

Sponsorship Avenues

Title Sponsor Rs.25,000/-

The name of the title sponsor will be associated with LITHIUM 2KXVII and will appear as BIT and <title sponsor> presents LITHIUM 2KXVII .

T-Shirt Sponsor Rs.20,000

Sponsor's logo will be printed on the back of the event's exclusive T-shirt .

Associate Sponsor Rs.15000/-

Name of the sponsor will appear as BIT and <title sponsor> presents LITHIUM 2KXVII in association with <...>

Event Sponsor Rs.10,000/-

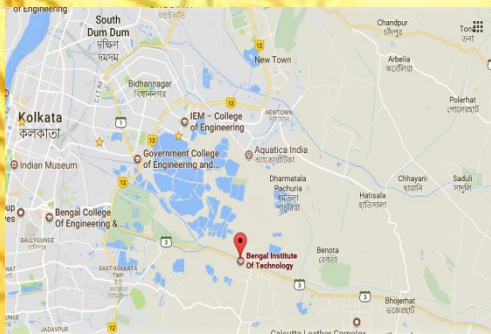
An event sponsor can sponsor an event .The name of the sponsor will be mentioned on the event's and wherever the event is mentioned.

NOTE- Assistance and full support will be provided by team LITHIUM in advertising the sponsor's brand/company .

Our previous sponsors



Location of the college



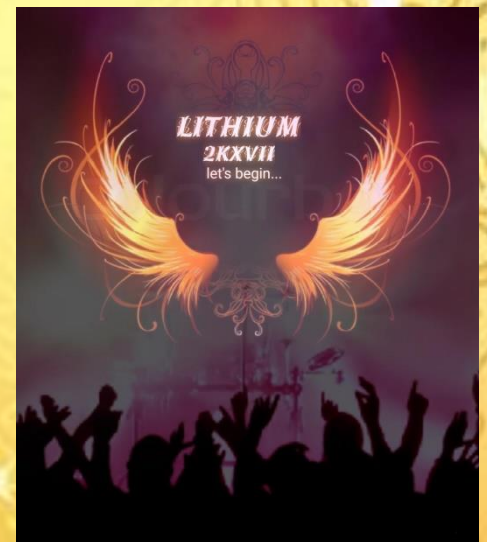
***Thank You for sparing
your valuable time to
go through this
brochure.***



BENGAL INSTITUTE OF TECHNOLOGY

A unit of techno India group presents

The Annual freshers' programme



LITHIUM 2KXVII

www.bitcollege.in

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Mobile no.-
9874767960/9831105314

About Bengal Institute of Technology

Bengal Institute of Technology is an engineering college in Kolkata in the state of west Bengal under the Maulana Abul Kalam Azad University of Technology(MAKAUT) and is a part of Techno India group .It offers four UGC courses(B.Tech in CSE,IT,ECE & BT) and one PG course(MCA). The institute is situated on Basanti highway few kilometres off from downtown Kolkata . It is affiliated to MAKAUT and approved by AICTE

About LITHIUM

LITHIUM is the official freshers' welcome programme of Bengal Institute of Technology .The new academic year brings happiness and joy with the arrival of juniors .To welcome them in college and make them feel home, our institute organises a freshers day ,giving the new comers a step towards their graduation from the schooling days.

Some Major Attractions



DJ YASHVARDHAN



BAND-"NIRBAK"

Why sponsor lithium

Lithium 2KXVII is a Freshers' party given by our college Bengal Institute of Technology. This is a place where students gather and it is a perfect place for advertising a company. Advertising a company in a gathering like LITHIUM 2KXVII will increase a company's good will .When a company sponsors ,it gets a chance to explore present generation and gets to know about their tastes and preferences and thus the company gets new ideas .