooms
- 49. FullBath: Full bathrooms above grade
- 50. HalfBath: Half baths above grade
- 51. Bedroom: Bedrooms above grade (does NOT include basement bedrooms)
- 52. Kitchen: Kitchens above grade
- 53. Kitchen Qual: Kitchen quality

Ex Excellent God Good

TA Typical/Average

Fa Fair Poor

- 54. TotRmsAbvGrd: Total rooms above grade (does not include bathrooms)
- 55. Functional: Home functionality (Assume typical unless deductions are warranted)

Typical Functionality Typ Min1 Minor Deductions 1 Min2 Minor Deductions 2 Mod **Moderate Deductions** Major Deductions 1 Maj1 Major Deductions 2 Maj2 Severely Damaged Sev Sal Salvage only

- 56. Fireplaces: Number of fireplaces
- 57. Fireplace Qu: Fireplace quality

Ex Excellent - Exceptional Masonry Fireplace Gd Good - Masonry Fireplace in main level

TA Average - Prefabricated Fireplace in main living area or Masonry

Fireplace in basement

Fa Fair - Prefabricated Fireplace in basement

Po Poor - Ben Franklin Stove

NA No Fireplace

58. GarageType: Garage location

2Types More than one type of garage

Attchd Attached to home Basment Basement Garage

Built-In (Garage part of house - typically has room above garage)

CarPort Car Port

Detchd Detached from home

NA No Garage

59. GarageYrBlt: Year garage was built

60. GarageFinish: Interior finish of the garage

Fin Finished

RFn Rough Finished Unf Unfinished NA No Garage

- 61. GarageCars: Size of garage in car capacity
- 62. GarageArea: Size of garage in square feet
- 63. Garage Qual: Garage quality

Ex Excellent Good

TA Typical/Average

Fa Fair
Po Poor
NA No Garage

64. GarageCond: Garage condition

Ex Excellent God Good

TA Typical/Average

Fa Fair Po Poor NA No Garage

65. PavedDrive: Paved driveway

Y Paved

P Partial Pavement N Dirt/Gravel

- 66. WoodDeckSF: Wood deck area in square feet
- 67. OpenPorchSF: Open porch area in square feet
- 68. EnclosedPorch: Enclosed porch area in square feet
- 69. 3SsnPorch: Three season porch area in square feet
- 70. ScreenPorch: Screen porch area in square feet
- 71. PoolArea: Pool area in square feet

72. PoolQC: Pool quality

Ex Excellent God Good

TA Average/Typical

Fa Fair NA No Pool

73. Fence: Fence quality

GdPrv Good Privacy MnPrv Minimum Privacy GdWo Good Wood

MnWw Minimum Wood/Wire

NA No Fence

74. MiscFeature: Miscellaneous feature not covered in other categories

Elev Elevator

Gar2 2nd Garage (if not described in garage section)

Othr Other

Shed Shed (over 100 SF)
TenC Tennis Court

NA None

75. MiscVal: \$Value of miscellaneous feature

76. MoSold: Month Sold (MM)

77. YrSold: Year Sold (YYYY)

78. SaleType: Type of sale

WD Warranty Deed - Conventional CWD Warranty Deed - Cash

VWD Warranty Deed - VA Loan
New Home just constructed and sold
COD Court Officer Deed/Estate

Con Contract 15% Down payment regular terms
ConLw Contract Low Down payment and low interest

ConLI Contract Low Interest ConLD Contract Low Down

Oth Other

79. SaleCondition: Condition of sale

Normal Sale

Abnormal Sale - trade, foreclosure, short sale

Adjoining Land Purchase

Allocation - two linked properties with separate deeds,

typically condo with a garage unit

Family
Partial
with New Homes)

Sale between family members Home was not completed when last assessed (associated

Review of Literature:

In this section, we are discussing the reported work carried out in various fields of Housing projects & Real Estate sectors.

Nehal N Ghosalkar et. Al., describes that the real estate market is a standout amongst the most focused regarding pricing and keeps fluctuating. It is one of the prime fields to apply the ideas of machine learning on how to enhance and foresee the costs with high accuracy. Three factors influence the price of a house which include physical conditions, concepts, and location. The current framework includes estimating the price of houses without any expectations of market prices and cost increments. The objective of the paper is the prediction of residential prices for the customers considering their financial plans and needs. By breaking down past market patterns and value ranges, and coming advancements future costs will be anticipated. This examination means to predict house prices in the city with Linear Regression. It will help clients to put resources into a bequest without moving toward a broker.

George Earl et. Al. describe that markets are the central institutions of economies, allowing people to buy and sell goods and services in a manner that potentially makes everyone better off. However, markets can only be formed under certain conditions, and when these conditions are absent, markets may struggle to exist or the conditions may lead to market failures. This is the basic underlying principle of missing or incomplete markets; that is, failure to produce some goods and services despite being needed or wanted. It is well known that microeconomic equilibrium occurs when the demand for goods is equal to the supply. A missing market, therefore, is a sign that the market is out of equilibrium; a situation where markets do not exist or where the equilibrium price is not related to either marginal social benefits or marginal social costs. For decades, the market has been failing to meet the housing needs of its lowest-income residents, and the situation is getting steadily worse. Many people on low incomes cannot afford to buy their own homes, and housing rents have also become increasingly unaffordable in recent years. Therefore, by definition, sustainable housing means that everyone should have the opportunity to live in a decent home at a price they can afford, in a place in which they want to live and work.

Elena Sliogeris et. Al. describe that the incidence of the problem has spread from very low-income through low-income into moderate-income households. There is now a consistent call for housing schemes to retain 'key workers' and 'the working poor' in established areas to ensure access to employment, education, public transport, and other facilities and amenities. Land com has a strategic position within this landscape and there exists a range of current and potential mechanisms land com might utilize to create and maintain a pool of affordable houses. Numerous interrelated factors have driven the loss of affordability, including an increased willingness and capacity to pay for housing due to increased incomes and more accessible lines of credit. Concurrent increases in a population decrease in household size, and increases in house size have further compounded the problem. The role of supply-side

impediments to housing development that contributes to a loss of affordability is strongly contested. The planning processes may have a role to play in addressing affordability concerns. However, the house prices are largely countered by recent market conditions in city areas that have continued to increase in price while house prices in outer areas have stagnated or decreased in value. The landscape of affordability is influenced to a large extent by access to jobs, public transport, and other social amenities. This highlights the need for future housing provision to address employment, transport, and other infrastructure as well as the volume of housing supply.

Motivation for the Problem Undertaken

The prime intention of performing this project is to build a Machine Learning model to predict house prices with the help of other supporting feature attributes. The sample data is provided by our client database. To improve the selection of customers, the client wants some predictions that could help them in further investment and improvement in the selection of customers. House Price Index (HPI) is commonly used to estimate the changes in housing prices. Since housing price is strongly correlated to other factors such as location, area, etc, it requires other information apart from HPI to predict individual housing prices.

There has been a considerably large number of papers adopting traditional machine learning approaches to predict housing prices accurately, but they rarely concern themselves with the performance of individual models and neglect the less popular yet complex models.

As a result, to explore various impacts of features on prediction methods, this paper will apply both traditional and advanced machine learning approaches to investigate the difference among several advanced models. This analysis will also comprehensively validate multiple techniques in model implementation on regression and provide an optimistic result for housing price prediction.

This model will be used by the management to understand how exactly the prices vary with the variables. They can accordingly manipulate the strategy of the firm and concentrate on areas that will yield high returns. Further, the model will be a good way for the management to understand the pricing dynamics of a new market.

Analytical Problem Framing

• Mathematical/ Analytical Modeling of the Problem:

The provided dataset is in CSV format. We will begin with loading the dataset and reading the dataset from the CSV file using the read_csv() function from the Pandas Python package. Next, we will perform Non-Graphical Exploratory Data Analysis (EDA) such as checking the data types and missing values using pandas info() function, Then, we will get statistical information about the numeric columns in

our dataset using pandas. DataFrame.describe() method. We want to know the mean, the standard deviation, the minimum, the maximum, and the 50th percentile (the median) for each numeric column in the dataset. After that, we will move on to perform graphical EDA to get more insights from our dataset and how the feature attribute affects the target attribute.

Next, we will perform data pre-processing to treat the missing values, dropping columns not helpful for our model prediction, removing outliers if there is, removing skewness, etc. Further, we will build a full pipeline for our model prediction.

Since we have to predict house prices in this dataset therefore we will be building and training a few regression-based models to predict the price of the houses.

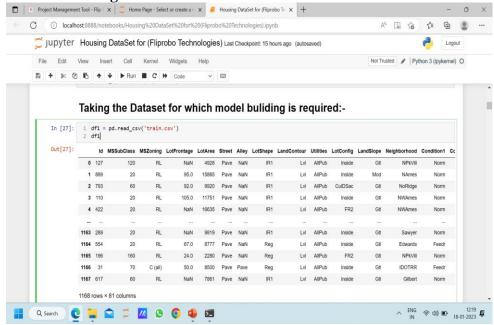
• Data Sources and their formats:

The dataset is being provided by Flip Robo and is in the format of CSV (Comma Separated Values). Let's load it and start the analysis.

Importing Libraries

```
# linear algebra
import numpy as np
from numpy import mean
import warnings
warnings.simplefilter("ignore")
warnings.filterwarnings('ignore')
# data processing
import pandas as pd
from pandas profiling import ProfileReport
# data visualization
import seaborn as sns
%matplotlib inline
from matplotlib import pyplot as plt
from matplotlib import style
import matplotlib.gridspec as gridspec
from matplotlib.gridspec import GridSpec
```

Loading the dataset



The dimension of data is 1168 rows and 81 columns.

```
#Checking the Dataset Shape
df1.shape
```

(1168, 81)

Two data sets are given. One is training data and one is testing data.

- 1) Train file will be used for training the model, i.e., the model will learn from this file. It contains all the independent variables and the target variable. Size of training set: 1168 records.
- 2) Test file contains all the independent variables, but not the target variable. We will apply the model to predict the target variable for the test data. Size of testing set: 292 records.

The data type information:

```
1 df1.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1168 entries, 0 to 1167
Data columns (total 81 columns):
#
    Column
               Non-Null Count Dtype
---
    -----
                -----
а
    Τd
                1168 non-null
                              int64
   MSSubClass
               1168 non-null
1
                             int64
               1168 non-null object
2
   MSZoning
   LotFrontage 954 non-null float64
3
              1168 non-null int64
4
   LotArea
5
   Street
                1168 non-null object
                77 non-null object
6
   Alley
   LotShape 1168 non-null object
7
   LandContour 1168 non-null object
               1168 non-null
9
   Utilities
                              object
               1168 non-null
10 LotConfig
                             object
11 LandSlope
                1168 non-null
                             object
12 Neighborhood 1168 non-null
                             object
13 Condition1
               1168 non-null
                             object
14 Condition2
                 1168 non-null
                              object
15 BldgType
                             object
               1168 non-null
               1168 non-null
16 HouseStyle
                              object
17 OverallQual 1168 non-null
                              int64
```

Observations made from the data type information-

There are 38 numerical columns and 43 categorical columns

Some columns should be an object such as mssubclass, overallqual, etc. but are in numerical format.

Checking missing/null values present in the dataset

```
#Finding Null values in Dataset
[35]:
          df1.isnull().sum()
       4
[35]: Id
      MSSubClass
                          0
      MSZoning
      LotFrontage
      LotArea
      Street
      Allev
                       1091
      LotShape
      LandContour
      Utilities
      LotConfig
      LandSlope
      Neighborhood
      Condition1
      Condition2
      BldgType
      HouseStyle
      OverallQual
      OverallCond
      YearBuilt
```

There are many missing values that we have to handle before model training. I am treating some columns that have numerous missing values by replacing them with None for categorical columns, and numerical columns, I am replacing them with 0 only when if they have a lot of missing values.

And for the columns having fewer missing values, I am replacing them with mode for categorical columns, and for numerical I am replacing them with mean.

Statistical summary of the data:

Statistical Analysis:

	count	mean	std	min	25%	50%	75%	max
ld	1168.000000	724.136130	416.159877	1.000000	360.500000	714.500000	1079.500000	1460.000000
MSSubClass	1168.000000	56.767979	41.940650	20.000000	20.000000	50.000000	70.000000	190.000000
LotFrontage	954.000000	70.988470	24.828750	21.000000	60.000000	70.000000	80.000000	313.000000
LotArea	1168.000000	10484.749144	8957.442311	1300.000000	7621.500000	9522.500000	11515.500000	164660.000000
OverallQual	1168.000000	6.104452	1.390153	1.000000	5.000000	6.000000	7.000000	10.000000
OverallCond	1168.000000	5.595890	1.124343	1.000000	5.000000	5.000000	6.000000	9.000000
YearBuilt	1168.000000	1970.930651	30.145255	1875.000000	1954.000000	1972.000000	2000.000000	2010.000000
YearRemodAdd	1168.000000	1984.758562	20.785185	1950.000000	1966.000000	1993.000000	2004.000000	2010.000000
MasVnrArea	1161.000000	102.310078	182.595606	0.000000	0.000000	0.000000	160.000000	1600.000000
BsmtFinSF1	1168.000000	444.726027	462.664785	0.000000	0.000000	385.500000	714.500000	5644.000000
BsmtFinSF2	1168.000000	46.647260	163.520016	0.000000	0.000000	0.000000	0.000000	1474.000000
BsmtUnfSF	1168.000000	569.721747	449.375525	0.000000	216.000000	474.000000	816.000000	2336.000000
TotalBsmtSF	1168.000000	1061.095034	442.272249	0.000000	799.000000	1005.500000	1291.500000	6110.000000
1stFirSF	1168.000000	1169.860445	391.161983	334.000000	892.000000	1096.500000	1392.000000	4692.000000

From this summary, we can see all the numeric value details and also see the spread of the data like the target "SalePrice" has a min value of 34900 and a max value of 755000. Also, the count is not the same for all the columns indicating that there are missing values present in the dataset.

• Data Pre-processing Done:

Data pre-processing in Machine Learning refers to the technique of preparing (cleaning and organizing) the raw data to make it suitable for building and training Machine Learning models. In other words, whenever the data is gathered from different sources it is collected in raw format which is not feasible for the analysis. Therefore, it is extremely important that we pre-process our data before feeding it into our model as the quality of data and the useful information that can be derived from it directly affects the ability of our model to learn. The steps that were performed are as follows-

Filling /Treating Missing values: We have defined a function to treat the missing values present. I am treating some columns that have numerous missing values by replacing them with None for categorical columns, and numerical columns, I am replacing them with 0 only when if they have a lot of missing values. And for the columns having fewer missing values, I am replacing them with mode for categorical columns, and for numerical I am replacing them with mean.

➤ **Feature Engineering:** we have defined a class to create more features so our machine learning models performs well. Feature engineering is one of the most important method in ML.

> Feature Transformation: We are using LabelEncode to encode the categorical features

```
class Encoding:
    def __init__(self):
        pass

def fit(self,X,y=None):
        return self

def transform(self,X):
    le=LabelEncoder()
    cols= ('MsZoning', 'Street', 'Alley', 'LotShape', 'LandContour',
        'LotConfig', 'LandSlope', 'Neighborhood', 'Condition1', 'Condition2',
        'BldgType', 'HouseStyle', 'RoofStyle', 'RoofMatl', 'Exterior1st',
        'Exterior2nd', 'MasVnrType', 'ExterQual', 'ExterCond', 'Foundation',
        'BsmtQual', 'BsmtCond', 'BsmtExposure', 'BsmtFinType1', 'BsmtFinType2',
        'Heating', 'HeatingQC', 'CentralAir', 'Electrical', 'KitchenQual',
        'Functional', 'FireplaceQu', 'GarageType', 'GarageFinish', 'GarageQual',
        'GarageCond', 'PavedDrive', 'PoolQC', 'Fence', 'MiscFeature',
        'SaleType', 'SaleCondition')
    for c in cols:
        X[c]=le.fit_transform(X[c])
    return X
```

➤ **Handling Multi-collinearity**: With the help of heatmap & correlation bar graph we were able to understand the feature vs target relativity and insights on multi-collinearity amongst the feature columns.

➤ **Removing Outliers:** with the help of percentile method as we can replace the outliers with percentile value and don't lose any data.

```
class remove_outliers:
    def __init__(self):
        pass
    def fit(self,X,y=None):
        return self
    def transform(self,X):
        for col in X.columns:
            percentile=X[col].quantile([0.01,0.98]).values
            X[col][X[col]<=percentile[0]]=percentile[0]
            X[col][X[col]>=percentile[1]]=percentile[1]
            return X
```

> **Removing Skewness** of continuous data (with threshold value -1 to +1) using power_transform function from sklearn.preprocessing.

```
class skewness_remove:
    def __init__(self,skew=0.5):
        self.skew=skew

def fit(self,X,y=None):
    return self

def transform(self,X):
        x=X.copy()
        X_num=X.select_dtypes(exclude='object')
        skewness=X_num.apply(lambda x:x.skew())
        skewness_col=skewness[abs(skewness)>=self.skew].index
        X[skewness_col]=power_transform(X[skewness_col])
        X=pd.DataFrame(X,columns=x.columns)
        X = pd.get_dummies(X)
        return X
```

Feature Scaling: we are using Standard Scaler to scale all high values to same scale

```
class Feature_Scaling:
    def __init__(self):
        pass

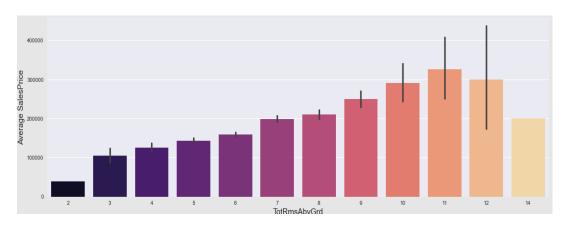
def fit(self,X,y=None):
        return self

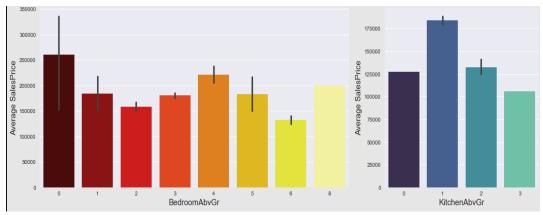
def transform(self,X):
        x=X.copy()
        scale=StandardScaler()
        X=scale.fit_transform(X)
        X=pd.DataFrame(X,columns=x.columns)
        return X
```

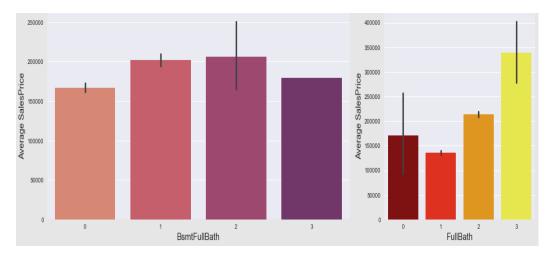
• Data Inputs- Logic- Output Relationships:

The given dataset has 78 input variables after pre-processing of the data that needs to be provided to the logic to get the output i.e. SalePrice. The below EDA describes the relationship behind the data input, its format, the logic in between, and the output. For EDA we have used different types of plots such as count plot, barplot, strip plot, boxplot, heatmap, etc.

BarPlots:





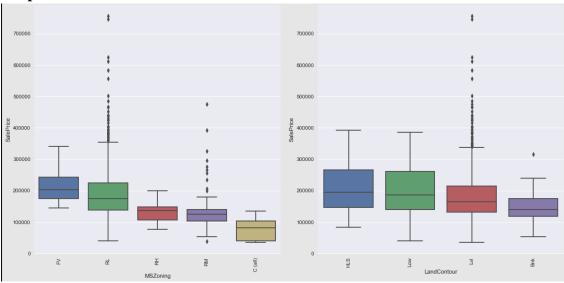


Observations:

- 1. From TotRmsAbvGrd vs SalePrice plot, we see that as total rooms Above Ground are increasing, the average price is also increasing until the 11th room and the price starts to decrease.
- 2. From the Bedroom Above Ground Vs Saleprice plot, we can see that for the 0, 4, 8 Bedroom number, the price is high and the price is very less for 6 and 2 bedroom numbers.
- 3. From the Kitchen above Ground Vs saleprice plot, we can see that as the no. of the kitchen is increasing, the price is decreasing indicating mostly people take one kitchen house only.

4. In Basement full bathroom & half bathrooms vs saleprice plot, we see that as the bathroom size increases, the price is also increasing.

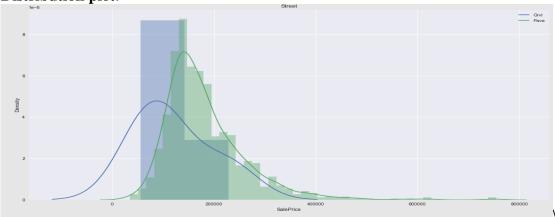
Boxplots:



Observations:

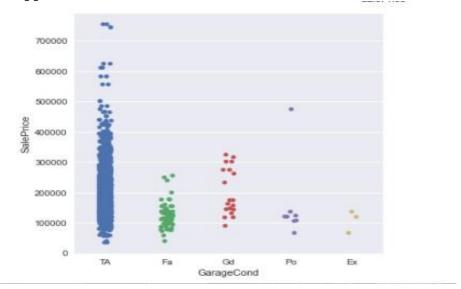
- 1. From MSZoning vs Saleprice plot, we see that the Floating Village Residential zone (FV) is having a higher sale price of around 2 lakhs While Commercial Zones are having the lowest sale prices and we see a variation in sale prices in different zones which makes it an important feature for our prediction.
- 2. From LandCountour vs saleprice plot, we see that if the house has a significant slope on both sides (HLS) or has depression (Low), sale prices are more. For nearly flat/level and banked slopes, the Sale price is less.

Distribution plot:



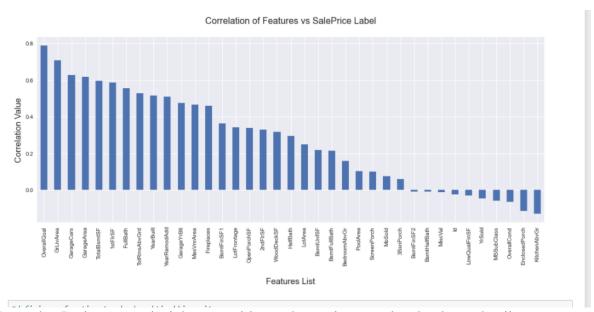
Observation: We see that For flat stones or bricks access streets, the Price is higher and the majority of houses with gravel streets have a price around 2 lakhs but as there is very little data for gravel street type this feature is not that important for prediction.

Stripplot:



Observation: From Garagecond vs saleprice plot, we see that houses with typical/average condition garages account for higher sale prices than garages with excellent or poor condition.

Checking Correlation of features with target attribute:



Remarks: It gives us an insight on positive and negative correlated column details.

These are some of the Graphical EDA I did to check how the features affect the target attribute. For detailed EDA, please go through my Jupyter notebook file in my GitHub.

Hardware and Software Requirements and Tools Used:

➤ Hardware Used:

RAM: 8 GB

CPU: AMD A8 Quad Core 2.2 Ghz

GPU: AMD Redon R5 Graphics

> Software Tools used:

Programming language: Python 3.0

Distribution: Anaconda Navigator

Browser-based language shell: Jupyter Notebook

- ➤ Libraries/Packages Used:
- Pandas
- Numpy
- Matplotlib
- Seaborn
- Scipy.stats
- Sklearn

Model/s Development and Evaluation

• Identification of possible problem-solving approaches (methods):

Both statistical and analytical approaches have been used to solve the problem which mainly includes the pre-processing of the data and EDA to check the correlation of independent and dependent features. Also, before building the model, I made sure that the input data is cleaned and scaled before it was fed into the machine learning models.

For this project, we need to predict the target attribute "SalePrice" o which is continuous output so this is a Regression problem. We have used various Regression algorithms and tested them for the prediction.

By doing various evaluations I have selected LightGBM Regressor as the best suitable algorithm for our final model as it is giving a good r2-score and good performance metrics. Other regression algorithms are also showing good accuracy but some are over-fitting and some are under-fitting the results which may be because of fewer amounts of data.

The Learning curve for LGBMRegressor-

MODEL PERFORMANCE CURVE



To get good performance as well as accuracy and to check my model from overfitting and under-fitting I have made use of the K-Fold cross-validation and then hyperparameter tuned the final model.

Once I was able to get my desired final model I ensured to save that model before I loaded the testing data to analyze it and finally obtain the predicted sale price values.

• Testing of Identified Approaches (Algorithms):

The algorithms used are as follows:

- ExtratreesRegressor
- RandomForest
- DecisionTree
- LightGBM
- LinearRegression
- Lasso

• Run and Evaluate selected models:

A total of 6 algorithms has been used on the dataset for training testing purpose. To perform training and testing operation(s) following functions has been defined for which codes are as follows:

Splitting data for model building using train test split:

 $: X_train, X_test, y_train, y_test=train_test_split(X_new, np.log(y), test_size=0.3, random_state=42)$

Training Multiple Models:

```
models={
    "ExtraTreesRegressor":ExtraTreesRegressor(),
    "RandomForestRegressor":RandomForestRegressor(),
    "LinearRegression":LinearRegression(),
    "DecisionTreeRegressor":DecisionTreeRegressor(),
    "Lasso":Lasso(),
    "Alsso Telescories of the contract of the contrac
```

Finding the best model:

```
CVS=[]
R2=[]
MSE=[]
MAE=[]
RMSE=[]
NAME=[]
kf=KFold(n_splits=5,shuffle=True)
NAME.append(name)
model.fit(X_train,y_train)
  y_pred=model.predict(X_test)
  mse=mean_squared_error(y_test,y_pred)
  MSE.append(mse)
print("MEAN SQUARED ERROR",mse)
  mae=mean_absolute_error(y_test,y_pred)
  MAE.append(mae)
print('\n')
print("MEAN ABSOLUTE ERROR",mae)
  cvs=cross_val_score(model,X_new,np.log(y),scoring='r2',cv=kf).mean()
  CVS.append(cvs)
  print('\n')
print("CVS_SCORE",cvs)
 r2=r2_score(y_test,y_pred)
R2.append(r2)
print('\n')
print("R2_SCORE",r2)
  rmse=np.sqrt(mse)
  RMSE.append(rmse)
  print("RMSE",rmse)
  print('\n')
print('MODEL PERFORMANCE CURVE')
  skplt.estimators.plot_learning_curve(model,X_new,np.log(y),cv=kf,scoring='r2',title=name,text_fontsize='large')
```

Evaluation metrics of the models:

	1 models_result												
:		NAME	Cross_Val_Score	R2_score	Mean_squared_error	Mean_Absolute_Error	RMSE						
	0	ExtraTreesRegressor	0.869173	0.858440	0.023217	0.102507	0.152370						
	1	RandomForestRegressor	0.865098	0.837459	0.026658	0.110443	0.163271						
2 3 4	2	LinearRegression	0.873477	0.869273	0.021440	0.094573	0.146424						
	3	DecisionTreeRegressor	0.719785	0.683587	0.051893	0.160213	0.227801						
	4	Lasso	-0.011091	-0.001338	0.164224	0.319727	0.405246						

Learning Curve of all Models:

MODEL PERFORMANCE CURVE



MODEL PERFORMANCE CURVE



MODEL PERFORMANCE CURVE



MODEL PERFORMANCE CURVE



MODEL PERFORMANCE CURVE



Remarks: LinearRegression model is showing a good result but when we see its Learning curve we observe that it is underfitting so We are going to proceed with it.

Key Metrics for success in solving problem under consideration:

To find out the best performing model following metrics are used:

- 1. R2 Score: It is used to check the model performance score between 0.0 to 1.0
- 2. Mean Squared Error: The mean squared error of a model concerning a test set is the mean of the squared prediction errors over all instances in the test set.
- 3. Root Mean Squared Error: It is the root of mean squared error.
- 4. Mean Absolute Error: It is the average of absolute errors for a group of predictions and observations as a measurement of the magnitude of errors for the entire group.

Hyperparameter Tuning of the best model:

Listing down the chosen parameters above after selecting Linear Regression as our bestmodel:

Hyperparameter tuning our best ML model

Using the Grid Search CV method for hyperparameter tuning of the best model:

After successfully incorporating the HyperParameter Tuning on the final Model, we have received the accuracy score of 86%.

Final Model metrics:

Final Model Metrics:

```
print("Mean Squared Error", mean_squared_error(y_test,Y_Pred))
print("Mean Absolute Error", mean_absolute_error(y_test,Y_Pred))
print("RMSE",np.sqrt(mean_squared_error(y_test,Y_Pred)))
print("R2 Score",r2_score(y_test,Y_Pred))
```

Mean Squared Error 0.02143986507465594 Mean Absolute Error 0.09457288792637165 RMSE 0.14642358100612052 R2 Score 0.8692730446774855

• Interpretation of the Results:

Visualizations: It helped to understand the correlation between independent and dependent features. Also, helped with feature importance and checking for multicollinearity issues. Detected outliers/skewness with the help of boxplot and distribution plot. I got to know the count of a particular category for each feature by using a count plot and most importantly with predicted target value distribution.

Pre-processing: Basically, before building the model the dataset should be cleaned and scaled. As we have mentioned above in the pre-processing steps where all the important features are present in the dataset and ready for model building.

Model Creation: After performing the train test split, we have x_train, x_test, y_train & y_test, which are required to build Machine learning models. I have built multiple regression models to get the best R2 score, MSE, RMSE & MAE out of all the models.

CONCLUSION

- Key Findings and Conclusions of the Study:
- > The LinearRegression model is working with a well R2 score of 86%
- ➤ The cross_val_score of the model is 86% which again shows that the cross_val_score is better as compared to other models in the table.
- ➤ All these points prove that the LinearRegression model is working best and can be considered as the finalized model.

Learning Outcomes of the Study in respect of Data Science

1. Price Prediction modeling – This allows predicting the prices of houses & how they are varying in nature considering the different factors affecting the prices in real-time scenarios.

- **2. Prediction of Sale Price** This helps to predict the future revenues based on inputs from the past and different types of factors related to real estate & property-related cases. This is best done using predictive data analytics to calculate the future values of houses. This helps in segregating houses, identifying the ones with high future value, and investing more resources in them.
- **3. Deployment of ML models** The Machine learning models can also predict the houses depending upon the needs of the buyers and recommend them, so customers can make final decisions as per the needs.

• Limitations of this work and Scope for Future Work

Current model is limited to housing prediction data but this can further be improved for other sectors of property price prediction by training the model accordingly. The overall score can also be improved further by training the model with more specific data.