

APPLICATION

To apply for a sponsorship through Empire Trade you must provide us with a written proposal. Include a description of your, or your clubs, activities and outline how you can support Empire Trade in return for your sponsorship funding.

You can also learn more about Empire Trade sponsorship funding by visiting our website, www.empireXchange.com. An application form can be downloaded. When a club is applying, the committee Chairman (or President) and the Treasurer must sign as the authority acting on behalf of the club or organisation.

To obtain final approval, the following will need to be provided to Empire Trade Exchange:

When a club has no ABN:

- a written proposal
- a completed Sponsorship Application Form
- two authorised signatures for the sponsorship account
- an invoice for the sponsorship amount
- a Statement by Supplier Form (Hobby Form)
- a cheque for the amount of \$495.00

If all the above is not provided, the sponsorship cannot proceed.

When a club has an ABN but is not GST registered:

- a written proposal
- a completed Sponsorship Application Form
- two authorised signatures for the sponsorship account
- an invoice for the sponsorship amount with their ABN on the form.
- a cheque for the amount of \$495.00

If all the above is not provided, the sponsorship cannot proceed.

When a club is GST registered:

- a professionally written proposal. This proposal must be signed by both Empire Trade and the sporting club's officials.
- a completed Sponsorship Application Form
- two authorised signatures for the sponsorship account
- a **TAX INVOICE** for the sponsorship amount. All Empire Trade sponsorships are **GST inclusive** and the Tax Invoice must state this. GST inclusive means that the sporting organisation is responsible to the ATO for the GST component in Australian dollars.
- a cheque for the amount of \$495.00

***If all the above is not provided
the sponsorship cannot proceed***

APPLICABLE FEES

All sporting and promotional sponsorships pay a membership application fee to Empire Trade of **\$330.00 (GST incl)**. This enables an account to be opened through which trade dollars can be spent and earned.

A transaction fee of up to 4.95% may apply to the trade dollar portion of the purchase of goods and services when spending Empire Trade dollars. A 5.5% cash transaction fee will apply to real estate and contractual purchases. A monthly administration cash fee of up to \$16.50 per month may apply to all accounts. Youth and some not-for-profit sponsorships may be fee free by negotiation. A Direct Debit Authority for the monthly payment of fees is a requirement of sponsorship approval.

Sponsorships can be considered trading members of Empire Trade. This means that they can sell product or services through the Empire Trade membership base. This is not usually available to any fee free accounts.



Other Sports



Kickboxing
Boxing
Martial Arts



BMX



Gridiron



Dancing Sports



Empire Trade Sponsorships
Email: sponsorships@au.empireXchange.com
1/17 Premier Circuit, Kawana Junction
P O Box 151, Buddina Qld 4575
Phone: 07 5437 7220
Fax: 07 5437 7230



EMPIRE
TRADE EXCHANGE

SPONSORSHIPS EXPLAINED



For you, the community

OUR STORY

Empire Trade is an international barter organisation that assists the community through trade dollar funding. Eligible individuals organisations and businesses can apply for funding through one of our programmes. Sponsorship through Empire Trade will enable these groups to utilise the barter exchange, conserving basic cash expenditure through the utilisation of Trade Dollars. This will go a long way towards helping them achieve their goals.

OUR COMMITMENT

We are committed to supporting community-based programmes, organisations, charities, clubs, sports people and non-profit community groups.

We also focus our support on humanitarian organisations and issues, both domestically and abroad, and are keen to assist programmes that contribute to making this a world for all people to enjoy.

SPONSORSHIP

Empire Trade considers all applications for funding from deserving groups, organisations and individuals who are giving back to their community. All applications for funding are given careful and fair appraisal by the Management Committee.

All of our sponsorships are made available in Empire Trade Dollars. (It should be particularly noted that the Australian Taxation Office has ruled that Trade Dollar sponsorships may attract GST and if applicable will be payable by the sponsorship recipient to the ATO in Australian dollars.)

Our sponsorship members enjoy the benefit of access to the goods and services of Empire Trade members who offer part cash, part trade payment on purchases. The percentage varies according to the individual member's business policies. Our rapidly expanding membership base ensures extensive availability of products and services, and those sponsored soon realise that a wonderful world has been opened to them.

CONDITIONS

All Empire Trade sponsorships are established for an initial period of twelve months, with an option to extend the sponsorship term. To ensure continued sponsorship with Empire Trade a club must demonstrate suitable exposure to the Empire Trade name and brand as per the sponsorship proposal and agreement.

Empire Trade monitors the spend down of sponsorship funds. Clubs and individual athletes must spend the sponsorship dollars in a responsible manner as per the terms of their agreement and the Exchange Trading Rules to be eligible to receive further sponsorship funding from Empire Trade.

Any proposal for sponsorship funding must include a provision for suitable advertising exposure for Empire Trade. This is the club or individual's responsibility and official artwork for Empire Trade logos and banners will be supplied on request. Please note that Empire Trade will not supply promotional products and banners. This is the responsibility of the sponsored individual or organisation.

Sponsorships are funded at a commercial value rate determined by the benefits received by Empire Trade as detailed in the Application for Sponsorship.

The sponsored business / organisation must complete a sponsorship agreement form detailing what benefit Empire Trade is to receive in return for the sponsorship and must provide corroborating evidence, upon request, to show the benefits are being provided to Empire Trade.



TRADING ETIQUETTE

To enjoy the full benefit of the Empire Trade system, it is important to apply a little research into the wide range of goods and services available. This can be done by perusing the hardcopy directory supplied with your membership kit, or checking the online directory on our website on www.empireXchange.com. It is simply a matter of contacting the selected member to purchase the goods and services required. Always identify yourself as an Empire Trade member before making any transaction. Remember that any funds that we may grant to you are to be used for sponsorship related expenditure only. Any expenditure outside the guidelines of our agreement may jeopardise our funding arrangement, unless prior agreement is received.

It is important to remember that each of our members is in business in their own right. We do not wish to see any undue pressure brought to bear on any of our members, such as unreasonable demands in relation to the trade component of goods and services, or related delivery of such goods or services. Any such action would constitute a breach of the terms and conditions of the sponsorship and the membership account will be reviewed accordingly.

Once again, it is an easy matter to locate a member business that can provide required goods and services. Empire Trade Member Support staff are also available to assist when necessary.

Anyone interested in applying for an Empire Trade sponsorship should contact our sponsorship office on 07 5437 7220, or any of the Empire Trade regional Agency offices around Australia.

Regional and international contact details are available from our website, or by calling Head Office.

We look forward to welcoming new clubs, associations and sporting bodies to the fascinating world of services available through Empire Trade.