



Trading alternatives for business for lifestyle for you.



By becoming an E Banc Trade member, you will be joining a **dynamic and rapidly expanding trade exchange** that puts your welfare and support first.

- >> No excessive fees
- >> No hidden charges
- >> A personal touch
- >> Honesty & integrity
- >> Excellent customer service

## The E Banc Trade Advantage

The exchange of goods and services is a familiar concept. Our ancestors traded this way to obtain those goods and services they could not produce for themselves. The currency system was then introduced to facilitate standardised trading.

E Banc Trade offers you further trading alternatives outside the currency system to provide you with an advantage over business competitors who limit themselves to cash trading.

### Increase Market Share

E Banc Trade Members will trade within the E Banc Trade membership to obtain the goods and services they require for business and lifestyle. Your market share will therefore increase in an area to which you previously did not have access. And because E Banc Trade makes it easy for its Members to improve their financial situation, their trading capacity will also increase.

### Conserve Cash

There will always be institutions, such as banks and government agencies, that do not offer alternatives to cash payment. You are able to conserve cash income for these expenses by trading in E Banc Trade pounds for goods and services available through our Members. Members prefer to use trade pounds for their purchases where possible.

Our Members find that because of the E Banc Trade services, they can purchase property or expand their business using E Banc Trade pounds, where the cash would not otherwise have been available. Trading through E Banc Trade opens up growth and allows members to take advantage of opportunities as they arise by removing the problem of restricted cash flow.

### Improve Profit Levels

By using E Banc Trade Pounds to obtain the usual goods and services required to meet business needs, you reduce the costs associated with using cash. The bottom line is increased net profit.

Impress clients with promotional packages using Member goods and services. Again by not expending cash, your costs reduce and profit increases.

## Promote Goods & Services

E Banc Trade will promote your goods and services amongst its Members through local and national directories. E Banc Trade also provides brochure mailouts, email promotions, a World Wide

Web page on the Internet, trading nights, office display, and trade meetings. E Banc Trade

Members will also promote your goods and services by word of mouth because they have benefited from trading with your business.

Our advertising and dynamic membership drives will also promote your business to those outside our Member circle.



### Improve Lifestyle

Because you are conserving the cash portion of your income, the trading portion will allow your budget to include Member services you might normally forego – a dinner for two at a romantic restaurant; a family holiday; travel; a day of being pampered at a beauty parlour; or the luxury of takeaways on the way home from a busy day. There are many other scenarios and your E Banc trading advantage can provide them all.



### Property Purchase

Ever wanted the security of investment property but know the conventional banking institutions will not support your request for finance. By utilising the E Banc Trade system, you can take advantage of the trade component of the property price to open doors to wealth creation through property investment, thereby helping to secure your financial freedom. E Banc Trade offers a range of services to assist you in realising your dreams.



### Special Assistance Packages

Our range of 'easy to access' services provide members with the added advantage of being able to expand with business demands and invest to strengthen the company asset base. On a personal level: you can help to secure the financial future of your family with a property purchase; use our membership facility to take a holiday; make home alterations; buy a second car; or take out a special purpose loan with one of our members who specialise in financial services.

