

## Says

What have we heard them say?
What can we imagine them saying?

Personal lonans, mortgages, auto loans, student loans, business loans and many more. they are offered by banks, ctedit nuloans, and other finacial institutions, and the terms of the loan

Interest rate, repamant period, and fees, vary depending on the lender and the type of loan.

**Thinks** 

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Need minimum human Interaction

Better
security
meashures

## Banker

verify
scanned
documents
manually

Property
documents and
salary certiticate
has been
seriously viewed

Final approval will be done only by a human being (manager)

Expectrd a reliabl sofrware solution for loan approval





## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



