

# Florian Block

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Embedded and Interactive Systems Group  
Computing Department  
InfoLab21, South Drive  
Lancaster University  
Lancaster, LA1 4WA  
United Kingdom

<http://www.florianblock.net>  
[block@comp.lancs.ac.uk](mailto:block@comp.lancs.ac.uk)  
Phone: *removed for web*

## EDUCATION

- Ph.D., Human Computer Interaction (expected August 2010)** 2006 - Present  
Computing Department, Lancaster University, Lancaster, UK  
Advised by Prof. Dr. Hans Gellersen
- Diplom in Medieninformatik, with Distinction**, (5 year course, equivalent to BSc+MSc) 2001 - 2006  
Ludwig-Maximilians-Universität, Munich, Germany  
Advised by Prof. Dr. Albrecht Schmidt

## PROFESSIONAL EXPERIENCE

- Human Interface Technology Laboratory New Zealand (HitLab NZ)** 2006 - 2007  
Christchurch, New Zealand. Visiting Researcher.  
Advised by Prof. Dr. Mark Billinghurst
- Co-founder and CEO of ACOS Ltd.** 1997 - 2005  
ACOS Ltd. is a small Munich-based company specialized on custom-tailored, browser-based software for medium-sized companies. Responsible for customer relations, graphic design, user interfaces design, user interface evaluation and programming.

## RESEARCH INTERESTS

Human computer interaction (HCI), mixed physical and graphical interfaces, tangible user interfaces, interactive surfaces, interface customization.

## PUBLICATIONS

- Florian Block**, Hans Gellersen and Nicolas Villar. Touch-Display Keyboards: Transforming Keyboards into Interactive Surfaces. To appear in *Proc. Conference of Human Factors in Computing Systems (CHI'10)*, April 10-15, 2010, Atlanta, GA, USA, 10 pages.
- Florian Block**, Hans Gellersen, Matthew Oppenheim and Nicolas Villar. Demo: Touch-Display Keyboards and their Integration with Graphical User Interfaces. In *Adj. Proc. UIST 2009*, October 4-7, Victoria, BC, Canada.
- Dominik Schmidt, **Florian Block** and Hans Gellersen. A Comparison of Direct and Indirect Multi-Touch Input for Large Surfaces. In *Proc. INTERACT 2009, 12th IFIP TC13 Conference in Human-Computer Interaction*, pp. 582-594, August 26-28, 2009, Uppsala, Sweden.
- Florian Block**, Carl Gutwin, Michael Haller, Hans Gellersen and Mark Billinghurst. Pen and paper techniques for physical customisation of tabletop interfaces. In *Proc. 3rd IEEE International Workshop on Horizontal Interactive Human Computer Systems (TABLETOP 2008)*, pp. 17-24, October 1-3, 2008, Amsterdam, Holland.
- Florian Block**, Nicolas Villar and Hans Gellersen. A malleable physical interface for copying, pasting, and organizing digital clips. In *TEI '08: Proc. 2nd international conference on Tangible and embedded interaction*, pp. 117-120, February 16-18, Bonn, Germany.
- Florian Block**, Michael Haller, Hans Gellersen, Carl Gutwin and Mark Billinghurst. VoodooSketch: extending interactive surfaces with adaptable interface palettes. In *Proc. 2nd international conference on Tangible and embedded interaction (TEI '08)*, pp. 55-58, February 16-18, Bonn, Germany.

**Florian Block**, Michael Haller, Hans Gellersen, Carl Gutwin and Mark Billinghurst. Demo Voodooosketch: Physical Interface Palette and Sketched Controls alongside Augmented Work Surfaces. In *Adj. Proc. Ubicomp 2007*, September 16-19, 2007, Innsbruck, Austria.

Nicolas Villar and **Florian Block**. Distributed and Adaptable Home Control. In *Adj. Proc. ACM Symposium on User Interface Software and Technology (UIST '06)*, October 15-18, Montreux, Switzerland.

**Florian Block**, Hans Gellersen, Mike Hazas, David Molyneaux and Nicolas Villar. Locating Physical Interface Objects on Interactive Surfaces. In *Proc. Mobile and Embedded Interactive Systems (MEIS'06)*, Workshop @ Informatik 2006, pp. 12-18, Oct. 6th 2006, Dresden, Germany.

**Florian Block**, Albrecht Schmidt, Nicolas Villar and Hans Gellersen. Towards a Playful User Interface for Home Entertainment Systems. In *Proc. European Symposium on Ambient Intelligence 2004*, pp. 207-217, November 8-11, 2004, Eindhoven, The Netherlands.

## SERVICE

### **Program Committee**

Tangible and Embedded Interaction (TEI) 2008, Tangible, Embodied and Embedded Interaction (TEI) 2009, CHI Media Showcase 2010.

### **External Reviewer**

INTERACT 2007, Pervasive 2008, IEEE Pervasive Computing 2009, Personal and Ubiquitous Computing Journal on Designing Multi-touch Interaction Techniques for Coupled Public and Personal Displays, CHI 2009, CHI 2010.