



**Empire NZ Ltd**  
97 Shakespeare Road, Christchurch  
Tel: 0800 2 TRADE

Email: [hq@nz.empireXchange.com](mailto:hq@nz.empireXchange.com) Web: [www.empireXchange.com](http://www.empireXchange.com)

## APPLICATION FOR SPONSORSHIP FUNDING

Tick the following that apply:

☐ Registered Charity ☐ Incorporated Association

☐ Individual ☐ Other .....

Please attach a copy of your organisation's constitution.

☐ GST Registered ABN .....

.....  
Registered Name

.....  
Operating Name

.....  
Phone

.....  
Fax

.....  
Street Location

.....  
City

.....  
State

.....  
Postcode

.....  
Mailing Address

.....  
City

.....  
State

.....  
Postcode

☐ Not for Profit Organisation

☐ Tax Deductible Status

☐ Deductible Gift Recipient Approved

Email: .....

Website: .....

All Clubs that receive Empire Trade Sponsorships are required to allocate 10% to their Junior Development Programmes

APPLICANT STATEMENT: The applicant acknowledges having received a copy of the ETX International Trading Rules and Empire Trade NZ National Trading Rules which set out the terms which apply to membership of the trade exchange. The applicant acknowledges that these Trading Rules may be altered from time to time. The applicant agrees to abide by these Trading Rules and to indemnify the exchange and the exchange operator from and against any loss caused by failure to do so. The applicant acknowledges that membership of the exchange does not commence until acceptance documents are issued by the exchange. The applicant consents pursuant to the Federal Privacy Act to the exchange and the exchange operator (a) keeping and retaining a database and records of the information supplied in this application and any further personal or business information provided by the applicant in the future, and (b) to the disclosure of any such information on the website of the exchange and to the disclosure by the exchange to any entities associated with the exchange and for the purposes of marketing the exchange or the applicant's membership of the exchange.

Where two representatives are signatories to the sponsorship application, both must sign below:

1. Name: (Print) ..... Position: ..... Date: .....

Signature: .....

2. Name: (Print) ..... Position: ..... Date: .....

Signature: .....

Approved by Empire NZ Ltd  Name .....  Signature..... <small>This application is not accepted until signed by this Authorised Officer</small>			Sales Consultant (PLEASE PRINT)  Name .....  Signature.....	
Member Account No: .....	Member Username .....	Facility Form attached <input type="checkbox"/>	Processed by .....	Date Processed .....
Approved Amount: .....				

**The following pages form part of the application for Sponsorship Funding and must be completed.**

For your application to be eligible for consideration we require that you provide us with additional information deemed relevant to your application. Please complete the following and where needed supply your information on a separate piece of paper.

Why and when did your organisation start?

What does your organisation deal with, e.g. what part of the community do you help? Please supply details of those you have helped in the past.

Does your organisation receive funding from any other source? If so, from where?

Briefly explain how Empire Trade dollars might help your organisation.

Please list current Empire Trade members where you could spend your trade funding. (*To research this you will need to log on to [www.empireXchange.com](http://www.empireXchange.com) and search the membership directory for businesses who supply goods or services that your organisation uses.*)

Please list other businesses or areas of business where you would like to be able to spend your sponsorship funding.

Please describe what your organisation will do in return for sponsorship.

Note:

- The level of your commitment to promote Empire Trade will directly impact on your application.
- Your organisation may be requested to submit a separate proposal, along with this application form, outlining advertising exposure offered in return for Empire Trade sponsorship.

#### **Information Privacy Notice**

Empire Trade NZ is collecting the information on this form to allow us to provide services and features that meet the needs of the members. Only personal information necessary for this purpose is requested. If you establish a direct debit agreement with us, we may collect some additional necessary information. Information provided by members may be used for the administrative purposes of the company and for the provision of membership services. Empire Trade may disclose some or all of this information to appropriate agencies if required, including to the NZ Taxation Office.

Empire Trade's Privacy Policy is available on at: [www.empireXchange.com](http://www.empireXchange.com)

## **SPONSORSHIP FUNDING GUIDELINES**

Empire Trade has been well established in Australia for a number of years, and has offices in several overseas countries including New Zealand. Our rapid membership growth is largely due to our ability to provide an exceptional trading facility which has been formulated following considerable research into the needs of trade exchange members.

Empire Trade's philosophy of providing an efficient, fair and equitable trading facility is reflected in our desire and willingness to assist community based programs, organisations, charities, clubs, young sports people, educational programmes and other non profit community groups. We have made available Trade Credit Sponsorship support and will continue to provide assistance to many other worthy individuals and organisation in the future.

The Empire Trade system utilises a part cash, part trade concept, which is recognised by many as one of the best and most user friendly in the world. Our structure, systems and operating procedures comply with regulatory requirements.

Organisations and individuals who receive approval for sponsorship funding must complete an Empire Trade Membership Application form. A membership fee of up to \$495.00 may apply, and Empire Trade may also charge a cash transaction fee of up to 6% of trade funds spent. All of our funding offers are made available in Trade Dollars. It should be particularly noted that Trade Dollar sponsorships may attract GST and if applicable will be payable by the funding recipient to the Tax Department in New Zealand dollars.

We are very proud of our company and look forward to continued growth. Our philosophy of providing an efficient, fair and equitable trading facility is reflected in our willingness to assist community and sporting organisations. Through our considerable network of members those organisations granted sponsorships are able to procure almost any conceivable product ranging from everyday simple requirements through to major expense items such as building improvements.

Empire Trade members enjoy the benefit of access to the goods and services of other Empire Trade members on a part cash part trade dollar basis. This of course varies according to the individual member's business policies. Our rapidly expanding membership base ensures extensive availability of services or products required, and those sponsored soon realise that a wonderful world has been opened to them.

To enjoy the full benefits of our system, it is important for sponsorship recipients to apply a little research into the wide range of goods and services available. This can be done by perusing the hard copy directory supplied with new membership kits, or checking out member businesses online via the corporate website. It is then simply a matter of contacting the member that you choose to supply the goods or services required. It is important to note that sponsorship funds are to be used for sponsorship related expenditure only. Any expenditure outside the guidelines of the sponsorship agreement will not be viewed favourably and may result in a full review of the sponsorship arrangement.

It is also important to take into account that each of our members are in business in their own right. As a recipient of sponsorship funds, all sponsored members must abide by the ETX International Trading Rules and National Trading Rules New Zealand governing Empire Trade membership. Also, you should not make unreasonable demands in relation to the trade component of articles or services, or related to the delivery of such articles or services. Any such action would constitute a breach of the terms and conditions of the sponsorship agreement and the relevant account will be reviewed accordingly.

Sponsored organisations may be requested to submit a proposal, along with this application form, outlining advertising exposure offered in return for Empire Trade sponsorship. Providing advertising banners and other promotional materials will be the sponsorship's responsibility and official Empire Trade logo artwork is available on request. Sponsored organisations who do not honour their advertising and promotional arrangements may have their sponsorship cancelled, and funding withdrawn.

The sponsorship term is initially for a 12 month period however an extension may be negotiated. Sponsorship funding may be provided in incremental amounts, depending on successful spend down of previous funding. Empire Trade is happy to assist if you are having difficulty spending your trade funds however it is the responsibility of the sponsored organisation to do the necessary research to locate trading members with whom they can transact.

We wish you well in your endeavours and extend a warm invitation to the fascinating world of services available through Empire Trade.

Acknowledged .....

Acknowledged .....

Position: .....

Position: .....

Date ...../...../.....

Date ...../...../.....

### **Checklist for Application**

- ☐ Evidence of incorporation as a not-for-profit body (*if applicable*)
- ☐ Tax Deductible status, with copy of ATO letter (*if applicable*)
- ☐ Notification if your organisation has Deductible Gift Recipient (DGR) with copy of ATO notification (*if applicable*)
- ☐ Notification of New Zealand Business Number if relevant
- ☐ Copy of constitution attached
- ☐ I have completed every box on this form
- ☐ I have read the Sponsorship Funding Guidelines
- ☐ I have attached an Empire Trade Membership Application Form and read the Empire Trade National and International Trading Rules (available at [www.empireXchange.com](http://www.empireXchange.com)).