



EMPIRE
TRADE EXCHANGE

SALES PRESENTATION

Not getting the Lions Share?

*Try Empire Trade,
“We’ll bring you more business”...*

Empire Trade Membership



**Will bring extra sales into your
business as well as trade credits**

“Right Price”...

Trade Component Negotiable!

Plus Low Fees
Free Advertising
Free Online Services
and PERSONAL SERVICE

What is a Trade Exchange?

In simple terms a Trade Exchange is a **Network of Businesses** which sell and buy from one another using a combination of Australian dollars (referred to as “cash dollars”) and “trade dollars” (also called barter dollars or barter or trade credits).

A Barter Organisation, such as Empire Trade Exchange, acts as a **‘Third Party Record Keeper’** putting sellers and buyers together and maintaining records of transactions.

How Empire Trade differs from other Exchanges!

We are very different...

Firstly our **fee structure is less than half** of that of our major competitors

Secondly, we are a **part cash/part trade dollar transaction exchange**. In Empire Trade Exchange, the members can negotiate the percentage of trade they wish to do on each and every transaction.

What is the ATO's view regarding Trade Dollars?

The **ATO** rules that a trade dollar is equivalent to a cash dollar for tax purposes.

Trade dollar income should be accounted for as taxable income; similarly **purchases made using trade dollars are treated as business deductions**. The ATO require that trade transactions be commercially valued and viable. GST will be based on the correct commercial value.

What types of businesses join a Trade Exchange?

Achieving extra sales and conserving cash flow appeals to just about every business; therefore our network is made up of a wide range of business types.

Professional businesses such as;

Solicitors, accountants, financial advisors, physiotherapists, vets, dentists, optometrists, and architects, to name a few.

*Plus there is a huge range of businesses that provide goods and services that are **business expenses** including;*

Sign writers, printers, pest control, carpet cleaners, computer repairs, graphic designers and website designers, office stationery, furniture, uniform and work wear suppliers, promotional goods, cleaning products, security and more.

*There is also a vast array of suppliers for **home or personal use**.*

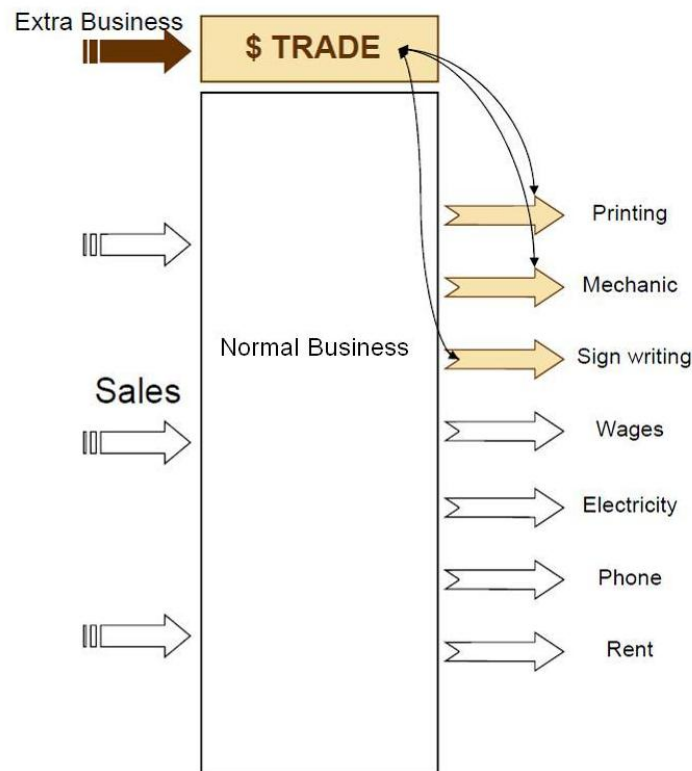
*For example, **blinds and awnings, TV antennas, curtains, carpets, furniture, bathroom fittings, lawn maintenance, sporting goods, accommodation, restaurants, swimming pool maintenance, builders and trade contractors.***

These are a small percentage of the services available to Empire Trade members.

As well as the services and products listed above, the Exchange has over 380 categories of members offering their product and services on part trade.

Empire Trade brings you extra business from outside your local area *through a network of members*

Your Business with Trade



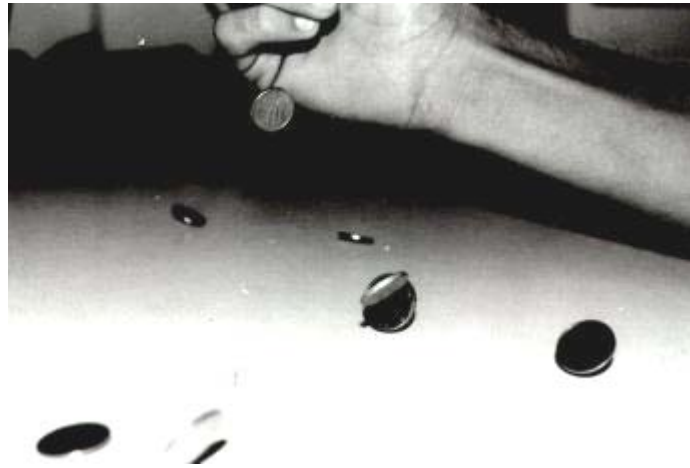
The Trade Dollars you receive are considered extra business on top of your normal business turn over

How.... You will attract more buyers (sales) for your product or service as other members of the network will actively seek you out when they are searching for a supplier of your type of goods or service...because they would rather spend their **Trade Dollars** than cash money

When you spend your **Trade Dollars** on existing cash expensesYou are conserving your own cash

Plus Low Fees
Free Advertising
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 and PERSONAL SERVICE

Do you spend money on advertising to generate extra sales?



As an Empire member **you will receive extra sales.**

We will promote, market, and advertise your business to our ever-expanding membership base locally nationally and internationally through our website, emails, hard copy mail-outs, newsletters, directories and online services....



Plus Low Fees
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What does it cost?

Joining Fee -

ONLY \$450.00 (plus GST) **one off membership fee, no annual renewal costs**

Transaction Fee –

ONLY 4.5% (plus GST) **when you spend your trade credits on goods and services.**

ONLY 5% (plus GST) **when you spend on property /contractual purchases.**

No transaction fees when you receive trade credits
(i.e. sell)

Administration Fee -

ONLY \$11.00 (Incl GST) **monthly administration**
(with a direct debit authority in place)

ONLY \$T48.00 per year contribution to Bad Debt Reserve Fund

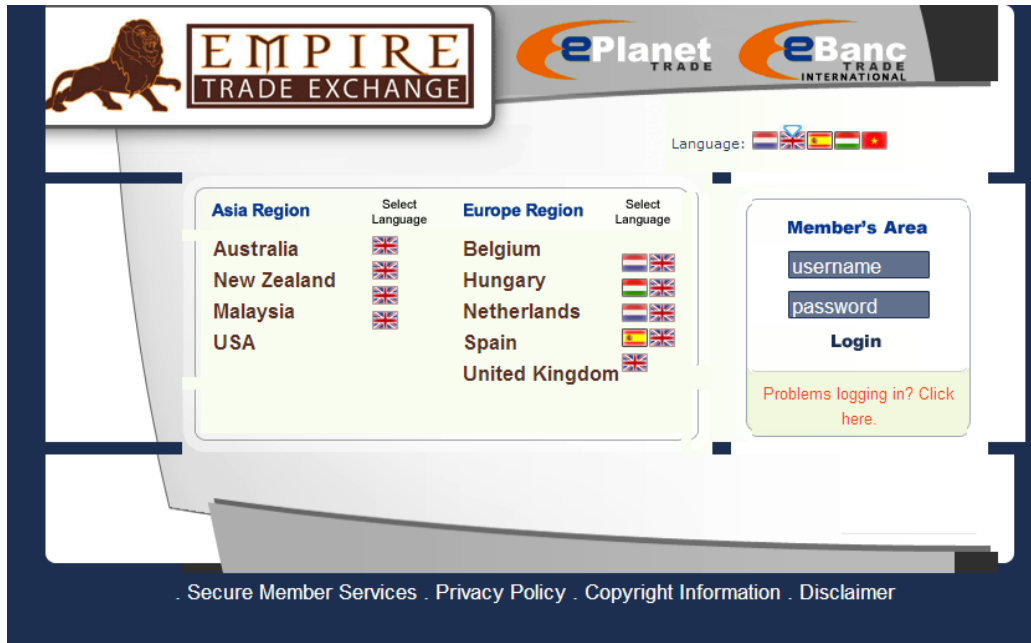
No penalty fees for not trading

All Transaction fees are fully tax deductible

(Membership application fee is deemed to be a one-off capital expense, and as such may not tax deductible)


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The answers you want are at your fingertips





EMPIRE
TRADE EXCHANGE


ePlanet TRADE **eBanc** TRADE INTERNATIONAL


Language: 

Asia Region Select Language


Australia 


New Zealand 


Malaysia 


USA 


Europe Region Select Language

Belgium 

Hungary 

Netherlands 

Spain 

United Kingdom 

Member's Area

username

password

Login

Problems logging in? Click [here](#).

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Members Login Language:  **Australia** [Select Country](#)

[About Empire Trade](#) | [Membership Benefits](#) | [How it Works](#) | [Joining Information](#) | [Contact](#)

JoinNOW

<p>News & Events</p>  <p>Catch up on the latest news and events from within the Empire Trade Exchange, both nationally and internationally.</p> <p>Read current newsletter</p>	<p>Business</p>  <p>Empire Trade is a community and membership based barter exchange that assists business to increase cash flow, expand the client base, and promote products or services nationally and internationally.</p> <p>Become an Agent</p>	<p>Community</p>  <p>Empire Trade offers support to the community via sponsorship of community groups, charities, sporting organisations and individuals.</p>	<p>Members Login</p>  <p>Username: <input type="text"/></p> <p>Password: <input type="password"/></p> <p>Login</p> <p>Problems logging in? Click here.</p>
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Empire Trade - Xchanging the way You do business

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Plus Low Fees
Free Advertising
Free Online Services
and PERSONAL SERVICE

Online 24 hours a day

Through the live membership directory on our website.

Number of Results: 10

Member Search Details.

Trading Name:	Contact Name:	Suburb / City:	State / County:	Phone No:
Charles Stanford & Associates (30065)	Ray Martin	Kallangur	Qld	07 3285 8453
Gold Club  Details: Taking the anxiety out of your accounting needs. Small business specialist servicing Coolangatta to Maryborough, complete accounting and bookkeeping service. BAS, business plans, budgets, cash flow, Company secretarial, GST compliance, government tenders, office administration, taxation. - Last Trading at: 50%				
Countrywide Professional Accountants Pty Ltd (17858)	Geoffrey Temple	Laidley	Qld	07 5547 7760
50% Club  Details: Specialising in all types of business, personal & professional service, over 30 years experience, taxation and business solutions. Can support members Australia Wide. Currently accepting 50% Empire trade! Please call for more information. - Last Trading at: 50%				
Financial Milestones Pty Ltd (15208)	Derek Miles	Wynnum	Qld	07 3396 7757
50% Club   Details: Taxation and accountancy. Mortgage specialists in residential, property & commercial property. - Last Trading at: 50%				

You can transfer trade dollars online

Members
Directory Search
Directory D/loads
Directory Order
New Members
Product/Service Request
Newsletters
My Account
My Account Summary
My Contact Details
My Directory Listing
My Statement
Transfer Trade
Pay Fees/Invoice
Currency
Convert
Order Cheque
Book
Download Forms

Transfer Funds
TRADING NAME: Empire Trade Administration Reserve
BUYER'S ACCOUNT NO: 29679
*** SELLER'S ACCOUNT NO:**
*** AMOUNT:**
*** DESCRIPTION:**

or view your statement of transactions.

Home : Logout
New Messages: 0
View Msg's / Send Msg's

Statement Display
Account No: 10568
Month:
Year:
Months Prior:

Print
Account No: 10568
Contact Name: jo blo
Month/Year: 3/2009
Months Prior: 4
Test Account
2 Production Avenue
Warana, QLD, 4575

Date	Account	C	Buy	Sell	Trade Bal	Cash Fees	Cash Fees Owng
Opening Balance:							
04/11/08	Test Account	C	85.52	0.00	-85.52	0.00	60.86
04/11/08	Transfer From Suspense	C	0.00	85.52	0.00	0.00	60.86
24/11/08	Test Account	C	25.18	0.00	-25.18	0.00	60.86
24/11/08	Transfer From Suspense	C	0.00	25.18	0.00	0.00	60.86

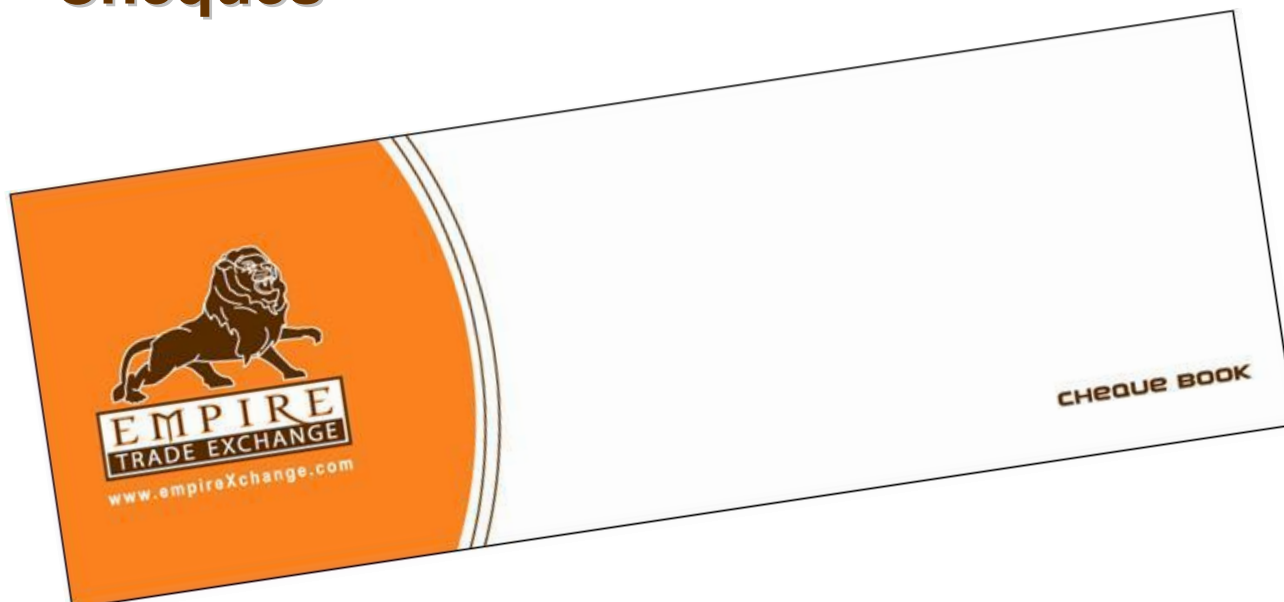
Plus Low Fees

Free Advertising

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and PERSONAL SERVICE

Cheques



Date _____	 EMPIRE TRADE EXCHANGE Member Cheque ABN 92 123 548 489	Date _____
Payee _____		Seller Account Number _____
Details _____		Trade \$ _____
Trade \$ _____		X Buyer Signature _____ All transactions are subject to the Trading Rules of Empire Trade Exchange available at www.empireXchange.com Please mail cheques within 14 days to PO Box 151 Budding Old 4875 1800 675 092
	Pay _____ Seller Name _____ The sum of _____ Empire Trade Exchange Dollar amount in words Buyer Name _____ Buyer Account Number _____ AUTHORISATION NUMBER <small>Required for trade amounts of \$200 and over. You must submit an ITT form for transactions of \$1,000 and over.</small>	NOT NEGOTIABLE FOR CASH

Amounts up to \$200 are guaranteed by Empire Trade. Authorisation is not required.

Phone this number for authorisation of amounts of \$200 and over.

Please note that original cheques must be received at Empire Trade Head Office within 14 days of purchase to prevent transactions being reversed.

Any transactions of \$3000 and over must be authorised 24 hours prior to the transaction taking place by completing an ITT form and paying cash fees in advance.

Plus Low Fees
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Services available to members



Online Auction Site - Bid 'n' Buy

The Empire Trade **Auction** site can be accessed on the Empire Trade website. It is free to load your products at a minimum of 50% Trade. Happy bidding!



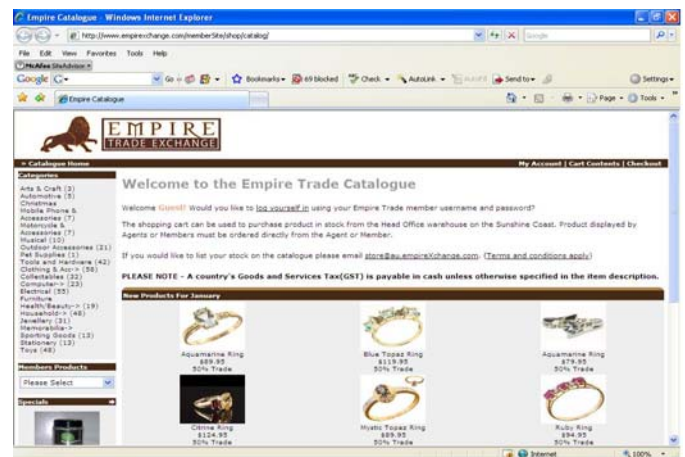
Online Product Catalogue



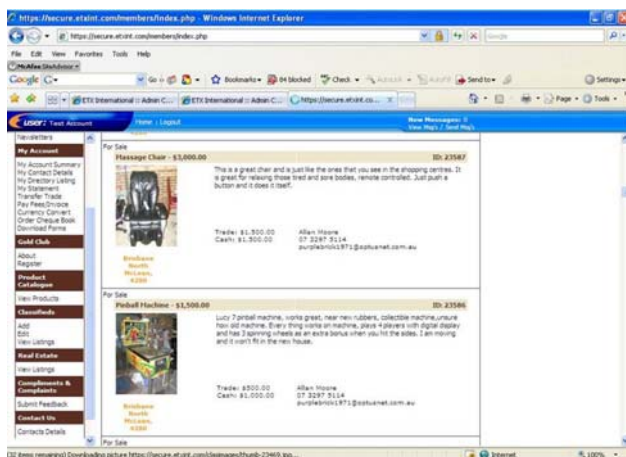
Members can browse products listed on our **Online Product Catalogue**. Similar to an online shopping cart, members can add products to their shopping cart for online purchases.

List Product Criteria

- Catalogue is for product and not services
- Have ongoing supply of the product
- Be able to supply Australia wide
- Product must be new and of good quality
- Trade component a minimum of 40%



Online Classifieds



Much like newspaper classifieds, The Empire **Online Classifieds** where members can list new or used products 'for sale' or 'wanted to buy'

Minimum 30% trade component

Plus Low Fees
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Warehouse Consignment

Head Office, located at Kawana Junction in Queensland has a **warehouse** displaying members products for sale. Members can stock their products in the warehouse on consignment for a small consignment fee of 11% (GST incl), in part cash and part trade.

The warehouse is an additional retail outlet that can be utilised by all of our members. Shopping in the warehouse is also a great opportunity to meet the Member Support staff.



Free Advertising

Members can advertise their business in a range of Empire Trade publications at no cost.

Bulletin *Emailed montly to all members*

Newsletter *Posted monthly to members without email*

Spotlight *Keep you up to date on your local members*

Networking *Individualised advertiseing for specific markets*



Advertising Subsidy



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www.empireXchange.com

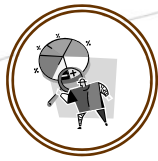
Include the **Empire Trade logo** on your advertising and receive 25% of advertising costs in Empire Trade dollars. *Conditions apply.

Plus Low Fees

Free Advertising

Free Online Services

and PERSONAL SERVICE



50% Plus And Gold Clubs

Join the 50% Plus Club or the Gold Club... FOR FREE!



Members of the 50% Plus Club are required to offer a broadly, in-demand product or service at a minimum 50% trade component at market value to other members of the 50% Plus Club and to members of the Gold Club.

This must be on your general product range, not selective items only.

Members of the 50% Plus Club will receive a 50% reduction on their monthly administration fee.



Members of the Gold Club are required to offer a broadly, in-demand product or service at 100% trade at market value to other members of the Gold Club and at a minimum of 50% trade to members of the 50% Plus Club.

This must be on your general product range, not selective items only.

Members of the Gold Club are now exempt from the monthly administration fee altogether.



Referral Bonus

*Refer a new business to Empire Trade and receive a **\$50 Trade** referral bonus.*

To qualify for this bonus, you must include the referring members account number on the new application



There are no limits to how many times you can receive the referral bonus; simply keep recommending the exchange to businesses that choose to join.

Plus Low Fees
Free Advertising
Free Online Services
and PERSONAL SERVICE



Pay your staff in trade

*Set up a fee free account for your staff. Use your Empire Trade dollars as incentives and over-award payments. *Conditions apply.*



Member Support

Contact your local agent or head office to assist with any trade enquiries, account information, to source products and services, and for free local advertising.



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By utilising your trade income in a property purchase you can effectively reduce your mortgage, gain instant equity and cash convert your Empire Trade currency.

Ever wanted the security of investment property but know the conventional banking institutions will not support your request for finance? By utilising the Empire Trade system, you can take advantage of the trade component of the property price to open doors to wealth creation through property investment, thereby helping to secure your financial freedom. Empire Trade offers a range of services to assist you in realising your dreams.

To view the current listings, log on to the corporate website or request a hardcopy list from Member Support. Trading members can apply for a trade dollar facility to purchase property. If you are interested in selling a property with a trade component, contact your local agent. It has been our experience that property with a trade component sells much faster than properties without trade. A Property Bulletin, including a selection of hot properties is regularly emailed to online members.



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OLYMPUS Realty (ABN 53 100 260 955) is a very successful Empire Trade member. Property contracts totalling ninety-two million dollars were generated over the first twelve months and the volume of sales increases weekly. Clients include some of the largest development companies in Australia. They have benefited from pre-sales, achieved by listing their real estate with Olympus Realty, gaining exposure to Empire Trade's full membership listing and to the general public via mailing lists supported by the online Real Estate listings on Empire Trade's virtual reality web facility.

Trade facilities are available on five-year terms, attracting a 5.5% cash fee (incl GST) on property settlement. Our easy access facilities ensure everyone interested in investing in property is treated equitably, with respect and efficiency. Empire Trade's mission in this area is to provide a clear avenue for investors from all walks of life to avail themselves of the opportunity to invest in a vast range of properties, from small holiday homes to multi-storey commercial buildings.

If you have property you wish to sell, a 30% or 40% trade component will ensure a quick sale. Your marketing and advertising costs will be NIL simply by listing your real estate with Olympus Realty. In fact, this property facility is so successful that investors have sourced their own properties then promoted Empire Trade's special services to the vendor.

By arranging 30% to 40% of the capital outlay through the Empire Trade system, cash financiers are given greater scope to source the cash balance required to close the transaction. By accessing "on the spot" special facility approval, prospective investors are able to make instant decisions, sure in the knowledge that finance will be forthcoming.

Proprietor/Licensee **Paul Stewart**

A licensed Real Estate Agent for some 14 years, Paul has specialised in Real Estate Management, on site holiday resorts, and has resided on the Sunshine Coast for 22 years. During this period he has involved himself in conceptual project planning, developments, and marketing, predominantly in the Noosa area. He is joint owner of a large retail business in Doonan. Paul believes that the simple philosophy of Empire Trade assures this vibrant company a guaranteed destiny of growth, together with a very successful trading result for all active members.

MONTHLY INVENTORY ANALYSIS – BUSINESS

Advertising

- Billboard ☐
- Internet ☐
- Letter Drops ☐
- Magazine ☐
- Newspaper ☐
- Presentations/Displays ☐
- Promotional Items ☐
- Radio ☐
- Sign Writing ☐
- Sponsorships ☐
- Television ☐
- Yellow Pages ☐

Expense Estimate \$

Printing Services

- Business Cards ☐
- Printed Forms ☐
- Stationery ☐

Expense Estimate \$

Consultants

- Financial ☐
- Graphic Design ☐
- Information Technology ☐
- Multimedia ☐
- Market Research ☐
- Public Relations ☐
- Staff Training ☐
- Telecommunications ☐

Expense Estimate \$

Professional Services

- Accountants ☐
- Decorators ☐
- Solicitors ☐

Expense Estimate \$

Office Administration

- Computing Equipment ☐
- Courier Services ☐
- Equipment Supplies ☐
- Fitting & Furnishings ☐
- Insurance ☐
- Photocopying Supplies ☐
- Postage ☐
- Secretarial Services ☐
- Stationery/Office Supplies ☐
- Computing Software ☐

Expense Estimate \$

Conference/Travel

- Accommodation ☐
- Fees ☐
- Flights ☐
- Sustenance ☐

Expense Estimate \$

Vehicle

- Accessories ☐
- Detailing ☐
- Fuel ☐
- Servicing ☐
- Smash Repairs ☐
- Tyres ☐

Expense Estimate \$

Contract Services

- Airconditioning/Heating ☐
- Catering ☐
- Cleaning ☐
- Computing Maintenance ☐
- Electrical ☐
- Equipment Hire ☐
- Haulage ☐
- Landscaping ☐
- Light Fittings ☐
- Painting/Decorating ☐
- Pest Services ☐
- Plumbing ☐
- Refrigeration ☐
- Security ☐
- Shop Fitters ☐
- Waste Disposal ☐

Expense Estimate \$

Communications

- Internet ☐
- Mobile Phones ☐
- Office Telephones ☐

Expense Estimate \$

Miscellaneous

- Donations ☐
- Community Services ☐

Expense Estimate \$

Plus Low Fees

Free Advertising

Free Online Services

and PERSONAL SERVICE

MONTHLY EXPENSE ANALYSIS - PERSONAL

Home

- Appliances/Repairs ☐
- Cleaning Products ☐
- Cleaning ☐
- Decorator Items ☐
- Electrical Goods ☐
- Electrical Repairs ☐
- Fittings ☐
- Florist ☐
- Furniture ☐
- Gardening ☐
- Maintenance ☐
- Music/Equipment ☐
- Pest Services ☐
- Plumber ☐
- Pool Supplies/Maintenance ☐
- Soft Furnishings ☐
- White Goods ☐
- Expense Estimate \$**

Medical

- Dentist ☐
- Doctor ☐
- Natural Therapies ☐
- Pharmacy ☐
- Sports Medicine ☐
- Expense Estimate \$**

Personal

- Butchers ☐
- Clothing ☐
- Cosmetics ☐
- Dining Out ☐
- Dry Cleaning ☐
- Education ☐
- Gifts ☐
- Groceries ☐
- Gym/Equipment ☐
- Hair Dressing ☐
- Holidays ☐
- Jewellery ☐
- Expense Estimate \$**

Miscellaneous

- Driving Lessons ☐
- Financial Services ☐
- Hobbies ☐
- Party Hire/Catering ☐
- Pet Supplies ☐
- Veterinary Services ☐
- ☐
- ☐
- ☐
- ☐
- Expense Estimate \$**

ANALYSIS SUMMARY

Total Expenses – Business	\$
Total Expenses – Personal	\$
Total Monthly Expenses	\$
Total Annual Expenses	\$

You can assist Empire Trade to better service your business by completing this Expense Analysis form. By seeking out new member businesses that can meet your requirements, Empire Trade can assist you to conserve cash, sell your excess inventory and improve cash flow.



Do you know someone who would be interested in this amazing trade opportunity?

When you refer a business and they sign up, provided you are the first person to refer them, you will receive \$T50 as a special thank you from Empire Trade. The Referral Bonus Request form must be completed and attached to the new member's application form when it is forwarded to Head Office (conditions apply).

Your referral will assist the expansion of the Empire Trade client base which will enable you to draw extra business from the exposure to a much broader membership.

Your Referrals could earn you money. Complete the section below and forward to the

attention of: fax no:

Business	Contact Name	Ph
Business	Contact Name	Ph
Business	Contact Name	Ph
Business	Contact Name	Ph
Business	Contact Name	Ph
Business	Contact Name	Ph
Business	Contact Name	Ph

Referred by Business Name Date

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Fees Explained

Goods and Services Purchase Fee: cash 4.5% (plus GST) on the goods and services.

Real Estate/Contractual Transaction Fee: cash 5% (plus GST) on the trade portion of property transaction.

Monthly Administration Fee: \$15.00 (plus GST) is debited to the account monthly. This fee is discounted to \$10 (plus GST) when a current direct debit authority is in place. 50% Plus Club members pay only \$5.00 (plus GST). Gold Club members are exempt from the Administration Fee altogether.

Optional Stationery Fee: A cash fee of \$5.00 (plus GST) payable monthly, unless Empire Trade receives notification that the member will obtain their statement of account and updated Empire Trade Membership Directory via online facilities.

Bad Debt Reserve Contribution: A trade fee of \$48 is debited annually to fund bad debts of ETX credits incurred by members to the exchange.

Facility Administration Fee: A cash fee of 1% (plus GST) is charged for the establishment of goods and services facilities of \$T 20,000 and above.

International Transaction Fee: An additional 1% (plus GST) cash fee will be payable to ETX Administration Pty Ltd on the Trade component of all international transactions. This fee covers costs and charges associated with an international transaction and is collected by the National Agent on behalf of the Administrator.

Authorisation Requirements

Amounts up to \$200 Empire Trade dollars DO NOT require an authorisation from head office. Multiple transactions between the same Seller and Buyer within a 48 hour period must be authorised if their sum total is \$200 Empire Trade dollars and above.

Transaction amounts of \$200 Empire Trade dollars and above must be authorised by Head Office. Contact 1800 675 092 for this authorisation. Payment will not be guaranteed without an authorisation number. Cheques must be mailed to Head Office with the authorisation number written in the space provided before funds are cleared to the seller's account.

The Intention to Trade (ITT) form must be completed and lodged in advance where a single transaction is \$3000 Empire Trade dollars and above. Multiple transactions between the same Seller and Buyer within a 72 hour period will require the completion of an ITT form if their sum total is \$3000 Empire Trade dollars and above.

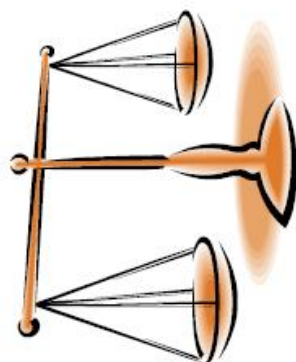
Authorisation for transactions of \$3000 Empire Trade dollars and above is dependent upon the ITT being approved in advance by Head Office.

Plus Low Fees

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Trade Comparison

Exchange Name	Joining Fee	Monthly/Annual Fees	Transaction Fees	Trading Policy
Bartercard	\$995.00 min	\$30 cash / month and \$16 trade / month	6.05% cash + 1.1% trade on sell 6.05% cash + 1.1% trade on buy Total = 14.3%	100% trade
BBX	\$895.00	\$200 cash / year and \$200 trade / year	12% cash and 2.2% trade on sell Total = 14.2%	100% trade
Empire Trade	\$495.00	\$11 cash / month	NO FEE ON SALES Only 4.95% on buy Total 4.95%	Part cash, part trade

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Double Sided Directory Cover
Insert Current Empire Trader Newsletter
Insert ATO Bartering and Barter Exchanges
Insert National Trading Rules
Insert International Trading Rules

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